

The meeting
will begin in
a few minutes



Energy Efficiency Stakeholder Meeting

August 15, 2024

Agenda

1. Re-cap of Last Meeting
2. New Jersey Energy Efficiency Programs
3. Energy Efficiency Updates
 - NJCEP Updates
 - New Construction Program Update
 - Benchmarking Update
 - Inflation Reduction Act (IRA) Home Energy Rebates Update
 - Utility Updates
 - Regulatory Updates
 - Triennium 2 Filings Review
4. Guest Presentation – Program Overviews: Community Energy Plan Grants and Implementation Grants
5. General Q&A
6. Items of Interest
7. Next Meetings

Recap of Last Month

July Monthly Recap

What we covered:

- ✓ NJCEP Updates
 - ✓ NJCEP New Construction Program
 - ✓ Community Energy Plan Grant / Community Energy Plan Implementation Grant Update
 - ✓ Benchmarking Update
 - ✓ Statewide Evaluator Update – Behavioral Programs Finding & Technical Reference Manual
- ✓ Utility Updates
- ✓ Regulatory Updates
 - ✓ Triennium 2 Filings Review
- ✓ Guest Presentation: Building Weatherization Technology
- ✓ Q&A

New Jersey Energy Efficiency Programs

www.NJCleanEnergy.com/EEP

NJBPU and NJCEP Administered Programs



- New Construction (residential, commercial, industrial, government)
- Large Energy Users
- Energy Savings Improvement Program (financing)
- State Facilities Initiative*
- Local Government Energy Audits
- Combined Heat and Power, & Fuel Cells

* State facilities are also available for utility programs

Utility Administered Programs



- Existing Buildings (residential, commercial, industrial, government)
- Efficiency Products
 - Lighting & Marketplace
 - HVAC
 - Appliance Rebated
 - Appliance Recycling

NJBPU and NJCEP Administered Programs



New Jersey's Clean Energy Program

Energy Efficiency Updates



More NJCEP Information

Quarterly Newsletter:

NJCleanEnergy.com/NEWSLETTER

Clean Energy Program Filings:

NJCleanEnergy.com/FILINGS

Clean Energy Program Monthly Progress to Goal Report:

NJCleanEnergy.com/EE - Meeting Materials Archive

The screenshot shows the website for New Jersey's Clean Energy Program. The main navigation bar includes Home, Energy Efficiency, Electric Vehicles, and Renewable Energy. The left sidebar contains links for NEW JERSEY'S CLEAN ENERGY PROGRAM, ABOUT NJCEP, BOARD OF PUBLIC UTILITIES, POLICY UPDATES & REQUEST FOR COMMENTS, CALENDAR OF EVENTS, and CLEAN ENERGY STAKEHOLDER. The main content area is titled "Energy Efficiency Meeting Materials Archive" and features a "Select A Year to View:" dropdown menu set to "2024". Below this, there are two links: "To return to the Upcoming EE Stakeholder Meeting Calendar, click here." and "To return to the Upcoming Clean Energy Stakeholder Group Meeting Calendar, click here." A table lists meeting materials for 2024:

Meeting Date	Meeting Agenda	Meeting Materials
June 20, 2024	Agenda	Slide Deck, Webinar Recording & PTG Report
May 16, 2024	Agenda	Slide Deck, Webinar Recording & PTG Report
April 18, 2024	Agenda	Slide Deck, Webinar Recording & PTG Report
Mar 21, 2024	Agenda	Slide Deck, Webinar Recording & PTG Report
Feb 15, 2024	Agenda	Slide Deck, Webinar Recording & PTG Report
Jan 18, 2024	Agenda	Slide Deck, Webinar Recording & PTG Report

The right sidebar includes "Program Updates" with links for Energy Efficiency Program Transition and Benchmarking FAQs & Assistance, "Energy Master Plan" with a link for the State of New Jersey Energy Master Plan, and "Join Our Listserv".

Progress to Goals Report is posted with post-EE Stakeholder Meeting resources following this meeting

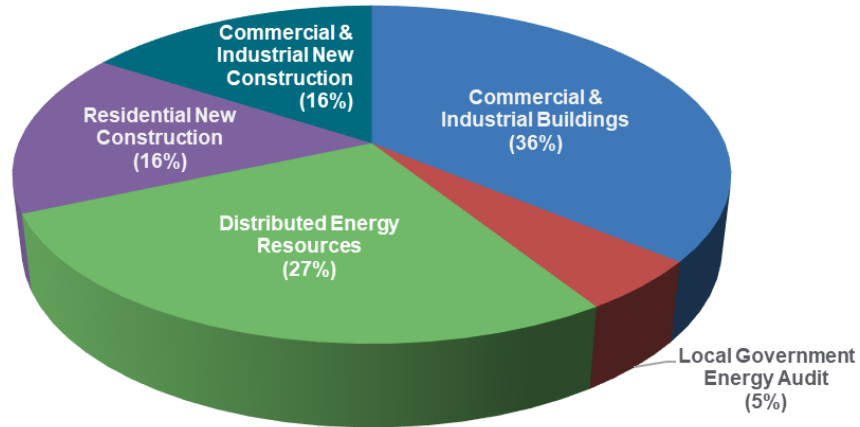


Budget Break-down by Program

FY25 TRC Managed Programs

First 6-month Incentive Budget:

\$107,050,446



Energy Efficiency Programs FY25

NJCEP

Closed

- Residential Products & HVAC
- Residential Existing Homes
- Direct Install

Closing Out

- C&I Buildings (existing buildings)
 - SmartStart Retrofit EB
 - Pay for Performance EB
- School & Small Business Stimulus Program (federally funded)

NJCEP/TRC Managed

Open

- New Construction
Was: Residential New Construction, SmartStart New Construction, Pay for Performance New Construction, Customer Tailored Energy Efficiency Pilot New Construction
- Large Energy Users
- Local Government Energy Audit
- Distributed Energy Resources

BPU/Utility Managed

Open

- Comfort Partners



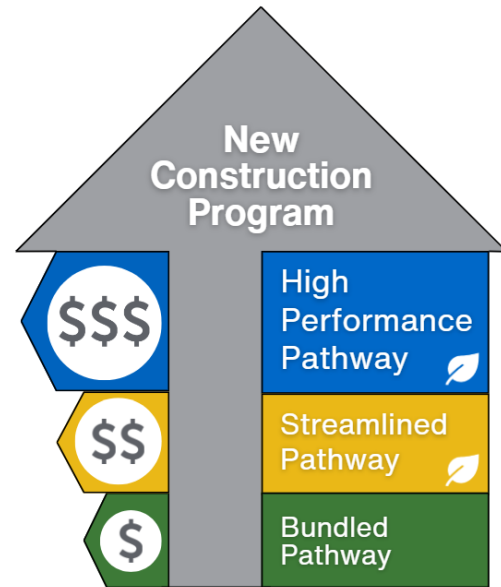
Coming Soon: New Construction Program

ABOUT THE PROGRAM Three pathways to fit your needs to achieve greater energy savings

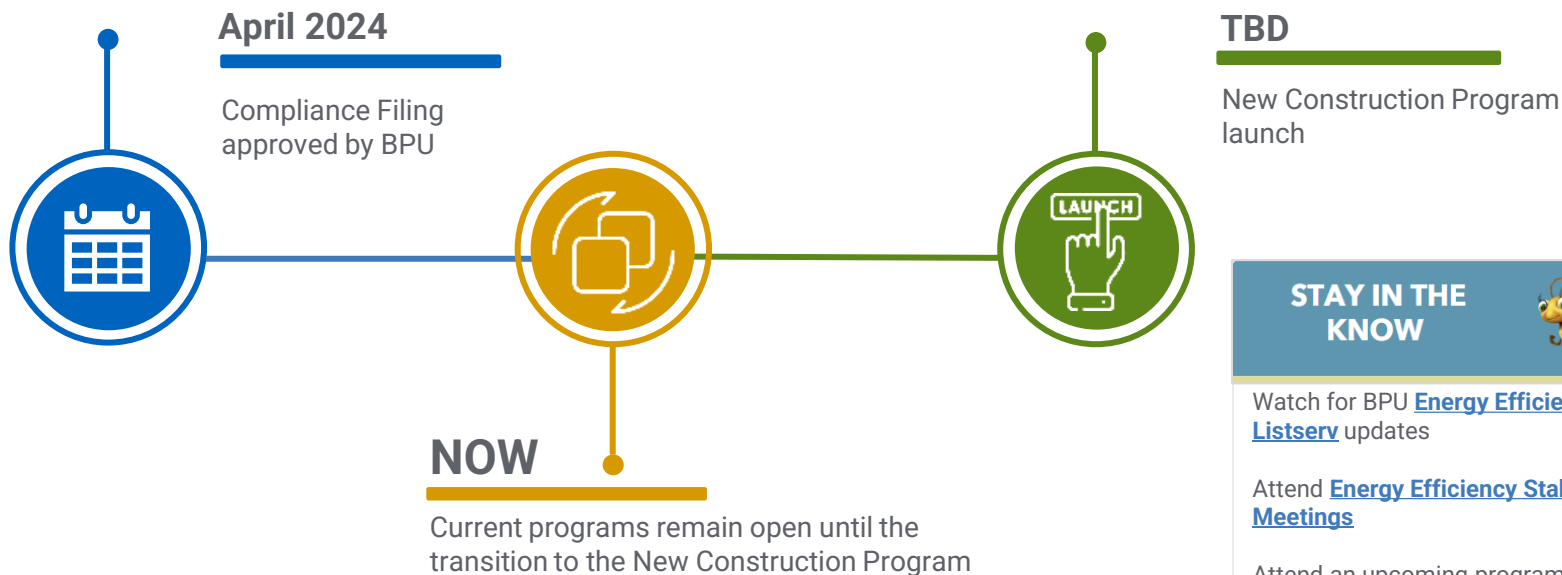
INCENTIVES Based on selected pathways and size

