



# Appendices

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M9. How much did you pay PER BULB for the CFLs you purchased most recently? If you got a special discount or used a coupon, please tell me the price of the bulb after the discount or coupon.

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	NOT WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
2.99	1	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	1	-	1	-	1	-	-	-
	0.3%	0.3%							0.4%			0.7%					0.4%	0.3%		0.3%		1.4%			
3.00	16	16	-	-	1	8	7	1	6	9	1	3	6	6	2	5	8	13	3	14	2	3	7	2	1
	4.0%	4.0%			1.9%	8.2%	3.2%	2.6%	7.7%	3.3%	5.6%	3.1%	3.9%	5.2%	9.1%	5.0%	3.0%	4.0%	4.4%	4.2%	4.4%	4.2%	5.6%	2.8%	7.7%
3.25	1	1	-	-	-	-	1	-	-	1	1	-	-	-	-	-	1	1	-	1	-	-	-	1	-
	0.3%	0.3%					0.5%			0.4%	5.6%						0.4%	0.3%		0.3%				1.4%	
3.50	2	2	-	-	-	-	2	-	1	1	-	1	-	1	-	-	2	1	1	2	-	2	-	-	-
	0.5%	0.5%					0.9%		1.3%	0.4%		1.0%		0.9%			0.7%	0.3%	1.5%	0.6%		2.8%			
3.60	1	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	1	-	1	-	-
	0.3%	0.3%			1.9%			2.6%				1.0%					0.4%		1.5%		2.2%		0.8%		
3.99	2	2	-	-	1	-	1	-	-	2	-	1	-	1	-	-	2	2	-	2	-	-	1	1	-
	0.5%	0.5%			1.9%		0.5%			0.7%		1.0%		0.9%			0.7%	0.6%		0.6%			0.8%	1.4%	
4.00	15	15	-	-	3	4	7	4	3	8	1	3	7	4	-	8	7	11	4	14	1	2	6	4	-
	3.8%	3.8%			5.8%	4.1%	3.2%	10.3%	3.8%	2.9%	5.6%	3.1%	4.6%	3.5%		8.0%	2.6%	3.4%	5.9%	4.2%	2.2%	2.8%	4.8%	5.6%	
4.25	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%				0.9%			0.4%	0.3%		0.3%					
4.50	3	3	-	-	-	-	3	-	-	3	-	-	2	1	1	-	2	3	-	2	-	-	-	1	-
	0.8%	0.8%					1.4%			1.1%			1.3%	0.9%	4.5%		0.7%	0.9%		0.6%				1.4%	
4.59	1	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-
	0.3%	0.3%			1.9%				1.3%				0.7%				0.4%	0.3%				1.4%			



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M9. How much did you pay PER BULB for the CFLs you purchased most recently? If you got a special discount or used a coupon, please tell me the price of the bulb after the discount or coupon.

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====			=====			=====			=====				=====			=====		=====		=====			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K
4.85	1	1	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	1	1	-	-	1	-	-
	0.3%	0.3%				0.5%			0.4%		1.0%					0.4%		1.5%	0.3%			0.8%		
4.95	1	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%				0.5%		1.3%				0.7%				0.4%	0.3%		0.3%					
5.00	18	18	-	-	1	5	12	-	4	14	1	4	6	6	1	3	14	13	5	11	5	4	7	4
	4.5%	4.5%			1.9%	5.2%	5.5%		5.1%	5.1%	5.6%	4.1%	3.9%	5.2%	4.5%	3.0%	5.2%	4.0%	7.4%	3.3%	11.1%	5.6%	5.6%	5.6%
6.00	8	8	-	-	3	1	4	1	2	5	-	2	2	3	1	1	6	7	1	7	1	1	2	2
	2.0%	2.0%			5.8%	1.0%	1.8%	2.6%	2.6%	1.8%		2.0%	1.3%	2.6%	4.5%	1.0%	2.2%	2.2%	1.5%	2.1%	2.2%	1.4%	1.6%	2.8%
6.25	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-	-	-
	0.3%	0.3%			1.9%					0.4%				0.9%		1.0%			1.5%					
7.00	7	7	-	-	-	3	4	1	2	4	1	1	4	1	-	2	5	3	4	4	3	2	3	1
	1.8%	1.8%				3.1%	1.8%	2.6%	2.6%	1.5%	5.6%	1.0%	2.6%	0.9%		2.0%	1.9%	0.9%	5.9%	1.2%	6.7%	2.8%	2.4%	1.4%
7.99	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1
	0.3%	0.3%					0.5%			0.4%			0.7%				0.4%	0.3%		0.3%				1.4%
8.00	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	1	-
	0.3%	0.3%				1.0%			1.3%					0.9%			0.4%	0.3%		0.3%				0.8%
9.00	3	3	-	-	1	-	2	1	-	2	-	-	1	2	-	-	3	3	-	3	-	-	1	2
	0.8%	0.8%			1.9%		0.9%	2.6%		0.7%			0.7%	1.7%			1.1%	0.9%		0.9%			0.8%	2.8%
9.97	1	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	1	-
	0.3%	0.3%					0.5%		1.3%					0.9%			0.4%	0.3%		0.3%				0.8%



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M9. How much did you pay PER BULB for the CFLs you purchased most recently? If you got a special discount or used a coupon, please tell me the price of the bulb after the discount or coupon.

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE			BE-	2006		BE-	2006		MODE-				NOT	SOME-		=====		=====		\$50K- \$100-				
	TOTAL	ASER	PRCHR	UN-	FORE	2003-	OR	FORE	2003-	OR	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
10.00	5	5	-	-	1	1	3	-	1	4	-	1	1	3	-	2	3	5	-	5	-	-	2	1	1
	1.3%	1.3%			1.9%	1.0%	1.4%		1.3%	1.5%		1.0%	0.7%	2.6%		2.0%	1.1%	1.5%		1.5%			1.6%	1.4%	7.7%
11.00	2	2	-	-	-	-	2	-	-	2	-	2	-	-	-	-	2	1	1	2	-	-	2	-	-
	0.5%	0.5%					0.9%			0.7%		2.0%					0.7%	0.3%	1.5%	0.6%			1.6%		
12.00	3	3	-	-	-	-	3	-	-	3	-	-	1	2	-	1	2	2	-	2	-	-	-	-	-
	0.8%	0.8%					1.4%			1.1%			0.7%	1.7%		1.0%	0.7%	0.6%		0.6%					
14.95	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	-	1	1	-	-	-
	0.3%	0.3%					0.5%			0.4%			0.7%				0.4%	0.3%			2.2%	1.4%			
16.00	1	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	1	-	1	-	1	-	1	-	-
	0.3%	0.3%				1.0%				0.4%	5.6%				4.5%		0.3%		0.3%				0.8%		
19.96	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	1	-	1	1	-	-	-
	0.3%	0.3%					0.5%			0.4%		1.0%					0.4%		1.5%		2.2%	1.4%			
Refused	3	3	-	-	-	1	-	-	1	1	-	2	-	-	1	2	-	3	-	2	1	2	-	-	-
	0.8%	0.8%				1.0%			1.3%	0.4%		2.0%			4.5%	2.0%		0.9%		0.6%	2.2%	2.8%			
Don't know	217	217	-	-	25	46	121	22	36	149	10	58	88	53	12	60	138	181	32	182	22	31	65	36	10
	54.3%	54.3%			48.1%	47.4%	55.5%	56.4%	46.2%	54.8%	55.6%	59.2%	57.5%	46.1%	54.5%	60.0%	51.5%	55.7%	47.1%	55.2%	48.9%	43.7%	51.6%	50.7%	76.9%



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M10. How many CFLs did you buy at this price?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====				=====			=====			=====				=====			=====		=====		=====			
	AWARE		BE-	2006	BE-	2006	OR	BE-	2006	OR	NONE	LIGHT	RATE	HEAVY	NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
	PURCH	NON-	UN-	FORE	2003-	OR	FORE	2003-	OR																
TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER					VERY	WHAT	VERY									
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	5.68	5.68	-	-	5.96	5.84	5.69	6.31	5.80	5.54	3.67	3.35	5.56	7.89	4.83	4.81	6.09	6.00	4.27	5.89	4.83	4.52	5.83	6.77	6.45
MEDIAN	4.00	4.00	-	-	3.00	4.00	4.00	4.00	4.00	4.00	3.00	3.00	4.00	6.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	6.00
0	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-
	0.3%	0.3%					0.5%		1.3%				0.7%			1.0%		0.3%				1.4%			
1	25	25	-	-	3	7	12	3	8	14	1	17	4	2	2	12	9	18	7	20	5	2	12	4	-
	6.3%	6.3%			5.8%	7.2%	5.5%	7.7%	10.3%	5.1%	5.6%	17.3%	2.6%	1.7%	9.1%	12.0%	3.4%	5.5%	10.3%	6.1%	11.1%	2.8%	9.5%	5.6%	
2	61	61	-	-	16	14	29	9	10	42	5	21	23	12	5	14	41	51	9	53	3	12	21	6	2
	15.3%	15.3%			30.8%	14.4%	13.3%	23.1%	12.8%	15.4%	27.8%	21.4%	15.0%	10.4%	22.7%	14.0%	15.3%	15.7%	13.2%	16.1%	6.7%	16.9%	16.7%	8.5%	15.4%
3	44	44	-	-	6	11	21	5	6	33	-	19	16	7	1	14	28	32	11	33	7	10	15	8	-
	11.0%	11.0%			11.5%	11.3%	9.6%	12.8%	7.7%	12.1%		19.4%	10.5%	6.1%	4.5%	14.0%	10.4%	9.8%	16.2%	10.0%	15.6%	14.1%	11.9%	11.3%	
4	86	86	-	-	8	16	56	8	17	60	3	15	40	25	2	17	67	68	16	70	11	18	28	15	2
	21.5%	21.5%			15.4%	16.5%	25.7%	20.5%	21.8%	22.1%	16.7%	15.3%	26.1%	21.7%	9.1%	17.0%	25.0%	20.9%	23.5%	21.2%	24.4%	25.4%	22.2%	21.1%	15.4%
5	14	14	-	-	2	6	4	-	6	8	1	1	7	4	-	4	10	13	1	11	2	3	4	3	1
	3.5%	3.5%			3.8%	6.2%	1.8%		7.7%	2.9%	5.6%	1.0%	4.6%	3.5%		4.0%	3.7%	4.0%	1.5%	3.3%	4.4%	4.2%	3.2%	4.2%	7.7%
6	43	43	-	-	4	7	31	3	5	35	1	10	19	12	4	9	29	32	10	33	6	7	14	7	3
	10.8%	10.8%			7.7%	7.2%	14.2%	7.7%	6.4%	12.9%	5.6%	10.2%	12.4%	10.4%	18.2%	9.0%	10.8%	9.8%	14.7%	10.0%	13.3%	9.9%	11.1%	9.9%	23.1%
7	3	3	-	-	-	2	1	-	2	1	-	-	1	2	-	1	2	3	-	3	-	-	-	1	-
	0.8%	0.8%				2.1%	0.5%		2.6%	0.4%			0.7%	1.7%		1.0%	0.7%	0.9%		0.9%				1.4%	
8	23	23	-	-	3	6	11	4	3	16	-	3	10	10	1	4	18	18	5	19	4	3	7	6	1
	5.8%	5.8%			5.8%	6.2%	5.0%	10.3%	3.8%	5.9%		3.1%	6.5%	8.7%	4.5%	4.0%	6.7%	5.5%	7.4%	5.8%	8.9%	4.2%	5.6%	8.5%	7.7%



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M10. How many CFLs did you buy at this price?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====				=====			=====			=====				=====			=====		=====					
	AWARE		UN-		BE-	2006		BE-	2006		NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
	PURCH	NON-	PRCHR	UN-	FORE	2003-	OR	FORE	2003-	OR															
TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER																
9	4	4	-	-	-	4	-	-	4	-	-	2	2	-	-	4	2	1	3	-	1	1	-	-	
	1.0%	1.0%				1.8%			1.5%			1.3%	1.7%			1.5%	0.6%	1.5%	0.9%		1.4%	0.8%			
10	18	18	-	-	-	6	11	-	3	14	1	1	7	8	2	6	9	17	1	16	1	2	3	3	-
	4.5%	4.5%				6.2%	5.0%		3.8%	5.1%	5.6%	1.0%	4.6%	7.0%	9.1%	6.0%	3.4%	5.2%	1.5%	4.8%	2.2%	2.8%	2.4%	4.2%	
11	1	1	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	1	1	-	-	1	-	-	
	0.3%	0.3%				0.5%			0.4%		1.0%					0.4%		1.5%	0.3%			0.8%			
12	20	20	-	-	2	7	10	1	6	13	-	1	6	10	1	2	17	19	1	18	1	1	5	6	1
	5.0%	5.0%			3.8%	7.2%	4.6%	2.6%	7.7%	4.8%		1.0%	3.9%	8.7%	4.5%	2.0%	6.3%	5.8%	1.5%	5.5%	2.2%	1.4%	4.0%	8.5%	7.7%
14	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	1	-	-	-	
	0.3%	0.3%				0.5%			0.4%				0.9%			0.4%	0.3%		0.3%		1.4%				
15	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-	
	0.3%	0.3%				0.5%			0.4%				0.9%			0.4%	0.3%		0.3%						
16	4	4	-	-	1	2	1	1	1	2	-	-	-	4	-	2	2	4	-	4	-	1	-	1	1
	1.0%	1.0%			1.9%	2.1%	0.5%	2.6%	1.3%	0.7%				3.5%		2.0%	0.7%	1.2%		1.2%		1.4%		1.4%	7.7%
20	3	3	-	-	-	1	2	-	1	2	-	-	1	2	-	-	3	3	-	3	-	-	1	2	-
	0.8%	0.8%				1.0%	0.9%		1.3%	0.7%			0.7%	1.7%			1.1%	0.9%		0.9%			0.8%	2.8%	
22	2	2	-	-	1	-	1	-	1	1	-	-	-	2	-	2	-	2	-	1	1	-	-	1	-
	0.5%	0.5%			1.9%		0.5%		1.3%	0.4%			1.7%		2.0%		0.6%		0.3%	2.2%				1.4%	
24	2	2	-	-	-	2	-	-	2	-	-	1	1	-	-	2	2	-	2	-	-	-	2	-	
	0.5%	0.5%				0.9%			0.7%			0.7%	0.9%			0.7%	0.6%		0.6%				2.8%		



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M10. How many CFLs did you buy at this price?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+			
30	2	2	-	-	-	2	-	-	2	-	-	-	2	-	-	2	2	-	2	-	-	2	-	-	
	0.5%	0.5%				0.9%			0.7%				1.7%			0.7%	0.6%		0.6%			1.6%			
40	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-	
	0.3%	0.3%				1.0%			1.3%				0.9%			0.4%	0.3%		0.3%			0.8%			
75	1	1	-	-	1	-	-	1	-	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-	
	0.3%	0.3%			1.9%			2.6%				0.7%				0.4%	0.3%		0.3%			0.8%			
Refused	1	1	-	-	-	1	-	-	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	
	0.3%	0.3%				0.5%			0.4%	5.6%						0.3%		0.3%							
Don't know	39	39	-	-	5	11	15	4	7	19	5	9	14	7	4	12	20	33	5	33	4	9	10	6	2
	9.8%	9.8%			9.6%	11.3%	6.9%	10.3%	9.0%	7.0%	27.8%	9.2%	9.2%	6.1%	18.2%	12.0%	7.5%	10.2%	7.4%	10.0%	8.9%	12.7%	7.9%	8.5%	15.4%



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M11. How many CFLs would you have purchased if they cost \$1.00 more per bulb?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN-	BE-	2006	BE-	2006	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
	TOTAL	ASER	PRCHR	AWARE	2003	2005	OR	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	4.38	4.38	-	-	5.30	4.48	4.33	3.74	4.85	4.40	2.00	2.78	3.96	6.52	2.90	3.56	4.89	4.55	3.72	4.43	4.49	3.56	4.21	5.23	9.00
MEDIAN	4.00	4.00	-	-	4.00	3.00	4.00	3.00	4.00	4.00	0.00	2.00	4.00	5.00	2.00	2.00	4.00	4.00	3.00	3.00	4.00	3.00	3.00	4.00	6.00
0	72	72	-	-	6	19	38	6	13	49	8	21	27	12	9	26	34	60	11	57	10	16	18	11	1
	18.0%	18.0%			11.5%	19.6%	17.4%	15.4%	16.7%	18.0%	44.4%	21.4%	17.6%	10.4%	40.9%	26.0%	12.7%	18.5%	16.2%	17.3%	22.2%	22.5%	14.3%	15.5%	7.7%
1	17	17	-	-	2	2	13	1	3	13	-	9	2	5	1	3	13	13	4	15	2	3	5	5	-
	4.3%	4.3%			3.8%	2.1%	6.0%	2.6%	3.8%	4.8%		9.2%	1.3%	4.3%	4.5%	3.0%	4.9%	4.0%	5.9%	4.5%	4.4%	4.2%	4.0%	7.0%	
2	45	45	-	-	9	10	23	7	8	30	2	13	22	8	2	13	28	36	8	38	2	7	18	3	1
	11.3%	11.3%			17.3%	10.3%	10.6%	17.9%	10.3%	11.0%	11.1%	13.3%	14.4%	7.0%	9.1%	13.0%	10.4%	11.1%	11.8%	11.5%	4.4%	9.9%	14.3%	4.2%	7.7%
3	32	32	-	-	4	9	14	4	7	21	1	13	11	7	2	6	22	23	7	28	1	4	12	8	-
	8.0%	8.0%			7.7%	9.3%	6.4%	10.3%	9.0%	7.7%	5.6%	13.3%	7.2%	6.1%	9.1%	6.0%	8.2%	7.1%	10.3%	8.5%	2.2%	5.6%	9.5%	11.3%	
4	49	49	-	-	5	6	35	5	9	34	2	9	20	15	2	9	38	38	8	40	5	9	16	8	1
	12.3%	12.3%			9.6%	6.2%	16.1%	12.8%	11.5%	12.5%	11.1%	9.2%	13.1%	13.0%	9.1%	9.0%	14.2%	11.7%	11.8%	12.1%	11.1%	12.7%	12.7%	11.3%	7.7%
5	21	21	-	-	3	8	8	2	6	13	1	4	10	6	2	5	14	18	3	17	3	2	7	4	1
	5.3%	5.3%			5.8%	8.2%	3.7%	5.1%	7.7%	4.8%	5.6%	4.1%	6.5%	5.2%	9.1%	5.0%	5.2%	5.5%	4.4%	5.2%	6.7%	2.8%	5.6%	5.6%	7.7%
6	33	33	-	-	1	4	28	-	3	30	-	8	15	9	2	8	23	24	9	24	7	4	13	6	2
	8.3%	8.3%			1.9%	4.1%	12.8%		3.8%	11.0%		8.2%	9.8%	7.8%	9.1%	8.0%	8.6%	7.4%	13.2%	7.3%	15.6%	5.6%	10.3%	8.5%	15.4%
7	5	5	-	-	-	4	1	-	4	1	-	-	3	2	-	1	4	5	-	5	-	-	1	1	-
	1.3%	1.3%				4.1%	0.5%		5.1%	0.4%			2.0%	1.7%		1.0%	1.5%	1.5%		1.5%			0.8%	1.4%	
8	14	14	-	-	2	4	7	2	2	10	-	2	6	6	-	1	13	11	3	11	3	3	3	4	1
	3.5%	3.5%			3.8%	4.1%	3.2%	5.1%	2.6%	3.7%		2.0%	3.9%	5.2%		1.0%	4.9%	3.4%	4.4%	3.3%	6.7%	4.2%	2.4%	5.6%	7.7%



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M11. How many CFLs would you have purchased if they cost \$1.00 more per bulb?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2006 2005	OR AFTER	BE- 2003	2006 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+
9	2	2	-	-	1	-	1	1	-	1	-	-	2	-	-	-	2	2	-	2	-	-	1	-	-
	0.5%	0.5%			1.9%		0.5%	2.6%		0.4%			1.3%				0.7%	0.6%		0.6%			0.8%		
10	11	11	-	-	4	2	5	1	4	6	1	1	5	3	-	2	9	10	1	10	1	1	4	1	-
	2.8%	2.8%			7.7%	2.1%	2.3%	2.6%	5.1%	2.2%	5.6%	1.0%	3.3%	2.6%		2.0%	3.4%	3.1%	1.5%	3.0%	2.2%	1.4%	3.2%	1.4%	
11	1	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-	1	1	-	1	-	1	-	-	-
	0.3%	0.3%					0.5%		1.3%					0.9%			0.4%	0.3%		0.3%		1.4%			
12	18	18	-	-	4	6	8	2	4	12	-	2	3	11	-	3	15	15	3	14	2	4	4	5	1
	4.5%	4.5%			7.7%	6.2%	3.7%	5.1%	5.1%	4.4%		2.0%	2.0%	9.6%		3.0%	5.6%	4.6%	4.4%	4.2%	4.4%	5.6%	3.2%	7.0%	7.7%
15	3	3	-	-	-	-	2	-	-	3	-	-	1	2	-	-	3	3	-	3	-	-	2	-	-
	0.8%	0.8%					0.9%			1.1%			0.7%	1.7%			1.1%	0.9%		0.9%			1.6%		
16	2	2	-	-	-	1	1	-	1	1	-	-	-	2	-	1	1	2	-	2	-	-	-	1	1
	0.5%	0.5%				1.0%	0.5%		1.3%	0.4%				1.7%		1.0%	0.4%	0.6%		0.6%				1.4%	7.7%
20	5	5	-	-	1	2	2	-	1	4	-	-	1	3	1	1	3	5	-	5	-	-	-	1	2
	1.3%	1.3%			1.9%	2.1%	0.9%		1.3%	1.5%			0.7%	2.6%	4.5%	1.0%	1.1%	1.5%		1.5%				1.4%	15.4%
22	1	1	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-
	0.3%	0.3%			1.9%				1.3%					0.9%		1.0%		0.3%			2.2%			1.4%	
24	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	0.3%	0.3%					0.5%			0.4%				0.9%			0.4%	0.3%		0.3%				1.4%	
30	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%					0.5%			0.4%				0.9%			0.4%	0.3%		0.3%			0.8%		



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M11. How many CFLs would you have purchased if they cost \$1.00 more per bulb?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN- PURCH		BE- FORE 2003	2006 OR	BE- FORE 2003	2006 OR	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
	TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER															
Refused	2	2	-	-	1	1	-	1	-	1	-	1	-	1	-	2	-	2	-	-	-	-	-	-	
	0.5%	0.5%			1.9%	1.0%		2.6%		0.4%		1.0%		0.9%		0.6%		0.6%							
Don't know	65	65	-	-	8	19	29	7	11	41	3	15	25	19	1	19	43	54	11	54	8	17	21	11	2
	16.3%	16.3%			15.4%	19.6%	13.3%	17.9%	14.1%	15.1%	16.7%	15.3%	16.3%	16.5%	4.5%	19.0%	16.0%	16.6%	16.2%	16.4%	17.8%	23.9%	16.7%	15.5%	15.4%



