



New Jersey Board of Public Utilities

PRESS RELEASE

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NEW JERSEY AMONG NATIONAL LEADERS OF ENERGY STAR®

CHANGE A LIGHT, CHANGE THE WORLD CAMPAIGN

(NEWARK, NJ) – Thanks to an outpouring of support from New Jersey's *CleanPower Community Partners*, businesses, utilities and residents throughout the state, the New Jersey Board of Public Utilities (NJBPU) and New Jersey's **Clean Energy Program™** have exceeded their goal of collecting 4,000 pledges to change 20,000 standard light bulbs to ENERGY STAR qualified compact fluorescent bulbs in support of the national ENERGY STAR *Change a Light, Change the World Campaign*.

"Early response to New Jersey's ENERGY STAR Change a Light Campaign has been truly amazing," said Jeanne M. Fox, President of the Board of Public Utilities, which is now ranked in the top 10 pledge drivers among thousands of organizations across the country. "The response to this program affirms New Jersey's commitment to energy efficiency. Inspired by the enthusiasm of so many residents, we are raising the bar and increasing our goal to achieve 20,000 pledges to change 100,000 light bulbs by the end of 2007. Participating in New Jersey's ENERGY STAR Change a Light Pledge is a simple way for all New Jersey residents to be a part of Governor Corzine's plan to use energy more wisely."

Maplewood Mayor Fred Profeta, a leader on the Mayor's Committee for a Green Future and representative of the Clean Power Community Partner with the highest total number of pledges, is now issuing a challenge to municipalities across the state to take the New Jersey ENERGY STAR Change a Light pledge. "We're very proud of the tremendous response to the ENERGY STAR Change a Light pledge from the Maplewood community, and I challenge communities across the state to sign-up to become Clean Power Community Partners and participate in this worthwhile initiative," Profeta said.

If all the households in New Jersey changed just five standard light bulbs to ENERGY STAR qualified bulbs, New Jersey would prevent more than 3.5 million tons of greenhouse gas emissions over the lifetime of the bulbs – the equivalent of removing nearly 600,000 cars from New Jersey's roadways.

Garden State residents are encouraged to take the ENERGY STAR Change a Light Pledge by replacing five standard light bulbs with ENERGY STAR qualified bulbs. ENERGY STAR compact fluorescent bulbs use 75 percent less energy than conventional incandescent bulbs.

According to the U.S. Environmental Protection Agency, changing the five most frequently used light bulbs or fixtures in the house to ENERGY STAR bulbs can save the average household about \$60 a year in electricity costs.

To help achieve its goal and make it easy for Garden State families and communities to participate and save, New Jersey's Clean Energy Program is sponsoring a public education campaign in tandem with a retail promotion offering special discounts on ENERGY STAR qualified lighting at over 900 retailers across the state from now through the end of December. For a list of participating retailers and to take the ENERGY STAR Change a Light Pledge, visit www.njcleanenergy.com/cal or call 1-866-NJSMART (1-866-657-6278).

The BPU and New Jersey's Clean Energy Program recognize the CleanPower Community Partners for their efforts to promote and educate residents and businesses about the ENERGY STAR Change a Light Pledge. The following New Jersey businesses, communities and organizations are actively collecting pledges:

AHOME, Inc; Atlantic City Electric; Atlantic County Utilities Authority; Borough of Belmar; Borough of Lindenwold; Cape May City Council/Energy Commission and Planning Board; City of Long Branch; City of Orange Township; City of Summit; Community Green; Environmental Commission; Summit, NJ; JCP & L; Middlesex County Showroom of Environmental Technology; County of Middlesex, Department of Transportation; New Jersey Natural Gas; Office of the Hudson County Executive; PSE&G; Policy Solutions for Hoboken, NJ; Princeton Environmental Commission; Red Bank Environmental Commission; Rockland Electric; South Jersey Gas; South Orange Energy Policy Committee; the Nature Center of Cape May; Total Health of NJ; Township of Maplewood; Township of Montclair; Township of West Orange; and Unity Learning Environment.

For more information on the ENERGY STAR Change a Light Campaign, visit www.njcleanenergy.com/cal or call 1-866-NJSMART (1-866-657-6278).

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About the New Jersey Board of Public Utilities (NJBPU)

The New Jersey Board of Public Utilities is a state agency and regulatory authority mandated to ensure safe, adequate, and proper utility services at reasonable rates for New Jersey customers. Critical services regulated by the NJBPU include natural gas, electricity, water, wastewater, telecommunications and cable television. The Board has general oversight responsibility for monitoring utility service, responding to consumer complaints, and investigating utility accidents. To find out more about the NJBPU, visit our web site at www.nj.gov/bpu.

About the New Jersey Clean Energy Program™

New Jersey's **Clean Energy Program**TM, established on January 22, 2003, in accordance with the Electric Discount and Energy Competition Act (EDECA), provides financial and other incentives to the State's residential customers, businesses and schools that install high-efficiency or renewable energy technologies, thereby reducing energy usage, lowering customers' energy bills and reducing environmental impacts. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU), and its website is www.njcleanenergy.com.