

# Direct Install Program



## Get paid for energy-efficiency upgrades to your business!

Sometimes, the biggest challenges to improving your business' energy-efficiency are knowing where to start and getting started. With Direct Install, it's simple. Created specifically for existing small to medium-sized facilities, Direct Install is a turnkey project solution that makes it easy and affordable to upgrade to high-efficiency equipment.

*New Jersey's Clean Energy Program* will provide you with a FREE energy assessment and a participating contractor will work with you to cut your facility's energy costs. Replace your outdated operational equipment with energy-efficient alternatives. To dramatically improve your payback on the project, the program pays up to 80% of retrofit costs to facilities within an Urban Enterprise Zone, Opportunity Zone, owned or operated by a municipality, or K-12 public school. Other types of facilities receive an incentive up to 70% of retrofit costs.

### Eligibility

Existing small to mid-sized commercial and industrial facilities with an average annual peak electric demand no greater than 200 kW over the last 12 months. Applicants must submit the last 12 months of electric utility bills indicating that they are below the demand threshold and have occupied the building during that time. They must also submit 12 months of gas bills in order to verify proposed project savings when compared to annual facility consumption. Buildings must be located in New Jersey and served by one of the state's public, regulated electric or natural gas utility companies.

### Eligible Electric and Gas Equipment

- Lighting
- Lighting Controls
- Heating/Ventilation/Air-Conditioning (HVAC)
- HVAC Controls
- Variable Frequency Drives
- Refrigeration
- Motors
- Hot Water Conservation Measures

Measures eligible for Direct Install are limited to specific equipment categories, types and capacities and reevaluated regularly to ensure the best energy solutions for your facility. Boilers may not exceed 1,500,000 Btuh and furnaces may not exceed 140,000 Btuh. Limitations on packaged HVAC, motors and other equipment also apply. Larger capacity equipment may be eligible for financial incentives through the NJCEP SmartStart Buildings program.

See the reverse side to learn more about the steps to savings with the Direct Install program. For more information on all of the NJCEP offerings, visit [NJCleanEnergy.com/CI](http://NJCleanEnergy.com/CI) or contact us at 866-657-6278.

*New Jersey's Clean Energy Program* is brought to you by the New Jersey Board of Public Utilities.



# New Jersey's Clean Energy Program

## Direct Install

### Program Application Process

Contact the Direct Install (DI) contractor assigned to the county where your project is located. The DI contractor will determine your project eligibility and perform a free energy assessment to identify eligible measures.

Receive a scope of work document from your DI contractor.

Review the results of your energy assessment with your DI contractor. Discuss which measures qualify for incentives and your share of the project cost. Sign the scope of work document and work with your contractor to complete and submit the program application.

Receive approval of application and notice to proceed.

Work with your DI contractor to develop a project plan, set an installation schedule and complete the project.

Upon work completion, receive a project completion form.

Accept the completed work by signing the project completion form and paying your DI contractor your share of the project cost.

***New Jersey's Clean Energy Program pays the rest!***



For an application and more information:  
[NJCleanEnergy.com/DI](http://NJCleanEnergy.com/DI) or call **866-657-6278**