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M12. What if they cost \$2.00 more per bulb? How many would you have purchased?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	AWARE		UN- AWARE		BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K- \$200K	\$200K- 200K+		
	TOTAL	ASER	PRCHR		2003	2005		2003	2005																	
TOTAL ANSWERING	261	261	-	-	37	58	151	25	54	181	7	61	101	83	12	54	191	209	46	217	27	38	87	49	10	
MEAN	3.71	3.71	-	-	4.21	3.63	3.64	2.83	4.23	3.69	2.50	2.34	3.03	5.22	2.20	3.51	3.89	3.91	2.98	3.77	4.00	2.91	3.51	4.35	7.56	
MEDIAN	2.00	2.00			2.00	2.00	2.00	2.00	3.00	2.00	2.50	1.00	2.00	4.00	1.00	2.00	3.00	3.00	2.00	2.00	3.00	2.00	2.00	3.00	6.00	
0	58	58	-	-	6	13	37	4	9	45	1	16	23	17	5	12	40	50	7	48	6	8	21	12	1	
	22.2%	22.2%			16.2%	22.4%	24.5%	16.0%	16.7%	24.9%	14.3%	26.2%	22.8%	20.5%	41.7%	22.2%	20.9%	23.9%	15.2%	22.1%	22.2%	21.1%	24.1%	24.5%	10.0%	
1	24	24	-	-	4	7	12	3	7	14	-	11	8	5	-	7	16	14	9	19	3	3	8	4	-	
	9.2%	9.2%			10.8%	12.1%	7.9%	12.0%	13.0%	7.7%		18.0%	7.9%	6.0%		13.0%	8.4%	6.7%	19.6%	8.8%	11.1%	7.9%	9.2%	8.2%		
2	35	35	-	-	8	8	17	7	6	21	2	6	18	9	2	8	25	26	8	30	2	9	12	3	1	
	13.4%	13.4%			21.6%	13.8%	11.3%	28.0%	11.1%	11.6%	28.6%	9.8%	17.8%	10.8%	16.7%	14.8%	13.1%	12.4%	17.4%	13.8%	7.4%	23.7%	13.8%	6.1%	10.0%	
3	18	18	-	-	3	4	8	2	5	11	1	5	7	5	-	4	13	16	2	17	1	3	8	4	-	
	6.9%	6.9%			8.1%	6.9%	5.3%	8.0%	9.3%	6.1%	14.3%	8.2%	6.9%	6.0%		7.4%	6.8%	7.7%	4.3%	7.8%	3.7%	7.9%	9.2%	8.2%		
4	31	31	-	-	3	7	20	3	7	21	2	6	12	10	2	4	25	25	4	24	3	5	8	8	1	
	11.9%	11.9%			8.1%	12.1%	13.2%	12.0%	13.0%	11.6%	28.6%	9.8%	11.9%	12.0%	16.7%	7.4%	13.1%	12.0%	8.7%	11.1%	11.1%	13.2%	9.2%	16.3%	10.0%	
5	4	4	-	-	-	1	3	-	1	3	-	-	1	3	-	1	3	3	1	4	-	-	2	-	-	
	1.5%	1.5%				1.7%	2.0%		1.9%	1.7%			1.0%	3.6%		1.9%	1.6%	1.4%	2.2%	1.8%			2.3%			
6	27	27	-	-	4	5	18	1	2	24	-	7	10	8	-	4	23	19	8	19	6	5	11	4	2	
	10.3%	10.3%			10.8%	8.6%	11.9%	4.0%	3.7%	13.3%		11.5%	9.9%	9.6%		7.4%	12.0%	9.1%	17.4%	8.8%	22.2%	13.2%	12.6%	8.2%	20.0%	
7	2	2	-	-	-	2	-	-	2	-	-	-	1	1	-	1	1	2	-	2	-	-	-	1	-	
	0.8%	0.8%				3.4%			3.7%				1.0%	1.2%		1.9%	0.5%	1.0%		0.9%				2.0%		
8	6	6	-	-	3	1	2	3	1	2	-	1	2	3	-	2	4	6	-	6	-	-	2	1	1	
	2.3%	2.3%			8.1%	1.7%	1.3%	12.0%	1.9%	1.1%		1.6%	2.0%	3.6%		3.7%	2.1%	2.9%		2.8%			2.3%	2.0%	10.0%	



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M12. What if they cost \$2.00 more per bulb? How many would you have purchased?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
9	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-	
	0.4%	0.4%				0.7%			0.6%			1.0%				0.5%	0.5%		0.5%						
10	7	7	-	-	-	2	5	-	2	5	-	-	3	3	1	2	4	6	1	7	-	1	1	-	1
	2.7%	2.7%				3.4%	3.3%		3.7%	2.8%			3.0%	3.6%	8.3%	3.7%	2.1%	2.9%	2.2%	3.2%		2.6%	1.1%		10.0%
12	8	8	-	-	1	3	4	-	3	5	-	1	1	6	-	-	8	7	1	7	1	1	2	3	1
	3.1%	3.1%			2.7%	5.2%	2.6%		5.6%	2.8%		1.6%	1.0%	7.2%			4.2%	3.3%	2.2%	3.2%	3.7%	2.6%	2.3%	6.1%	10.0%
15	2	2	-	-	-	-	1	-	-	2	-	-	1	1	-	-	2	2	-	2	-	-	2	-	-
	0.8%	0.8%					0.7%			1.1%			1.0%	1.2%			1.0%	1.0%		0.9%			2.3%		
16	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	0.4%	0.4%					0.7%			0.6%				1.2%			0.5%	0.5%		0.5%				2.0%	
20	3	3	-	-	1	1	1	-	1	2	-	-	-	2	-	1	2	3	-	3	-	-	-	1	1
	1.1%	1.1%			2.7%	1.7%	0.7%		1.9%	1.1%				2.4%		1.9%	1.0%	1.4%		1.4%				2.0%	10.0%
22	1	1	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-
	0.4%	0.4%			2.7%				1.9%					1.2%		1.9%		0.5%			3.7%			2.0%	
30	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-
	0.4%	0.4%					0.7%			0.6%				1.2%			0.5%	0.5%		0.5%			1.1%		
Don't know	32	32	-	-	3	4	20	2	7	23	1	8	13	7	2	7	22	26	5	26	4	3	9	6	1
	12.3%	12.3%			8.1%	6.9%	13.2%	8.0%	13.0%	12.7%	14.3%	13.1%	12.9%	8.4%	16.7%	13.0%	11.5%	12.4%	10.9%	12.0%	14.8%	7.9%	10.3%	12.2%	10.0%



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M13. What if they cost \$1.00 less per bulb? How many would you have purchased?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN-	AWARE	BE-	2006	OR	BE-	2006	OR	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
	TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	6.56	6.56	-	-	6.07	7.19	6.66	5.15	6.86	6.71	2.54	3.88	6.02	9.33	5.56	5.77	6.97	6.90	4.97	6.74	5.76	5.21	5.58	8.26	8.55
MEDIAN	5.00	5.00	-	-	4.00	6.00	6.00	4.00	4.00	6.00	2.00	3.00	5.00	8.00	2.50	4.00	6.00	5.00	4.00	5.00	6.00	5.00	4.00	4.50	8.00
0	19	19	-	-	2	4	10	2	4	13	4	8	6	1	3	4	11	15	4	14	2	3	8	2	-
	4.8%	4.8%	-	-	3.8%	4.1%	4.6%	5.1%	5.1%	4.8%	22.2%	8.2%	3.9%	0.9%	13.6%	4.0%	4.1%	4.6%	5.9%	4.2%	4.4%	4.2%	6.3%	2.8%	
1	10	10	-	-	1	2	6	1	3	6	-	4	3	3	-	6	4	8	2	9	-	1	3	3	-
	2.5%	2.5%	-	-	1.9%	2.1%	2.8%	2.6%	3.8%	2.2%		4.1%	2.0%	2.6%		6.0%	1.5%	2.5%	2.9%	2.7%		1.4%	2.4%	4.2%	
2	53	53	-	-	12	11	26	8	7	34	5	19	19	9	6	16	29	43	8	45	5	8	17	9	2
	13.3%	13.3%	-	-	23.1%	11.3%	11.9%	20.5%	9.0%	12.5%	27.8%	19.4%	12.4%	7.8%	27.3%	16.0%	10.8%	13.2%	11.8%	13.6%	11.1%	11.3%	13.5%	12.7%	15.4%
3	30	30	-	-	6	7	11	4	7	19	1	14	8	6	1	10	18	24	6	28	-	2	15	5	-
	7.5%	7.5%	-	-	11.5%	7.2%	5.0%	10.3%	9.0%	7.0%	5.6%	14.3%	5.2%	5.2%	4.5%	10.0%	6.7%	7.4%	8.8%	8.5%		2.8%	11.9%	7.0%	
4	51	51	-	-	7	6	34	7	9	34	1	8	29	10	-	11	40	40	11	41	9	14	16	10	1
	12.8%	12.8%	-	-	13.5%	6.2%	15.6%	17.9%	11.5%	12.5%	5.6%	8.2%	19.0%	8.7%		11.0%	14.9%	12.3%	16.2%	12.4%	20.0%	19.7%	12.7%	14.1%	7.7%
5	12	12	-	-	2	3	6	1	2	9	-	1	5	5	1	3	8	11	1	10	2	5	4	1	-
	3.0%	3.0%	-	-	3.8%	3.1%	2.8%	2.6%	2.6%	3.3%		1.0%	3.3%	4.3%	4.5%	3.0%	3.0%	3.4%	1.5%	3.0%	4.4%	7.0%	3.2%	1.4%	
6	52	52	-	-	2	8	41	1	4	47	1	19	22	9	3	15	34	36	15	38	12	12	21	5	1
	13.0%	13.0%	-	-	3.8%	8.2%	18.8%	2.6%	5.1%	17.3%	5.6%	19.4%	14.4%	7.8%	13.6%	15.0%	12.7%	11.1%	22.1%	11.5%	26.7%	16.9%	16.7%	7.0%	7.7%
7	4	4	-	-	-	1	3	-	-	4	-	1	1	2	-	-	4	3	1	2	-	-	1	-	-
	1.0%	1.0%	-	-		1.0%	1.4%			1.5%		1.0%	0.7%	1.7%			1.5%	0.9%	1.5%	0.6%			0.8%		
8	29	29	-	-	5	8	15	4	6	19	-	2	14	13	-	5	24	25	4	23	4	7	7	6	4
	7.2%	7.2%	-	-	9.6%	8.2%	6.9%	10.3%	7.7%	7.0%		2.0%	9.2%	11.3%		5.0%	9.0%	7.7%	5.9%	7.0%	8.9%	9.9%	5.6%	8.5%	30.8%



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M13. What if they cost \$1.00 less per bulb? How many would you have purchased?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	OR AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
9	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%			0.7%				0.4%	0.3%		0.3%					
10	18	18	-	-	-	9	9	-	3	15	1	2	9	6	1	5	10	14	4	16	1	1	4	4	-
	4.5%	4.5%				9.3%	4.1%		3.8%	5.5%	5.6%	2.0%	5.9%	5.2%	4.5%	5.0%	3.7%	4.3%	5.9%	4.8%	2.2%	1.4%	3.2%	5.6%	
12	26	26	-	-	3	10	13	2	7	17	-	3	8	14	1	5	19	22	2	21	1	2	8	5	1
	6.5%	6.5%			5.8%	10.3%	6.0%	5.1%	9.0%	6.3%		3.1%	5.2%	12.2%	4.5%	5.0%	7.1%	6.8%	2.9%	6.4%	2.2%	2.8%	6.3%	7.0%	7.7%
14	2	2	-	-	1	1	-	1	1	-	-	-	2	-	-	-	2	2	-	2	-	-	1	-	-
	0.5%	0.5%			1.9%	1.0%		2.6%	1.3%				1.3%				0.7%	0.6%		0.6%			0.8%		
15	6	6	-	-	-	-	5	-	-	6	-	-	2	4	-	1	5	5	1	5	1	1	3	2	-
	1.5%	1.5%					2.3%			2.2%			1.3%	3.5%		1.0%	1.9%	1.5%	1.5%	1.5%	2.2%	1.4%	2.4%	2.8%	
16	6	6	-	-	2	2	1	2	2	2	-	-	1	4	-	2	4	6	-	6	-	1	-	1	1
	1.5%	1.5%			3.8%	2.1%	0.5%	5.1%	2.6%	0.7%			0.7%	3.5%		2.0%	1.5%	1.8%		1.8%		1.4%		1.4%	7.7%
18	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%				0.9%			0.4%	0.3%		0.3%					
20	7	7	-	-	-	2	4	-	1	5	-	-	1	4	2	1	4	7	-	7	-	-	-	1	1
	1.8%	1.8%				2.1%	1.8%		1.3%	1.8%			0.7%	3.5%	9.1%	1.0%	1.5%	2.2%		2.1%				1.4%	7.7%
22	1	1	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-
	0.3%	0.3%			1.9%				1.3%					0.9%		1.0%		0.3%			2.2%			1.4%	
24	2	2	-	-	-	-	2	-	-	2	-	-	-	1	-	-	2	2	-	2	-	-	1	-	-
	0.5%	0.5%					0.9%			0.7%				0.9%			0.7%	0.6%		0.6%			0.8%		



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M13. What if they cost \$1.00 less per bulb? How many would you have purchased?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
36	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	0.3%	0.3%			1.9%					0.4%				0.9%			0.4%	0.3%		0.3%				1.4%	
40	2	2	-	-	-	1	1	-	1	1	-	-	-	1	-	1	1	2	-	2	-	-	1	-	-
	0.5%	0.5%			1.0%	0.5%		1.3%	0.4%					0.9%	1.0%	0.4%	0.6%		0.6%				0.8%		
48	2	2	-	-	-	-	2	-	-	2	-	-	1	1	-	-	2	2	-	2	-	-	-	2	-
	0.5%	0.5%					0.9%			0.7%			0.7%	0.9%			0.7%	0.6%		0.6%				2.8%	
Refused	5	5	-	-	1	-	3	1	-	3	-	2	2	1	1	2	2	5	-	5	-	-	3	-	-
	1.3%	1.3%			1.9%		1.4%	2.6%		1.1%		2.0%	1.3%	0.9%	4.5%	2.0%	0.7%	1.5%		1.5%			2.4%		
Don't know	60	60	-	-	6	22	24	5	20	31	5	15	19	18	3	12	42	49	9	49	7	14	13	13	2
	15.0%	15.0%			11.5%	22.7%	11.0%	12.8%	25.6%	11.4%	27.8%	15.3%	12.4%	15.7%	13.6%	12.0%	15.7%	15.1%	13.2%	14.8%	15.6%	19.7%	10.3%	18.3%	15.4%



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M14. At what price do CFLs become too expensive for your household to consider? That is, at what price per bulb would you definitely not purchase any?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====				=====			=====			=====				=====			=====		=====						
	AWARE		UN-		BE-	2006		BE-	2006		MODE-				NOT	SOME-		OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
	TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13	
MEAN	5.74	5.74	-	-	6.72	5.45	5.89	5.08	5.93	5.77	5.50	5.62	5.14	6.80	5.03	5.78	5.83	5.69	5.98	5.62	6.85	5.46	5.87	5.98	8.67	
MEDIAN	5.00	5.00	-	-	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	7.00	
	2	2	-	-	-	-	2	-	-	2	-	1	-	1	1	1	-	2	-	2	-	-	-	1	-	
	0.5%	0.5%					0.9%			0.7%		1.0%		0.9%	4.5%	1.0%		0.6%		0.6%				1.4%		
1.00	5	5	-	-	1	2	2	1	2	2	-	-	1	3	-	1	4	4	1	4	1	1	1	3	-	
	1.3%	1.3%			1.9%	2.1%	0.9%	2.6%	2.6%	0.7%			0.7%	2.6%		1.0%	1.5%	1.2%	1.5%	1.2%	2.2%	1.4%	0.8%	4.2%		
1.25	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-	
	0.3%	0.3%				1.0%			1.3%					0.9%			0.4%	0.3%		0.3%						
1.50	9	9	-	-	1	4	3	1	1	7	1	2	4	2	3	2	4	9	-	9	-	-	2	5	-	
	2.3%	2.3%			1.9%	4.1%	1.4%	2.6%	1.3%	2.6%	5.6%	2.0%	2.6%	1.7%	13.6%	2.0%	1.5%	2.8%		2.7%			1.6%	7.0%		
2.00	22	22	-	-	2	6	12	1	3	17	1	3	12	4	1	8	12	20	2	19	1	7	3	1	1	
	5.5%	5.5%			3.8%	6.2%	5.5%	2.6%	3.8%	6.3%	5.6%	3.1%	7.8%	3.5%	4.5%	8.0%	4.5%	6.2%	2.9%	5.8%	2.2%	9.9%	2.4%	1.4%	7.7%	
2.05	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	-	1	-	1	-	-	
	0.3%	0.3%						2.6%			5.6%					1.0%			1.5%		2.2%		0.8%			
2.25	1	1	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	1	-	1	-	-	-	-	-	
	0.3%	0.3%			1.9%			2.6%								1.0%		0.3%		0.3%						
2.50	3	3	-	-	-	1	2	-	-	3	-	1	2	-	-	-	3	2	1	3	-	1	2	-	-	
	0.8%	0.8%				1.0%	0.9%			1.1%		1.0%	1.3%				1.1%	0.6%	1.5%	0.9%		1.4%	1.6%			



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M14. At what price do CFLs become too expensive for your household to consider? That is, at what price per bulb would

you definitely not purchase any?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE	NON-	UN-	BE-	2006	OR	BE-	2006	OR	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
	PURCH	ASER	PRCHR	FORE	2003-	2005	FORE	2003-	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
2.99	1	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	1	-	1	-	-	-	
	0.3%	0.3%				0.5%			0.4%			0.7%			1.0%			1.5%	0.3%		1.4%				
3.00	37	37	-	-	3	12	19	2	13	22	-	10	13	12	1	11	24	32	5	33	3	7	15	7	-
	9.3%	9.3%			5.8%	12.4%	8.7%	5.1%	16.7%	8.1%		10.2%	8.5%	10.4%	4.5%	11.0%	9.0%	9.8%	7.4%	10.0%	6.7%	9.9%	11.9%	9.9%	
3.01	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	
	0.3%	0.3%					0.5%			0.4%				0.9%			0.4%	0.3%		0.3%					
3.05	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	1	-	
	0.3%	0.3%				1.0%				0.4%				0.9%			0.4%	0.3%		0.3%			0.8%		
3.50	2	2	-	-	1	1	-	1	1	-	-	1	-	1	-	-	2	1	1	1	1	-	2	-	
	0.5%	0.5%			1.9%	1.0%		2.6%	1.3%			1.0%		0.9%			0.7%	0.3%	1.5%	0.3%	2.2%		1.6%		
4.00	32	32	-	-	4	6	20	1	4	27	1	9	12	10	1	3	27	26	5	24	4	5	10	6	1
	8.0%	8.0%			7.7%	6.2%	9.2%	2.6%	5.1%	9.9%	5.6%	9.2%	7.8%	8.7%	4.5%	3.0%	10.1%	8.0%	7.4%	7.3%	8.9%	7.0%	7.9%	8.5%	7.7%
4.40	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	1	-	1	-	-	
	0.3%	0.3%					0.5%			0.4%			0.7%				0.4%		1.5%	0.3%		1.4%			
4.50	2	2	-	-	1	-	1	1	-	1	1	-	-	1	-	-	2	2	-	2	-	-	1	1	
	0.5%	0.5%			1.9%		0.5%	2.6%		0.4%	5.6%			0.9%			0.7%	0.6%		0.6%			0.8%	1.4%	
4.99	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1	
	0.3%	0.3%					0.5%			0.4%			0.7%				0.4%	0.3%		0.3%				1.4%	
5.00	60	60	-	-	4	15	33	6	12	38	4	15	27	11	6	17	36	44	15	42	12	15	16	11	2
	15.0%	15.0%			7.7%	15.5%	15.1%	15.4%	15.4%	14.0%	22.2%	15.3%	17.6%	9.6%	27.3%	17.0%	13.4%	13.5%	22.1%	12.7%	26.7%	21.1%	12.7%	15.5%	15.4%



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M14. At what price do CFLs become too expensive for your household to consider? That is, at what price per bulb would you definitely not purchase any?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 2005	OR AFTER	BE- FORE 2003	2006 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
5.01	2	2	-	-	1	-	1	-	-	2	-	1	1	-	-	-	2	2	-	1	1	-	1	1	-
	0.5%	0.5%			1.9%		0.5%			0.7%		1.0%	0.7%				0.7%	0.6%		0.3%	2.2%		0.8%	1.4%	
5.05	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		1.0%					0.4%		1.5%		2.2%				
6.00	22	22	-	-	-	5	15	1	4	17	-	10	7	5	-	7	15	15	7	21	1	2	11	2	-
	5.5%	5.5%				5.2%	6.9%	2.6%	5.1%	6.3%		10.2%	4.6%	4.3%		7.0%	5.6%	4.6%	10.3%	6.4%	2.2%	2.8%	8.7%	2.8%	
7.00	24	24	-	-	2	5	17	1	4	19	1	2	10	10	1	4	19	20	3	18	2	5	5	4	1
	6.0%	6.0%			3.8%	5.2%	7.8%	2.6%	5.1%	7.0%	5.6%	2.0%	6.5%	8.7%	4.5%	4.0%	7.1%	6.2%	4.4%	5.5%	4.4%	7.0%	4.0%	5.6%	7.7%
7.05	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	-
	0.3%	0.3%					0.5%			0.4%		1.0%				1.0%			1.5%		2.2%		0.8%		
7.50	2	2	-	-	-	-	2	-	-	2	-	-	1	1	-	1	1	1	1	2	-	-	2	-	-
	0.5%	0.5%					0.9%			0.7%			0.7%	0.9%		1.0%	0.4%	0.3%	1.5%	0.6%			1.6%		
8.00	9	9	-	-	1	2	6	1	1	7	1	1	2	5	-	4	5	8	1	7	2	2	2	2	1
	2.3%	2.3%			1.9%	2.1%	2.8%	2.6%	1.3%	2.6%	5.6%	1.0%	1.3%	4.3%		4.0%	1.9%	2.5%	1.5%	2.1%	4.4%	2.8%	1.6%	2.8%	7.7%
9.00	3	3	-	-	1	1	1	1	1	1	-	1	1	1	-	2	1	3	-	3	-	-	3	-	-
	0.8%	0.8%			1.9%	1.0%	0.5%	2.6%	1.3%	0.4%		1.0%	0.7%	0.9%		2.0%	0.4%	0.9%		0.9%			2.4%		
10.00	21	21	-	-	3	5	13	1	3	16	-	2	9	9	1	4	16	18	3	18	2	2	7	8	-
	5.3%	5.3%			5.8%	5.2%	6.0%	2.6%	3.8%	5.9%		2.0%	5.9%	7.8%	4.5%	4.0%	6.0%	5.5%	4.4%	5.5%	4.4%	2.8%	5.6%	11.3%	
12.00	2	2	-	-	1	-	1	-	-	2	-	1	-	1	-	-	2	1	1	2	-	-	1	-	1
	0.5%	0.5%			1.9%		0.5%			0.7%		1.0%		0.9%			0.7%	0.3%	1.5%	0.6%			0.8%		7.7%



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M14. At what price do CFLs become too expensive for your household to consider? That is, at what price per bulb would you definitely not purchase any?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE	NON- PURCH	UN- PRCHR	BE- FORE 2003	2006 2005	OR AFTER	BE- FORE 2003	2006 2005	OR AFTER	NONE	LIGHT	MODE- RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
	TOTAL	ASER	PRCHR	AWARE																					
14.95	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	-	1	1	-	-	-	
	0.3%	0.3%				0.5%			0.4%			0.7%				0.4%	0.3%			2.2%	1.4%				
14.99	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-	
	0.3%	0.3%				1.0%			1.3%			0.7%				0.4%	0.3%		0.3%						
15.00	5	5	-	-	1	1	3	1	-	4	-	2	1	2	-	2	3	4	1	5	-	-	2	1	1
	1.3%	1.3%			1.9%	1.0%	1.4%	2.6%		1.5%		2.0%	0.7%	1.7%		2.0%	1.1%	1.2%	1.5%	1.5%			1.6%	1.4%	7.7%
17.00	1	1	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	1	-	-	-	-	1	-
	0.3%	0.3%				1.0%			1.3%		5.6%					0.4%	0.3%		0.3%					1.4%	
20.00	5	5	-	-	-	2	3	-	1	4	-	1	-	4	1	1	3	4	1	5	-	1	3	-	1
	1.3%	1.3%				2.1%	1.4%		1.3%	1.5%		1.0%		3.5%	4.5%	1.0%	1.1%	1.2%	1.5%	1.5%		1.4%	2.4%		7.7%
25.00	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-	1	1	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		1.0%				0.4%		1.5%		2.2%	1.4%				
30.00	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	1	1	-	1	-	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%				0.9%		0.4%	0.3%		0.3%						
40.00	1	1	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-
	0.3%	0.3%			1.9%				1.3%					0.9%		1.0%		0.3%			2.2%			1.4%	
Refused	2	2	-	-	-	1	1	-	1	1	-	1	-	1	-	2	2	-	2	-	-	-	1	1	-
	0.5%	0.5%				1.0%	0.5%		1.3%	0.4%		1.0%		0.9%		0.7%	0.6%		0.6%				0.8%	1.4%	
Don't know	113	113	-	-	23	24	52	17	23	68	6	31	45	26	6	27	74	95	14	97	9	19	33	14	4
	28.2%	28.2%			44.2%	24.7%	23.9%	43.6%	29.5%	25.0%	33.3%	31.6%	29.4%	22.6%	27.3%	27.0%	27.6%	29.2%	20.6%	29.4%	20.0%	26.8%	26.2%	19.7%	30.8%