WHO IS ELIGIBLE All new construction buildings or eligible major renovation projects

ADDITIONAL OPPORTUNITIES Incentives for energy efficiency beyond code requirements, encouraging greater energy savings



New Construction Program Timeline



STAY IN THE KNOW



Watch for BPU [Energy Efficiency Listserv](#) updates

Attend [Energy Efficiency Stakeholder Meetings](#)

Attend an upcoming program overview or [trade ally webinar](#) event for details

Benchmarking Update

- The submission deadline was July 1, 2024 for the current reporting year (2023)
- All building owners have a 90-day grace period to report by October 1, 2024
- A Helpdesk is available to answer questions about the benchmarking program and

Portfolio Manager

- To view frequently asked questions, submit a general inquiry or an exemption request, receive instructions for how to report, and obtain training resources and important updates: <https://nj.beam-portal.org/helpdesk/>
- To submit an inquiry to the Helpdesk, please visit: <https://nj.beam-portal.org/helpdesk/> and select "New Ticket"
- To respond to a previously submitted ticket or a received email, please email njbpubenchmarking@beam-portal.org or call 888-533-4571

Inflation Reduction Act (IRA) HOMES Rebates

- New Jersey was allocated a combined \$183 million for the Home Efficiency Rebate (HER) and Home Electrification and Appliance Rebates (HEAR) through the Inflation Reduction Act.
- NJBPU submitted the Initial Application for the first tranche of funding (25%) on August 1, 2024. The Department of Energy (DOE) is currently reviewing the application.
- NJBPU plans to spend the grant on low income single family homes and multifamily buildings.
- The program is expected to launch in July 2025.

Utility Updates

Energy Efficiency Updates



Utility Updates

NJ Energy Efficiency Stakeholder Meeting

Ron Butch, JCP&L

on Behalf of The NJ Joint Utilities – August 15, 2024



Antitrust Statement

- The New Jersey Utilities are committed to full compliance with all laws and regulations as well as maintaining the highest ethical standards. We adhere to all federal and state antitrust laws.
- Coordination of Energy Efficiency programs by the utilities is in response to BPU requirements set forth in the 1st and 2nd triennium EE Framework Orders.
- The utilities do not engage in price fixing or any other anticompetitive behavior.

Utility Updates

- **All utilities submitted their filings for the Second Triennium (1/1/2025-6/30/2027)**
 - All utilities continue to work with the parties toward settlement
- **Status of the Extension Requests for the First Triennium (to cover 7/1/2024-12/31/2024)**
 - Extensions were approved for all Utilities.
- **Joint Utility Contractor Calls**
 - Next Residential HPwES contractor call scheduled for mid-October (TBD)
 - Next HVAC contractor call to be held in the fall
- **Appliance Recycling**
 - Utilities are restarting the appliance recycling program; some utilities have restarted the programs, and others will have the program up and running soon
 - PSE&G relaunched its Appliance Recycling program on July 22, 2024
- **Community Events**
 - JCPL is participating in the following community events:
 - Home Depot Table Events 8/9 & 8/23/2024 (8/23 is at Lakewood-OBC)
 - South Jersey Gas will be participating in the Downbeach Seafood Festival on September 14 & 15 in Ventnor
 - New Jersey Natural Gas at the Blue Claws on August 15th and starting Energy Assistance Days (see separate slide)

Utility Updates

Current Campaigns

- PSE&G
 - External communications promoting the various smart thermostat sales on the PSE&G Marketplace
 - Bill inserts, Residential e-newsletter, Google Postcard , MyEnergy Postcard , MyEnergy Challenge Email, PSEG.com Homepage Banner, Social media on PSEG's Facebook, Instagram, and X accounts
- NJNG
 - Omnichannel marketing approach communicating promotion to residential customers using historical marketplace purchase data and propensity modeling for further personalization and segmentation.
 - Primary channels: marketplace banner, direct mail postcard, social ads, social posts, drip emails and customer newsletter
- ETG, and SJG are offering promotions on their Efficient Products marketplaces
 - www.elizabethtowngasmarketplace.com
 - www.southjerseygasmarketplace.com
- JCPL
 - Multiple marketing initiatives being implemented with a focus on all electric customers for the extension period only

New Jersey Natural Gas Primary Updates

NJNG x Sustainable Jersey Energy Outreach Technical Assistance Renewed

- Includes engagements that guide municipalities through completing a residential or commercial energy efficiency outreach campaign.
- Participants receive:
 - Technical assistance to plan and implement an energy efficiency outreach campaign.
 - Customized outreach materials (program signage, social media graphics, etc.)

Quick Home Energy Checkup+ (QHEC+) \$1 Promotion

- From June 12 through Sept. 30, 2024, NJNG customers can schedule a QHEC+ for \$1.

- Promotional channels:

- Email
- Bill insert and door hangers
- Direct mail
- Social media ads
- Publication advertising

Bonus Incentive:

Customers can take advantage of smart thermostat deals and have their new device installed for free during their QHEC+.

NJNG Updates

Starting Annual Energy Assistance Days

- Starting 25 days of local events throughout our service territory to help customers apply for Energy Assistance programs, Comfort Partners and the Moderate-Income Weatherization Program.
 - Representatives from NJNG and state-designated agencies guide customers through the eligibility and application process
- Events spread out through Monmouth, Ocean and Morris County. Specific dates, locations and times can be found [here](#) or follow NJNG on social media for more information and for posts that can be shared.



Regulatory - State & Federal

Energy Efficiency Updates



Triennium 2 Filings Review (Docket No. QO23030150)

- February 26, 2024 – Presiding Commissioners’ Orders
 - Summaries of proposed utility programs, budgets, cost recovery mechanisms
 - Rulings on motions to intervene and participate
- **New Jersey Natural Gas Company (QO23120868)**
 - Intervenors: EEA-NJ, NJLEUC, NRDC, NJPEEC, Sierra Club
 - Participants: Uplight, Joint Utilities
- **Elizabethtown Gas Company (QO23120869)**
 - Intervenors: EEA-NJ, NJLEUC
 - Participant: Uplight, Joint Utilities
- **South Jersey Gas Company (QO23120870)**
 - Intervenors: EEA-NJ, NJLEUC
 - Participant: Uplight, Joint Utilities
- **Atlantic City Electric Company (QO23120871)**
 - Intervenors: EEA-NJ, NJLEUC
 - Participants: Convergent, CPower, Google, Uplight, Joint Utilities
- **Jersey Central Power & Light Company (QO23120872)**
 - Intervenors: EEA-NJ, NJLEUC
 - Participants: Convergent, CPower, Google, Joint Utilities
- **Public Service Electric & Gas Company (QO23120874)**
 - Intervenors: EEA-NJ, NJLEUC, NRDC, NJPEEC, Sierra Club
 - Participants: Convergent, CPower, Google, United, Uplight, Joint Utilities
- **Rockland Electric Company (QO23120875)**
 - Intervenor: EEA-NJ
 - Participant: CPower, Joint Utilities

Triennium 2 Filings Review (Docket No. QO23030150)

- Status:
 - Prehearing orders: procedural schedules, issues to be resolved
 - PSE&G: March 28
 - ACE, JCP&L, RECO: April 12
 - NJNG, SJG, ETG: April 23
- Further commissioner orders suspending procedural schedules during settlement: <https://www.nj.gov/bpu/agenda/presidingcommissionerorders.html>
- Settlement conferences (March–July 2024) – budgets, programs, incentives
- Public hearings (May–June 2024)
- Board action (summer–early fall 2024)
- Triennium 2 starts January 1, 2025

Guest Presenter

Community Energy Plan Grants and Implementation Grants

Tracey Woods & Poornima Gupta, Sustainable Jersey





Community Energy Plan Grant (CEPG) Program

Energy Efficiency Stakeholder Group

August 15, 2024

The Energy Team at Sustainable Jersey



Agenda


- **About Sustainable Jersey**
- **Overview of Community Energy Plan Grants (CEPG) Program**
- **Highlights from Program Year 2**
- **Sustainable Jersey Planning Resources and Technical Assistance for program awardees**
- **Bringing the benefits of Direct (Elective) Pay credits under Inflation Reduction Act (IRA) tax to municipalities and school districts**

Sustainable Jersey


2009
Program
Started

83%
Participation


91%
Population


150
BRONZE

130
Certified


350
SILVER

68
Certified


GOLD
STAR

5 Stars

16,710
Actions
Implemented



Statistics current as of 4/22/24

Sustainable Jersey for Schools

2014 Program
Started

67%
Participation

1,183 Schools
Registered



293
Certified



44
Certified



47
Digital
Schools
Stars

8,859
Actions
Implemented



Statistics current as of 4/22/24



Community Energy Plan Grants Program

- ❑ Funding program by the New Jersey's Board of Public Utilities (NJBPU)
- ❑ To support all NJ municipalities in developing community-level energy plans that align with the strategies in New Jersey's Energy Master Plan
- ❑ Two planning grant award levels:
 - All New Jersey municipalities – eligible for **\$10,000** grant
 - Overburdened municipalities – eligible for **\$25,000** grant
- ❑ Sustainable Jersey, as a partner with the BPU Office of Clean Energy Equity, will provide technical assistance for the program





What is Community Energy Planning?

