

New Jersey Board of Public Utilities

PRESS RELEASE

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SUMMER CAMPAIGN TO SAVE ENERGY AND REDUCE LOAD

Conservation Needed, Especially During Months When Energy Demand Peaks

NEWARK, NJ --With the official start of summer just weeks away, New Jersey Board of Public Utilities (NJBPU) President Jeanne M. Fox today urged New Jersey businesses and residents to demonstrate their support for energy conservation by joining a statewide, privately-funded initiative to reduce energy use on **June 16 – from 2 p.m. to 4 p.m.**

The campaign – which is the first energy-savings campaign of its kind in the state – was created to challenge consumers, businesses, government and schools throughout the state to cut back on electric consumption and to determine how much electricity can be saved through simple conservation practices.

“Doing all we can to reduce energy consumption – especially during the next three months – will help ensure that the long days of summer don’t leave us in the dark,” said President Fox. “Join the June 16th campaign to save energy and reduce load by turning off lights in unoccupied areas, setting air conditioning thermostats two degrees higher and turning off idle machinery and equipment.”

President Fox said that while New Jersey’s supply, transmission and distribution system is capable of meeting today’s demand, making conservation an everyday practice will help to keep our grid reliable.

“All Garden State residents should exercise their ‘Power to Save’ so that we will be able benefit from the availability of an adequate supply of electricity when it is most needed,” added President Fox.

For more information and conservation tips, visit the NJBPU’s website at www.bpu.nj.state.us.com with a link to njcleanenergy.com

About the New Jersey Board of Public Utilities (NJBPU):

The New Jersey Board of Public Utilities (NJBPU) is a state agency and regulatory authority mandated to ensure safe, adequate, and proper utility services at reasonable rates for New Jersey customers. Critical services regulated by the NJBPU include natural gas, electricity,

water, wastewater, telecommunications and cable television. The Board has general oversight responsibility for monitoring utility service, responding to consumer complaints, and investigating utility accidents. To find out more about the NJBPU, visit our web site at www.bpu.state.nj.us.