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M15. From what type of store did you make your most recent CFL purchase?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2006 OR 2005	AFTER	BE- 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	NOT WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
Home improvement store (such as Home Depot or Lowe's)	207	207	-	-	21	55	120	17	42	144	9	54	73	61	9	57	137	177	27	175	20	28	71	46	4
	51.7%	51.7%			40.4%	56.7%	55.0%	43.6%	53.8%	52.9%	50.0%	55.1%	47.7%	53.0%	40.9%	57.0%	51.1%	54.5%	39.7%	53.0%	44.4%	39.4%	56.3%	64.8%	30.8%
Hardware store (such as Ace or True Value)	21	21	-	-	4	4	9	4	3	13	-	3	12	5	2	3	16	19	2	16	3	6	7	2	2
	5.3%	5.3%			7.7%	4.1%	4.1%	10.3%	3.8%	4.8%		3.1%	7.8%	4.3%	9.1%	3.0%	6.0%	5.8%	2.9%	4.8%	6.7%	8.5%	5.6%	2.8%	15.4%
Big box retailer (such as Target, K-Mart, Wal- Mart, Sears)	50	50	-	-	11	11	24	8	8	32	4	6	28	11	3	10	35	37	11	40	6	11	16	5	2
	12.5%	12.5%			21.2%	11.3%	11.0%	20.5%	10.3%	11.8%	22.2%	6.1%	18.3%	9.6%	13.6%	10.0%	13.1%	11.4%	16.2%	12.1%	13.3%	15.5%	12.7%	7.0%	15.4%
Costco	31	31	-	-	6	10	13	3	9	19	-	1	8	21	1	7	23	29	2	28	2	3	10	5	5
	7.8%	7.8%			11.5%	10.3%	6.0%	7.7%	11.5%	7.0%		1.0%	5.2%	18.3%	4.5%	7.0%	8.6%	8.9%	2.9%	8.5%	4.4%	4.2%	7.9%	7.0%	38.5%
Supermarket or grocery store	42	42	-	-	3	10	25	2	8	32	1	12	18	11	-	6	34	30	11	35	5	9	11	9	-
	10.5%	10.5%			5.8%	10.3%	11.5%	5.1%	10.3%	11.8%	5.6%	12.2%	11.8%	9.6%		6.0%	12.7%	9.2%	16.2%	10.6%	11.1%	12.7%	8.7%	12.7%	
Drug store	10	10	-	-	-	2	6	-	1	9	-	6	2	1	1	4	4	6	3	8	1	1	3	1	-
	2.5%	2.5%				2.1%	2.8%		1.3%	3.3%		6.1%	1.3%	0.9%	4.5%	4.0%	1.5%	1.8%	4.4%	2.4%	2.2%	1.4%	2.4%	1.4%	
Discount store (such as Dollar Tree)	9	9	-	-	2	1	5	2	1	6	-	5	1	3	1	3	5	6	3	5	3	3	4	-	-
	2.3%	2.3%			3.8%	1.0%	2.3%	5.1%	1.3%	2.2%		5.1%	0.7%	2.6%	4.5%	3.0%	1.9%	1.8%	4.4%	1.5%	6.7%	4.2%	3.2%		
Lighting supply store, lighting showroom	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mail-order catalog	6	6	-	-	1	-	5	-	1	5	1	2	2	1	1	2	3	5	1	5	1	2	-	1	-
	1.5%	1.5%			1.9%		2.3%		1.3%	1.8%	5.6%	2.0%	1.3%	0.9%	4.5%	2.0%	1.1%	1.5%	1.5%	1.5%	2.2%	2.8%		1.4%	



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M15. From what type of store did you make your most recent CFL purchase?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
Over the Internet	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%			1.9%			2.6%					0.7%				0.4%	0.3%		0.3%					
Other (specify)	16	16	-	-	2	2	10	1	4	9	2	6	7	-	1	6	9	10	6	11	3	6	4	2	-
	4.0%	4.0%			3.8%	2.1%	4.6%	2.6%	5.1%	3.3%	11.1%	6.1%	4.6%		4.5%	6.0%	3.4%	3.1%	8.8%	3.3%	6.7%	8.5%	3.2%	2.8%	
Refused	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	1	-	-	-
	0.3%	0.3%													4.5%		0.3%			2.2%	1.4%				
Don't know	6	6	-	-	1	2	1	1	1	3	1	3	1	1	2	2	1	4	2	6	-	1	-	-	-
	1.5%	1.5%			1.9%	2.1%	0.5%	2.6%	1.3%	1.1%	5.6%	3.1%	0.7%	0.9%	9.1%	2.0%	0.4%	1.2%	2.9%	1.8%		1.4%			



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M16. Any others?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====			=====			=====			=====				=====			=====		=====					
	AWARE	NON- PURCH	UN- PRCHR	BE- FORE	2003- 2005	OR AFTER	BE- FORE	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	393	393	-	51	95	217	38	77	269	17	95	152	114	19	98	267	320	66	324	44	69	126	71	13
Home improvement store (such as Home Depot or Lowe's)	43	43	-	8	8	18	6	5	30	1	10	17	15	1	8	33	35	6	37	3	5	15	8	2
	10.9%	10.9%		15.7%	8.4%	8.3%	15.8%	6.5%	11.2%	5.9%	10.5%	11.2%	13.2%	5.3%	8.2%	12.4%	10.9%	9.1%	11.4%	6.8%	7.2%	11.9%	11.3%	15.4%
Hardware store (such as Ace or True Value)	22	22	-	3	7	10	3	3	15	1	4	7	8	3	3	16	19	2	18	3	7	6	4	-
	5.6%	5.6%		5.9%	7.4%	4.6%	7.9%	3.9%	5.6%	5.9%	4.2%	4.6%	7.0%	15.8%	3.1%	6.0%	5.9%	3.0%	5.6%	6.8%	10.1%	4.8%	5.6%	
Big box retailer (such as Target, K-Mart, Wal- Mart, Sears)	29	29	-	6	8	13	5	4	20	1	2	13	11	-	9	19	26	3	28	-	1	11	9	-
	7.4%	7.4%		11.8%	8.4%	6.0%	13.2%	5.2%	7.4%	5.9%	2.1%	8.6%	9.6%		9.2%	7.1%	8.1%	4.5%	8.6%		1.4%	8.7%	12.7%	
Costco	7	7	-	1	1	5	1	1	5	-	1	2	4	-	1	6	6	1	7	-	1	3	1	-
	1.8%	1.8%		2.0%	1.1%	2.3%	2.6%	1.3%	1.9%		1.1%	1.3%	3.5%		1.0%	2.2%	1.9%	1.5%	2.2%		1.4%	2.4%	1.4%	
Supermarket or grocery store	17	17	-	1	4	12	-	3	14	-	3	7	6	1	5	11	14	3	14	3	2	7	1	1
	4.3%	4.3%		2.0%	4.2%	5.5%		3.9%	5.2%		3.2%	4.6%	5.3%	5.3%	5.1%	4.1%	4.4%	4.5%	4.3%	6.8%	2.9%	5.6%	1.4%	7.7%
Drug store	2	2	-	-	1	1	-	2	-	-	-	-	2	-	-	2	1	1	2	-	2	-	-	-
	0.5%	0.5%			1.1%	0.5%		2.6%					1.8%			0.7%	0.3%	1.5%	0.6%		2.9%			
Discount store (such as Dollar Tree)	8	8	-	1	2	4	1	2	5	-	2	2	3	-	3	4	6	2	6	1	2	2	2	-
	2.0%	2.0%		2.0%	2.1%	1.8%	2.6%	2.6%	1.9%		2.1%	1.3%	2.6%		3.1%	1.5%	1.9%	3.0%	1.9%	2.3%	2.9%	1.6%	2.8%	
Lighting supply store, lighting showroom	3	3	-	2	-	1	2	-	1	-	1	1	1	-	1	2	2	-	3	-	-	-	-	-
	0.8%	0.8%		3.9%		0.5%	5.3%		0.4%		1.1%	0.7%	0.9%		1.0%	0.7%	0.6%		0.9%					
Mail-order catalog	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	-	1	-	1	-	-
	0.3%	0.3%				0.5%			0.4%				0.9%			0.4%	0.3%			2.3%		0.8%		



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M16. Any others?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR	BE- FORE 2003	2006 OR	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
Over the Internet	1	1	-	-	1	-	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-	
	0.3%	0.3%			2.0%				1.3%				0.9%		1.0%		0.3%			2.3%			1.4%		
Has not purchased CFL's elsewhere	155	155	-	-	20	41	82	14	37	100	9	43	58	38	11	37	105	121	33	131	17	34	45	27	7
	39.4%	39.4%			39.2%	43.2%	37.8%	36.8%	48.1%	37.2%	52.9%	45.3%	38.2%	33.3%	57.9%	37.8%	39.3%	37.8%	50.0%	40.4%	38.6%	49.3%	35.7%	38.0%	53.8%
Other (specify)	22	22	-	-	-	5	14	-	5	16	-	4	10	8	-	4	17	19	2	17	2	3	7	3	-
	5.6%	5.6%				5.3%	6.5%		6.5%	5.9%		4.2%	6.6%	7.0%		4.1%	6.4%	5.9%	3.0%	5.2%	4.5%	4.3%	5.6%	4.2%	
Refused	18	18	-	-	3	3	11	3	2	13	-	4	11	3	1	4	13	14	3	13	3	3	6	5	-
	4.6%	4.6%			5.9%	3.2%	5.1%	7.9%	2.6%	4.8%		4.2%	7.2%	2.6%	5.3%	4.1%	4.9%	4.4%	4.5%	4.0%	6.8%	4.3%	4.8%	7.0%	
Don't know	71	71	-	-	6	16	47	4	13	52	5	21	28	15	2	22	44	60	10	53	11	10	25	10	3
	18.1%	18.1%			11.8%	16.8%	21.7%	10.5%	16.9%	19.3%	29.4%	22.1%	18.4%	13.2%	10.5%	22.4%	16.5%	18.8%	15.2%	16.4%	25.0%	14.5%	19.8%	14.1%	23.1%



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M17. From which type of store did you buy CFLs using a mail-order catalog?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	7	7	-	-	1	-	6	-	1	6	1	2	2	2	1	2	4	6	1	5	2	2	1	1	-
Home improvement store (such as Home Depot or Lowe's)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hardware store (such as Ace or True Value)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Big box retailer (such as Target, K-Mart, Wal- Mart, Sears)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Costco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Supermarket or grocery store	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug store	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	14.3%	14.3%					16.7%			16.7%			50.0%			25.0%	16.7%		20.0%						
Discount store (such as Dollar Tree)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lighting supply store, lighting showroom	1	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	1	-	1	-	-	-	-	1	-
	14.3%	14.3%					16.7%			16.7%		50.0%			50.0%		16.7%		20.0%					100%	
Other (specify)	3	3	-	-	-	-	3	-	1	2	-	1	2	-	-	1	2	2	1	2	1	1	-	-	-
	42.9%	42.9%					50.0%		100%	33.3%		50.0%	100%			50.0%	50.0%	33.3%	100%	40.0%	50.0%	50.0%			



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M17. From which type of store did you buy CFLs using a mail-order catalog?

	CFL PURCHASES/ AWARENESS		FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2	2	-	-	1	-	1	-	-	2	1	-	-	1	1	-	1	2	-	1	1	1	1
	28.6%	28.6%			100%		16.7%			33.3%	100%			50.0%	100%		25.0%	33.3%		20.0%	50.0%	50.0%	100%



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M18. From which type of company did you buy CFLs over the internet?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	AWARE	BE- 2003	2005	OR 2006	BE- 2003	2005	OR 2006	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	2	2	-	-	2	-	-	1	1	-	-	-	1	1	-	1	1	2	-	1	1	-	-	1	-
Home improvement store (such as Home Depot or Lowe's)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hardware store (such as Ace or True Value)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Big box retailer (such as Target, K-Mart, Wal- Mart, Sears)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Costco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Supermarket or grocery store	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug store	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Discount store (such as Dollar Tree)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lighting supply store, lighting showroom	1	1	-	-	1	-	-	1	-	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-	-
	50.0%	50.0%			50.0%			100%				100%				100%	50.0%		100%						
Other (specify)	1	1	-	-	1	-	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	-	-	1	-
	50.0%	50.0%			50.0%				100%				100%		100%		50.0%			100%				100%	



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M18. From which type of company did you buy CFLs over the internet?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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11. How many total CFLs are currently installed in your home or in an outdoor fixture at your home?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE	NON- PURCH	UN- AWARE	BE- 2003	2003- 2005	OR 2006 AFTER	BE- 2003	2003- 2005	OR 2006 AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
TOTAL ANSWERING	514	400	112	-	66	113	286	39	78	272	95	110	163	120	22	100	268	400	106	414	69	116	150	87	17
MEAN	6.70	8.11	1.51	-	7.16	7.86	6.40	8.37	8.78	8.00	0.00	2.14	5.74	17.49	3.90	6.29	9.23	7.51	3.89	7.24	3.98	4.65	6.47	10.11	11.38
MEDIAN	4.00	6.00	0.00	-	5.00	6.00	4.00	5.50	7.00	6.00	0.00	2.00	6.00	15.00	1.00	4.00	6.00	5.00	3.00	5.00	3.00	3.50	5.00	8.00	10.00
0	95	18	77	-	13	14	57	1	3	12	95	-	-	-	6	3	6	66	28	72	19	28	21	17	4
	18.5%	4.5%	68.8%	-	19.7%	12.4%	19.9%	2.6%	3.8%	4.4%	100%	-	-	-	27.3%	3.0%	2.2%	16.5%	26.4%	17.4%	27.5%	24.1%	14.0%	19.5%	23.5%
1	27	23	3	-	4	5	13	3	5	15	-	27	-	-	5	6	11	19	7	22	4	5	8	1	-
	5.3%	5.8%	2.7%	-	6.1%	4.4%	4.5%	7.7%	6.4%	5.5%	-	24.5%	-	-	22.7%	6.0%	4.1%	4.8%	6.6%	5.3%	5.8%	4.3%	5.3%	1.1%	-
2	41	34	7	-	4	4	32	2	4	28	-	41	-	-	1	11	22	32	9	35	6	11	15	4	-
	8.0%	8.5%	6.3%	-	6.1%	3.5%	11.2%	5.1%	5.1%	10.3%	-	37.3%	-	-	4.5%	11.0%	8.2%	8.0%	8.5%	8.5%	8.7%	9.5%	10.0%	4.6%	-
3	42	41	1	-	4	10	25	2	6	32	-	42	-	-	1	16	23	26	13	28	8	9	12	6	-
	8.2%	10.3%	0.9%	-	6.1%	8.8%	8.7%	5.1%	7.7%	11.8%	-	38.2%	-	-	4.5%	16.0%	8.6%	6.5%	12.3%	6.8%	11.6%	7.8%	8.0%	6.9%	-
4	54	49	5	-	6	12	30	6	10	30	-	-	54	-	2	12	33	44	9	39	9	18	15	5	2
	10.5%	12.3%	4.5%	-	9.1%	10.6%	10.5%	15.4%	12.8%	11.0%	-	-	33.1%	-	9.1%	12.0%	12.3%	11.0%	8.5%	9.4%	13.0%	15.5%	10.0%	5.7%	11.8%
5	25	22	3	-	4	7	10	5	3	14	-	-	25	-	2	6	14	19	5	22	1	3	12	4	-
	4.9%	5.5%	2.7%	-	6.1%	6.2%	3.5%	12.8%	3.8%	5.1%	-	-	15.3%	-	9.1%	6.0%	5.2%	4.8%	4.7%	5.3%	1.4%	2.6%	8.0%	4.6%	-
6	36	35	1	-	4	7	24	3	4	28	-	-	36	-	1	9	25	28	8	29	5	7	14	4	-
	7.0%	8.8%	0.9%	-	6.1%	6.2%	8.4%	7.7%	5.1%	10.3%	-	-	22.1%	-	4.5%	9.0%	9.3%	7.0%	7.5%	7.0%	7.2%	6.0%	9.3%	4.6%	-
7	14	14	-	-	4	3	6	3	3	8	-	-	14	-	-	5	9	9	5	9	4	2	5	1	1
	2.7%	3.5%	-	-	6.1%	2.7%	2.1%	7.7%	3.8%	2.9%	-	-	8.6%	-	-	5.0%	3.4%	2.3%	4.7%	2.2%	5.8%	1.7%	3.3%	1.1%	5.9%
8	25	24	1	-	2	10	11	1	6	16	-	-	25	-	-	5	19	18	7	19	4	5	7	5	-
	4.9%	6.0%	0.9%	-	3.0%	8.8%	3.8%	2.6%	7.7%	5.9%	-	-	15.3%	-	-	5.0%	7.1%	4.5%	6.6%	4.6%	5.8%	4.3%	4.7%	5.7%	-



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11. How many total CFLs are currently installed in your home or in an outdoor fixture at your home?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2003- 2005	OR AFTER	BE- 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
9	9	9	-	-	1	-	5	2	-	7	-	-	9	-	-	1	8	7	2	8	-	4	2	2	-
	1.8%	2.3%			1.5%		1.7%	5.1%		2.6%			5.5%			1.0%	3.0%	1.8%	1.9%	1.9%		3.4%	1.3%	2.3%	
10	25	25	-	-	3	10	11	2	7	15	-	-	-	25	-	6	17	23	2	25	-	2	8	7	2
	4.9%	6.3%			4.5%	8.8%	3.8%	5.1%	9.0%	5.5%			20.8%			6.0%	6.3%	5.8%	1.9%	6.0%		1.7%	5.3%	8.0%	11.8%
11	6	6	-	-	1	3	2	-	1	5	-	-	-	6	-	1	4	5	1	4	-	-	-	-	-
	1.2%	1.5%			1.5%	2.7%	0.7%		1.3%	1.8%			5.0%			1.0%	1.5%	1.3%	0.9%	1.0%					
12	15	14	1	-	2	5	7	1	5	8	-	-	-	15	-	3	11	13	1	13	-	1	6	5	2
	2.9%	3.5%	0.9%		3.0%	4.4%	2.4%	2.6%	6.4%	2.9%			12.5%			3.0%	4.1%	3.3%	0.9%	3.1%		0.9%	4.0%	5.7%	11.8%
13	4	3	1	-	-	-	4	-	-	3	-	-	-	4	-	-	3	4	-	3	1	3	-	-	-
	0.8%	0.8%	0.9%				1.4%			1.1%			3.3%				1.1%	1.0%		0.7%	1.4%	2.6%			
14	8	7	1	-	1	1	6	-	2	5	-	-	-	8	1	1	5	6	2	7	1	2	-	1	1
	1.6%	1.8%	0.9%		1.5%	0.9%	2.1%		2.6%	1.8%			6.7%	4.5%	1.0%	1.9%	1.5%	1.9%	1.7%	1.4%	1.7%		1.1%	5.9%	
15	12	12	-	-	-	2	9	1	3	8	-	-	-	12	-	3	9	12	-	11	1	1	4	6	-
	2.3%	3.0%				1.8%	3.1%	2.6%	3.8%	2.9%			10.0%			3.0%	3.4%	3.0%		2.7%	1.4%	0.9%	2.7%	6.9%	
16	5	5	-	-	-	2	3	-	1	4	-	-	-	5	-	1	4	4	1	5	-	1	2	1	-
	1.0%	1.3%				1.8%	1.0%		1.3%	1.5%			4.2%			1.0%	1.5%	1.0%	0.9%	1.2%		0.9%	1.3%	1.1%	
17	3	3	-	-	1	2	-	-	1	2	-	-	-	3	-	-	3	3	-	3	-	1	1	1	-
	0.6%	0.8%			1.5%	1.8%			1.3%	0.7%			2.5%				1.1%	0.8%		0.7%		0.9%	0.7%	1.1%	
18	4	4	-	-	1	2	1	1	1	2	-	-	-	4	-	1	3	4	-	4	-	-	1	2	-
	0.8%	1.0%			1.5%	1.8%	0.3%	2.6%	1.3%	0.7%			3.3%			1.0%	1.1%	1.0%		1.0%			0.7%	2.3%	



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11. How many total CFLs are currently installed in your home or in an outdoor fixture at your home?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	OR 2005	2006 AFTER	BE- FORE 2003	OR 2005	2006 AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+
19	2	2	-	-	-	1	1	-	1	1	-	-	-	2	-	-	2	2	-	2	-	-	1	1	-
	0.4%	0.5%				0.9%	0.3%		1.3%	0.4%				1.7%			0.7%	0.5%		0.5%			0.7%	1.1%	
20	10	10	-	-	3	4	3	2	3	5	-	-	-	10	-	1	9	10	-	10	-	1	5	2	1
	1.9%	2.5%			4.5%	3.5%	1.0%	5.1%	3.8%	1.8%				8.3%		1.0%	3.4%	2.5%		2.4%		0.9%	3.3%	2.3%	5.9%
21	2	2	-	-	-	-	2	-	-	2	-	-	-	2	-	-	2	2	-	2	-	-	-	2	-
	0.4%	0.5%					0.7%			0.7%				1.7%			0.7%	0.5%		0.5%				2.3%	
22	2	2	-	-	1	-	1	-	1	1	-	-	-	2	-	1	1	2	-	1	1	-	-	1	-
	0.4%	0.5%			1.5%		0.3%		1.3%	0.4%				1.7%		1.0%	0.4%	0.5%		0.2%	1.4%			1.1%	
24	4	2	2	-	2	1	1	1	-	1	-	-	-	4	-	1	1	3	1	2	1	1	2	1	-
	0.8%	0.5%	1.8%		3.0%	0.9%	0.3%	2.6%		0.4%				3.3%		1.0%	0.4%	0.8%	0.9%	0.5%	1.4%	0.9%	1.3%	1.1%	
25	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	0.2%	0.3%					0.3%			0.4%				0.8%			0.4%	0.3%		0.2%				1.1%	
26	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	1
	0.2%	0.3%					0.3%			0.4%				0.8%			0.4%	0.3%		0.2%					5.9%
28	3	3	-	-	-	2	1	-	2	1	-	-	-	3	-	-	3	3	-	3	-	-	1	-	-
	0.6%	0.8%				1.8%	0.3%		2.6%	0.4%				2.5%			1.1%	0.8%		0.7%			0.7%		
29	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1	1	-	1	-	1	-	-	-
	0.2%	0.3%			1.5%			2.6%						0.8%			0.4%	0.3%		0.2%		0.9%			
30	4	4	-	-	-	1	3	-	-	4	-	-	-	4	1	-	3	4	-	4	-	-	1	1	1
	0.8%	1.0%				0.9%	1.0%			1.5%				3.3%	4.5%		1.1%	1.0%		1.0%			0.7%	1.1%	5.9%