- ❑ Municipal team and relevant community stakeholders identify energy initiatives of interest to the municipality
- ❑ The team develops the Community Energy Plan (CEP), detailing
 - Past energy accomplishments
 - Community energy usage data
 - Strategies and plans for future initiatives
- ❑ Community Energy Plans typically include initiatives in:
 - Transportation
 - Renewable energy
 - Energy efficiency
 - Energy equity
 - *and more*





CEP Potential Initiatives

Strategy 1: Reduce Energy Consumption and Emissions from the Transportation Sector

- 1.1 Adopt Supportive Zoning and Regulations for EV Infrastructure
- 1.2 Train First Responders on EVs and EVSE
- 1.3 Train Non-Emergency Staff on EVs and EVSE
- 1.4 Purchase Alternative Fuel Vehicles
- 1.5 Improve Municipal Fleet Efficiency
- 1.6 Install Public EV Charging Infrastructure
- 1.7 Encourage Non-Municipal Fleets to Improve Efficiency
- 1.8 Encourage Workplace EV Charging Infrastructure
- 1.9 Community EV Outreach
- 1.10 Anti-Idling Enforcement

Strategy 2: Accelerate Deployment of Renewable Energy and Distributed Energy Resources

- 2.1 Adopt Supportive Zoning and Permitting for Private Solar
- 2.2 Post Solar Permitting Checklist
- 2.3 Train First Responders on Solar
- 2.4 Train Non-Emergency Staff on Solar
- 2.5 Install On-Site Municipal Renewable Generation
- 2.6 Buy Renewable Energy for Municipal Facilities
- 2.7 Offer an Employee Benefit Solar Purchasing Program
- 2.8 Institute a Solar Purchasing Outreach Program
- 2.9 Implement Renewable Government Energy Aggregation (R-GEA)
- 2.10 Support Community Solar as Project Ambassador
- 2.11 Support Community Solar as Outreach Coordinator
- 2.12 Host a Community Solar Project on Municipal Property

Strategy 3: Maximize Energy Efficiency and Conservation and Reduce Peak Demand

- 3.1 Upgrade Energy Efficiency for Municipal Facilities
- 3.2 Residential Energy Efficiency Outreach Campaign
- 3.3 Commercial Energy Efficiency Outreach Campaign
- 3.4 Conduct Energy Efficiency Outreach to Large Energy Users

Continued...



CEP Potential Initiatives

Strategy 4: Reduce Energy Consumption and Emissions from the Building Sector

- 4.1 Implement a Green Building Policy
- 4.2 Construct New Municipal Buildings as Model Green Buildings
- 4.3 Encourage Benchmarking and Commissioning for Existing Buildings
- 4.4 Require Developers to Complete Green Development Checklist
- 4.5 Conduct Outreach Targeting New Construction in the Community

Strategy 7: Expand the Clean Energy Innovation Economy

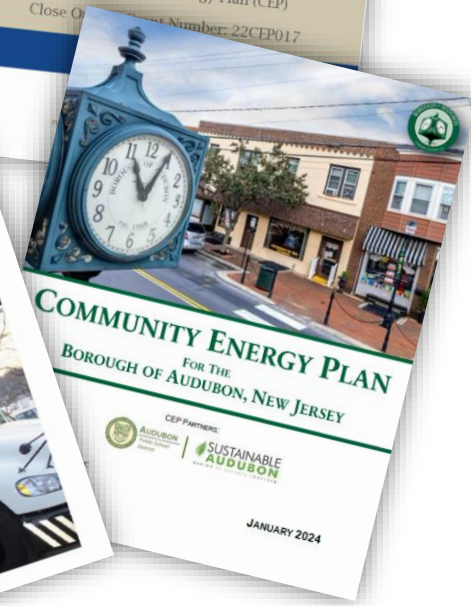
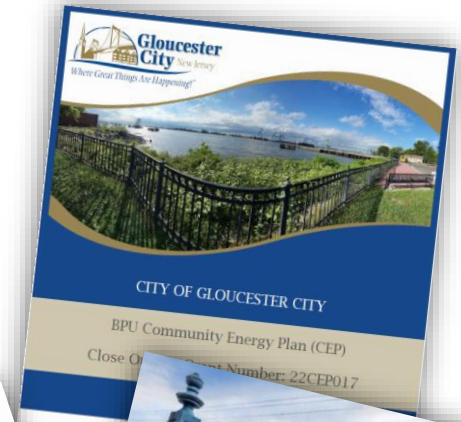
- 7.1 Adopt Energy Storage Policies
- 7.2 Install an Energy Storage System
- 7.3 Develop Local Microgrid
- 7.4 Develop/Participate in a District Energy System

Strategy 6: Support Community Energy Planning and Action with an Emphasis on Encouraging and Supporting Participation by Low- and Moderate-Income and Environmental Justice Communities

- 6.1 Make Community Energy Planning Inclusive
- 6.2 Conduct Energy Efficiency Outreach to Low- and Moderate-Income Residents
- 6.3 Support Shared Mobility Programs
- 6.4 Support Low- and Moderate-Income Community Solar Subscriptions
- 6.5 Conduct Energy Efficiency Outreach to Community-Serving Institutions

What Does a Municipality Get Out of a CEP?

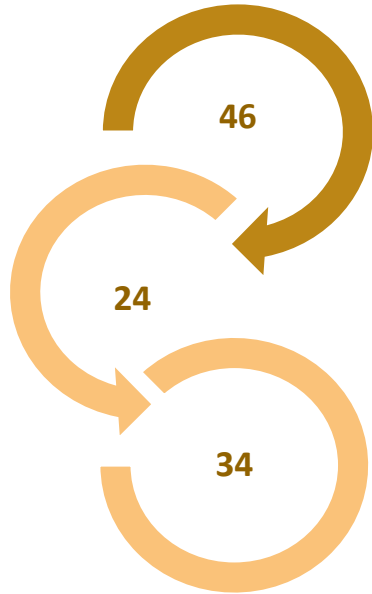
- ❑ Better understanding of how energy is used in community
- ❑ Consolidated list of municipality's past energy accomplishments
- ❑ **Clear, agreed upon set of energy initiatives** to be implemented in the next 3-5 years
- ❑ Information on funding opportunities to complete selected initiatives
- ❑ Having a complete Community Energy Plan may open up additional funding options (e.g. NJBPU's CEP Implementation grant)
- ❑ completing your CEP can earn you 10 points in the SJ certification program



Right: Screenshots of Community Energy Plans from Program Year 2



Program Year 2 (2023-4) Highlights



- 46 municipalities received grants
- 24 overburdened municipalities
- 34 municipalities took advantage of Technical Assistance



Above: Tracey Woods, Sustainable Jersey; Mayor Andre Sayegh of Paterson with newly appointed members of the Paterson CEP Team.



Right Top: Tracey Woods, Sustainable Jersey; Charnette Frederic, councilwoman for Irvington doing CEP stakeholder engagement at the Haitian New Years Day Celebration.







Right Bottom: Maplewood's CEPG Team in action; members of the elected body, staff, and volunteers.

