



# NEW CONSTRUCTION

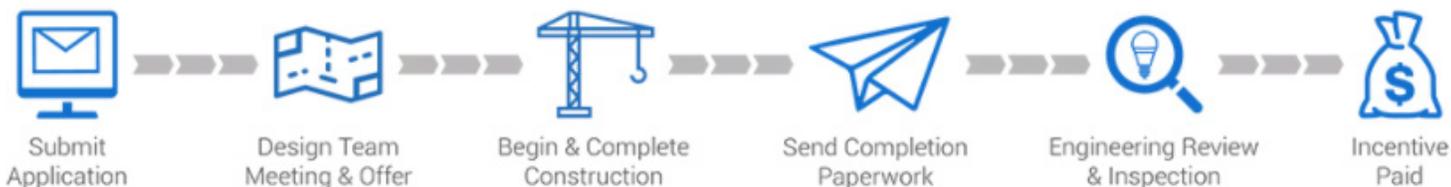
If you're planning your next new construction project or total gut rehab, New Jersey's Clean Energy Program (NJCEP) has incentives that can be customized to fit your unique needs. NJCEP encourages energy efficient new construction of commercial and industrial facilities in New Jersey and offers various financial incentives for

building owners, designers, and architects to adopt cost-effective, energy efficient design choices in qualifying new construction projects. By providing incentives to support design beyond the minimum efficiency required by building codes or other minimal design requirements, NJCEP aims to produce newly constructed and rehabbed buildings among the most efficient in the nation.

## Getting Started

NJCEP offers three program tracks for customers to get started. Whether you're looking to simply upgrade standard equipment to more energy efficient models or if you have a more complex project, NJCEP has the incentives and program staff to help guide you through the application process. The three program tracks offered for new construction projects include:

- Prescriptive & Custom Track
- Bundle SmartStart with Custom Track
- Comprehensive Whole-Building Track for Midsize Buildings



## Savings Achievements

New Jersey customers are saving energy and reducing operating costs by participating in NJCEP.



**Success Story:**  
**Mercy Hospital Jefferson**

\$60,147 in incentives earned  
455,659 annual kWh reduction  
\$33,855 annual electricity savings

**Upgrades included:**  
80 Packaged / Rooftop Units-Early  
Replacement of Existing Equipment



**Success Story:**  
**Colliers Properties**

\$136,190 in incentives earned  
1,148,801 annual kWh reduction  
\$76,305 annual electricity savings

**Upgrades included:**  
Lighting, HVAC and Cooling



**Success Story:**  
**Wentzville R-IV School District**

\$213,714 in incentives earned  
1,482,497 kWh reduced annually  
\$123,899 annual electricity savings

**Upgrades included:**  
Cooling, HVAC and Motors

New Jersey's Clean Energy Program™ is brought to you by the New Jersey Board of Public Utilities.

@NJCleanEnergy

## Prescriptive and Custom:

### SmartStart Buildings Program (SSB)

Our SmartStart program offers set incentives for specific measures as well as customizable measures based on kWh reduction for energy saving measures that have not already been prescribed. Receive incentives up to \$500,000 per electric account and \$500,000 per natural gas account each program year.

<b>Prescriptive measures:</b> <ul style="list-style-type: none"><li>• Lighting and lighting controls</li><li>• HVAC</li><li>• Electric chillers</li><li>• Gas water heating</li><li>• Gas cooling and heating</li><li>• Food service equipment</li><li>• Variable frequency drives</li><li>• Ground source heat pumps</li><li>• Refrigerator doors and covers</li><li>• Refrigerator and freezer motors</li><li>• Refrigeration controls</li></ul>	<b>Custom measures:</b> <p>Any measures that are innovative and more energy efficient than their baseline model and that are not covered by a prescriptive incentive may qualify for a custom incentive. Incentives are paid by the lesser of either: 50% of incremental project cost, the amount needed to buy down to a one-year payback, or \$0.16 per kWh and \$1.60 per therm of the estimated one-year energy savings following installation.</p>
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## Bundle SmartStart with Custom Project Support:

### Customer Tailored Energy Efficiency Program (CTEEP)

The Customer Tailored Energy Efficiency Program (CTEEP) streamlines our SmartStart incentive process for mid-to-large energy customers. Through CTEEP, multiple prescriptive and custom measures may be bundled into one application submission. There is no minimum energy savings requirement for an incentive. Incentive payments align with construction milestones so customers may receive incentives as each measure is completed. Incentive values and caps are equal to those in the SSB program.

In addition to measure incentives, customers are eligible for CTEEP technical assistance incentives. Technical assistance incentives reimburse customers for 50% of soft costs (up to \$10,000 per project) associated with developing energy efficiency projects.

## Comprehensive Whole-Building Approach for Midsize Buildings:

### Pay for Performance Program (P4P)

The greater the energy savings, the greater your incentive! Pay for Performance (P4P) gives you the opportunity to earn incentives for improving the overall energy use and efficiency of buildings with a minimum of 50,000 square feet of planned conditioned space. P4P utilizes a network of partner contractors that work with you to develop an energy reduction plan for each project, a financial plan for funding measures, and a construction schedule for installation. Change of space and rehabilitation of vacant building projects may also be eligible. Incentives are paid in three installments at a rate of \$.88 to \$1.98 per square foot, not to exceed \$2 million.

### P4P Eligibility

- Buildings with 50,000 square feet or more of planned, conditioned space
- Existing buildings undergoing substantial renovations may also be eligible to participate if the project involves:
  - Change of use and reconstruction of space within
  - Construction work that requires the building to be out of service for 30 days or more
  - Reconstruction of a vacant structure

**If you have a project in mind, contact one of our energy advisors or an approved trade ally today.**

**Visit: [NJCleanEnergy.com](http://NJCleanEnergy.com)**

**Call: 866-657-6278**