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11. How many total CFLs are currently installed in your home or in an outdoor fixture at your home?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006- OR	BE- FORE 2003	2006- OR	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
31	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	0.2%	0.3%				0.3%			0.4%				0.8%			0.4%	0.3%		0.2%					
33	2	2	-	-	1	-	1	1	-	1	-	-	2	-	1	1	2	-	2	-	-	-	1	1
	0.4%	0.5%			1.5%		0.3%	2.6%		0.4%			1.7%		1.0%	0.4%	0.5%		0.5%				1.1%	5.9%
40	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-
	0.2%	0.3%				0.9%			1.3%				0.8%			0.4%	0.3%		0.2%				0.7%	
45	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	0.2%	0.3%				0.3%			0.4%				0.8%			0.4%	0.3%		0.2%				1.1%	
50	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	0.2%	0.3%							0.4%				0.8%			0.4%	0.3%		0.2%					
60	2	2	-	-	-	2	-	-	2	-	-	-	2	-	-	2	2	-	2	-	-	-	2	-
	0.4%	0.5%				0.7%			0.7%				1.7%			0.7%	0.5%		0.5%				2.3%	
Refused	6	3	3	-	-	2	2	-	2	-	-	-	-	1	-	2	6	-	6	-	2	-	2	-
	1.2%	0.8%	2.7%			1.8%	0.7%		2.6%					4.5%		0.7%	1.5%		1.4%		1.7%		2.3%	
Don't know	20	13	6	-	3	2	9	1	3	7	-	-	-	1	6	6	15	5	15	4	8	6	-	1
	3.9%	3.3%	5.4%		4.5%	1.8%	3.1%	2.6%	3.8%	2.6%				4.5%	6.0%	2.2%	3.8%	4.7%	3.6%	5.8%	6.9%	4.0%		5.9%



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I2. Was this about the same 3 years ago?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	393	366	26	-	50	95	218	37	70	253	-	110	163	120	14	91	254	313	73	321	46	78	123	68	12
No	205	194	11	-	18	47	126	14	26	152	-	51	82	72	6	42	142	165	37	172	18	34	70	37	7
	52.2%	53.0%	42.3%		36.0%	49.5%	57.8%	37.8%	37.1%	60.1%		46.4%	50.3%	60.0%	42.9%	46.2%	55.9%	52.7%	50.7%	53.6%	39.1%	43.6%	56.9%	54.4%	58.3%
Yes	175	163	11	-	30	45	89	21	42	98	-	53	78	44	8	47	106	141	31	139	26	38	51	30	5
	44.5%	44.5%	42.3%		60.0%	47.4%	40.8%	56.8%	60.0%	38.7%		48.2%	47.9%	36.7%	57.1%	51.6%	41.7%	45.0%	42.5%	43.3%	56.5%	48.7%	41.5%	44.1%	41.7%
Refused	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	1	1	-	-	1	-	-
	0.3%	0.3%					0.5%			0.4%		0.9%					0.4%		1.4%	0.3%			0.8%		
Don't know	12	8	4	-	2	3	2	2	2	2	-	5	3	4	-	2	5	7	4	9	2	6	1	1	-
	3.1%	2.2%	15.4%		4.0%	3.2%	0.9%	5.4%	2.9%	0.8%		4.5%	1.8%	3.3%		2.2%	2.0%	2.2%	5.5%	2.8%	4.3%	7.7%	0.8%	1.5%	



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I3. About how many total CFLs were installed in your home or in an outdoor fixture at your home 3 years ago?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE	NON- PURCH	UN- AWARE	BE- FORE 2003	2006 OR 2005	OR AFTER	BE- FORE 2003	2006 OR 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
TOTAL ANSWERING	205	194	11	-	18	47	126	14	26	152	-	51	82	72	6	42	142	165	37	172	18	34	70	37	7
MEAN	1.56	1.56	1.60	-	4.29	3.00	0.79	6.11	4.87	0.79	-	0.48	1.35	2.65	0.00	2.10	1.48	1.69	1.09	1.56	1.27	1.18	1.94	2.40	1.00
MEDIAN	0.00	0.00	1.00	-	2.50	2.00	0.00	4.00	4.00	0.00	-	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0	120	116	4	-	3	14	94	1	3	110	-	39	47	34	6	24	84	92	26	103	11	23	40	18	4
	58.5%	59.8%	36.4%	-	16.7%	29.8%	74.6%	7.1%	11.5%	72.4%	-	76.5%	57.3%	47.2%	100%	57.1%	59.2%	55.8%	70.3%	59.9%	61.1%	67.6%	57.1%	48.6%	57.1%
1	10	8	2	-	2	2	4	-	-	8	-	2	4	4	-	1	7	9	1	9	1	-	4	2	-
	4.9%	4.1%	18.2%	-	11.1%	4.3%	3.2%	-	-	5.3%	-	3.9%	4.9%	5.6%	-	2.4%	4.9%	5.5%	2.7%	5.2%	5.6%	-	5.7%	5.4%	-
2	22	20	2	-	2	10	9	2	7	11	-	6	9	7	-	4	15	20	2	17	1	4	7	4	-
	10.7%	10.3%	18.2%	-	11.1%	21.3%	7.1%	14.3%	26.9%	7.2%	-	11.8%	11.0%	9.7%	-	9.5%	10.6%	12.1%	5.4%	9.9%	5.6%	11.8%	10.0%	10.8%	-
3	11	11	-	-	2	4	5	1	1	9	-	2	6	3	-	2	8	10	1	9	-	-	5	4	-
	5.4%	5.7%	-	-	11.1%	8.5%	4.0%	7.1%	3.8%	5.9%	-	3.9%	7.3%	4.2%	-	4.8%	5.6%	6.1%	2.7%	5.2%	-	-	7.1%	10.8%	-
4	10	9	1	-	1	4	5	1	3	5	-	1	6	3	-	2	7	8	2	8	-	2	4	2	-
	4.9%	4.6%	9.1%	-	5.6%	8.5%	4.0%	7.1%	11.5%	3.3%	-	2.0%	7.3%	4.2%	-	4.8%	4.9%	4.8%	5.4%	4.7%	-	5.9%	5.7%	5.4%	-
5	5	5	-	-	1	4	-	1	3	1	-	-	1	4	-	3	2	5	-	5	-	1	2	1	1
	2.4%	2.6%	-	-	5.6%	8.5%	-	7.1%	11.5%	0.7%	-	-	1.2%	5.6%	-	7.1%	1.4%	3.0%	-	2.9%	-	2.9%	2.9%	2.7%	14.3%
6	4	3	1	-	1	1	2	1	-	2	-	-	2	2	-	-	3	2	2	2	1	3	-	1	-
	2.0%	1.5%	9.1%	-	5.6%	2.1%	1.6%	7.1%	-	1.3%	-	-	2.4%	2.8%	-	-	2.1%	1.2%	5.4%	1.2%	5.6%	8.8%	-	2.7%	-
8	2	2	-	-	-	1	-	-	1	1	-	-	1	1	-	-	2	2	-	2	-	-	1	-	-
	1.0%	1.0%	-	-	-	2.1%	-	-	3.8%	0.7%	-	-	1.2%	1.4%	-	-	1.4%	1.2%	-	1.2%	-	-	1.4%	-	-
10	2	2	-	-	-	2	-	-	2	-	-	-	-	2	-	1	1	1	1	1	1	-	1	1	-
	1.0%	1.0%	-	-	-	4.3%	-	-	7.7%	-	-	-	-	2.8%	-	2.4%	0.7%	0.6%	2.7%	0.6%	5.6%	-	1.4%	2.7%	-



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I3. About how many total CFLs were installed in your home or in an outdoor fixture at your home 3 years ago?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
12	2	2	-	-	1	1	-	2	-	-	-	2	-	-	2	2	-	2	-	-	2	-	-		
	1.0%	1.0%			2.1%	0.8%		7.7%				2.8%			1.4%	1.2%		1.2%			2.9%				
15	2	2	-	-	1	1	-	1	-	-	1	1	-	-	2	2	-	2	-	-	1	1	-		
	1.0%	1.0%			5.6%	0.8%	7.1%	0.7%			1.2%	1.4%			1.4%	1.2%		1.2%			1.4%	2.7%			
16	1	1	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	-	1	-	-		
	0.5%	0.5%			2.1%			3.8%				1.4%		2.4%	0.6%	0.6%		0.6%			1.4%				
18	1	1	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	-	-	1	-		
	0.5%	0.5%			5.6%			7.1%				1.4%		2.4%	0.6%	0.6%		0.6%				2.7%			
Refused	1	1	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-		
	0.5%	0.5%			5.6%			3.8%				1.4%		0.7%	0.6%	0.6%		0.6%							
Don't know	12	11	1	-	3	3	5	5	2	4	-	1	5	6	-	3	8	9	2	9	3	1	2	2	2
	5.9%	5.7%	9.1%		16.7%	6.4%	4.0%	35.7%	7.7%	2.6%		2.0%	6.1%	8.3%		7.1%	5.6%	5.5%	5.4%	5.2%	16.7%	2.9%	2.9%	5.4%	28.6%



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Kitchen

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	PURCH ASER	NON- PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
TOTAL ANSWERING	176	167	9	-	21	43	97	17	34	114	-	17	75	84	3	34	127	138	36	143	23	32	67	31	6
MEAN	3.05	3.01	3.67	-	3.62	2.98	3.03	2.41	3.74	2.90	-	1.41	2.20	4.13	2.33	3.65	2.88	3.37	1.86	3.13	2.87	2.31	2.69	4.58	4.83
MEDIAN	2.00	2.00	4.00	-	2.00	2.00	2.00	2.00	2.00	2.00	-	1.00	2.00	3.00	2.00	3.00	2.00	3.00	2.00	2.00	2.00	2.00	2.00	3.00	3.50
1	43	42	1	-	4	11	24	5	9	28	-	12	27	4	1	6	35	26	16	30	10	15	16	3	-
	24.4%	25.1%	11.1%	-	19.0%	25.6%	24.7%	29.4%	26.5%	24.6%	-	70.6%	36.0%	4.8%	33.3%	17.6%	27.6%	18.8%	44.4%	21.0%	43.5%	46.9%	23.9%	9.7%	-
2	55	52	3	-	8	15	29	6	9	35	-	3	27	25	1	10	38	41	14	44	7	6	25	6	2
	31.3%	31.1%	33.3%	-	38.1%	34.9%	29.9%	35.3%	26.5%	30.7%	-	17.6%	36.0%	29.8%	33.3%	29.4%	29.9%	29.7%	38.9%	30.8%	30.4%	18.8%	37.3%	19.4%	33.3%
3	26	26	-	-	-	5	16	1	5	20	-	2	8	16	-	6	20	24	1	24	-	3	12	7	1
	14.8%	15.6%	-	-	-	11.6%	16.5%	5.9%	14.7%	17.5%	-	11.8%	10.7%	19.0%	-	17.6%	15.7%	17.4%	2.8%	16.8%	-	9.4%	17.9%	22.6%	16.7%
4	26	23	3	-	6	7	11	4	6	13	-	-	12	14	1	7	15	21	5	21	5	5	7	5	1
	14.8%	13.8%	33.3%	-	28.6%	16.3%	11.3%	23.5%	17.6%	11.4%	-	-	16.0%	16.7%	33.3%	20.6%	11.8%	15.2%	13.9%	14.7%	21.7%	15.6%	10.4%	16.1%	16.7%
5	9	9	-	-	2	2	4	1	1	7	-	-	-	9	-	2	7	9	-	9	-	2	2	4	-
	5.1%	5.4%	-	-	9.5%	4.7%	4.1%	5.9%	2.9%	6.1%	-	-	-	10.7%	-	5.9%	5.5%	6.5%	-	6.3%	-	6.3%	3.0%	12.9%	-
6	4	3	1	-	-	-	4	-	-	3	-	-	-	4	-	-	3	4	-	3	-	-	3	-	1
	2.3%	1.8%	11.1%	-	-	-	4.1%	-	-	2.6%	-	-	-	4.8%	-	-	2.4%	2.9%	-	2.1%	-	-	4.5%	-	16.7%
7	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	0.6%	0.6%	-	-	-	-	1.0%	-	-	0.9%	-	-	-	1.2%	-	-	0.8%	0.7%	-	0.7%	-	-	-	3.2%	-
8	6	5	1	-	-	-	6	-	-	5	-	-	-	6	-	1	4	6	-	6	-	1	-	2	-
	3.4%	3.0%	11.1%	-	-	-	6.2%	-	-	4.4%	-	-	-	7.1%	-	2.9%	3.1%	4.3%	-	4.2%	-	3.1%	-	6.5%	-



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Kitchen

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	TOTAL	PURCH	NON- PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	NOT WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
9	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-	
	0.6%	0.6%				1.0%			0.9%				1.2%			0.8%	0.7%		0.7%				3.2%		
10	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-	
	0.6%	0.6%				2.3%			2.9%				1.2%			0.8%	0.7%		0.7%				1.5%		
12	3	3	-	-	-	2	1	-	2	1	-	-	1	2	-	1	2	3	-	3	-	-	1	1	1
	1.7%	1.8%				4.7%	1.0%		5.9%	0.9%			1.3%	2.4%		2.9%	1.6%	2.2%		2.1%			1.5%	3.2%	16.7%
22	1	1	-	-	1	-	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-	
	0.6%	0.6%			4.8%				2.9%				1.2%		2.9%		0.7%			4.3%				3.2%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Dining Room

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE	BE-	2006	BE-	2006	BE-	2006	BE-	2006	NONE	LIGHT	RATE	HEAVY	NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL	ASER	PRCHR	UN- AWARE	FORE 2003	2003- 2005	OR AFTER	FORE 2003	2003- 2005	OR AFTER					VERY	WHAT	VERY									
TOTAL ANSWERING	87	83	4	-	11	20	51	6	15	59	-	7	27	53	-	11	70	73	12	75	8	11	28	24	2
MEAN	2.56	2.60	1.75	-	2.09	2.05	2.84	1.67	1.93	2.93	-	1.14	1.89	3.09	-	1.73	2.76	2.68	2.08	2.71	1.88	2.09	2.11	3.79	2.50
MEDIAN	2.00	2.00	1.00	-	1.00	2.00	2.00	1.50	2.00	2.00	-	1.00	1.00	2.00	-	1.00	2.00	2.00	2.00	2.00	1.50	2.00	2.00	3.00	2.50
1	31	28	3	-	6	7	17	3	6	17	-	6	14	11	-	6	22	24	5	24	4	5	10	5	-
	35.6%	33.7%	75.0%	-	54.5%	35.0%	33.3%	50.0%	40.0%	28.8%	-	85.7%	51.9%	20.8%	-	54.5%	31.4%	32.9%	41.7%	32.0%	50.0%	45.5%	35.7%	20.8%	
2	27	27	-	-	1	8	16	2	6	18	-	1	7	19	-	4	21	23	4	24	2	3	11	6	1
	31.0%	32.5%			9.1%	40.0%	31.4%	33.3%	40.0%	30.5%	-	14.3%	25.9%	35.8%	-	36.4%	30.0%	31.5%	33.3%	32.0%	25.0%	27.3%	39.3%	25.0%	50.0%
3	10	10	-	-	1	2	7	1	1	8	-	-	3	7	-	-	10	10	-	9	1	-	2	5	1
	11.5%	12.0%			9.1%	10.0%	13.7%	16.7%	6.7%	13.6%	-		11.1%	13.2%	-		14.3%	13.7%		12.0%	12.5%		7.1%	20.8%	50.0%
4	12	11	1	-	3	3	5	-	2	9	-	-	2	10	-	-	11	9	3	11	1	3	4	4	-
	13.8%	13.3%	25.0%	-	27.3%	15.0%	9.8%	-	13.3%	15.3%	-		7.4%	18.9%	-		15.7%	12.3%	25.0%	14.7%	12.5%	27.3%	14.3%	16.7%	
5	2	2	-	-	-	-	1	-	-	2	-	-	-	2	-	1	1	2	-	2	-	-	1	-	-
	2.3%	2.4%					2.0%			3.4%				3.8%		9.1%	1.4%	2.7%		2.7%			3.6%		
6	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1	-
	1.1%	1.2%					2.0%			1.7%			3.7%				1.4%	1.4%		1.3%				4.2%	
7	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	1.1%	1.2%					2.0%			1.7%				1.9%			1.4%	1.4%		1.3%					
8	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	1.1%	1.2%					2.0%			1.7%				1.9%			1.4%	1.4%		1.3%				4.2%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?

Dining Room

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
14	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	1.1%	1.2%					2.0%			1.7%				1.9%			1.4%	1.4%		1.3%				4.2%	
15	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	1.1%	1.2%					2.0%			1.7%				1.9%			1.4%	1.4%		1.3%				4.2%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Living Room

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	=====			=====			=====			=====			=====			=====		=====		=====					
	AWARE	BE-	2006	BE-	2006	BE-	2006	BE-	2006	NONE	LIGHT	RATE	HEAVY	NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
	PURCH	NON-	UN-	FORE	2003-	OR	FORE	2003-	OR					VERY	WHAT	VERY									
TOTAL ANSWERING	231	221	9	-	26	62	130	19	46	153	-	34	103	94	8	45	163	185	43	186	28	49	71	40	9
MEAN	2.32	2.27	3.56	-	2.38	2.29	2.29	2.58	2.24	2.24	-	1.50	1.93	3.03	1.63	1.98	2.39	2.44	1.81	2.39	1.89	2.24	2.35	2.63	3.11
MEDIAN	2.00	2.00	2.00		2.00	2.00	2.00	2.00	2.00	2.00		1.00	2.00	2.00	1.50	2.00	2.00	2.00	2.00	2.00	1.50	2.00	2.00	2.00	3.00
1	74	70	3	-	9	20	42	6	17	47	-	20	42	12	4	13	52	53	20	56	14	19	20	11	1
	32.0%	31.7%	33.3%		34.6%	32.3%	32.3%	31.6%	37.0%	30.7%		58.8%	40.8%	12.8%	50.0%	28.9%	31.9%	28.6%	46.5%	30.1%	50.0%	38.8%	28.2%	27.5%	11.1%
2	86	84	2	-	9	21	52	8	14	60	-	11	38	37	3	22	56	70	15	70	7	15	32	11	3
	37.2%	38.0%	22.2%		34.6%	33.9%	40.0%	42.1%	30.4%	39.2%		32.4%	36.9%	39.4%	37.5%	48.9%	34.4%	37.8%	34.9%	37.6%	25.0%	30.6%	45.1%	27.5%	33.3%
3	40	39	1	-	4	14	18	1	10	27	-	3	16	21	1	8	29	33	6	34	4	9	10	11	3
	17.3%	17.6%	11.1%		15.4%	22.6%	13.8%	5.3%	21.7%	17.6%		8.8%	15.5%	22.3%	12.5%	17.8%	17.8%	17.8%	14.0%	18.3%	14.3%	18.4%	14.1%	27.5%	33.3%
4	17	16	1	-	2	4	11	1	3	12	-	-	4	13	-	2	14	16	1	14	2	2	5	4	1
	7.4%	7.2%	11.1%		7.7%	6.5%	8.5%	5.3%	6.5%	7.8%			3.9%	13.8%		4.4%	8.6%	8.6%	2.3%	7.5%	7.1%	4.1%	7.0%	10.0%	11.1%
5	3	3	-	-	-	-	1	1	-	2	-	-	2	1	-	-	3	3	-	2	1	1	1	-	-
	1.3%	1.4%					0.8%	5.3%		1.3%			1.9%	1.1%			1.8%	1.6%		1.1%	3.6%	2.0%	1.4%		
6	4	3	1	-	1	1	2	1	-	2	-	-	-	4	-	-	3	3	1	3	-	2	-	1	-
	1.7%	1.4%	11.1%		3.8%	1.6%	1.5%	5.3%		1.3%			4.3%			1.8%	1.6%	2.3%	1.6%		4.1%		2.5%		
7	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1	-
	0.4%	0.5%					0.8%			0.7%			1.0%				0.6%	0.5%		0.5%				2.5%	
8	3	3	-	-	-	2	1	-	2	1	-	-	-	3	-	-	3	3	-	3	-	-	2	-	1
	1.3%	1.4%				3.2%	0.8%		4.3%	0.7%			3.2%			1.8%	1.6%		1.6%			2.8%		11.1%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Living Room

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
9	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1	1	-	1	-	1	-	-	-
	0.4%	0.5%			3.8%			5.3%						1.1%			0.6%	0.5%		0.5%		2.0%			
10	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	0.4%	0.5%					0.8%			0.7%				1.1%			0.6%	0.5%		0.5%				2.5%	
12	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-
	0.4%		11.1%				0.8%							1.1%			0.5%		0.5%				1.4%		



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?

Family room/Den

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K- \$200K	\$200K 200K+	
TOTAL ANSWERING	102	101	1	-	13	31	54	11	14	76	-	10	36	56	2	20	77	96	6	90	7	7	32	24	6
MEAN	2.28	2.29	2.00	-	1.69	1.68	2.76	1.45	1.79	2.50	-	1.30	1.75	2.80	1.00	1.95	2.40	2.35	1.17	2.37	1.71	2.14	1.75	3.08	2.67
MEDIAN	2.00	2.00	2.00	-	2.00	1.00	2.00	1.00	1.00	2.00	-	1.00	1.00	2.00	1.00	2.00	2.00	2.00	1.00	2.00	2.00	2.00	1.50	2.00	2.50
1	39	39	-	-	6	17	14	6	8	25	-	7	21	11	2	8	29	34	5	33	3	2	16	8	1
	38.2%	38.6%			46.2%	54.8%	25.9%	54.5%	57.1%	32.9%		70.0%	58.3%	19.6%	100%	40.0%	37.7%	35.4%	83.3%	36.7%	42.9%	28.6%	50.0%	33.3%	16.7%
2	32	31	1	-	6	10	16	5	3	23	-	3	10	19	-	9	21	31	1	28	3	3	10	5	2
	31.4%	30.7%	100%		46.2%	32.3%	29.6%	45.5%	21.4%	30.3%		30.0%	27.8%	33.9%		45.0%	27.3%	32.3%	16.7%	31.1%	42.9%	42.9%	31.3%	20.8%	33.3%
3	11	11	-	-	-	1	9	-	1	10	-	-	2	9	-	-	10	11	-	9	1	1	4	2	1
	10.8%	10.9%				3.2%	16.7%		7.1%	13.2%			5.6%	16.1%			13.0%	11.5%		10.0%	14.3%	14.3%	12.5%	8.3%	16.7%
4	11	11	-	-	1	3	7	-	2	9	-	-	2	9	-	2	9	11	-	11	-	1	2	2	2
	10.8%	10.9%			7.7%	9.7%	13.0%		14.3%	11.8%			5.6%	16.1%		10.0%	11.7%	11.5%		12.2%		14.3%	6.3%	8.3%	33.3%
5	5	5	-	-	-	-	4	-	-	5	-	-	-	5	-	1	4	5	-	5	-	-	-	4	-
	4.9%	5.0%					7.4%			6.6%				8.9%		5.0%	5.2%	5.2%		5.6%				16.7%	
6	2	2	-	-	-	-	2	-	-	2	-	-	-	2	-	-	2	2	-	2	-	-	-	1	-
	2.0%	2.0%					3.7%			2.6%				3.6%			2.6%	2.1%		2.2%				4.2%	
8	2	2	-	-	-	-	2	-	-	2	-	-	1	1	-	-	2	2	-	2	-	-	-	2	-
	2.0%	2.0%					3.7%			2.6%			2.8%	1.8%			2.6%	2.1%		2.2%				8.3%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Bedroom

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	TOTAL	PURCH ASER	NON- PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
TOTAL ANSWERING	225	215	10	-	28	57	123	21	47	141	-	24	104	97	4	39	168	179	44	180	27	44	68	43	8
MEAN	2.88	2.87	3.20	-	3.75	3.28	2.54	3.95	2.68	2.79	-	1.29	2.14	4.07	4.50	2.87	2.83	3.05	2.20	3.05	1.93	2.68	2.35	3.53	6.25
MEDIAN	2.00	2.00	2.00	-	2.00	3.00	2.00	2.00	2.00	2.00	-	1.00	2.00	3.00	2.50	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	3.00	3.00
1	65	61	4	-	6	16	35	6	18	36	-	18	38	9	-	13	47	48	16	44	13	14	25	9	1
	28.9%	28.4%	40.0%	-	21.4%	28.1%	28.5%	28.6%	38.3%	25.5%	-	75.0%	36.5%	9.3%	-	33.3%	28.0%	26.8%	36.4%	24.4%	48.1%	31.8%	36.8%	20.9%	12.5%
2	68	66	2	-	9	12	44	7	7	49	-	5	40	23	2	11	51	53	15	53	10	13	21	9	2
	30.2%	30.7%	20.0%	-	32.1%	21.1%	35.8%	33.3%	14.9%	34.8%	-	20.8%	38.5%	23.7%	50.0%	28.2%	30.4%	29.6%	34.1%	29.4%	37.0%	29.5%	30.9%	20.9%	25.0%
3	34	33	1	-	5	10	18	1	11	21	-	1	10	23	1	7	25	29	5	33	-	7	10	7	2
	15.1%	15.3%	10.0%	-	17.9%	17.5%	14.6%	4.8%	23.4%	14.9%	-	4.2%	9.6%	23.7%	25.0%	17.9%	14.9%	16.2%	11.4%	18.3%	-	15.9%	14.7%	16.3%	25.0%
4	25	24	1	-	4	4	14	4	2	16	-	-	11	14	-	4	20	20	5	22	2	7	6	6	1
	11.1%	11.2%	10.0%	-	14.3%	7.0%	11.4%	19.0%	4.3%	11.3%	-	-	10.6%	14.4%	-	10.3%	11.9%	11.2%	11.4%	12.2%	7.4%	15.9%	8.8%	14.0%	12.5%
5	11	10	1	-	-	6	4	-	5	5	-	-	2	9	-	2	8	8	2	9	1	1	3	4	-
	4.9%	4.7%	10.0%	-	-	10.5%	3.3%	-	10.6%	3.5%	-	-	1.9%	9.3%	-	5.1%	4.8%	4.5%	4.5%	5.0%	3.7%	2.3%	4.4%	9.3%	-
6	10	10	-	-	1	5	4	-	3	7	-	-	2	8	-	1	8	9	1	8	1	-	1	4	-
	4.4%	4.7%	-	-	3.6%	8.8%	3.3%	-	6.4%	5.0%	-	-	1.9%	8.2%	-	2.6%	4.8%	5.0%	2.3%	4.4%	3.7%	-	1.5%	9.3%	-
8	3	3	-	-	1	1	1	1	-	2	-	-	-	3	-	-	3	3	-	3	-	-	1	2	-
	1.3%	1.4%	-	-	3.6%	1.8%	0.8%	4.8%	-	1.4%	-	-	-	3.1%	-	-	1.8%	1.7%	-	1.7%	-	-	1.5%	4.7%	-
9	3	3	-	-	-	-	3	-	-	3	-	-	1	2	-	-	3	3	-	3	-	-	-	1	-
	1.3%	1.4%	-	-	-	-	2.4%	-	-	2.1%	-	-	1.0%	2.1%	-	-	1.8%	1.7%	-	1.7%	-	-	-	2.3%	-



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?