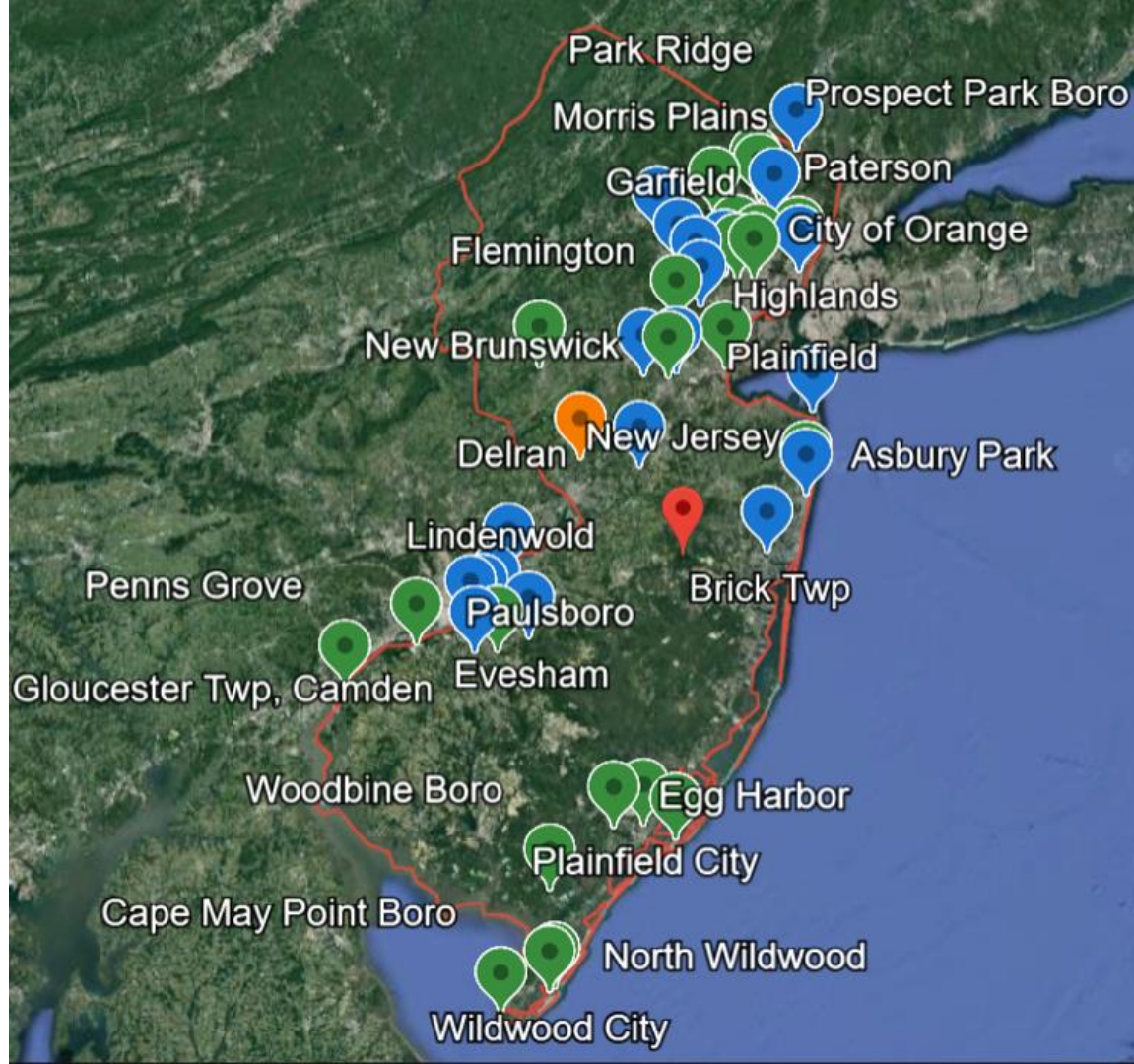


Program Year 2 Participants

CEPG program year 2 awardees by county

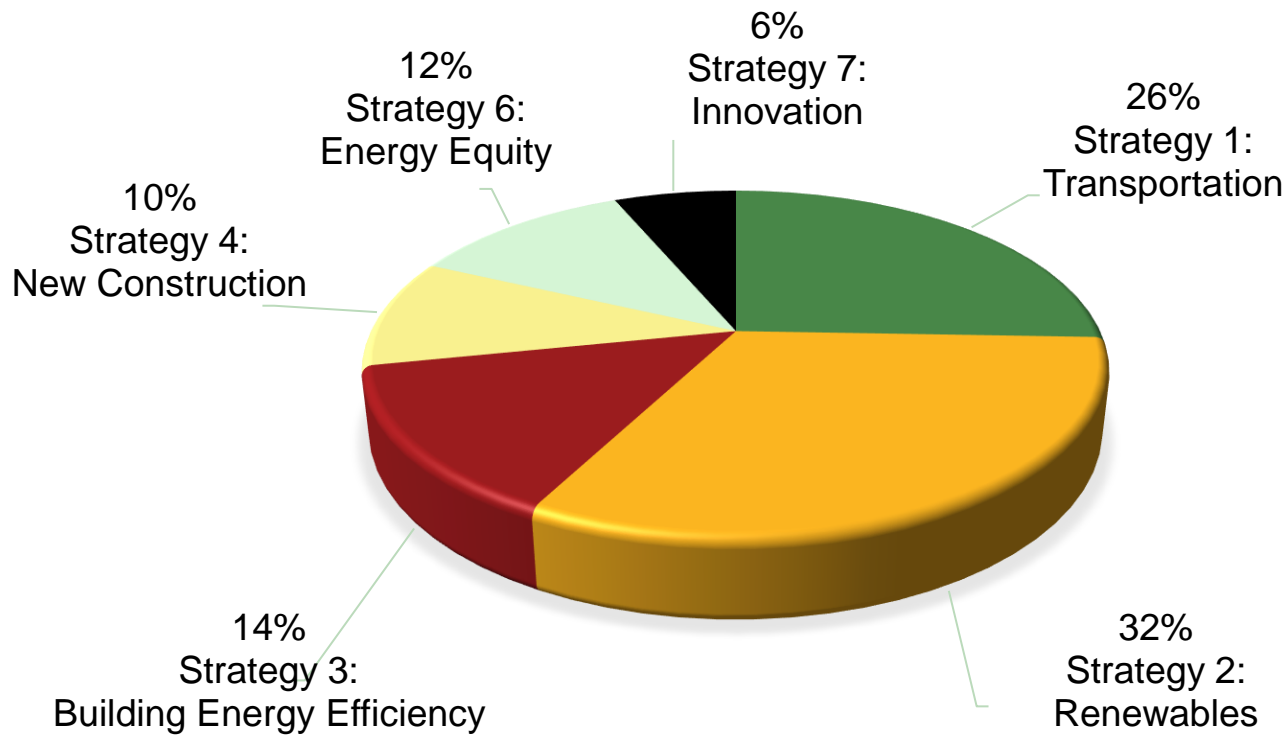
- | | |
|-------------------|-------------------|
| 1. Atlantic – 3 | 11. Mercer – 1 |
| 2. Bergen – 2 | 12. Middlesex – 3 |
| 3. Burlington – 2 | 13. Monmouth - 3 |
| 4. Camden – 5 | 14. Morris - 2 |
| 5. Cape May – 5 | 15. Ocean - 1 |
| 6. Cumberland – 1 | 16. Passaic - 2 |
| 7. Essex – 4 | 17. Salem - 1 |
| 8. Gloucester – 1 | 18. Somerset - 1 |
| 9. Hudson – 4 | 19. Union - 3 |
| 10. Hunterdon – 1 | 20. Warren - 1 |

- State of New Jersey 
- Participant of PY2 - Over-burdened municipality 
- Participant of PY2 - Non-over-burdened municipality 
- Participant from PY1 





Initiatives Selected in Program Year 2





Community Energy Plan Implementation (CEPI) Grant Program Year 1




- 18 projects in 16 municipalities have been awarded grants under the Community Energy Plan Implementation (CEPI) Grant for program year 1.
- For more details please see the [Board Order](#).

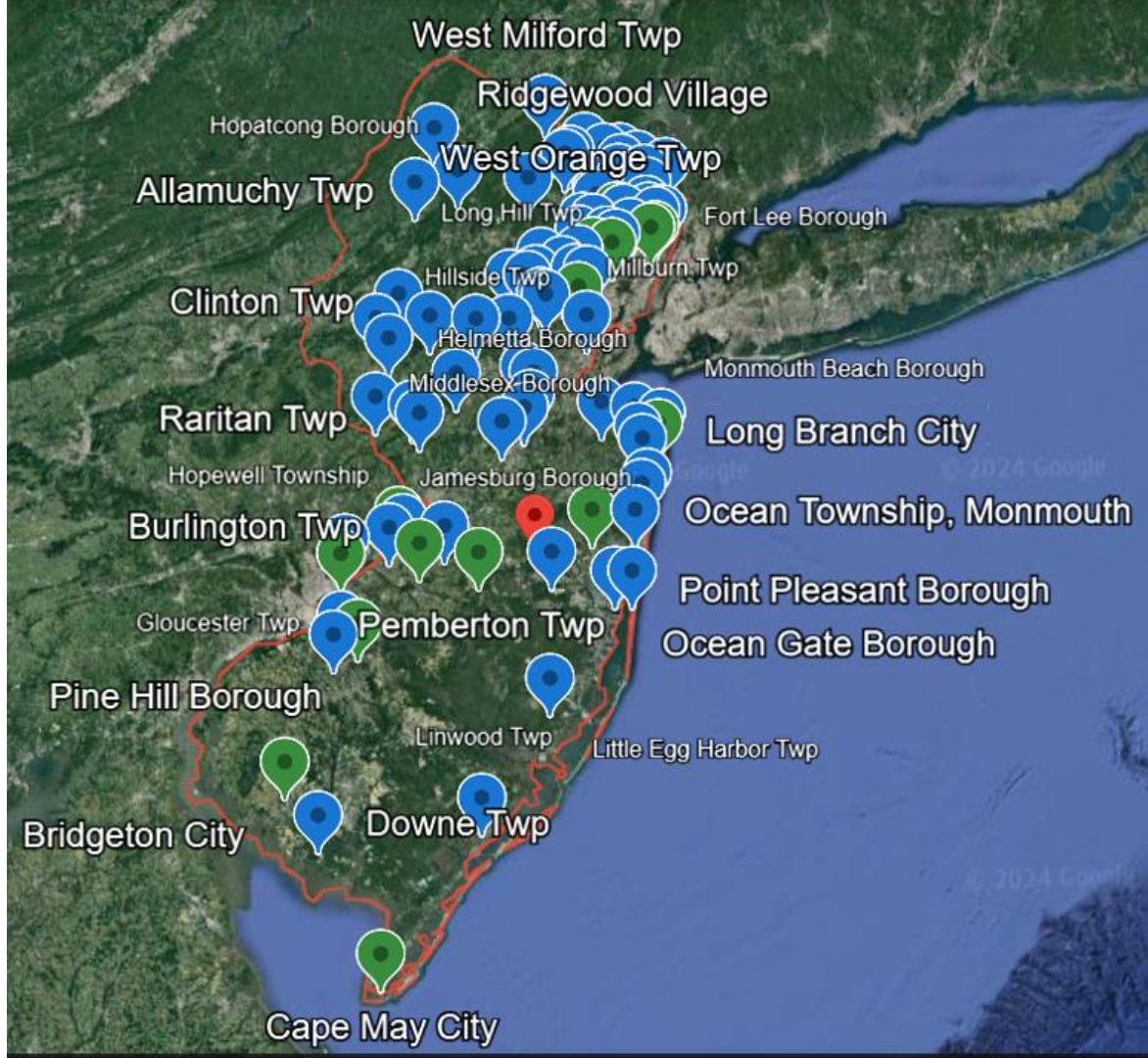




CEPG Program Year 3

92 municipalities in New Jersey including **15 overburdened municipalities** are to receive Community Energy Plan Grant (CEPG) in program year 3.

