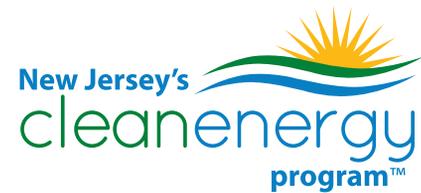


Commercial & Industrial Programs



New Jersey's Clean Energy Program™ (NJCEP) offers financial incentives to create a more efficient New Jersey – and gives your business a competitive advantage! By upgrading your facilities with energy-efficient equipment or incorporating energy-efficient technology into your new building projects, you can modernize your facilities and receive big dividends on efficiency investments.

Programs for Existing Buildings only

Benchmarking

Benchmarking is a free service that provides a performance assessment and valuable information on how to get your project started. This program is offered to all non-residential utility customers. Visit NJCleanEnergy.com/BENCHMARKING for more details.

Local Government Energy Audit

Available only to municipalities, local government agencies, state contracting agencies, public agencies, state colleges and universities, and select non-profit agencies, this program offers an analysis of your buildings at no cost. You'll receive a detailed energy audit report with a list of cost-justified energy-efficiency measures tailored to improve your buildings' performance. Visit NJCleanEnergy.com/LGEA for more details.

Direct Install

Created for small and medium-sized facilities, this program provides incentives to replace outdated operational equipment with energy-efficient alternatives. Visit NJCleanEnergy.com/DI for more details.

Programs for Existing Buildings and New Construction

SmartStart Buildings

Financial incentives are available for upgrading individual heating and cooling systems; water heating; lighting and controls; refrigeration and freezer ECM motors; variable frequency drives and more. Custom projects are reviewed on a case-by-case basis. Visit NJCleanEnergy.com/SSB for more details.

Pay for Performance

Designed for larger buildings, this program offers a comprehensive, whole-building approach with incentives that are directly linked to energy savings. Program partners provide technical services, Energy Reduction Plans, financial plans for project funding and construction schedules for implementation. Visit NJCleanEnergy.com/P4P for more details.

Large Energy Users Program

Meant for the state's largest commercial and industrial facilities, this program promotes self-investment in energy efficiency and combined heat and power projects, with incentives up to \$4 million available for eligible projects. Visit NJCleanEnergy.com/LEUP for more details.

Combined Heat and Power and Fuel Cells

This program provides incentives for projects that enhance energy efficiency through on-site power generation, reducing existing and future demands on the power grid. Visit NJCleanEnergy.com/CHP for more details.

See the reverse side to learn more about which program is right for your business.
For more information on all of the NJCEP offerings and to access program applications,
visit NJCleanEnergy.com/CI or contact us at **866-NJSMART**.

New Jersey's Clean Energy Program is brought to you by the New Jersey Board of Public Utilities.



New Jersey's Clean Energy Program

Which program is best for your business?

Are you building a new facility?

YES,
this is a new
construction
project.

No,
but we're
looking to update
our current
facilities.

Are you interested in integrating multiple energy-efficient options into your project design to achieve both electric and gas cost savings?

**SmartStart
Buildings**

Are you looking to renovate, remodel or replace equipment to help improve your facility's energy efficiency?

Do you want to take a whole-building approach, constructing a large facility that uses 15% less energy than code requirements?

**Pay for
Performance**

Do you have a large building and want to decrease your overall energy use by at least 15%?

Do facilities like the one you're planning produce an excess of waste heat that could be used for on-site power generation?

**CHP and
Fuel Cells**

Does your facility produce an excess of waste heat that could be used for on-site power generation?

Benchmarking

Do you want to know how your building's energy use compares to similar buildings?

For more information and to access program application materials:

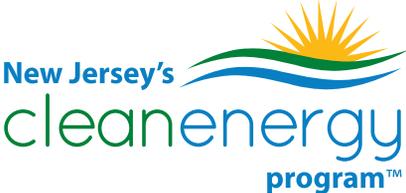
**Local
Government
Energy Audit**

Do you want an energy audit of your municipal or non-profit building?

NJCleanEnergy.com/CI
or call **866-NJSMART**

**Direct
Install**

Are you interested in making high-efficiency upgrades to your existing small to mid-sized facilities?



**Large
Energy Users
Program**

Does the average annual peak demand of all of your facilities meet or exceed 400kW and/or 4,000DTh and you've contributed a minimum of \$200,000 into the NJCEP Fund in the last fiscal year?