Bedroom

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	TOTAL	PURCH	NON- PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
10	1 0.4%	1 0.5%	-	-	-	1 1.8%	-	-	1 2.1%	-	-	-	-	1 1.0%	-	-	1 0.6%	1 0.6%	-	1 0.6%	-	-	1 1.5%	-	-
11	2 0.9%	2 0.9%	-	-	-	1 1.8%	-	-	2 1.4%	-	-	-	2 2.1%	1 25.0%	-	1 0.6%	2 1.1%	-	2 1.1%	-	-	-	1 2.3%	1 12.5%	
12	2 0.9%	1 0.5%	1 10.0%	-	1 3.6%	1 1.8%	-	1 4.8%	-	-	-	-	2 2.1%	-	-	1 0.6%	2 1.1%	-	1 0.6%	-	2 4.5%	-	-	-	
24	1 0.4%	1 0.5%	-	-	1 3.6%	-	-	1 4.8%	-	-	-	-	1 1.0%	-	1 2.6%	-	1 0.6%	-	1 0.6%	-	-	-	-	1 12.5%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Bathroom

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	TOTAL	PURCH ASER	NON- PRCHR	UN- AWARE	BE- FORE 2003	2006 2005	OR AFTER	BE- FORE 2003	2006 2005	OR AFTER	NONE	LIGHT	MODE- RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
TOTAL ANSWERING	115	109	6	-	16	32	63	12	25	71	-	12	42	61	2	18	88	91	24	94	13	23	32	29	3
MEAN	2.38	2.41	1.83	-	2.25	2.41	2.32	2.75	2.16	2.45	-	1.33	1.79	3.00	5.50	2.06	2.42	2.63	1.46	2.61	1.31	1.61	2.56	3.24	4.00
MEDIAN	2.00	2.00	2.00	-	2.00	1.50	2.00	2.00	1.00	2.00	-	1.00	1.00	2.00	5.50	1.50	2.00	2.00	1.00	2.00	1.00	1.00	2.00	3.00	3.00
1	51	50	1	-	5	16	29	2	14	34	-	9	27	15	-	9	41	35	16	36	10	14	14	8	1
	44.3%	45.9%	16.7%	-	31.3%	50.0%	46.0%	16.7%	56.0%	47.9%	-	75.0%	64.3%	24.6%	-	50.0%	46.6%	38.5%	66.7%	38.3%	76.9%	60.9%	43.8%	27.6%	33.3%
2	27	22	5	-	5	6	15	5	4	12	-	2	9	16	-	4	17	22	5	23	2	6	7	5	-
	23.5%	20.2%	83.3%	-	31.3%	18.8%	23.8%	41.7%	16.0%	16.9%	-	16.7%	21.4%	26.2%	-	22.2%	19.3%	24.2%	20.8%	24.5%	15.4%	26.1%	21.9%	17.2%	-
3	15	15	-	-	3	3	9	2	4	9	-	1	3	11	1	2	12	12	3	13	1	2	3	5	1
	13.0%	13.8%	-	-	18.8%	9.4%	14.3%	16.7%	16.0%	12.7%	-	8.3%	7.1%	18.0%	50.0%	11.1%	13.6%	13.2%	12.5%	13.8%	7.7%	8.7%	9.4%	17.2%	33.3%
4	11	11	-	-	3	4	4	2	1	8	-	-	1	10	-	2	9	11	-	11	-	-	5	6	-
	9.6%	10.1%	-	-	18.8%	12.5%	6.3%	16.7%	4.0%	11.3%	-	-	2.4%	16.4%	-	11.1%	10.2%	12.1%	-	11.7%	-	-	15.6%	20.7%	-
5	4	4	-	-	-	-	3	-	-	4	-	-	1	3	-	-	4	4	-	4	-	1	1	1	-
	3.5%	3.7%	-	-	-	-	4.8%	-	-	5.6%	-	-	2.4%	4.9%	-	-	4.5%	4.4%	-	4.3%	-	4.3%	3.1%	3.4%	-
6	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	1	-	1	-	-	-	1	-
	0.9%	0.9%	-	-	-	3.1%	-	-	4.0%	-	-	-	1.6%	-	5.6%	-	1.1%	-	1.1%	-	-	-	-	3.4%	-
7	2	2	-	-	-	-	1	1	-	1	-	-	-	2	-	-	2	2	-	2	-	-	-	2	-
	1.7%	1.8%	-	-	-	-	1.6%	8.3%	-	1.4%	-	-	-	3.3%	-	-	2.3%	2.2%	-	2.1%	-	-	-	6.9%	-
8	1	1	-	-	-	1	-	-	-	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	1
	0.9%	0.9%	-	-	-	3.1%	-	-	-	1.4%	-	-	-	1.6%	50.0%	-	-	1.1%	-	1.1%	-	-	-	-	33.3%



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Table 81 Page 117  
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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?

Bathroom

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	AWARE			BE-	2006	OR	BE-	2006	OR	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
	TOTAL	ASER	PRCHR	UN-	FORE	2003-	2005	FORE	2003-	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K
10	2	2	-	-	-	1	1	-	1	1	-	-	-	2	-	-	2	2	-	2	-	-	2	-	-
	1.7%	1.8%				3.1%	1.6%		4.0%	1.4%				3.3%			2.3%	2.2%		2.1%			6.3%		
12	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1	-
	0.9%	0.9%					1.6%			1.4%			2.4%				1.1%	1.1%		1.1%				3.4%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Laundry or utility room

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE			BE- 2006			BE- 2006			MODE-				NOT SOME-			OWNERSHIP		TYPE		\$50K- \$100-				
	TOTAL	PURCH	NON-PRCHR	UN-AWARE	2003	2005	OR AFTER	2003	2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K-	\$200K	200K+
TOTAL ANSWERING	47	44	3	-	6	10	27	5	5	34	-	6	10	31	2	6	36	43	4	44	2	6	12	12	3
MEAN	1.96	1.95	2.00	-	2.67	2.00	1.59	2.60	3.00	1.71	-	1.17	1.70	2.19	2.00	2.50	1.86	2.02	1.25	2.00	1.50	2.00	1.25	1.58	3.33
MEDIAN	1.00	1.00	2.00	-	2.00	1.00	1.00	1.00	1.00	1.00	-	1.00	1.00	2.00	2.00	1.50	1.00	1.00	1.00	1.50	1.50	1.00	1.00	2.00	
1	26	25	1	-	3	8	14	3	3	19	-	5	6	15	1	3	21	23	3	24	1	3	9	7	1
	55.3%	56.8%	33.3%	-	50.0%	80.0%	51.9%	60.0%	60.0%	55.9%	-	83.3%	60.0%	48.4%	50.0%	50.0%	58.3%	53.5%	75.0%	54.5%	50.0%	50.0%	75.0%	58.3%	33.3%
2	12	11	1	-	-	1	11	-	1	10	-	1	2	9	-	1	10	11	1	11	1	1	3	3	1
	25.5%	25.0%	33.3%	-	-	10.0%	40.7%	-	20.0%	29.4%	-	16.7%	20.0%	29.0%	-	16.7%	27.8%	25.6%	25.0%	25.0%	50.0%	16.7%	25.0%	25.0%	33.3%
3	4	3	1	-	2	-	1	1	-	2	-	-	1	3	1	1	1	4	-	4	-	1	-	2	-
	8.5%	6.8%	33.3%	-	33.3%	-	3.7%	20.0%	-	5.9%	-	-	10.0%	9.7%	50.0%	16.7%	2.8%	9.3%	-	9.1%	-	16.7%	-	16.7%	-
4	2	2	-	-	-	-	1	-	-	2	-	-	1	1	-	-	2	2	-	2	-	1	-	-	-
	4.3%	4.5%	-	-	-	-	3.7%	-	-	5.9%	-	-	10.0%	3.2%	-	-	5.6%	4.7%	-	4.5%	-	16.7%	-	-	-
5	1	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	2.1%	2.3%	-	-	-	-	-	-	-	2.9%	-	-	-	3.2%	-	-	2.8%	2.3%	-	2.3%	-	-	-	-	-
7	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	1	-	1	-	-	-	-	1
	2.1%	2.3%	-	-	16.7%	-	-	20.0%	-	-	-	-	-	3.2%	-	16.7%	-	2.3%	-	2.3%	-	-	-	-	33.3%
10	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	2.1%	2.3%	-	-	-	10.0%	-	-	20.0%	-	-	-	-	3.2%	-	-	2.8%	2.3%	-	2.3%	-	-	-	-	-



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Closet

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE			BE-	2006	BE-	2006	MODE-				NOT	SOME-	=====		=====		\$50K- \$100-							
	TOTAL	PURCH	NON-	UN-	FORE	2003-	OR	FORE	2003-	OR	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	22	21	1	-	5	3	13	2	2	17	-	4	5	13	1	5	15	19	3	21	1	1	5	8	3
MEAN	2.32	2.33	2.00	-	3.00	3.33	1.92	4.00	3.00	2.06	-	1.50	2.00	2.69	4.00	3.20	1.93	2.37	2.00	2.33	2.00	2.00	2.00	2.75	3.00
MEDIAN	2.00	2.00	2.00		3.00	4.00	2.00	4.00	3.00	2.00		1.50	2.00	2.00	4.00	3.00	2.00	2.00	2.00	2.00	2.00	2.00	2.50	3.00	
1	7	7	-	-	-	1	5	-	1	6	-	2	2	3	-	1	6	7	-	7	-	-	1	3	-
	31.8%	33.3%				33.3%	38.5%		50.0%	35.3%		50.0%	40.0%	23.1%		20.0%	40.0%	36.8%		33.3%			20.0%	37.5%	
2	7	6	1	-	2	-	5	-	-	6	-	2	1	4	-	1	5	4	3	6	1	1	3	1	1
	31.8%	28.6%	100%		40.0%		38.5%			35.3%		50.0%	20.0%	30.8%		20.0%	33.3%	21.1%	100%	28.6%	100%	100%	60.0%	12.5%	33.3%
3	4	4	-	-	2	-	2	1	-	3	-	-	2	2	-	1	3	4	-	4	-	-	1	1	1
	18.2%	19.0%			40.0%		15.4%	50.0%		17.6%			40.0%	15.4%		20.0%	20.0%	21.1%		19.0%			20.0%	12.5%	33.3%
4	2	2	-	-	-	1	1	-	-	2	-	-	-	2	1	-	1	2	-	2	-	-	-	1	1
	9.1%	9.5%				33.3%	7.7%			11.8%				15.4%	100%		6.7%	10.5%		9.5%				12.5%	33.3%
5	2	2	-	-	1	1	-	1	1	-	-	-	-	2	-	2	-	2	-	2	-	-	-	2	-
	9.1%	9.5%			20.0%	33.3%		50.0%	50.0%					15.4%		40.0%		10.5%		9.5%					25.0%



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?

Garage

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE			BE- 2006			BE- 2006			MODE-				NOT SOME-			=====		=====		\$50K- \$100-				
	TOTAL	PURCH	NON-PRCHR	UN-AWARE	2003	2005	AFTER	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	43	40	3	-	4	7	31	4	3	33	-	7	8	28	-	9	31	41	1	41	1	4	9	15	2
MEAN	2.19	2.25	1.33	-	1.50	2.57	2.23	1.50	4.33	2.15	-	1.29	2.50	2.32	-	1.89	2.35	2.22	2.00	2.22	2.00	2.25	2.11	2.20	1.50
MEDIAN	2.00	2.00	1.00	-	1.00	2.00	2.00	1.00	3.00	2.00	-	1.00	2.00	2.00	-	2.00	2.00	2.00	2.00	2.00	2.00	2.50	2.00	2.00	1.50
1	17	15	2	-	3	3	10	3	1	11	-	5	2	10	-	3	12	16	-	16	-	1	2	7	1
	39.5%	37.5%	66.7%	-	75.0%	42.9%	32.3%	75.0%	33.3%	33.3%	-	71.4%	25.0%	35.7%	-	33.3%	38.7%	39.0%	-	39.0%	-	25.0%	22.2%	46.7%	50.0%
2	13	12	1	-	-	3	10	-	-	12	-	2	3	8	-	4	8	12	1	12	1	1	4	3	1
	30.2%	30.0%	33.3%	-	-	42.9%	32.3%	-	-	36.4%	-	28.6%	37.5%	28.6%	-	44.4%	25.8%	29.3%	100%	29.3%	100%	25.0%	44.4%	20.0%	50.0%
3	9	9	-	-	1	-	8	1	1	7	-	-	2	7	-	2	7	9	-	9	-	2	3	3	-
	20.9%	22.5%	-	-	25.0%	-	25.8%	25.0%	33.3%	21.2%	-	-	25.0%	25.0%	-	22.2%	22.6%	22.0%	-	22.0%	-	50.0%	33.3%	20.0%	-
4	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	2.3%	2.5%	-	-	-	-	3.2%	-	-	3.0%	-	-	-	3.6%	-	-	3.2%	2.4%	-	2.4%	-	-	-	-	-
5	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	2.3%	2.5%	-	-	-	-	3.2%	-	-	3.0%	-	-	-	3.6%	-	-	3.2%	2.4%	-	2.4%	-	-	-	6.7%	-
6	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1	-
	2.3%	2.5%	-	-	-	-	3.2%	-	-	3.0%	-	-	12.5%	-	-	-	3.2%	2.4%	-	2.4%	-	-	-	6.7%	-
9	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	2.3%	2.5%	-	-	-	14.3%	-	-	33.3%	-	-	-	-	3.6%	-	-	3.2%	2.4%	-	2.4%	-	-	-	-	-



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Hallway or entryway

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE			BE-	2006		BE-	2006		MODE-				NOT	SOME-		=====		=====		\$50K- \$100-				
	TOTAL	ASER	PRCHR	UN- AWARE	FORE 2003	2003- 2005	OR AFTER	FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	82	80	2	-	11	28	41	8	19	53	-	9	30	43	2	17	61	66	16	64	12	13	28	18	5
MEAN	1.93	1.93	2.00	-	1.73	1.43	2.34	1.75	1.32	2.17	-	1.44	1.70	2.19	1.50	1.53	2.05	2.08	1.31	2.05	1.50	1.69	1.50	2.72	2.20
MEDIAN	1.00	1.00	2.00	-	1.00	1.00	2.00	1.50	1.00	2.00	-	1.00	1.00	2.00	1.50	1.00	1.00	2.00	1.00	1.50	1.00	1.00	1.00	2.00	2.00
1	42	42	-	-	6	18	17	4	14	24	-	6	19	17	1	10	31	31	11	32	7	7	18	7	1
	51.2%	52.5%			54.5%	64.3%	41.5%	50.0%	73.7%	45.3%		66.7%	63.3%	39.5%	50.0%	58.8%	50.8%	47.0%	68.8%	50.0%	58.3%	53.8%	64.3%	38.9%	20.0%
2	25	23	2	-	3	8	13	3	4	16	-	2	7	16	1	5	17	20	5	18	4	3	7	7	2
	30.5%	28.7%	100%		27.3%	28.6%	31.7%	37.5%	21.1%	30.2%		22.2%	23.3%	37.2%	50.0%	29.4%	27.9%	30.3%	31.3%	28.1%	33.3%	23.1%	25.0%	38.9%	40.0%
3	10	10	-	-	1	2	7	-	1	9	-	1	3	6	-	2	8	10	-	9	1	3	2	1	2
	12.2%	12.5%			9.1%	7.1%	17.1%		5.3%	17.0%		11.1%	10.0%	14.0%		11.8%	13.1%	15.2%		14.1%	8.3%	23.1%	7.1%	5.6%	40.0%
4	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-
	1.2%	1.3%			9.1%			12.5%						2.3%			1.6%	1.5%		1.6%			3.6%		
7	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	1.2%	1.3%					2.4%			1.9%				2.3%			1.6%	1.5%		1.6%					
8	2	2	-	-	-	-	2	-	-	2	-	-	-	2	-	-	2	2	-	2	-	-	-	2	-
	2.4%	2.5%					4.9%			3.8%				4.7%			3.3%	3.0%		3.1%				11.1%	
9	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1	-
	1.2%	1.3%					2.4%			1.9%			3.3%				1.6%	1.5%		1.6%				5.6%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Other room (specify)

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	62	59	3	-	9	11	38	7	10	42	-	14	25	23	4	18	37	48	11	52	5	7	22	15	2
MEAN	2.65	2.56	4.33	-	2.22	4.18	2.39	2.00	2.80	2.60	-	1.43	2.12	3.96	1.75	1.89	2.97	2.85	2.18	2.77	1.60	2.57	2.73	3.40	3.00
MEDIAN	2.00	2.00	5.00	-	1.00	1.00	2.00	1.00	1.00	2.00	-	1.00	2.00	3.00	1.50	2.00	2.00	2.00	2.00	2.00	1.00	2.00	2.00	1.00	3.00
1	27	27	-	-	5	6	15	4	8	15	-	10	7	10	2	8	17	21	3	21	3	2	7	8	1
	43.5%	45.8%			55.6%	54.5%	39.5%	57.1%	80.0%	35.7%		71.4%	28.0%	43.5%	50.0%	44.4%	45.9%	43.8%	27.3%	40.4%	60.0%	28.6%	31.8%	53.3%	50.0%
2	15	14	1	-	1	1	10	1	1	12	-	2	12	1	1	6	7	11	4	14	1	2	9	-	-
	24.2%	23.7%	33.3%		11.1%	9.1%	26.3%	14.3%	10.0%	28.6%		14.3%	48.0%	4.3%	25.0%	33.3%	18.9%	22.9%	36.4%	26.9%	20.0%	28.6%	40.9%		
3	8	8	-	-	-	1	7	-	-	8	-	2	3	3	1	2	5	5	3	6	1	2	4	2	-
	12.9%	13.6%				9.1%	18.4%			19.0%		14.3%	12.0%	13.0%	25.0%	11.1%	13.5%	10.4%	27.3%	11.5%	20.0%	28.6%	18.2%	13.3%	
4	4	4	-	-	2	-	2	2	-	2	-	-	2	2	-	2	2	3	1	4	-	-	-	1	-
	6.5%	6.8%			22.2%		5.3%	28.6%		4.8%			8.0%	8.7%		11.1%	5.4%	6.3%	9.1%	7.7%				6.7%	
5	2	1	1	-	1	-	1	-	-	1	-	-	1	1	-	-	1	2	-	2	-	-	1	-	1
	3.2%	1.7%	33.3%		11.1%		2.6%			2.4%			4.0%	4.3%			2.7%	4.2%		3.8%			4.5%		50.0%
6	2	1	1	-	-	1	1	-	-	1	-	-	-	2	-	-	1	2	-	1	-	1	-	1	-
	3.2%	1.7%	33.3%			9.1%	2.6%			2.4%				8.7%			2.7%	4.2%		1.9%		14.3%		6.7%	
8	2	2	-	-	-	-	2	-	-	2	-	-	-	2	-	-	2	2	-	2	-	-	-	2	-
	3.2%	3.4%					5.3%			4.8%				8.7%			5.4%	4.2%		3.8%				13.3%	
11	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	1.6%	1.7%				9.1%				2.4%				4.3%			2.7%	2.1%		1.9%				6.7%	



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(Continued)

I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Other room (specify)

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====			=====			=====			=====				=====			=====		=====		=====			
	AWARE	BE-	2006	BE-	2006	OR	BE-	2006	OR	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL	ASER	PRCHR	UN-	FORE	2003-	OR	FORE	2003-	OR	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY								
18	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-
	1.6%	1.7%			9.1%			10.0%					4.3%			2.7%	2.1%		1.9%			4.5%		



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Outdoor - porch or patio

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	TOTAL	PURCH	NON- PRCHR	UN- AWARE	BE- 2003	2003- 2005	OR AFTER	BE- 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	73	71	2	-	9	18	43	8	12	51	-	10	31	32	2	17	50	64	7	65	4	7	25	21	1
MEAN	2.08	2.10	1.50	-	1.67	1.94	2.19	1.63	2.00	2.20	-	1.30	1.80	2.59	2.00	1.63	2.30	2.17	1.50	2.17	1.33	1.43	1.88	2.90	2.00
MEDIAN	2.00	2.00	1.50	-	1.00	2.00	2.00	1.00	2.00	2.00	-	1.00	1.00	2.00	2.00	1.00	2.00	2.00	1.00	2.00	1.00	1.00	2.00	2.00	2.00
0	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	-	-	-
	1.4%	1.4%					2.3%			2.0%			3.2%			5.9%		14.3%		25.0%					
1	34	33	1	-	6	8	19	6	4	23	-	8	19	7	-	11	20	28	4	29	2	4	11	9	-
	46.6%	46.5%	50.0%		66.7%	44.4%	44.2%	75.0%	33.3%	45.1%		80.0%	61.3%	21.9%		64.7%	40.0%	43.8%	57.1%	44.6%	50.0%	57.1%	44.0%	42.9%	
2	24	23	1	-	1	6	16	-	5	18	-	1	6	17	2	2	19	23	1	22	1	3	8	6	1
	32.9%	32.4%	50.0%		11.1%	33.3%	37.2%		41.7%	35.3%		10.0%	19.4%	53.1%	100%	11.8%	38.0%	35.9%	14.3%	33.8%	25.0%	42.9%	32.0%	28.6%	100%
3	5	5	-	-	1	2	2	1	2	2	-	1	3	1	-	2	3	4	1	5	-	-	4	-	-
	6.8%	7.0%			11.1%	11.1%	4.7%	12.5%	16.7%	3.9%		10.0%	9.7%	3.1%		11.8%	6.0%	6.3%	14.3%	7.7%			16.0%		
4	4	4	-	-	1	1	2	1	1	2	-	-	1	3	-	-	4	4	-	4	-	-	2	2	-
	5.5%	5.6%			11.1%	5.6%	4.7%	12.5%	8.3%	3.9%			3.2%	9.4%			8.0%	6.3%		6.2%			8.0%	9.5%	
5	2	2	-	-	-	1	-	-	-	2	-	-	-	2	-	1	1	2	-	2	-	-	-	1	-
	2.7%	2.8%				5.6%				3.9%				6.3%		5.9%	2.0%	3.1%		3.1%				4.8%	
6	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	1.4%	1.4%					2.3%			2.0%				3.1%			2.0%	1.6%		1.5%				4.8%	
10	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1	-
	1.4%	1.4%					2.3%			2.0%			3.2%				2.0%	1.6%		1.5%				4.8%	



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Table 88 Page 125  
(Continued)

I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Outdoor - porch or patio

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
11	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	1.4%	1.4%				2.3%			2.0%				3.1%			2.0%	1.6%		1.5%				4.8%	



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Outdoor - entryway

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE			BE-	2006		BE-	2006		MODE-				NOT	SOME-		OWN	RENT	SINGL	MULTI	<\$50K	\$100K-	\$200K	200K+	
	TOTAL	ASER	PRCHR	UN- AWARE	FORE 2003	2003- 2005	OR AFTER	FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K-	\$200K	200K+
TOTAL ANSWERING	36	34	2	-	7	5	21	5	3	26	-	6	14	16	-	8	25	30	5	33	2	4	14	9	1
MEAN	1.47	1.47	1.50	-	1.43	1.60	1.29	1.40	2.00	1.42	-	1.17	1.43	1.63	-	1.00	1.64	1.50	1.40	1.48	1.50	1.50	1.36	1.67	1.00
MEDIAN	1.00	1.00	1.50	-	1.00	1.00	1.00	1.00	2.00	1.00	-	1.00	1.00	1.00	-	1.00	1.00	1.00	1.00	1.00	1.50	1.50	1.00	1.00	1.00
1	25	24	1	-	4	3	17	3	1	20	-	5	11	9	-	8	15	21	3	23	1	2	10	5	1
	69.4%	70.6%	50.0%	-	57.1%	60.0%	81.0%	60.0%	33.3%	76.9%	-	83.3%	78.6%	56.3%	-	100%	60.0%	70.0%	60.0%	69.7%	50.0%	50.0%	71.4%	55.6%	100%
2	8	7	1	-	3	1	3	2	1	4	-	1	1	6	-	-	7	6	2	7	1	2	3	3	-
	22.2%	20.6%	50.0%	-	42.9%	20.0%	14.3%	40.0%	33.3%	15.4%	-	16.7%	7.1%	37.5%	-	-	28.0%	20.0%	40.0%	21.2%	50.0%	50.0%	21.4%	33.3%	-
3	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-
	2.8%	2.9%	-	-	-	20.0%	-	-	33.3%	-	-	-	7.1%	-	-	-	4.0%	3.3%	-	3.0%	-	-	7.1%	-	-
4	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	1	-
	2.8%	2.9%	-	-	-	-	4.8%	-	-	3.8%	-	-	7.1%	-	-	-	4.0%	3.3%	-	3.0%	-	-	-	11.1%	-
5	1	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	2.8%	2.9%	-	-	-	-	-	-	-	3.8%	-	-	-	6.3%	-	-	4.0%	3.3%	-	3.0%	-	-	-	-	-



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?