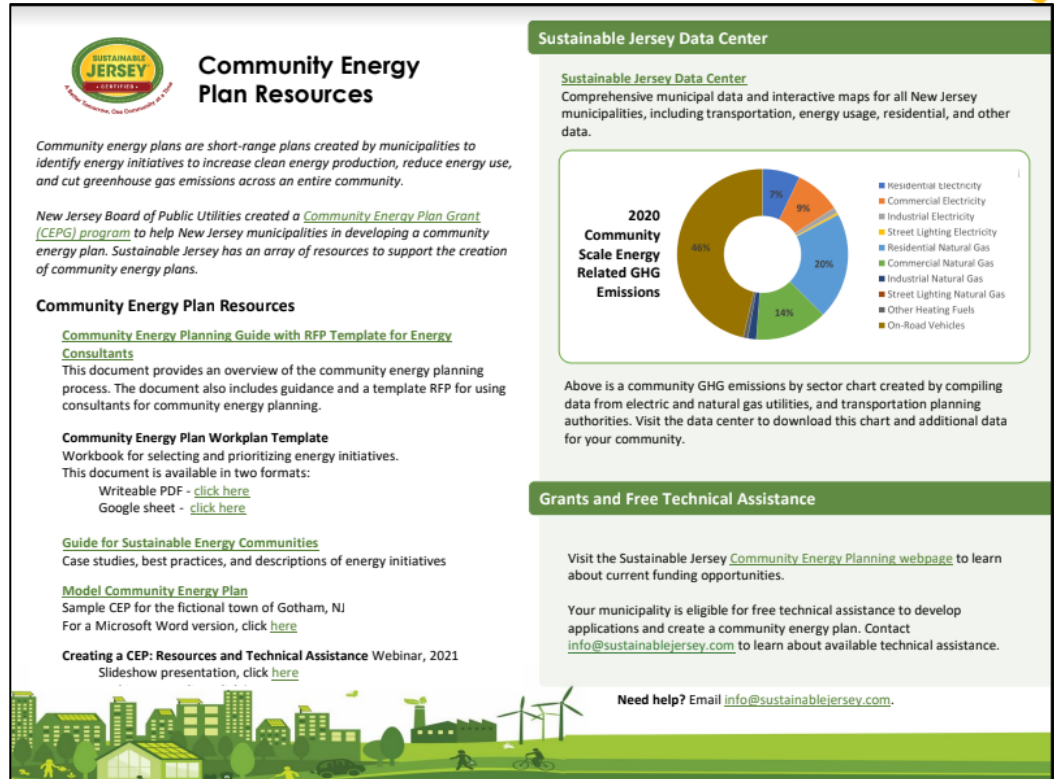
- State of New Jersey 
- Participant of PY3 - Over-burdened municipalities 
- Participant of PY3 - Non-over-burdened municipalities 





SJ Technical Assistance Resources -

- Sustainable Jersey Data Center
- Guide for Sustainable Energy Communities
- Workplan Template
- Model Community Energy Plan
- Community Energy Planning Guide and RFP Template
- Technical Assistance



Community Energy Plan Resources

Community energy plans are short-range plans created by municipalities to identify energy initiatives to increase clean energy production, reduce energy use, and cut greenhouse gas emissions across an entire community.

New Jersey Board of Public Utilities created a [Community Energy Plan Grant \(CEPG\) program](#) to help New Jersey municipalities in developing a community energy plan. Sustainable Jersey has an array of resources to support the creation of community energy plans.

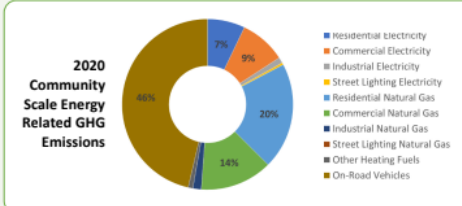
Community Energy Plan Resources

- [Community Energy Planning Guide with RFP Template for Energy Consultants](#)
This document provides an overview of the community energy planning process. The document also includes guidance and a template RFP for using consultants for community energy planning.
- Community Energy Plan Workplan Template**
Workbook for selecting and prioritizing energy initiatives. This document is available in two formats:
Writeable PDF - [click here](#)
Google sheet - [click here](#)
- [Guide for Sustainable Energy Communities](#)
Case studies, best practices, and descriptions of energy initiatives
- [Model Community Energy Plan](#)
Sample CEP for the fictional town of Gotham, NJ
For a Microsoft Word version, [click here](#)
- Creating a CEP: Resources and Technical Assistance Webinar, 2021**
Slideshow presentation, [click here](#)

Sustainable Jersey Data Center

[Sustainable Jersey Data Center](#)
Comprehensive municipal data and interactive maps for all New Jersey municipalities, including transportation, energy usage, residential, and other data.

2020 Community Scale Energy Related GHG Emissions



Sector	Percentage
Residential Electricity	20%
Commercial Electricity	9%
Street Lighting Electricity	7%
Residential Natural Gas	14%
Commercial Natural Gas	38%
Industrial Natural Gas	1%
Street Lighting Natural Gas	1%
Other Heating Fuels	1%
On-Road Vehicles	1%

Above is a community GHG emissions by sector chart created by compiling data from electric and natural gas utilities, and transportation planning authorities. Visit the data center to download this chart and additional data for your community.

Grants and Free Technical Assistance

Visit the Sustainable Jersey [Community Energy Planning webpage](#) to learn about current funding opportunities.

Your municipality is eligible for free technical assistance to develop applications and create a community energy plan. Contact info@sustainablejersey.com to learn about available technical assistance.

Need help? Email info@sustainablejersey.com.

Screenshot of Sustainable Jersey CEP Resource Sheet



Sustainable Jersey Data Center

- ❑ Understand current energy landscape
- ❑ Key datasets include...
 - Community Profile Data by Municipality
 - Electric and Gas Usage by Sector
 - Solar Installation Data
 - Energy Efficiency Program Participation
 - Community-Scale Greenhouse Gas (GHG) Emissions

Newly updated aggregated utility data for 2022

Data Center

The Sustainable Jersey Data Center provides sustainability-related data and maps for Green Teams, municipal staff, and researchers. Select data is prepared by Sustainable Jersey, whereas others are links to external resources.

Sustainable Jersey Data Resources

View data files and interactive maps prepared by Sustainable Jersey.

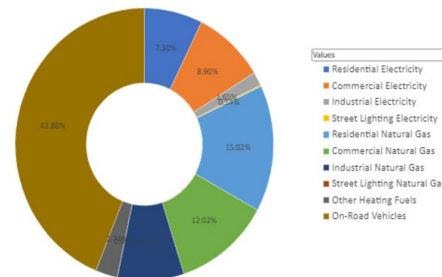
[View Resources](#)

New Jersey State Data Resources

View links to external state resources such as New Jersey's Clean Energy Program and the New Jersey Department of Environmental Protection.

[View Resources](#)

