



New Jersey Board of Public Utilities

PRESS RELEASE

For Immediate Release:
December 9, 2009

Contact:
Doyal Siddell
973-468-8515

NJ BPU AWARDS OVER \$250,000 TOWARD 'CLEAN ENERGY' UPGRADES AT TRUMP ENTERTAINMENT RESORTS PROPERTIES

Atlantic City gaming company presented a \$254,836.50 incentive check

(ATLANTIC CITY, NJ) – The New Jersey Board of Public Utilities (BPU) today presented a ceremonial check in the amount of \$254,836.50 to the CEO of Trump Entertainment Resorts, Mark Juliano, and Vice President of Project Development, Joseph Polisano, for the energy efficiency upgrades installed at two of the company's Atlantic City casino-resorts, Trump Plaza and Trump Taj Mahal.

The projects, which earned Trump Entertainment Resorts such a substantial incentive payment from New Jersey's Clean Energy Program, were installed over the last year and a half and included the installation of premium motors and variable frequency drives in several of Trump Plaza's existing Variable Air Volume (VAV) HVAC return and supply fans, as well as the implementation of a high efficiency lighting system in the recently constructed Chairman Tower at Trump Taj Mahal.

Combined, the energy efficiency improvements will reduce the company's electrical usage by more than 3.5 million kilowatt hours annually which will, in turn, prevent the release of more than 1,300 tons of carbon dioxide into the air each year. This is equivalent to annual greenhouse gas emissions from 225 passenger vehicles.

"Trump Entertainment Resorts' energy efficiency work will save the company money and reduce New Jersey's greenhouse gas emissions," said BPU President Jeanne M. Fox. "The company partnered with New Jersey's Clean Energy Program to make the right changes that will provide all in New Jersey with better air quality and a cleaner environment."

Michael Winka, the Director of New Jersey's Clean Energy Program presented the ceremonial check to Mark Juliano and Joseph Polisano.

"I am honored to present Trump Entertainment Resorts with this incentive check," said Winka. The efforts being made here in the advancement of energy efficiency have been incredibly successful and serve as a great inspiration to other companies around the state."

Since 2001, New Jersey's Clean Energy Program has invested nearly \$1.2 billion to promote energy efficiency and renewable technologies for businesses, local governments, school districts and residents. Overall, the energy savings plus the electricity generated from renewable energy and distributed generation systems installed in 2008 will save 577,091 MWH of electricity and 489,724 dekatherms of natural gas per year, enough to meet the electric needs of over 80,000 average homes and the natural gas needs of approximately 5,000 average gas heated homes.

For more details on New Jersey's Clean Energy Program or information on clean energy incentives for businesses, local governments, school districts and residents, please visit www.NJCleanEnergy.com or call 1-866-NJSMART.

###

About the New Jersey Board of Public Utilities (NJBPU):

The New Jersey Board of Public Utilities is a state agency and regulatory authority mandated to ensure safe, adequate, and proper utility services at reasonable rates for New Jersey customers. Critical services regulated by the NJBPU include natural gas, electricity, water, wastewater, telecommunications and cable television. The Board has general oversight responsibility for monitoring utility service, responding to consumer complaints, and investigating utility accidents. To find out more about the NJBPU, visit our web site at www.nj.gov/bpu.

About the New Jersey Clean Energy Program (NJCEP):

New Jersey's Clean Energy Program, established on January 22, 2003 in accordance with the Electric Discount and Energy Competition Act (EDECA), provides financial and other incentives to the State's residential customers, businesses and schools that install high-efficiency or renewable energy technologies, thereby reducing energy usage, lowering customers' energy bills and reducing environmental impacts. The program is authorized and overseen by the New Jersey Board of Public Utilities (BPU), and its website is www.njcleanenergy.com.