Outdoor - walkway

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE	BE-	2006	BE-	2006	BE-	2006	BE-	2006	MODE-	NOT	SOME-	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
TOTAL	ASER	PRCHR	UN-	FORE	2003-	OR	FORE	2003-	OR	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
TOTAL ANSWERING	15	15	-	-	2	1	12	1	2	12	-	2	2	11	1	3	10	13	1	13	1	5	1	6	-
MEAN	1.73	1.73	-	-	2.00	2.00	1.67	2.00	2.00	1.67	-	1.50	1.00	1.91	5.00	1.67	1.50	1.85	1.00	1.85	1.00	1.80	1.00	1.50	-
MEDIAN	1.00	1.00	-	-	2.00	2.00	1.00	2.00	2.00	1.00	-	1.50	1.00	2.00	5.00	2.00	1.00	2.00	1.00	2.00	1.00	2.00	1.00	1.50	-
1	8	8	-	-	-	-	8	-	-	8	-	1	2	5	-	1	6	6	1	6	1	2	1	3	-
	53.3%	53.3%					66.7%			66.7%		50.0%	100%	45.5%		33.3%	60.0%	46.2%	100%	46.2%	100%	40.0%	100%	50.0%	
2	5	5	-	-	2	1	2	1	2	2	-	1	-	4	-	2	3	5	-	5	-	2	-	3	-
	33.3%	33.3%			100%	100%	16.7%	100%	100%	16.7%		50.0%		36.4%		66.7%	30.0%	38.5%		38.5%		40.0%		50.0%	
3	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	1	-	-	-
	6.7%	6.7%					8.3%			8.3%				9.1%			10.0%	7.7%		7.7%		20.0%			
5	1	1	-	-	-	-	1	-	-	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-
	6.7%	6.7%					8.3%			8.3%				9.1%	100%			7.7%		7.7%					



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Outdoor - landscape lighting

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE			BE- 2006			BE- 2006			MODE-				NOT SOME-							\$50K- \$100-				
	TOTAL	PURCH	NON- PRCHR	UN- AWARE	FORE 2003	2005	OR AFTER	FORE 2003	2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	3	3	-	-	-	2	-	-	3	-	-	-	3	-	-	3	3	-	3	-	-	-	-	1	-
MEAN	2.33	2.33	-	-	-	1.00	-	-	2.33	-	-	-	2.33	-	-	2.33	2.33	-	2.33	-	-	-	-	1.00	-
MEDIAN	1.00	1.00				1.00			1.00				1.00			1.00	1.00		1.00					1.00	
1	2	2	-	-	-	2	-	-	2	-	-	-	2	-	-	2	2	-	2	-	-	-	-	1	-
	66.7%	66.7%				100%			66.7%				66.7%			66.7%	66.7%		66.7%					100%	
5	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-	-
	33.3%	33.3%							33.3%				33.3%			33.3%	33.3%		33.3%						



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?  
Other outdoor location

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE			BE-	2006	BE-	2006	MODE-				NOT	SOME-					\$50K- \$100-							
	TOTAL	PURCH	NON-	UN-	FORE	2003-	OR	FORE	2003-	OR	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	19	16	3	-	5	5	8	2	3	10	-	5	5	9	-	3	13	16	3	17	1	4	8	3	-
MEAN	1.68	1.75	1.33	-	1.00	2.60	1.63	1.00	2.67	1.70	-	1.20	1.80	1.89	-	2.00	1.69	1.63	2.00	1.65	1.00	1.25	1.75	2.33	-
MEDIAN	2.00	2.00	1.00	-	1.00	2.00	2.00	1.00	2.00	2.00	-	1.00	2.00	2.00	-	1.00	2.00	1.50	2.00	2.00	1.00	1.00	1.50	2.00	-
1	9	7	2	-	5	-	3	2	-	4	-	4	2	3	-	2	5	8	1	8	1	3	4	-	-
	47.4%	43.8%	66.7%	-	100%	-	37.5%	100%	-	40.0%	-	80.0%	40.0%	33.3%	-	66.7%	38.5%	50.0%	33.3%	47.1%	100%	75.0%	50.0%	-	-
2	8	7	1	-	-	3	5	-	2	5	-	1	2	5	-	-	7	7	1	8	-	1	3	2	-
	42.1%	43.8%	33.3%	-	-	60.0%	62.5%	-	66.7%	50.0%	-	20.0%	40.0%	55.6%	-	-	53.8%	43.8%	33.3%	47.1%	-	25.0%	37.5%	66.7%	-
3	1	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-
	5.3%	6.3%	-	-	-	20.0%	-	-	-	10.0%	-	-	20.0%	-	-	-	7.7%	-	33.3%	-	-	-	-	33.3%	-
4	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	1	-	1	-	-	1	-	-
	5.3%	6.3%	-	-	-	20.0%	-	-	33.3%	-	-	-	-	11.1%	-	33.3%	-	6.3%	-	5.9%	-	-	12.5%	-	-



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I4. In what rooms or outdoor locations are you CURRENTLY using CFLs?

Refused/Don't Know room

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE			BE-	2006		BE-	2006		MODE-				NOT	SOME-		=====		=====		\$50K- \$100-				
	TOTAL	ASER	PRCHR	UN- AWARE	FORE 2003	2003- 2005	OR AFTER	FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	10	10	-	-	3	3	3	2	4	4	-	4	1	5	-	2	7	7	2	9	1	2	-	1	-
Refused	4	4	-	-	1	1	2	-	2	2	-	1	-	3	-	2	2	3	1	3	1	1	-	-	-
	40.0%	40.0%			33.3%	33.3%	66.7%		50.0%	50.0%		25.0%		60.0%		100%	28.6%	42.9%	50.0%	33.3%	100%	50.0%			
Don't know	6	6	-	-	2	2	1	2	2	2	-	3	1	2	-	-	5	4	1	6	-	1	-	1	-
	60.0%	60.0%			66.7%	66.7%	33.3%	100%	50.0%	50.0%		75.0%	100%	40.0%			71.4%	57.1%	50.0%	66.7%		50.0%		100%	



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17. What is the wattage of the FIRST CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE	NON- PURCH	UN- AWARE	BE- FORE	2003- 2005	OR AFTER	BE- FORE	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
TOTAL ANSWERING	383	356	26	-	47	92	215	35	66	249	-	106	162	115	14	89	247	306	71	312	45	76	123	67	12
MEAN	57.55	57.71	55.94	-	58.31	46.64	61.77	58.71	45.31	60.64	-	64.11	56.98	53.07	70.00	54.87	58.28	57.97	57.18	58.91	52.75	59.19	54.64	53.16	65.00
MEDIAN	60.00	60.00	60.00	-	60.00	60.00	60.00	60.00	40.00	60.00	-	60.00	60.00	60.00	67.50	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00
0	2	2	-	-	-	-	2	-	-	2	-	-	1	1	-	1	1	2	-	2	-	-	-	-	-
	0.5%	0.6%					0.9%			0.8%			0.6%	0.9%		1.1%	0.4%	0.7%		0.6%					
5	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	-	1	-	1	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.3%			2.2%		0.8%		
7	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		0.9%													
8	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%					0.5%			0.4%		0.9%					0.4%	0.3%		0.3%			0.8%		
9	1	1	-	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-
	0.3%	0.3%				1.1%			1.5%				0.9%		1.1%		0.3%		0.3%		0.3%		0.8%		
10	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	-	1	-	1	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.3%			2.2%		0.8%		
12	2	2	-	-	-	1	1	-	1	1	-	1	-	1	1	2	2	-	1	1	-	2	-	-	-
	0.5%	0.6%				1.1%	0.5%		1.5%	0.4%		0.9%		0.9%		1.1%	0.4%	0.7%		0.3%	2.2%		1.6%		
13	10	10	-	-	3	6	1	1	5	4	-	2	3	5	-	3	7	10	-	10	-	-	4	4	-
	2.6%	2.8%			6.4%	6.5%	0.5%	2.9%	7.6%	1.6%		1.9%	1.9%	4.3%		3.4%	2.8%	3.3%		3.2%			3.3%	6.0%	
14	6	6	-	-	-	1	4	1	-	5	-	1	2	3	-	1	5	5	1	5	1	1	1	4	-
	1.6%	1.7%				1.1%	1.9%	2.9%		2.0%		0.9%	1.2%	2.6%		1.1%	2.0%	1.6%	1.4%	1.6%	2.2%	1.3%	0.8%	6.0%	



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17. What is the wattage of the FIRST CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2006 2005	OR AFTER	BE- 2003	2006 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
15	14	13	1	-	1	6	7	1	4	8	-	5	3	6	-	6	7	12	2	13	-	2	6	3	2
	3.7%	3.7%	3.8%		2.1%	6.5%	3.3%	2.9%	6.1%	3.2%		4.7%	1.9%	5.2%		6.7%	2.8%	3.9%	2.8%	4.2%		2.6%	4.9%	4.5%	16.7%
16	7	7	-	-	1	5	1	-	3	4	-	3	3	1	-	2	5	5	1	4	2	1	2	1	-
	1.8%	2.0%			2.1%	5.4%	0.5%		4.5%	1.6%		2.8%	1.9%	0.9%		2.2%	2.0%	1.6%	1.4%	1.3%	4.4%	1.3%	1.6%	1.5%	
20	4	2	2	-	1	1	2	1	-	1	-	2	-	2	-	-	2	3	1	2	1	2	1	-	-
	1.0%	0.6%	7.7%		2.1%	1.1%	0.9%	2.9%		0.4%		1.9%		1.7%			0.8%	1.0%	1.4%	0.6%	2.2%	2.6%	0.8%		
21	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.3%		0.3%			0.8%		
23	3	3	-	-	1	-	1	-	1	2	-	-	1	2	-	1	2	3	-	2	1	-	-	1	-
	0.8%	0.8%			2.1%		0.5%		1.5%	0.8%			0.6%	1.7%		1.1%	0.8%	1.0%		0.6%	2.2%			1.5%	
25	6	6	-	-	-	3	2	-	2	4	-	-	4	2	-	2	4	5	1	4	-	2	-	3	-
	1.6%	1.7%				3.3%	0.9%		3.0%	1.6%			2.5%	1.7%		2.2%	1.6%	1.6%	1.4%	1.3%		2.6%		4.5%	
26	2	2	-	-	1	-	1	1	-	1	-	-	2	-	-	1	1	1	1	2	-	-	-	-	-
	0.5%	0.6%			2.1%		0.5%	2.9%		0.4%			1.2%			1.1%	0.4%	0.3%	1.4%	0.6%					
35	2	2	-	-	-	1	1	-	1	1	-	-	2	-	-	1	1	2	-	2	-	-	-	1	-
	0.5%	0.6%				1.1%	0.5%		1.5%	0.4%			1.2%			1.1%	0.4%	0.7%		0.6%				1.5%	
39	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%				1.1%			1.5%			0.9%					0.4%	0.3%		0.3%					
40	31	30	-	-	3	6	21	3	7	20	-	9	13	9	-	3	25	22	7	22	5	4	12	4	-
	8.1%	8.4%			6.4%	6.5%	9.8%	8.6%	10.6%	8.0%		8.5%	8.0%	7.8%		3.4%	10.1%	7.2%	9.9%	7.1%	11.1%	5.3%	9.8%	6.0%	



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Table 98 Page 133  
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17. What is the wattage of the FIRST CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	PURCH ASER	NON- PRCHR	UN- AWARE	BE- FORE 2003	2006 2003- OR AFTER	BE- FORE 2003	2006 2003- OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	NOT WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+		
50	4	4	-	-	-	2	2	-	-	4	-	1	2	1	-	2	2	3	1	4	-	3	-	1	-
	1.0%	1.1%			2.2%	0.9%			1.6%		0.9%	1.2%	0.9%		2.2%	0.8%	1.0%	1.4%	1.3%		3.9%		1.5%		
60	113	104	9	-	13	28	62	9	19	75	-	26	43	44	5	20	77	91	21	98	7	22	40	22	4
	29.5%	29.2%	34.6%		27.7%	30.4%	28.8%	25.7%	28.8%	30.1%		24.5%	26.5%	38.3%	35.7%	22.5%	31.2%	29.7%	29.6%	31.4%	15.6%	28.9%	32.5%	32.8%	33.3%
61	1	1	-	-	-	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1	1	-	-	-
	0.3%	0.3%			1.1%		2.9%					0.6%			1.1%		1.4%		2.2%	1.3%					
65	2	2	-	-	-	-	1	-	-	2	-	-	2	-	-	1	1	2	-	2	-	1	1	-	-
	0.5%	0.6%				0.5%			0.8%			1.2%			1.1%	0.4%	0.7%		0.6%		1.3%	0.8%			
70	2	2	-	-	1	-	1	1	-	1	-	1	-	-	-	2	2	-	2	-	-	1	1	-	-
	0.5%	0.6%			2.1%		0.5%	2.9%		0.4%		0.9%		0.9%		0.8%	0.7%		0.6%			0.8%	1.5%		
75	34	30	4	-	6	3	23	5	2	21	-	8	21	5	4	9	17	26	8	29	4	10	9	3	-
	8.9%	8.4%	15.4%		12.8%	3.3%	10.7%	14.3%	3.0%	8.4%		7.5%	13.0%	4.3%	28.6%	10.1%	6.9%	8.5%	11.3%	9.3%	8.9%	13.2%	7.3%	4.5%	
80	2	2	-	-	-	-	2	-	-	2	-	-	1	1	-	1	1	2	-	2	-	1	1	-	-
	0.5%	0.6%				0.9%			0.8%			0.6%	0.9%		1.1%	0.4%	0.7%		0.6%		1.3%	0.8%			
90	2	2	-	-	1	-	1	1	-	1	-	2	-	-	-	2	2	-	1	-	-	-	-	-	-
	0.5%	0.6%			2.1%		0.5%	2.9%		0.4%		1.9%				0.8%	0.7%		0.3%						
100	31	31	-	-	3	6	19	3	4	24	-	9	12	10	1	11	18	27	3	29	1	3	13	7	1
	8.1%	8.7%			6.4%	6.5%	8.8%	8.6%	6.1%	9.6%		8.5%	7.4%	8.7%	7.1%	12.4%	7.3%	8.8%	4.2%	9.3%	2.2%	3.9%	10.6%	10.4%	8.3%
120	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-
	0.3%	0.3%				0.5%			0.4%		0.9%					0.4%		1.4%		2.2%					



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17. What is the wattage of the FIRST CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
150	2	2	-	-	1	-	1	-	-	2	-	-	1	1	-	-	2	2	-	2	-	-	-	1	1
	0.5%	0.6%			2.1%		0.5%			0.8%			0.6%	0.9%			0.8%	0.7%		0.6%				1.5%	8.3%
160	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	-	1	1	-	-	-
	0.3%	0.3%					0.5%			0.4%		0.9%					0.4%	0.3%			2.2%	1.3%			
603	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		0.9%					0.4%	0.3%		0.3%					
Refused	3	3	-	-	1	1	-	-	1	2	-	1	1	1	-	2	1	2	1	2	-	-	1	-	-
	0.8%	0.8%			2.1%	1.1%			1.5%	0.8%		0.9%	0.6%	0.9%		2.2%	0.4%	0.7%	1.4%	0.6%			0.8%		
Don't know	88	78	10	-	10	19	51	7	14	54	-	29	41	18	4	19	55	67	21	67	17	22	24	11	4
	23.0%	21.9%	38.5%		21.3%	20.7%	23.7%	20.0%	21.2%	21.7%		27.4%	25.3%	15.7%	28.6%	21.3%	22.3%	21.9%	29.6%	21.5%	37.8%	28.9%	19.5%	16.4%	33.3%



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18. What type of bulb did the FIRST CFL in your replace?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- OR 2005	OR AFTER	BE- FORE 2003	2003- OR 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	383	356	26	-	47	92	215	35	66	249	-	106	162	115	14	89	247	306	71	312	45	76	123	67	12
Incandescent	327	310	17	-	42	79	184	30	54	222	-	88	138	101	13	80	212	264	57	267	34	62	105	62	7
	85.4%	87.1%	65.4%		89.4%	85.9%	85.6%	85.7%	81.8%	89.2%		83.0%	85.2%	87.8%	92.9%	89.9%	85.8%	86.3%	80.3%	85.6%	75.6%	81.6%	85.4%	92.5%	58.3%
CFL	10	8	2	-	2	2	6	2	2	4	-	2	4	4	-	3	5	7	3	8	2	2	2	2	3
	2.6%	2.2%	7.7%		4.3%	2.2%	2.8%	5.7%	3.0%	1.6%		1.9%	2.5%	3.5%		3.4%	2.0%	2.3%	4.2%	2.6%	4.4%	2.6%	1.6%	3.0%	25.0%
Halogen	9	7	2	-	-	-	8	-	-	7	-	4	2	3	-	1	6	8	1	8	1	1	3	2	2
	2.3%	2.0%	7.7%				3.7%			2.8%		3.8%	1.2%	2.6%		1.1%	2.4%	2.6%	1.4%	2.6%	2.2%	1.3%	2.4%	3.0%	16.7%
Other (specify)	14	14	-	-	1	4	6	1	5	7	-	6	6	2	-	2	12	11	3	12	2	5	5	1	-
	3.7%	3.9%			2.1%	4.3%	2.8%	2.9%	7.6%	2.8%		5.7%	3.7%	1.7%		2.2%	4.9%	3.6%	4.2%	3.8%	4.4%	6.6%	4.1%	1.5%	
Refused	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	-	-	-
	0.3%	0.3%				1.1%			1.5%			0.9%				1.1%		0.3%		0.3%					
Don't know	22	16	5	-	2	6	11	2	4	9	-	5	12	5	1	2	12	15	7	16	6	6	8	-	-
	5.7%	4.5%	19.2%		4.3%	6.5%	5.1%	5.7%	6.1%	3.6%		4.7%	7.4%	4.3%	7.1%	2.2%	4.9%	4.9%	9.9%	5.1%	13.3%	7.9%	6.5%		



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19. What was the wattage of the bulb you replaced with the FIRST CFL in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE	NON- PURCH	UN- PRCHR	BE- FORE	2003- 2005	OR AFTER	BE- FORE	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	383	356	26	-	47	92	215	35	66	249	-	106	162	115	14	89	247	306	71	312	45	76	123	67	12
MEAN	69.13	68.74	75.91	-	71.45	66.43	70.16	68.69	64.00	69.34	-	73.16	70.83	63.34	79.09	74.06	66.37	68.81	71.36	69.23	71.22	66.59	69.17	71.31	63.33
MEDIAN	60.00	60.00	60.00		60.00	60.00	60.00	60.00	60.00	60.00		60.00	60.00	60.00	75.00	65.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00
5	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	1	1	-	1	-	1	-	-	-
	0.3%	0.3%			2.1%			2.9%					0.6%				0.4%	0.3%		0.3%		1.3%			
6	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.3%		0.3%			0.8%		
13	3	3	-	-	2	1	-	1	1	1	-	-	-	3	-	1	2	3	-	3	-	-	1	2	-
	0.8%	0.8%			4.3%	1.1%		2.9%	1.5%	0.4%			2.6%		1.1%	0.8%	1.0%		1.0%			0.8%	3.0%		
15	5	5	-	-	-	4	1	-	3	2	-	-	2	3	-	2	3	5	-	4	1	1	-	1	2
	1.3%	1.4%				4.3%	0.5%		4.5%	0.8%			1.2%	2.6%		2.2%	1.2%	1.6%		1.3%	2.2%	1.3%		1.5%	16.7%
16	1	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%				1.1%				0.4%			0.6%				0.4%	0.3%		0.3%					
23	1	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%					0.5%		1.5%				0.9%				0.4%	0.3%		0.3%			0.8%		
25	1	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	1	-	-	-	1	-	-	-
	0.3%	0.3%			2.1%			2.9%				0.9%					0.4%	0.3%				1.3%			
26	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.3%		0.3%					
30	2	2	-	-	-	1	1	-	-	2	-	-	1	1	-	1	1	2	-	2	-	1	-	-	-
	0.5%	0.6%				1.1%	0.5%			0.8%			0.6%	0.9%		1.1%	0.4%	0.7%		0.6%		1.3%			