2020 Community-Scale Energy-Related GHG Emissions by Sector and Energy Type (MT CO2e)



Community Profile Data by Municipality		Population Characteristics														General Housing Characteristics						
Municipality	County	Year	Spout	Population	% White	% Black	% Asian	% Pacific Islander	% All of or Latinx Origin*	% Hispanic or Latino Origin*	Population	Median Household Income	Percent of Population in Poverty	Low and Moderate Income*	% DECA - MBS Non*†	% DECA - MBS Rent*†	Commercial/Industrial Properties	Total Household Units*	Total Occupied Housing Units	% of Occupied Housing Units	Owner-occupied	% Rent
Absecon township	Morristown	2020	6.6	28,362	75%	15%	7%	7%	7%	6,800	\$54,720	6.7%	22	326	157	7,241	6,802	95%	75%	76%	25%	
Absecon township	Morristown	2020	6.6	18,729	77%	8%	7%	7%	7%	7,822	\$18,137	2.8%	20	189	187	6,872	7,622	91%	76%	25%		
Atlantic City	Atlantic	2020	7.1	8,394	81%	3%	0%	0%	1%	3,209	\$61,684	4.9%	38	108	189	3,514	3,209	91%	94%	28%		
Atlantic City	Atlantic	2020	7.1	6,471	89%	12%	0%	14%	2%	3,209	\$99,291	9.2%	20	143	189	3,942	3,209	81%	79%	23%		
Atlantic township	Hunterdon	2020	27.7	4,882	87%	0%	2%	0%	1%	1,442	\$10,262	1.4%	12	116	38	1,847	1,442	78%	99%	2%		
Atlantic township	Hunterdon	2020	27.7	4,769	88%	0%	2%	0%	1%	1,766	\$12,224	4.4%	17	439	34	1,446	1,766	96%	88%	23%		
Atlantic township	Warren	2020	20.0	4,499	93%	2%	4%	2%	3%	2,049	\$88,802	4.0%	16	456	19	2,169	2,049	94%	99%	11%		
Atlantic township	Warren	2020	20.0	4,440	88%	7%	3%	1%	0%	2,295	\$109,122	1.9%	18	415	19	2,247	2,199	98%	87%	23%		
Atlantic township	Bergen	2020	3.1	6,573	84%	2%	12%	0%	1%	2,111	\$106,331	4.0%	11	513	69	2,492	2,211	89%	88%	22%		
Atlantic township	Bergen	2020	3.1	6,717	89%	1%	13%	4%	2%	2,139	\$117,958	2.9%	10	144	68	2,444	2,139	87%	77%	23%		
Atlantic township	Morristown	2020	0.9	486	92%	0%	2%	6%	3%	207	\$81,155	2.9%	17	442	27	244	207	85%	65%	40%		
Atlantic township	Morristown	2020	0.9	492	87%	1%	2%	20%	3%	292	\$107,659	2.8%	13	510	27	328	191	58%	65%	35%		
Atlantic township	Morristown	2020	0.8	1,888	92%	3%	1%	4%	3%	699	\$97,424	2.6%	19	407	39	770	699	91%	77%	23%		
Atlantic township	Morristown	2020	0.8	1,748	89%	7%	0%	4%	4%	476	\$107,769	2.5%	17	440	39	697	676	97%	77%	23%		
Atlantic township	Salem	2020	10.9	3,417	84%	3%	0%	3%	2%	1,213	\$71,550	1.9%	25	240	34	1,347	1,213	90%	87%	13%		
Atlantic township	Salem	2020	10.9	3,189	90%	8%	1%	4%	2%	1,220	\$89,181	3.1%	28	249	34	1,296	1,220	93%	89%	11%		
Atlantic township	Warren	2020	1.9	2,272	94%	4%	0%	2%	1%	900	\$108,004	9.1%	18	168	70	1,025	900	88%	79%	24%		
Atlantic township	Warren	2020	1.7	1,141	93%	0%	1%	7%	8%	848	\$79,612	4.8%	13	173	70	1,053	848	80%	66%	34%		
Atlantic township	Bergen	2020	6.4	1,539	82%	7%	28%	2%	0%	170	\$11,146	10.8%	17	423	148	675	670	98%	87%	13%		
Atlantic township	Bergen	2020	6.4	1,459	81%	4%	28%	2%	0%	118	\$10,344	6.2%	15	464	151	672	519	77%	88%	12%		
Andover borough	Sussex	2020	1.4	462	94%	2%	0%	4%	10%	273	\$19,873	4.4%	25	268	58	301	273	91%	77%	23%		
Andover borough	Sussex	2020	1.4	479	92%	2%	0%	1%	1%	261	\$6,644	3.6%	27	253	61	257	261	94%	69%	42%		
Andover township	Sussex	2020	20.0	6,127	92%	4%	2%	2%	3%	1,971	\$10,199	3.9%	30	379	144	2,108	1,971	93%	64%	16%		
Andover township	Sussex	2020	20.0	5,914	93%	2%	0%	2%	2%	2,076	\$11,947	4.9%	25	298	144	2,198	2,076	94%	91%	3%		
Andover township	Morristown	2020	1.5	2,945	79%	47%	0%	24%	12%	679	\$19,783	31.8%	36	61	27	376	619	67%	62%	29%		
Andover township	Morristown	2020	1.5	18,136	43%	2%	13%	17%	7	7,188	\$11,643	22.5%	36	89	23	378	643	71%	73%	73%		
Atlantic City city	Atlantic	2020	13.9	39,547	96%	9%	2%	0%	0%	15,810	\$13,727	36.9%	36	90	7	1,483	15,810	95%	76%	27%		
Atlantic City city	Atlantic	2020	13.9	37,793	96%	9%	2%	0%	0%	15,776	\$13,824	39.2%	36	90	3	1,483	15,844	95%	76%	27%		
Atlantic Highlands borough	Monmouth	2020	1.2	4,946	92%	7%	2%	3%	4%	1,610	\$88,020	6.4%	21	166	84	1,999	1,610	81%	79%	21%		
Atlantic Highlands borough	Monmouth	2020	1.2	4,912	96%	2%	0%	0%	0%	1,620	\$10,712	3.4%	20	166	84	1,946	1,620	84%	74%	24%		
Audubon borough	Camden	2020	1.1	8,772	96%	0%	1%	1%	2%	3,100	\$19,000	3.6%	24	219	157	3,722	3,100	83%	76%	20%		
Audubon borough	Camden	2020	1.1	8,664	92%	8%	0%	2%	2%	3,204	\$90,331	2.4%	23	100	157	3,474	3,204	92%	70%	20%		



What does technical assistance look like?

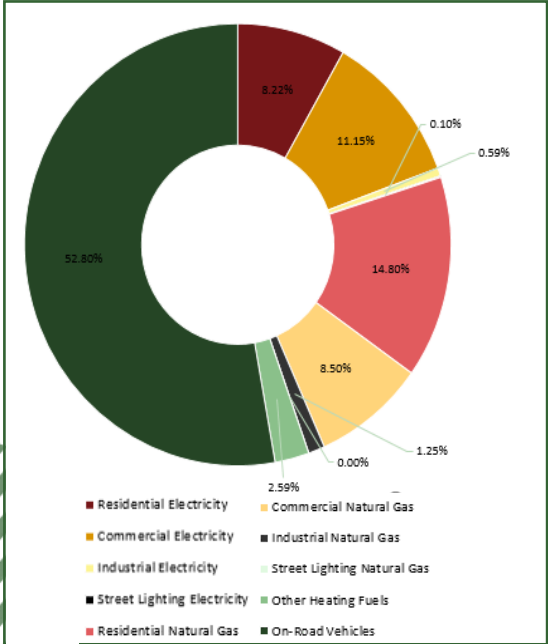
Data Presentation



Resource Investigation



Workplan Template



New Jersey Board of Public Utilities Community Energy Plan Grant Program

The New Jersey Board of Public Utilities has announced a new round of **Community Energy Plan Grants (CEPG)** for all New Jersey municipalities. Community energy planning is the process by which communities collaboratively select meaningful reducing initiatives that help fund the City of Paterson Energy Master Plan. **There are two grant award levels:**

- All New Jersey municipalities
- Overburdened Municipalities: \$25,000 grant

Considering a Community Plan for the Sustainable Jersey City of Paterson

Community Energy Plan Grants

1.1 Adopt Supportive Zoning and Regulations for EV Infrastructure

Initiative Summary: Pass NJUCA's Model Statewide Municipal EV Ordinance specifying electric vehicle charging stations (EVSE) as a permitted accessory use, establishing the permitting process for charging stations, and requiring Make-Ready and EVSE parking in new multifamily developments and parking lots. Modify the model ordinance standards for safety, signage, etc. as needed.

Current Status: []
Measures of Success: (modify to suit your community)
 • Reasonable Standards" language modified and finalized
 • Ordinance passed
 • Make-Ready and EV charging parking minimums posted on the municipal website

Resources:
 • NJUCA's Model Statewide Ordinance
 • US DOE's [Blueprint 48: EV Charging Infrastructure for the Community](#)
 • Sustainable Jersey's [Make Your Town Electric Vehicle Friendly](#) action

Planned Initiative: []
Anticipated Initiative: []
Anticipated Funding: []
Obstacles: []
Next steps: (specific and measurable): []

1.1 Adopt Supportive Zoning and Regulations for EV Infrastructure

Pass NJUCA's Model Statewide Municipal EV Ordinance specifying electric vehicle charging stations (EVSE) as a permitted accessory use, establishing the permitting process for charging stations, and requiring Make-Ready and EVSE parking in new multifamily developments and parking lots. Modify the model ordinance standards for safety, signage, etc. as needed.

2 Measures of Success

- Reasonable Standards" language modified and finalized
- Ordinance passed
- Make-Ready and EV charging parking minimums posted to municipal website

Resources

- NJUCA's Model Statewide Ordinance
- Sustainable Jersey's [Make Your Town Electric Vehicle Friendly](#) action
- Great Plains Institute's [Summary of Best Practices in EV Ordinances](#)

Potential Stakeholders

- Downtown business/business association
- Real estate developers

Comments/Rationale for NDT including this Initiative:



Verdity energy
a smart energy company



Johnson
Controls



Sustainable Jersey Guide for **Sustainable Energy** Communities



How municipalities can help

1.1. Supportive Zoning for EV Infrastructure

Municipalities can facilitate adoption of electric vehicles (EVs) by reducing barriers to charging infrastructure installation. Municipalities should adopt the [Model Statewide Municipal Electric Vehicle Ordinance](#), which became effective in all municipalities in September 2021. The Model Statewide Ordinance established electric vehicle charging stations (EVSE) as a permitted accessory use and set requirements for Make-Ready and EVSE parking in new multifamily and mixed-use developments and parking lots. While those aspects of the Ordinance cannot be modified, the “Reasonable Standards” section of the Model Ordinance (which covers standards for accessibility, safety, signage, usage fees, and parking enforcement) is intended to be modified through the normal ordinance amendment process. Municipal boards should set these standards to ensure beneficial installation and use of EV charging infrastructure in the community.

