

Customer Tailored Energy Efficiency Pilot Program



A streamlined approach

The Customer Tailored Energy Efficiency Pilot Program (CTEEPP) supplements the current New Jersey Commercial and Industrial incentive programs by offering a streamlined approach to developing and implementing energy efficiency projects for mid-to-large customers.

Multiple Measures, Multiple Buildings

The Customer Tailored Energy Efficiency Pilot program allows customers to bundle multiple prescriptive and custom measures into one application submission.



- Multiple prescriptive and custom measures may be bundled into **one application submission**

- CTEEPP enrollment provides customers with access to **direct, on-site assistance** from program representatives to discuss project opportunities and pursue program incentives

- **No minimum energy savings requirement** for incentive eligibility

- **Technical assistance incentives** are available to help offset soft costs associated with developing and planning an energy efficiency project

- **Incentive payments align with construction milestones** so customers may receive incentives as each measure is completed

Target Customers:

Existing Buildings: Peak demand 200 kW or higher

New construction: 50,000 sq. ft. or larger

Eligible sectors may include but are not limited to K-12 schools, colleges/universities, hospitals, large office buildings, multi-story retail, industrial and manufacturing.

Measure Incentives:

Prescriptive Measures: Incentives to match offerings under the SmartStart Buildings Program

Custom Measures including **Advanced Lighting Controls** and **emerging technologies:**

The lesser of:

- \$0.16/kWh and \$1.60/therm annual savings
- 50% of project cost
- Buy-down to 1 year payback

Overall incentive cap of \$250,000 per customer, 50% of total project cost or buy-down to 1 year payback

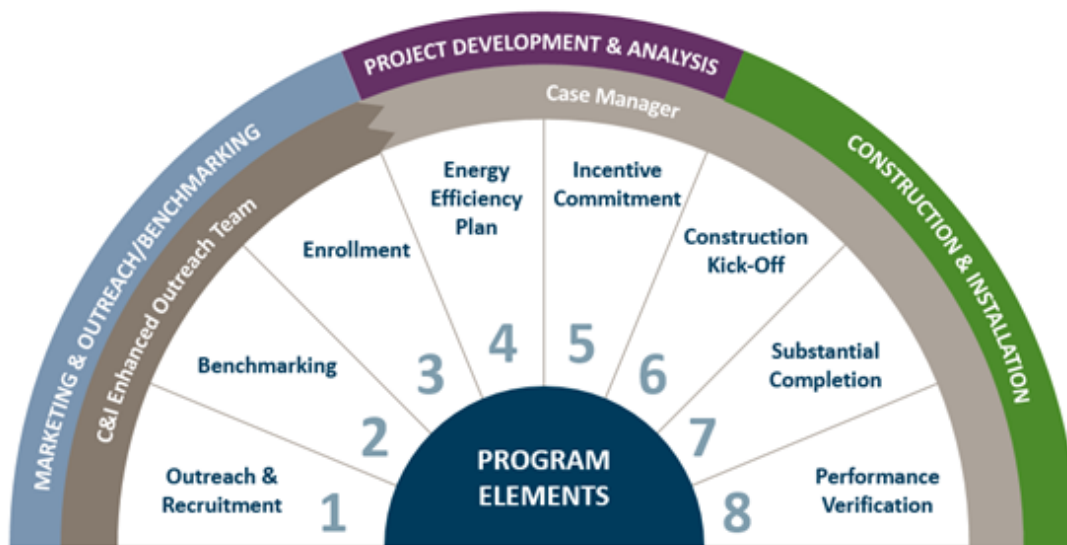
Technical Assistance Incentives Up to \$10,000

In addition to measure incentives, Technical Assistance incentives allow customers to be reimbursed for 50% of soft costs, up to \$10,000 per project, associated with developing the energy efficiency projects.

New Jersey's Clean Energy Program is brought to you by the New Jersey Board of Public Utilities.



New Jersey's Clean Energy Program
**Customer Tailored Energy Efficiency Pilot
 Program Application Process**



Outreach/Benchmarking (*Optional*) - Engage with a NJCEP Outreach Representative to learn more about how CTEEPP aligns with your needs. A representative can speak with you over the phone or visit your facility. If CTEEPP is deemed to be a good fit, the outreach representative can verify existing conditions so that you can begin implementing measures.

Enrollment - Submit an Enrollment Form to the program and conduct a Scoping meeting with NJCEP program staff. The Scoping meeting is intended to bring together all relevant parties in order to review the measures and formally define the development criteria for the Energy Efficiency Plan.

Project Development & Analysis - A NJCEP Case Manager will work with you to approve the enrollment and develop an Energy Efficiency Plan which will be used to commit the incentive funds.

Construction & Installation - Measure incentives and technical assistance incentives are paid at milestones throughout the construction process.

How Do I Get Started?

If you would like to learn more about CTEEPP and determine whether it may be a good fit for your needs, call (866)-657-6278 to schedule a meeting with an Outreach Representative.



For an application and more information:
NJCleanEnergy.com/CTEEP or call 866-657-6278