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19. What was the wattage of the bulb you replaced with the FIRST CFL in your ?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====				=====			=====			=====			=====			=====		=====		=====				
	AWARE		NON-	UN-	BE-	2003-	OR	BE-	2003-	OR	MODE-			NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
	TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
40	30	28	1	-	1	7	20	1	6	21	-	10	12	8	-	4	23	22	6	21	6	9	7	4	-
	7.8%	7.9%	3.8%		2.1%	7.6%	9.3%	2.9%	9.1%	8.4%		9.4%	7.4%	7.0%		4.5%	9.3%	7.2%	8.5%	6.7%	13.3%	11.8%	5.7%	6.0%	
41	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		0.9%					0.4%	0.3%		0.3%					
50	3	3	-	-	-	-	3	-	1	2	-	1	2	-	1	1	-	3	-	2	-	1	1	-	-
	0.8%	0.8%					1.4%		1.5%	0.8%		0.9%	1.2%		7.1%	1.1%		1.0%		0.6%		1.3%	0.8%		
60	155	144	11	-	19	43	78	15	29	98	-	40	54	61	2	31	108	125	28	132	15	24	57	30	4
	40.5%	40.4%	42.3%		40.4%	46.7%	36.3%	42.9%	43.9%	39.4%		37.7%	33.3%	53.0%	14.3%	34.8%	43.7%	40.8%	39.4%	42.3%	33.3%	31.6%	46.3%	44.8%	33.3%
65	4	4	-	-	1	-	2	1	-	3	-	-	2	2	-	2	2	4	-	4	-	1	1	2	-
	1.0%	1.1%			2.1%		0.9%	2.9%		1.2%		1.2%	1.7%		2.2%	0.8%	1.3%		1.3%		1.3%	0.8%	3.0%		
70	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-	-	-
	0.3%		3.8%				0.5%					0.9%						0.3%		0.3%		1.3%			
75	49	47	2	-	4	7	37	4	7	35	-	8	29	12	4	14	29	37	12	39	6	13	16	8	-
	12.8%	13.2%	7.7%		8.5%	7.6%	17.2%	11.4%	10.6%	14.1%		7.5%	17.9%	10.4%	28.6%	15.7%	11.7%	12.1%	16.9%	12.5%	13.3%	17.1%	13.0%	11.9%	
80	2	1	1	-	-	-	2	-	-	1	-	-	2	-	-	1	-	2	-	2	-	-	1	-	-
	0.5%	0.3%	3.8%				0.9%			0.4%		1.2%			1.1%		0.7%		0.6%			0.8%			
90	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%				1.1%			1.5%			0.6%					0.4%	0.3%		0.3%			0.8%		
100	58	54	4	-	11	15	28	7	9	38	-	21	28	9	4	21	28	47	10	49	6	7	24	10	3
	15.1%	15.2%	15.4%		23.4%	16.3%	13.0%	20.0%	13.6%	15.3%		19.8%	17.3%	7.8%	28.6%	23.6%	11.3%	15.4%	14.1%	15.7%	13.3%	9.2%	19.5%	14.9%	25.0%



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19. What was the wattage of the bulb you replaced with the FIRST CFL in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2006- OR	BE- 2003	2006- OR	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
120	6	5	1	-	-	1	5	-	-	5	-	2	2	2	-	1	4	4	2	5	1	-	1	2	-
	1.6%	1.4%	3.8%			1.1%	2.3%			2.0%		1.9%	1.2%	1.7%		1.1%	1.6%	1.3%	2.8%	1.6%	2.2%		0.8%	3.0%	
125	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		0.9%					0.4%	0.3%		0.3%					
150	8	7	1	-	2	2	4	1	1	3	-	2	4	2	-	3	4	7	1	7	1	2	-	3	-
	2.1%	2.0%	3.8%		4.3%	2.2%	1.9%	2.9%	1.5%	1.2%		1.9%	2.5%	1.7%		3.4%	1.6%	2.3%	1.4%	2.2%	2.2%	2.6%		4.5%	
160	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	-	1	1	-	-	-
	0.3%	0.3%					0.5%			0.4%		0.9%					0.4%	0.3%			2.2%	1.3%			
Refused	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	-	-	-
	0.3%	0.3%				1.1%			1.5%			0.9%				1.1%		0.3%		0.3%					
Don't know	46	42	4	-	5	8	27	3	6	32	-	16	19	11	3	6	33	33	12	32	8	13	11	5	3
	12.0%	11.8%	15.4%		10.6%	8.7%	12.6%	8.6%	9.1%	12.9%		15.1%	11.7%	9.6%	21.4%	6.7%	13.4%	10.8%	16.9%	10.3%	17.8%	17.1%	8.9%	7.5%	25.0%



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I10. Was the bulb that was replaced with the FIRST CFL in your working or not working when you installed the CFL?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
TOTAL ANSWERING	383	356	26	-	47	92	215	35	66	249	-	106	162	115	14	89	247	306	71	312	45	76	123	67	12
Working	195	182	13	-	22	48	112	16	38	123	-	48	86	61	5	44	129	156	35	151	27	43	62	30	5
	50.9%	51.1%	50.0%		46.8%	52.2%	52.1%	45.7%	57.6%	49.4%		45.3%	53.1%	53.0%	35.7%	49.4%	52.2%	51.0%	49.3%	48.4%	60.0%	56.6%	50.4%	44.8%	41.7%
Not working	179	166	12	-	25	40	99	19	26	121	-	56	72	51	9	42	114	144	33	153	17	31	59	37	6
	46.7%	46.6%	46.2%		53.2%	43.5%	46.0%	54.3%	39.4%	48.6%		52.8%	44.4%	44.3%	64.3%	47.2%	46.2%	47.1%	46.5%	49.0%	37.8%	40.8%	48.0%	55.2%	50.0%
Refused	2	2	-	-	-	1	1	-	1	1	-	1	1	-	-	1	1	2	-	2	-	-	1	-	-
	0.5%	0.6%				1.1%	0.5%		1.5%	0.4%		0.9%	0.6%			1.1%	0.4%	0.7%		0.6%			0.8%		
Don't know	7	6	1	-	-	3	3	-	1	4	-	1	3	3	-	2	3	4	3	6	1	2	1	-	1
	1.8%	1.7%	3.8%			3.3%	1.4%		1.5%	1.6%		0.9%	1.9%	2.6%		2.2%	1.2%	1.3%	4.2%	1.9%	2.2%	2.6%	0.8%		8.3%



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17. What is the wattage of the SECOND CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE	NON- PURCH	UN- AWARE	BE- 2003	2003- 2005	OR 2006 AFTER	BE- 2003	2003- 2005	OR 2006 AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
TOTAL ANSWERING	358	335	23	-	43	87	203	32	61	236	-	80	162	116	9	83	237	288	65	292	41	71	115	66	12
MEAN	55.58	54.90	68.33	-	55.49	45.58	60.06	55.96	42.37	57.86	-	58.07	57.98	51.08	63.33	52.74	55.34	54.29	63.63	55.73	57.83	58.12	58.32	49.93	56.00
MEDIAN	60.00	60.00	60.00		60.00	60.00	60.00	60.00	50.00	60.00		60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00
0	3	3	-	-	1	1	1	-	2	1	-	-	3	-	-	1	1	2	-	1	-	1	-	-	-
	0.8%	0.9%			2.3%	1.1%	0.5%		3.3%	0.4%			1.9%			1.2%	0.4%	0.7%		0.3%		1.4%			
4	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	-
	0.3%	0.3%				1.1%			1.6%				0.9%			0.4%		1.5%		2.4%			1.5%		
5	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	1	-	1	-	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%			0.4%	0.3%			2.4%		0.9%			
8	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	1	1	-	1	-	-	1	-	-	-
	0.3%	0.3%					0.5%			0.4%		1.3%				0.4%	0.3%		0.3%			0.9%			
9	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	1	-	-	-	-	-	1
	0.3%	0.3%				1.1%				0.4%			0.9%			0.4%	0.3%		0.3%						8.3%
12	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-	-
	0.3%	0.3%				1.1%			1.6%				0.9%			0.4%	0.3%		0.3%			0.9%			
13	9	9	-	-	2	7	-	1	6	2	-	-	2	7	-	3	6	9	-	9	-	-	3	4	-
	2.5%	2.7%			4.7%	8.0%		3.1%	9.8%	0.8%			1.2%	6.0%		3.6%	2.5%	3.1%		3.1%		2.6%	6.1%		
14	6	6	-	-	1	2	2	1	-	5	-	2	2	2	-	1	5	5	1	5	1	2	1	3	-
	1.7%	1.8%			2.3%	2.3%	1.0%	3.1%		2.1%		2.5%	1.2%	1.7%		1.2%	2.1%	1.7%	1.5%	1.7%	2.4%	2.8%	0.9%	4.5%	
15	13	13	-	-	1	4	8	1	3	9	-	5	3	5	-	6	7	12	1	11	1	2	5	3	1
	3.6%	3.9%			2.3%	4.6%	3.9%	3.1%	4.9%	3.8%		6.3%	1.9%	4.3%		7.2%	3.0%	4.2%	1.5%	3.8%	2.4%	2.8%	4.3%	4.5%	8.3%



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17. What is the wattage of the SECOND CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	ASER	PRCHR	UN- AWARE	AWARE	BE- FORE 2003	OR 2005	2006 AFTER	BE- FORE 2003	OR 2005	2006 AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
16	5 1.4%	5 1.5%	-	-	-	4 4.6%	1 0.5%	-	2 3.3%	3 1.3%	-	2 2.5%	2 1.2%	1 0.9%	-	2 2.4%	3 1.3%	4 1.4%	-	3 1.0%	1 2.4%	-	1 0.9%	1 1.5%	-
20	5 1.4%	4 1.2%	1 4.3%	-	3 7.0%	1 1.1%	1 0.5%	3 9.4%	-	1 0.4%	-	1 1.3%	2 1.2%	2 1.7%	-	1 1.2%	3 1.3%	4 1.4%	1 1.5%	4 1.4%	-	1 1.4%	1 0.9%	-	-
23	6 1.7%	6 1.8%	-	-	1 2.3%	-	4 2.0%	-	1 1.6%	5 2.1%	-	-	2 1.2%	4 3.4%	-	3 3.6%	3 1.3%	6 2.1%	-	5 1.7%	1 2.4%	-	-	4 6.1%	-
25	8 2.2%	8 2.4%	-	-	-	2 2.3%	5 2.5%	-	2 3.3%	6 2.5%	-	-	5 3.1%	3 2.6%	-	2 2.4%	6 2.5%	6 2.1%	2 3.1%	5 1.7%	1 2.4%	2 2.8%	2 1.7%	3 4.5%	-
26	1 0.3%	1 0.3%	-	-	-	-	1 0.5%	-	-	1 0.4%	-	-	1 0.6%	-	-	-	1 0.4%	1 0.3%	-	1 0.3%	-	-	-	-	-
30	1 0.3%	1 0.3%	-	-	1 2.3%	-	-	1 3.1%	-	-	-	-	-	1 0.9%	-	-	1 0.4%	1 0.3%	-	1 0.3%	-	-	1 0.9%	-	-
35	2 0.6%	2 0.6%	-	-	-	1 1.1%	1 0.5%	-	1 1.6%	1 0.4%	-	-	2 1.2%	-	-	1 1.2%	1 0.4%	2 0.7%	-	2 0.7%	-	-	-	1 1.5%	-
39	1 0.3%	1 0.3%	-	-	-	1 1.1%	-	-	1 1.6%	-	-	1 1.3%	-	-	-	-	1 0.4%	1 0.3%	-	1 0.3%	-	-	-	-	-
40	29 8.1%	29 8.7%	-	-	2 4.7%	7 8.0%	19 9.4%	3 9.4%	6 9.8%	20 8.5%	-	7 8.8%	11 6.8%	11 9.5%	-	3 3.6%	26 11.0%	25 8.7%	4 6.2%	26 8.9%	2 4.9%	4 5.6%	9 7.8%	6 9.1%	1 8.3%
50	5 1.4%	5 1.5%	-	-	-	1 1.1%	4 2.0%	-	-	5 2.1%	-	2 2.5%	2 1.2%	1 0.9%	1 11.1%	2 2.4%	2 0.8%	4 1.4%	1 1.5%	5 1.7%	-	3 4.2%	-	-	-



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17. What is the wattage of the SECOND CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 2005	OR AFTER	BE- FORE 2003	2006 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+
60	127	119	8	-	13	31	73	9	22	85	-	25	55	47	3	29	83	103	21	108	10	27	45	22	4
	35.5%	35.5%	34.8%		30.2%	35.6%	36.0%	28.1%	36.1%	36.0%		31.3%	34.0%	40.5%	33.3%	34.9%	35.0%	35.8%	32.3%	37.0%	24.4%	38.0%	39.1%	33.3%	33.3%
65	1	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%								0.4%			0.6%				0.4%	0.3%		0.3%			0.9%		
75	30	27	3	-	7	3	18	5	3	18	-	3	21	6	2	6	19	23	7	23	5	9	9	5	-
	8.4%	8.1%	13.0%		16.3%	3.4%	8.9%	15.6%	4.9%	7.6%		3.8%	13.0%	5.2%	22.2%	7.2%	8.0%	8.0%	10.8%	7.9%	12.2%	12.7%	7.8%	7.6%	
80	2	2	-	-	-	-	2	-	-	2	-	-	1	1	-	1	1	2	-	2	-	1	1	-	-
	0.6%	0.6%					1.0%			0.8%			0.6%	0.9%		1.2%	0.4%	0.7%		0.7%		1.4%	0.9%		
90	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	-	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		1.3%					0.4%	0.3%							
100	34	31	3	-	5	5	24	4	1	26	-	9	15	10	-	8	22	25	9	28	4	5	13	7	2
	9.5%	9.3%	13.0%		11.6%	5.7%	11.8%	12.5%	1.6%	11.0%		11.3%	9.3%	8.6%		9.6%	9.3%	8.7%	13.8%	9.6%	9.8%	7.0%	11.3%	10.6%	16.7%
120	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		1.3%					0.4%		1.5%		2.4%				
125	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%		1.3%					0.4%	0.3%		0.3%					
150	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.3%		0.3%			0.9%		
Refused	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	-	-	-
	0.3%	0.3%				1.1%			1.6%			1.3%				1.2%		0.3%		0.3%					



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I7. What is the wattage of the SECOND CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2005 OR AFTER	BE- 2003	2005 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
Don't know	60	52	8	-	6	13	33	4	8	38	-	18	30	12	3	13	36	44	16	45	12	14	19	6	3
	16.8%	15.5%	34.8%		14.0%	14.9%	16.3%	12.5%	13.1%	16.1%		22.5%	18.5%	10.3%	33.3%	15.7%	15.2%	15.3%	24.6%	15.4%	29.3%	19.7%	16.5%	9.1%	25.0%



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I8. What type of bulb did the SECOND CFL in your replace?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	358	335	23	-	43	87	203	32	61	236	-	80	162	116	9	83	237	288	65	292	41	71	115	66	12
Incandescent	305	291	14	-	39	74	176	27	51	211	-	67	136	102	8	75	203	246	54	250	31	58	100	60	9
	85.2%	86.9%	60.9%		90.7%	85.1%	86.7%	84.4%	83.6%	89.4%		83.8%	84.0%	87.9%	88.9%	90.4%	85.7%	85.4%	83.1%	85.6%	75.6%	81.7%	87.0%	90.9%	75.0%
CFL	10	8	2	-	-	4	5	1	2	5	-	2	6	2	-	3	5	9	1	8	2	2	2	2	1
	2.8%	2.4%	8.7%			4.6%	2.5%	3.1%	3.3%	2.1%		2.5%	3.7%	1.7%		3.6%	2.1%	3.1%	1.5%	2.7%	4.9%	2.8%	1.7%	3.0%	8.3%
Halogen	10	9	1	-	1	-	7	1	-	7	-	3	3	4	-	-	9	9	1	9	-	-	3	2	2
	2.8%	2.7%	4.3%		2.3%		3.4%	3.1%		3.0%		3.8%	1.9%	3.4%			3.8%	3.1%	1.5%	3.1%			2.6%	3.0%	16.7%
Other (specify)	12	12	-	-	1	3	5	1	4	6	-	4	6	2	-	1	11	11	1	11	1	4	4	2	-
	3.4%	3.6%			2.3%	3.4%	2.5%	3.1%	6.6%	2.5%		5.0%	3.7%	1.7%		1.2%	4.6%	3.8%	1.5%	3.8%	2.4%	5.6%	3.5%	3.0%	
Refused	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	-	-	-
	0.3%	0.3%				1.1%			1.6%			1.3%				1.2%		0.3%		0.3%					
Don't know	20	14	6	-	2	5	10	2	3	7	-	3	11	6	1	3	9	12	8	13	7	7	6	-	-
	5.6%	4.2%	26.1%		4.7%	5.7%	4.9%	6.3%	4.9%	3.0%		3.8%	6.8%	5.2%	11.1%	3.6%	3.8%	4.2%	12.3%	4.5%	17.1%	9.9%	5.2%		



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19. What was the wattage of the bulb you replaced with the SECOND CFL in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	=====			=====			=====			=====			=====			=====		=====		=====					
	AWARE	NON- PURCH	UN- PRCHR	BE- FORE	2003- 2005	OR AFTER	BE- FORE	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
TOTAL ANSWERING	358	335	23	-	43	87	203	32	61	236	-	80	162	116	9	83	237	288	65	292	41	71	115	66	12
MEAN	65.36	65.34	65.59	-	65.79	63.92	66.80	63.03	60.89	66.63	-	64.69	68.91	60.97	70.00	70.38	63.42	64.60	70.25	65.36	65.72	65.63	67.20	63.72	61.67
MEDIAN	60.00	60.00	60.00	-	60.00	60.00	60.00	60.00	60.00	60.00	-	60.00	60.00	60.00	67.50	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00
13	4	4	-	-	2	2	-	1	1	2	-	-	-	4	-	1	3	4	-	4	-	-	2	2	-
	1.1%	1.2%			4.7%	2.3%		3.1%	1.6%	0.8%				3.4%		1.2%	1.3%	1.4%		1.4%			1.7%	3.0%	
15	5	5	-	-	-	3	2	-	3	2	-	1	2	2	-	3	2	5	-	4	1	1	-	2	1
	1.4%	1.5%				3.4%	1.0%		4.9%	0.8%		1.3%	1.2%	1.7%		3.6%	0.8%	1.7%		1.4%	2.4%	1.4%		3.0%	8.3%
16	3	3	-	-	-	2	1	-	1	2	-	1	1	1	-	-	3	2	-	2	-	-	-	1	-
	0.8%	0.9%				2.3%	0.5%		1.6%	0.8%		1.3%	0.6%	0.9%			1.3%	0.7%		0.7%				1.5%	
23	2	2	-	-	-	-	2	-	1	1	-	1	-	1	-	-	2	1	1	1	1	1	1	-	-
	0.6%	0.6%					1.0%		1.6%	0.4%		1.3%		0.9%			0.8%	0.3%	1.5%	0.3%	2.4%	1.4%	0.9%		
25	4	4	-	-	-	-	4	-	-	4	-	-	2	2	-	-	4	3	1	3	1	-	2	2	-
	1.1%	1.2%					2.0%			1.7%			1.2%	1.7%			1.7%	1.0%	1.5%	1.0%	2.4%		1.7%	3.0%	
26	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.3%		0.3%					
30	2	2	-	-	1	-	1	1	-	1	-	-	1	1	-	1	1	2	-	1	-	-	1	-	-
	0.6%	0.6%			2.3%		0.5%	3.1%		0.4%			0.6%	0.9%		1.2%	0.4%	0.7%		0.3%			0.9%		
40	28	27	1	-	2	5	16	3	5	19	-	8	12	8	-	4	23	25	3	23	3	6	6	6	1
	7.8%	8.1%	4.3%		4.7%	5.7%	7.9%	9.4%	8.2%	8.1%		10.0%	7.4%	6.9%		4.8%	9.7%	8.7%	4.6%	7.9%	7.3%	8.5%	5.2%	9.1%	8.3%
50	4	4	-	-	-	2	2	-	-	4	-	1	2	1	1	1	2	4	-	3	-	1	-	-	-
	1.1%	1.2%				2.3%	1.0%			1.7%		1.3%	1.2%	0.9%	11.1%	1.2%	0.8%	1.4%		1.0%		1.4%			



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19. What was the wattage of the bulb you replaced with the SECOND CFL in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	OR AFTER	BE- FORE 2003	2006 OR 2005	OR AFTER	NONE	LIGHT	MODE- RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
60	158	148	10	-	19	40	88	15	28	103	-	35	65	58	2	32	110	129	26	135	15	29	55	30	5
	44.1%	44.2%	43.5%		44.2%	46.0%	43.3%	46.9%	45.9%	43.6%		43.8%	40.1%	50.0%	22.2%	38.6%	46.4%	44.8%	40.0%	46.2%	36.6%	40.8%	47.8%	45.5%	41.7%
65	2	2	-	-	1	-	-	1	-	1	-	-	1	1	-	1	1	2	-	2	-	1	1	-	-
	0.6%	0.6%			2.3%			3.1%		0.4%			0.6%	0.9%		1.2%	0.4%	0.7%		0.7%		1.4%	0.9%		
70	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-
	0.3%		4.3%				0.5%						0.6%					0.3%		0.3%					
75	42	39	3	-	7	7	26	4	8	26	-	9	20	13	2	9	28	33	9	35	4	13	15	5	-
	11.7%	11.6%	13.0%		16.3%	8.0%	12.8%	12.5%	13.1%	11.0%		11.3%	12.3%	11.2%	22.2%	10.8%	11.8%	11.5%	13.8%	12.0%	9.8%	18.3%	13.0%	7.6%	
80	2	1	1	-	-	1	1	-	-	1	-	-	1	1	-	1	-	2	-	1	-	1	1	-	-
	0.6%	0.3%	4.3%			1.1%	0.5%			0.4%			0.6%	0.9%		1.2%		0.7%		0.3%		1.4%	0.9%		
100	49	48	1	-	7	13	29	4	5	38	-	12	28	9	1	18	28	37	12	39	6	6	19	12	2
	13.7%	14.3%	4.3%		16.3%	14.9%	14.3%	12.5%	8.2%	16.1%		15.0%	17.3%	7.8%	11.1%	21.7%	11.8%	12.8%	18.5%	13.4%	14.6%	8.5%	16.5%	18.2%	16.7%
120	2	2	-	-	-	-	2	-	-	2	-	-	1	1	-	-	2	1	1	1	1	-	-	-	-
	0.6%	0.6%					1.0%			0.8%			0.6%	0.9%			0.8%	0.3%	1.5%	0.3%	2.4%				
150	4	4	-	-	-	1	3	-	1	3	-	-	3	1	-	2	2	4	-	4	-	1	1	1	-
	1.1%	1.2%				1.1%	1.5%		1.6%	1.3%			1.9%	0.9%		2.4%	0.8%	1.4%		1.4%		1.4%	0.9%	1.5%	
Refused	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	-	-	-
	0.3%	0.3%				1.1%			1.6%			1.3%				1.2%		0.3%		0.3%					
Don't know	44	38	6	-	4	10	24	3	7	26	-	11	21	12	3	9	25	31	12	31	9	11	11	5	3
	12.3%	11.3%	26.1%		9.3%	11.5%	11.8%	9.4%	11.5%	11.0%		13.8%	13.0%	10.3%	33.3%	10.8%	10.5%	10.8%	18.5%	10.6%	22.0%	15.5%	9.6%	7.6%	25.0%



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I10. Was the bulb that was replaced with the SECOND CFL in your working or not working when you installed the CFL?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
TOTAL ANSWERING	358	335	23	-	43	87	203	32	61	236	-	80	162	116	9	83	237	288	65	292	41	71	115	66	12
Working	172	161	11	-	16	45	104	8	35	116	-	36	76	60	3	37	119	136	32	129	26	35	54	27	5
	48.0%	48.1%	47.8%		37.2%	51.7%	51.2%	25.0%	57.4%	49.2%		45.0%	46.9%	51.7%	33.3%	44.6%	50.2%	47.2%	49.2%	44.2%	63.4%	49.3%	47.0%	40.9%	41.7%
Not working	170	160	10	-	27	35	92	23	21	114	-	43	78	49	5	42	111	140	30	150	13	32	57	37	6
	47.5%	47.8%	43.5%		62.8%	40.2%	45.3%	71.9%	34.4%	48.3%		53.8%	48.1%	42.2%	55.6%	50.6%	46.8%	48.6%	46.2%	51.4%	31.7%	45.1%	49.6%	56.1%	50.0%
Refused	2	2	-	-	-	1	1	-	1	1	-	1	1	-	1	1	-	2	-	2	-	-	1	-	-
	0.6%	0.6%				1.1%	0.5%		1.6%	0.4%		1.3%	0.6%		11.1%	1.2%		0.7%		0.7%			0.9%		
Don't know	14	12	2	-	-	6	6	1	4	5	-	-	7	7	-	3	7	10	3	11	2	4	3	2	1
	3.9%	3.6%	8.7%			6.9%	3.0%	3.1%	6.6%	2.1%			4.3%	6.0%		3.6%	3.0%	3.5%	4.6%	3.8%	4.9%	5.6%	2.6%	3.0%	8.3%