Inspectors and zoning-related staff can be trained on EV infrastructure to help them enforce regulations and promote electric vehicles in their work. Popular training sources include the [Electric Vehicle Infrastructure Training Program](#) and [Department of Energy Clean Cities program](#).

1.2. Public EV Charging Infrastructure

Public electric vehicle charging infrastructure is critical to encouraging widespread adoption of electric vehicles (EVs). Research has shown that charging availability is directly correlated with electric vehicle deployment (Howard et al.). EV chargers reduce “range anxiety,” a concern of EV

users that they will become stranded because of an empty battery. Public chargers can instill confidence in local residents and commuters about traveling locally in EVs, and even attract visitors or new residents who drive EVs.

Funding for electric vehicle charging infrastructure may be offered by state and federal programs. Currently, the New Jersey Department of Environmental Protection (NJDEP) offers grants for EV chargers through the [it Pay\\$ to Plug In](#) program. Electric utility companies also provide incentives for charging station installation, including upgrades to the infrastructure that connects charging stations to the grid (see [Section 1.2.2](#)).

Typically, municipalities promote the installation of public charging stations in one of three ways:

1. Municipality owns and operates the EV infrastructure and deploys it on municipal property, typically a public parking lot or municipal street-side parking. The municipality may fund the project through its capital budget and recover costs by charging a fee for parking or providing other services (such as advertising). Fees for electric vehicle charging stations are generally recommended, even if utilization rates are low, as use (and corresponding electricity costs) of the charging stations will likely rise over time.
2. Municipality works with a “sponsoring partner,” which funds the purchase and installation of a charger on municipal property. The sponsoring partner may justify the costs as part of a public relations strategy, a customer acquisition/retention

A SUSTAINABLE JERSEY GUIDE

Community Energy Plan Workplan Template



CEPG Workplan Template

File Edit View Insert Format Data Tools Extensions Help

100% Calibri 11

N6

	A	B	C	D	E	F	G	H	I	J
1	GOOGLE SHEET WORKPLAN TEMPLATE FOR COMMUNITY ENERGY PLANNING									
2										
3	1.1 Adopt Supportive Zoning and Regulations for EV Infrastructure									
4	Status in CEP:	Initiative Summary: Pass NJDCA's Model Statewide Municipal EV Ordinance specifying electric vehicle charging stations (EVSE) as a permitted accessory use, establishing the permitting process for charging stations, and requiring Make-Ready and EVSE parking in new multifamily developments and parking lots.								
5	Initiative included in plan	Modify the model ordinance standards for safety, signage, etc. as needed.								
6	Current Status:	Measures of Success:					Resources:			
7		<i>(modify to suit your community)</i> <ul style="list-style-type: none">• "Reasonable Standards" language modified and finalized• Ordinance passed• Make-Ready and EV charging parking minimums posted on the municipal website					<ul style="list-style-type: none">• NJDCA's Model Statewide Ordinance• US DOE's Blueprint 4B: EV Charging Infrastructure for the Community• Sustainable Jersey's Make Your Town Electric Vehicle Friendly action			
8	Potential Stakeholders :	Initiative lead:	Planned initiative start date:	Anticipated initiative length:	Priority:	Departments involved:	Anticipated funding sources:	Obstacles/Barriers:	Next steps: (specific and tangible):	
9	<i>(modify to suit your community)</i> <ul style="list-style-type: none">• Downtown businesses/business association• Real estate developers	Enter name of point person				Enter text	Enter text	Enter text	Enter text	



Workplan Template → Model Plan

CEPG Workplan Template

File Edit View Insert Format Data Tools Extensions Help

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N6

	A	B	C	D	E	F	G	H	I	J	
1	GOOGLE SHEET WORKPLAN TEMPLATE FOR COMMUNITY ENERGY PLANNING										
2											
3	1.1 Adopt Supportive Zoning and Regulations for EV Infrastructure										
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5	Initiative included in plan										
6	Current Status:	Measures of Success: <i>(modify to suit your community)</i>					Resources:				
7		<ul style="list-style-type: none"> • "Reasonable Standards" language modified and finalized • Ordinance passed • Make-Ready and EV charging parking minimums posted on the municipal website 					<ul style="list-style-type: none"> • NJDCA's Model Statewide Ordinance • US DOE's Blueprint 4B: EV Charging Infrastructure for the Community • Sustainable Jersey's Make Your Town Electric Vehicle Friendly action 				
8	Potential Stakeholders:	Initiative lead:	Planned initiative start date:	Anticipated initiative length:	Priority:	Departments Involved:	Anticipated funding sources:	Obstacles/barriers:	Next steps: (specific and tangible):		
	<i>(modify to suit your community)</i> • Downtown businesses/business	Enter name of point person				Enter text	Enter text	Enter text	Enter text		

1.1 Initiative 1.1: Adopt Supportive Zoning and Regulations for EV Infrastructure

DESCRIPTION:
Pass NJDCA's Model Statewide Municipal EV Ordinance specifying electric vehicle charging stations as a permitted accessory use, establishing the permitting process for charging stations, and requiring Make-Ready and EVSE (Electric Vehicle Supply Equipment) parking in new multifamily developments and parking lots. Modify the model ordinance standards for safety, signage, etc. as needed.

LEAD: Environmental Commission

START DATE: December 2023

PRIORITY: Medium

ANTICIPATED LENGTH: 6 months

FUNDING SOURCES: N/A

DEPARTMENTS INVOLVED:

- Code Enforcement
- Municipal Attorney

OBSTACLES/BARRIERS:

- No significant barriers were identified

COMMUNITY NOTES:
The Model Statewide Municipal EV Ordinance went into effect in September 2021 as specified by state law, but the policies in the ordinance are not integrated into Gotham's municipal code. Code Enforcement currently requires applications for new developments to comply with the Model Ordinance.

As of 2019, 1% of passenger vehicles in Gotham were electric. As EV adoption accelerates, demand for charging infrastructure will also accelerate.

Year Updated	Estimated Total Passenger Vehicles	# of EVs	% Electric
2015	3,394	17	.5%
2019	3,519	35	1%

Table 2. Vehicles and Electric Vehicles in Gotham
Source: Sustainable Jersey. Community Profile Data by Municipality

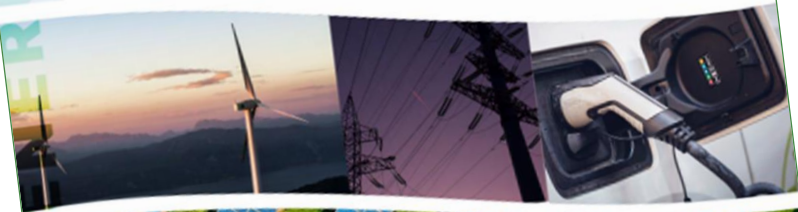
MEASURES OF SUCCESS:
The goals for this initiative are new regulations regarding EVSE site design, such as accessibility and signage, and integration of the Model Statewide Municipal EV Ordinance into Gotham's land-use code and permitting documents.

NEXT STEPS:

1. Elected representative directs municipal attorney to add Gotham-specific information to Model Statewide Municipal EV Ordinance and edit the "Reasonable Standards" section to fit municipal needs.
2. Elected representative introduces ordinance to elected body for review and approval.
3. Township Administrator works with code official to post permitting application and inspection processes on the municipal website.

ENERGY PLAN

The Township of Gotham's Community Energy Plan



OCTOBER 2023

I. Introduction

Gotham Township is committed to addressing climate change and reducing greenhouse gas emissions. This Community Energy Plan details the specific strategies Gotham will pursue in the coming years to reduce greenhouse gas emissions from the local energy system. The plan covers municipal operations such as the municipal vehicle fleet and buildings, as well as public policies and programs designed to support the community in reducing emissions.

Gotham Township ratified this Community Energy Plan on April 19, 2023. During the creation of this plan, the township provided several opportunities for public input, taking care to enable low- and moderate-income residents to participate. In-person and virtual public comment sessions were held at different times of day to accommodate different work schedules.

Co-benefits of Sustainable Energy

The sustainable energy transition offers an opportunity to realize various co-benefits in our community and beyond. Besides reducing GHG emissions, implementing this plan will improve:

- › Public health
 - › Lower concentrations of ground-level outdoor air pollutants
 - › Removal of indoor air pollution sources
- › Social equity
 - › Better, affordable transportation
 - › More affordable renewable energy
- › Resiliency
 - › More dependable electric grid
 - › Decreased reliance on imported energy

Starting in July 2022, the Gotham Environmental Commission and green team began reviewing the Sustainable Jersey [Guide for Sustainable Energy Communities](#) and [Community Energy Plan Workplan Template](#) and meeting with municipal staff to determine how to prioritize and implement the high-impact initiatives. Relevant community data was gathered from the [Sustainable Jersey Data Center](#). The Environmental Commission presented the draft Community Energy Plan at public meetings on November 15, 2022 and February 4, 2023. The final Community Energy Plan was adopted by municipal resolution on April 19, 2023.

Gotham Township's Community Energy Plan establishes how the municipality will promote the transition to sustainable energy over the next several years. Initiatives were selected based on demonstrated effectiveness, unique local opportunities, and co-benefits for the community as a whole, such as improved local air quality, energy savings for residents, and workforce development.

