

## **New Jersey Board of Public Utilities**

## MEDIA ADVISORY

For Immediate Release:

March 18, 2009

**Contacts:** 

Doyal Siddell 973-468-8515

Doyal.Siddell@bpu.state.nj.us

Gayle Nowak 978-525-3742

gayle@haggman.com

## DUE TO SCHEDULING CHANGES INVOLVING KEY PARTICIPANTS, THIS EVENT IS POSTPONED AND WILL BE RESCHEDULED IN THE COMING WEEKS

## New Jersey Board of Public Utilities joins the New Jersey Meadowlands Commission to Announce Major Solar Project

New Jersey's Clean Energy Program<sup>TM</sup> Advances Renewable Energy Goals

WHO: New Jersey leaders including Jeanne M. Fox, President of the New Jersey Board of Public

Utilities (BPU), Joseph Doria, Chairman of the New Jersey Meadowlands Commission (NJMC)

and Robert Ceberio, NJMC Executive Director

WHAT: Announce the scope of the NJMC's major new solar landfill project

WHEN: Wednesday, March 25, 11:30 a.m.

WHERE: One DeKorte Plaza, Lyndhurst, NJ 07071, in front of the NJMC Center for Environmental and

Scientific Education

HOW: With financial incentives from the BPU, the NJMC is announcing a major renewable energy

project combining redevelopment and ground-mounted solar power. Media attendees

will learn the details of the new project, what it means to the state and how it fits in to both the

national focus on energy issues and statewide goals to increase use of renewable energy.

KEY The Center for Environmental and Scientific Education, the first solar project completed by the

VISUALS: NJMC, offers powerful visuals of key technologies. The building is a model for environmental

responsibility with countertops and flooring made of recycled materials, solar panels and solar

tubes that help light the building, and motion-activated lights that switch on and off when students

enter and leave classrooms.

WHY: The goals of Governor Corzine's Energy Master Plan include reducing projected growth in

energy use by 20 percent, decreasing peak electricity demand by 5,700 MW and meeting 30

percent of the state's electricity needs from renewable sources, all by 2020.

FOR For details about renewable energy and other energy efficiency programs offered through *New* 

INFO: Jersey's Clean Energy Program, visit NJCleanEnergy.com or call 1-866-NJSMART

(1-866-657-6278).