Climate change is one of the greatest threats to our future prosperity in Gotham, and globally. New Jersey is both a significant source of greenhouse gas (GHG) emissions and a state particularly vulnerable to climate change. Increasing heat waves, intense storms, and sea-level rise caused by climate change will dramatically alter our coastal state for many years to come (NJDEP, *Scientific Report on Climate Change*).



Community Energy Planning Guide with Model RFP Template for Consultant Services*

July 2022

Model RFP Template

NOTE: Sections in *green italics* are suggested text and should be deleted before the RFP is issued. Download a fillable version of the Model RFP Template [here](#).

REQUEST FOR PROPOSALS FOR

<MUNICIPALITY NAME>
ENERGY-RELATED CONSULTANT SERVICES FOR
<MUNICIPALITY>'S COMMUNITY ENERGY PLAN

1 GENERAL INFORMATION AND SUBMISSION REQUIREMENTS

1.1 <Municipality>, <County>, NJ is requesting proposals from consultants to provide support for the creation of <Municipality>'s Community Energy Plan. As a recipient of a Community Energy Plan Grant, the municipality is soliciting for *<state in plain language the municipality's needs, e.g., "project management for creation of the municipal Community Energy Plan" or "electric vehicle charging station infrastructure plan for Town Hall">*. All submitted proposals for planning services shall be in accordance with the attached requirements.

1.2 The **RFP package** is available at <Location/URL> as of <date>. Please submit proposals no later than <time and date> to the following address:
Name:
Name of Municipality:
Address of Municipality:

In addition to submitting a hard copy please submit an electronic copy of the full proposal to:

<Instructions for electronic submittal>

All inquiries should be directed to:

Name:	Title:
Address:	
Telephone number:	Email:

1.3 All proposal prices submitted in response to this RFP must remain firm for sixty (60) days following the proposal due date.

1.4 The municipality reserves the right to cancel this RFP, or reject in whole or in part any and all proposals, if the Municipality determines that cancellation or rejection serves the best interests of the Municipality.



Bringing the benefits of Direct (Elective) Pay credits under Inflation Reduction Act (IRA) tax

Direct Pay/Elective Pay:

- Allows tax-exempt and governmental entities to receive payment equal to tax credits for qualifying clean energy projects
- Not a competitive grant or a loan program
- Direct Pay is currently authorized for 10 years
- Entities file in tax year project is completed

Disclaimer: These slides give a general overview of some Inflation Reduction Act tax provisions and are for informational purposes only. They are not meant to be tax guidance.



Direct Pay Eligible Projects

Eligible Projects	Eligible Projects	Base Tax Credits
<p>EVs and EV Charging Equipment</p>	<p>Replace existing municipal vehicle fleet with new electric vehicles and associated charging infrastructure</p>	<ul style="list-style-type: none"> • Up to \$7,500 per light vehicle • Up to \$40,000 per larger vehicle • Up to 30% for eligible EV charging equipment (non-urban and low-income)
<p>Investment Tax Credit (Most municipal and school renewable energy projects fall into this category.)</p>	<p>solar, geothermal, small wind, energy storage, fuel cells, biogas, microgrid controllers, and combined heat and power properties</p>	<p>Typically 30% of costs</p>
<p>Production Tax Credit</p>	<p>wind, biomass, geothermal, solar, small irrigation, landfill and trash, hydropower, marine and hydrokinetic energy</p>	<p>Varies by project type</p> <p>Full list of Direct Pay eligible tax credits at irs.gov/pub/irs-pdf/p5817g.pdf.</p>



Direct Pay Adders

Adders are additional

tax credits that can be

layered onto base tax credits

Domestic Content Bonus

Prevailing Wage and Apprenticeship (PWA)

Energy Communities Bonus

Low-Income Communities Bonus Credit Program (LICB)

Example	
Eligible project cost	\$100,000
Base Incentive – 30%	-\$ 30,000
Adders:	
Domestic Content bonus	-\$ 10,000
Low-Income Communities Bonus Credit Program	-\$ 10,000
Cost to Entity	\$ 50,000



Using Direct Pay with Other Incentives

Direct Pay can be used in combination with other funding sources as long as total incentive does not exceed total project cost.

Example	
Lightweight EV	\$24,000
NJ BPU Clean Fleet Grant	-\$4,000
Direct Pay Tax Credit	-\$7,500
Total cost to entity	\$12,500

Sustainable Jersey Energy Technical Assistance can help identify funding to use in combination with Direct Pay.

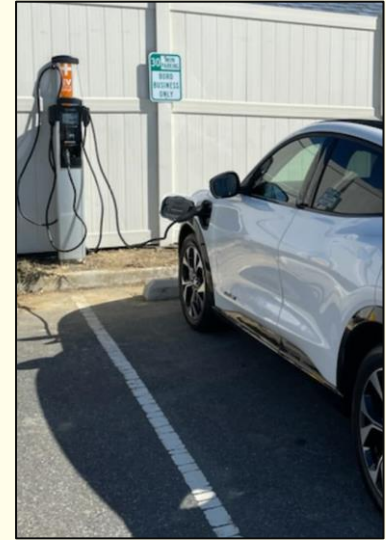
To request a technical assistance consultation, paste the following link to your browser and access the signup form

bit.ly/SJEnergyTAResultForm



Planning for Direct Pay

- Direct Pay will be available for at least ten years
- Entities typically must be sole owner of project
- Plan with Direct Pay in mind, consider rethinking:
 - Solar/renewables – Power Purchase Agreements (PPAs) and other leasing models
 - EVs – vehicle leasing
 - EV Charging – partnerships



Right:
Runnemede EV
charging station

Below: Oradell EV
charging station





Direct Pay: Filing Deadlines





Direct Pay Resources

Clean Energy Group

What Nonprofits Need to Know When Applying for Direct Pay

www.cleangroup.org/wp-content/uploads/Direct-Pay-Guide.pdf

Environmental and Energy Study Institute

Direct Pay: Nonprofits Can Now Benefit from Clean Energy Tax Credits

www.eesi.org/articles/view/direct-pay-nonprofits-can-now-benefit-from-clean-energy-tax-credits

Lawyers for Good Government

Clean Energy Tax Navigator tool

<https://cleanenergytaxnavigator.org/>

U.S. Department of Energy

Elective Pay for Clean Energy Tax Credits

https://www.energy.gov/sites/default/files/2024-08/Elective_Pay_Fact_Sheet_Territories_073124.pdf

**Join Sustainable Jersey's
webinar on Direct Pay resources
for New Jersey municipalities
and school districts.**

Date: September 24th 2024

Time: 12:00 – 1:00 pm

[REGISTER](#)



Thank You

The Energy Technical Assistance Team

Tracey Woods | Poornima Gupta

woodst@tcnj.edu | guptap@tcnj.edu

General Q&A

To submit questions in advance for next month: EnergyEfficiency@bpu.nj.gov



Items of Interest



Next Meeting

Energy Efficiency Stakeholder Meetings

www.NJCleanEnergy.com/EE



3rd Thursday of the Month, 1:00 - 2:30 pm

- ✓ **September 19, 2024**
- ✓ October 17, 2024
- ✓ (No November meeting)
- ✓ December 19, 2024

Follow Us on Social Media

@NJCleanEnergy, @NJBPU



Twitter (X)

twitter.com/NJCleanEnergy



Facebook

facebook.com/NJCleanEnergy



LinkedIn

linkedin.com/company/njbpu



More Information

Visit our website:

NJCleanEnergy.com

Contact us:

EnergyEfficiency@bpu.nj.gov

Subscribe to the Energy Efficiency Listserv:

NJCleanEnergy.com/LISTSERVS

Quarterly Newsletter:

NJCleanEnergy.com/NEWSLETTER

Thank you

The screenshot shows the website for the New Jersey's Clean Energy Program. At the top, there is a navigation bar with links for Home, Energy Efficiency, Electric Vehicles, and Renewable Energy. A search bar is located on the right. Below the navigation bar, there are three main content columns. The left column is a sidebar menu with links for 'NEW JERSEY'S CLEAN ENERGY PROGRAM', 'ABOUT NACEP', 'BOARD OF PUBLIC UTILITIES', 'POLICY UPDATES & REQUEST FOR COMMENTS', 'CALENDAR OF EVENTS', 'CLEAN ENERGY STAKEHOLDER GROUPS - MEETINGS', 'GRANTS & SOLICITATIONS', 'PRESS ROOM', 'PUBLIC REPORTS AND LIBRARY', and 'CONTACT US'. The middle column is titled 'NEW JERSEY'S CLEAN ENERGY PROGRAM' and features a sub-header 'Our programs are leading the nation in clean energy investments with one thing in mind - YOU!' followed by a paragraph about statewide programs and a photo of three people. Below this is an 'Energy Saving Tips' section with a lightbulb icon and text about staying energy-efficient during the seasons. The bottom section is 'Energy Assistance' with a hand icon and text about free assistance programs. The right column contains a 'Program Details' section with links for 'Benchmarking FAQs & Assistance' and 'Find a Program', a 'Learning Center' with the NJ CELC logo, an 'Energy Master Plan' section with the State of New Jersey Energy Master Plan logo, and a 'Join Our Listserv' section with the NJ Clean Energy Program logo and social media icons for Facebook and Twitter.