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17. What is the wattage of the THIRD CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE	NON- PURCH	UN- PRCHR	BE- FORE	2003- 2005	OR AFTER	BE- FORE	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	340	321	19	-	41	86	188	32	59	224	-	62	162	116	8	80	227	272	63	275	40	67	107	64	12
MEAN	55.38	55.17	60.45	-	56.77	47.49	58.54	53.86	47.04	57.03	-	50.72	60.25	51.34	66.67	54.00	54.97	53.99	61.78	55.28	59.54	59.47	56.15	52.52	53.78
MEDIAN	60.00	60.00	60.00		60.00	60.00	60.00	60.00	60.00	60.00		60.00	60.00	60.00	65.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00
0	5	5	-	-	-	5	-	-	5	-	3	1	1	-	3	2	5	-	5	-	-	2	1	-	
	1.5%	1.6%				2.7%			2.2%		4.8%	0.6%	0.9%		3.8%	0.9%	1.8%		1.8%			1.9%	1.6%		
3	1	1	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	1	-	-	-	1	-	-	
	0.3%	0.3%			1.2%		3.1%				0.6%				0.4%	0.4%		0.4%				0.9%			
5	1	1	-	-	1	-	1	-	1	-	1	-	-	-	1	1	-	-	1	-	1	-	-	-	
	0.3%	0.3%			0.5%		0.4%		0.4%		0.6%				0.4%	0.4%			2.5%		0.9%				
8	1	1	-	-	1	-	1	-	1	-	1	-	1	-	1	1	-	1	-	1	-	1	-	-	
	0.3%	0.3%			0.5%		0.4%		0.4%		0.9%		0.9%		0.4%	0.4%		0.4%		1.5%					
9	2	2	-	-	2	-	1	1	1	-	2	-	2	-	1	1	2	-	2	-	-	1	-	1	
	0.6%	0.6%			2.3%		1.7%	0.4%	0.4%		1.7%		1.7%		1.3%	0.4%	0.7%		0.7%			0.9%		8.3%	
10	1	1	-	-	1	-	1	-	1	-	1	-	1	-	1	1	-	-	1	-	1	-	1	-	
	0.3%	0.3%			0.5%		0.4%		0.4%		0.6%		0.6%		0.4%	0.4%			2.5%		0.9%				
12	1	1	-	-	1	-	1	-	1	-	1	-	1	-	1	1	-	1	-	1	-	1	-	-	
	0.3%	0.3%			1.2%		1.7%		1.7%		0.9%		0.9%		0.4%	0.4%		0.4%		0.4%		0.9%			
13	9	9	-	-	2	7	-	1	6	2	-	3	6	-	3	6	9	-	8	-	-	3	4	-	
	2.6%	2.8%			4.9%	8.1%		3.1%	10.2%	0.9%		1.9%	5.2%		3.8%	2.6%	3.3%		2.9%			2.8%	6.3%		
14	4	4	-	-	2	1	1	-	3	-	1	1	2	-	2	2	4	-	4	-	-	-	4	-	
	1.2%	1.2%			2.3%	0.5%	3.1%		1.3%		1.6%	0.6%	1.7%		2.5%	0.9%	1.5%		1.5%				6.3%		



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17. What is the wattage of the THIRD CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 2005	OR AFTER	BE- FORE 2003	2006 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
15	10	10	-	-	1	3	6	1	3	6	-	2	4	4	-	4	6	9	1	9	1	2	3	2	1
	2.9%	3.1%			2.4%	3.5%	3.2%	3.1%	5.1%	2.7%		3.2%	2.5%	3.4%		5.0%	2.6%	3.3%	1.6%	3.3%	2.5%	3.0%	2.8%	3.1%	8.3%
16	9	9	-	-	1	5	3	-	2	7	-	4	4	1	-	2	7	6	2	6	1	-	4	1	-
	2.6%	2.8%			2.4%	5.8%	1.6%		3.4%	3.1%		6.5%	2.5%	0.9%		2.5%	3.1%	2.2%	3.2%	2.2%	2.5%		3.7%	1.6%	
18	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	-	-	1	-
	0.3%	0.3%					0.5%			0.4%				0.9%		1.3%		0.4%		0.4%				1.6%	
20	4	3	1	-	2	1	1	2	-	1	-	1	1	2	-	-	3	4	-	3	-	1	1	-	-
	1.2%	0.9%	5.3%		4.9%	1.2%	0.5%	6.3%		0.4%		1.6%	0.6%	1.7%			1.3%	1.5%		1.1%		1.5%	0.9%		
22	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	1	-	1	1	-	-	-	-	-	-
	0.3%	0.3%			2.4%			3.1%					0.6%			1.3%		1.6%	0.4%						
23	5	5	-	-	1	-	3	-	1	4	-	1	1	3	-	2	3	4	1	3	2	1	-	3	-
	1.5%	1.6%			2.4%		1.6%		1.7%	1.8%		1.6%	0.6%	2.6%		2.5%	1.3%	1.5%	1.6%	1.1%	5.0%	1.5%		4.7%	
25	4	4	-	-	-	1	2	-	2	2	-	-	2	2	-	1	3	3	1	3	-	2	-	2	-
	1.2%	1.2%				1.2%	1.1%		3.4%	0.9%			1.2%	1.7%		1.3%	1.3%	1.1%	1.6%	1.1%		3.0%		3.1%	
26	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.4%		0.4%					
35	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%				1.2%			1.7%				0.6%				0.4%	0.4%		0.4%					
40	23	23	-	-	2	5	15	3	4	16	-	5	7	11	-	3	19	20	3	20	1	4	7	5	-
	6.8%	7.2%			4.9%	5.8%	8.0%	9.4%	6.8%	7.1%		8.1%	4.3%	9.5%		3.8%	8.4%	7.4%	4.8%	7.3%	2.5%	6.0%	6.5%	7.8%	



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17. What is the wattage of the THIRD CFL you are currently using in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K \$200K	200K+		
50	2	2	-	-	1	1	-	-	2	-	-	2	-	2	-	1	1	2	-	2	-	-	-		
	0.6%	0.6%			1.2%	0.5%			0.9%			1.2%		2.5%		0.4%	1.6%	0.7%		3.0%					
60	119	112	7	-	14	25	70	11	17	82	-	18	53	48	3	22	84	94	23	99	11	28	36	20	6
	35.0%	34.9%	36.8%		34.1%	29.1%	37.2%	34.4%	28.8%	36.6%		29.0%	32.7%	41.4%	37.5%	27.5%	37.0%	34.6%	36.5%	36.0%	27.5%	41.8%	33.6%	31.3%	50.0%
65	2	2	-	-	-	1	-	-	2	-	-	2	-	1	1	2	-	2	-	-	1	-	-		
	0.6%	0.6%				0.5%			0.9%			1.2%		1.3%	0.4%	0.7%		0.7%			0.9%				
70	1	1	-	-	-	1	-	-	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-		
	0.3%	0.3%				0.5%			0.4%			0.9%	12.5%			0.4%		0.4%							
75	26	23	3	-	7	5	13	5	4	13	-	2	18	6	2	4	17	21	5	19	5	8	9	4	-
	7.6%	7.2%	15.8%		17.1%	5.8%	6.9%	15.6%	6.8%	5.8%		3.2%	11.1%	5.2%	25.0%	5.0%	7.5%	7.7%	7.9%	6.9%	12.5%	11.9%	8.4%	6.3%	
80	1	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	1	-	-	
	0.3%	0.3%				0.5%			0.4%			0.6%		1.3%		0.4%		0.4%			0.9%				
100	34	34	-	-	4	7	22	3	4	26	-	6	18	10	-	13	20	25	8	28	5	6	11	8	1
	10.0%	10.6%			9.8%	8.1%	11.7%	9.4%	6.8%	11.6%		9.7%	11.1%	8.6%		16.3%	8.8%	9.2%	12.7%	10.2%	12.5%	9.0%	10.3%	12.5%	8.3%
150	2	2	-	-	-	2	-	-	2	-	-	2	-	-	2	2	2	-	2	-	-	1	1	-	
	0.6%	0.6%				1.1%			0.9%			1.2%			0.9%	0.7%		0.7%			0.9%	1.6%			
Refused	5	4	1	-	-	3	1	-	2	2	-	4	1	-	-	1	2	2	2	2	2	3	-	-	-
	1.5%	1.2%	5.3%			3.5%	0.5%		3.4%	0.9%		6.5%	0.6%			1.3%	0.9%	0.7%	3.2%	0.7%	5.0%	4.5%			
Don't know	64	57	7	-	6	16	35	3	11	41	-	15	35	14	2	13	42	49	15	49	10	9	23	8	3
	18.8%	17.8%	36.8%		14.6%	18.6%	18.6%	9.4%	18.6%	18.3%		24.2%	21.6%	12.1%	25.0%	16.3%	18.5%	18.0%	23.8%	17.8%	25.0%	13.4%	21.5%	12.5%	25.0%



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18. What type of bulb did the THIRD CFL in your replace?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2006 OR 2005	OR AFTER	BE- 2003	2006 OR 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	340	321	19	-	41	86	188	32	59	224	-	62	162	116	8	80	227	272	63	275	40	67	107	64	12
Incandescent	276	265	11	-	35	68	157	24	47	192	-	43	135	98	7	69	185	223	49	225	28	49	90	57	9
	81.2%	82.6%	57.9%		85.4%	79.1%	83.5%	75.0%	79.7%	85.7%		69.4%	83.3%	84.5%	87.5%	86.3%	81.5%	82.0%	77.8%	81.8%	70.0%	73.1%	84.1%	89.1%	75.0%
CFL	8	7	1	-	1	3	4	2	1	4	-	-	6	2	-	3	4	7	1	6	2	2	1	2	1
	2.4%	2.2%	5.3%		2.4%	3.5%	2.1%	6.3%	1.7%	1.8%			3.7%	1.7%		3.8%	1.8%	2.6%	1.6%	2.2%	5.0%	3.0%	0.9%	3.1%	8.3%
Halogen	16	15	1	-	2	2	10	2	1	11	-	4	5	7	-	-	15	13	3	14	1	1	6	4	1
	4.7%	4.7%	5.3%		4.9%	2.3%	5.3%	6.3%	1.7%	4.9%		6.5%	3.1%	6.0%			6.6%	4.8%	4.8%	5.1%	2.5%	1.5%	5.6%	6.3%	8.3%
Other (specify)	12	11	1	-	1	2	6	2	3	5	-	5	6	1	-	2	9	9	3	9	3	7	3	-	-
	3.5%	3.4%	5.3%		2.4%	2.3%	3.2%	6.3%	5.1%	2.2%		8.1%	3.7%	0.9%		2.5%	4.0%	3.3%	4.8%	3.3%	7.5%	10.4%	2.8%		
Refused	6	5	1	-	-	4	1	-	3	2	-	5	1	-	-	1	3	3	2	3	2	3	-	-	-
	1.8%	1.6%	5.3%			4.7%	0.5%		5.1%	0.9%		8.1%	0.6%			1.3%	1.3%	1.1%	3.2%	1.1%	5.0%	4.5%			
Don't know	22	18	4	-	2	7	10	2	4	10	-	5	9	8	1	5	11	17	5	18	4	5	7	1	1
	6.5%	5.6%	21.1%		4.9%	8.1%	5.3%	6.3%	6.8%	4.5%		8.1%	5.6%	6.9%	12.5%	6.3%	4.8%	6.3%	7.9%	6.5%	10.0%	7.5%	6.5%	1.6%	8.3%



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19. What was the wattage of the bulb you replaced with the THIRD CFL in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE	NON- PURCH	UN- PRCHR	BE- FORE	2003- 2005	OR AFTER	BE- FORE	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	340	321	19	-	41	86	188	32	59	224	-	62	162	116	8	80	227	272	63	275	40	67	107	64	12
MEAN	67.49	67.17	73.33	-	66.28	63.24	70.25	61.64	63.69	68.61	-	74.21	68.60	63.02	74.00	79.45	62.68	66.27	73.43	67.40	71.09	66.48	65.54	66.56	60.44
MEDIAN	60.00	60.00	70.00	-	60.00	60.00	60.00	60.00	60.00	60.00	-	60.00	60.00	60.00	75.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00
0	2	2	-	-	-	-	2	-	1	1	-	1	1	-	-	-	2	2	-	2	-	-	1	-	-
	0.6%	0.6%					1.1%		1.7%	0.4%		1.6%	0.6%				0.9%	0.7%		0.7%			0.9%		
3	1	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-	
	0.3%	0.3%				1.2%		3.1%				0.6%				0.4%	0.4%		0.4%			0.9%			
9	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-	1	1	-	1	-	-	-	-	-	1
	0.3%	0.3%				1.2%				0.4%				0.9%		0.4%	0.4%		0.4%						8.3%
13	3	3	-	-	2	1	-	1	1	1	-	-	-	3	-	1	2	3	-	3	-	-	1	2	-
	0.9%	0.9%			4.9%	1.2%		3.1%	1.7%	0.4%				2.6%		1.3%	0.9%	1.1%		1.1%			0.9%	3.1%	
15	4	4	-	-	-	2	2	-	2	2	-	1	2	1	-	2	2	4	-	3	1	1	1	1	-
	1.2%	1.2%				2.3%	1.1%		3.4%	0.9%		1.6%	1.2%	0.9%		2.5%	0.9%	1.5%		1.1%	2.5%	1.5%	0.9%	1.6%	
16	3	3	-	-	-	2	1	-	1	2	-	1	1	1	-	-	3	2	-	2	-	-	-	1	-
	0.9%	0.9%				2.3%	0.5%		1.7%	0.9%		1.6%	0.6%	0.9%			1.3%	0.7%		0.7%				1.6%	
23	1	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-
	0.3%	0.3%					0.5%		1.7%					0.9%			0.4%	0.4%		0.4%			0.9%		
25	3	3	-	-	-	2	1	-	-	3	-	-	2	1	-	1	2	3	-	2	-	1	-	1	-
	0.9%	0.9%				2.3%	0.5%			1.3%			1.2%	0.9%		1.3%	0.9%	1.1%		0.7%		1.5%		1.6%	
26	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%			0.6%				0.4%	0.4%		0.4%					



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19. What was the wattage of the bulb you replaced with the THIRD CFL in your ?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2003- 2005	OR AFTER	BE- 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+
40	23	22	1	-	3	3	15	4	1	17	-	7	10	6	-	5	17	20	3	17	4	4	6	5	-
	6.8%	6.9%	5.3%		7.3%	3.5%	8.0%	12.5%	1.7%	7.6%		11.3%	6.2%	5.2%		6.3%	7.5%	7.4%	4.8%	6.2%	10.0%	6.0%	5.6%	7.8%	
50	4	4	-	-	1	-	3	1	-	3	-	1	1	2	-	-	4	4	-	4	-	1	1	-	-
	1.2%	1.2%			2.4%		1.6%	3.1%		1.3%		1.6%	0.6%	1.7%			1.8%	1.5%		1.5%		1.5%	0.9%		
60	140	134	6	-	15	34	77	11	24	97	-	22	63	55	2	25	104	116	23	119	13	25	46	27	6
	41.2%	41.7%	31.6%		36.6%	39.5%	41.0%	34.4%	40.7%	43.3%		35.5%	38.9%	47.4%	25.0%	31.3%	45.8%	42.6%	36.5%	43.3%	32.5%	37.3%	43.0%	42.2%	50.0%
65	2	2	-	-	1	-	-	1	-	1	-	-	1	1	-	1	1	2	-	2	-	1	1	-	-
	0.6%	0.6%			2.4%			3.1%		0.4%			0.6%	0.9%		1.3%	0.4%	0.7%		0.7%		1.5%	0.9%		
70	2	1	1	-	-	-	2	-	1	-	-	-	1	1	-	-	1	2	-	2	-	1	-	-	-
	0.6%	0.3%	5.3%				1.1%		1.7%				0.6%	0.9%			0.4%	0.7%		0.7%		1.5%			
75	42	40	2	-	7	12	22	5	9	25	-	2	28	12	2	12	25	30	11	33	4	11	14	9	1
	12.4%	12.5%	10.5%		17.1%	14.0%	11.7%	15.6%	15.3%	11.2%		3.2%	17.3%	10.3%	25.0%	15.0%	11.0%	11.0%	17.5%	12.0%	10.0%	16.4%	13.1%	14.1%	8.3%
80	2	1	1	-	-	1	1	-	-	1	-	-	1	1	-	1	-	2	-	1	-	1	1	-	-
	0.6%	0.3%	5.3%			1.2%	0.5%			0.4%			0.6%	0.9%		1.3%		0.7%		0.4%		1.5%	0.9%		
88	1	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-
	0.3%	0.3%											0.6%				0.4%	0.4%		0.4%					
100	47	43	4	-	7	10	29	4	6	32	-	7	27	13	1	17	24	33	13	36	9	8	16	12	1
	13.8%	13.4%	21.1%		17.1%	11.6%	15.4%	12.5%	10.2%	14.3%		11.3%	16.7%	11.2%	12.5%	21.3%	10.6%	12.1%	20.6%	13.1%	22.5%	11.9%	15.0%	18.8%	8.3%
120	2	2	-	-	-	-	2	-	-	2	-	-	1	1	-	-	2	1	1	1	1	-	-	-	-
	0.6%	0.6%					1.1%			0.9%			0.6%	0.9%			0.9%	0.4%	1.6%	0.4%	2.5%				



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19. What was the wattage of the bulb you replaced with the THIRD CFL in your ?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
150	2	2	-	-	-	1	1	-	1	1	-	-	2	-	-	1	1	2	-	2	-	-	-	1	-
	0.6%	0.6%				1.2%	0.5%		1.7%	0.4%			1.2%			1.3%	0.4%	0.7%		0.7%				1.6%	
660	1	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	1	-	1	-	-	-	-	-	-
	0.3%	0.3%				0.5%				0.4%		1.6%			1.3%		0.4%		0.4%						
Refused	6	5	1	-	1	3	1	1	2	2	-	5	-	1	-	1	4	4	2	4	2	4	-	-	-
	1.8%	1.6%	5.3%		2.4%	3.5%	0.5%	3.1%	3.4%	0.9%		8.1%		0.9%		1.3%	1.8%	1.5%	3.2%	1.5%	5.0%	6.0%			
Don't know	47	44	3	-	4	13	26	3	9	31	-	14	18	15	3	12	28	36	10	36	6	9	17	5	3
	13.8%	13.7%	15.8%		9.8%	15.1%	13.8%	9.4%	15.3%	13.8%		22.6%	11.1%	12.9%	37.5%	15.0%	12.3%	13.2%	15.9%	13.1%	15.0%	13.4%	15.9%	7.8%	25.0%



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I10. Was the bulb that was replaced with the THIRD CFL in your working or not working when you installed the CFL?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	OR AFTER	BE- FORE 2003	2006 OR 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	340	321	19	-	41	86	188	32	59	224	-	62	162	116	8	80	227	272	63	275	40	67	107	64	12
Working	174	167	7	-	15	40	110	10	34	122	-	29	83	62	3	37	125	138	33	138	24	33	57	30	6
	51.2%	52.0%	36.8%		36.6%	46.5%	58.5%	31.3%	57.6%	54.5%		46.8%	51.2%	53.4%	37.5%	46.3%	55.1%	50.7%	52.4%	50.2%	60.0%	49.3%	53.3%	46.9%	50.0%
Not working	140	130	10	-	24	36	67	19	19	89	-	21	70	49	4	34	90	115	24	117	12	28	43	33	5
	41.2%	40.5%	52.6%		58.5%	41.9%	35.6%	59.4%	32.2%	39.7%		33.9%	43.2%	42.2%	50.0%	42.5%	39.6%	42.3%	38.1%	42.5%	30.0%	41.8%	40.2%	51.6%	41.7%
Refused	10	9	1	-	-	5	3	-	3	5	-	8	2	-	-	3	5	7	2	6	2	3	-	1	-
	2.9%	2.8%	5.3%			5.8%	1.6%		5.1%	2.2%		12.9%	1.2%		3.8%	2.2%	2.6%	3.2%	2.2%	5.0%	4.5%		1.6%		
Don't know	16	15	1	-	2	5	8	3	3	8	-	4	7	5	1	6	7	12	4	14	2	3	7	-	1
	4.7%	4.7%	5.3%		4.9%	5.8%	4.3%	9.4%	5.1%	3.6%		6.5%	4.3%	4.3%	12.5%	7.5%	3.1%	4.4%	6.3%	5.1%	5.0%	4.5%	6.5%		8.3%



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S1. How many total CFLs are you currently storing in your home for future use?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE	NON- PURCH	UN- AWARE	BE- 2003	2003- 2005	OR 2006	BE- 2003	2003- 2005	OR 2006	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	514	400	112	-	66	113	286	39	78	272	95	110	163	120	22	100	268	400	106	414	69	116	150	87	17
MEAN	2.59	3.11	0.76	-	2.08	3.14	2.55	2.89	2.90	3.20	0.45	1.47	2.61	5.19	2.15	2.37	3.42	2.94	1.27	2.70	2.00	2.05	2.15	3.92	4.29
MEDIAN	1.00	2.00	0.00	-	1.00	2.00	1.00	2.00	2.00	2.00	0.00	0.00	2.00	4.00	0.50	2.00	2.00	2.00	0.00	1.00	0.00	0.00	1.00	2.00	2.00
0	221	129	92	-	32	36	129	13	21	90	84	55	52	22	10	37	82	158	59	174	34	61	68	27	7
	43.0%	32.3%	82.1%	-	48.5%	31.9%	45.1%	33.3%	26.9%	33.1%	88.4%	50.0%	31.9%	18.3%	45.5%	37.0%	30.6%	39.5%	55.7%	42.0%	49.3%	52.6%	45.3%	31.0%	41.2%
1	33	31	1	-	3	8	18	1	7	23	2	14	12	4	1	10	17	24	9	26	5	8	11	5	-
	6.4%	7.8%	0.9%	-	4.5%	7.1%	6.3%	2.6%	9.0%	8.5%	2.1%	12.7%	7.4%	3.3%	4.5%	10.0%	6.3%	6.0%	8.5%	6.3%	7.2%	6.9%	7.3%	5.7%	-
2	76	71	5	-	13	17	44	11	12	48	1	14	38	20	2	22	47	63	13	60	12	11	27	11	2
	14.8%	17.8%	4.5%	-	19.7%	15.0%	15.4%	28.2%	15.4%	17.6%	1.1%	12.7%	23.3%	16.7%	9.1%	22.0%	17.5%	15.8%	12.3%	14.5%	17.4%	9.5%	18.0%	12.6%	11.8%
3	38	34	4	-	5	10	22	3	7	22	1	12	18	7	2	7	25	27	10	29	4	11	5	12	1
	7.4%	8.5%	3.6%	-	7.6%	8.8%	7.7%	7.7%	9.0%	8.1%	1.1%	10.9%	11.0%	5.8%	9.1%	7.0%	9.3%	6.8%	9.4%	7.0%	5.8%	9.5%	3.3%	13.8%	5.9%
4	38	38	-	-	2	9	26	1	9	28	4	4	12	16	1	8	28	31	7	33	4	7	13	6	3
	7.4%	9.5%	-	-	3.0%	8.0%	9.1%	2.6%	11.5%	10.3%	4.2%	3.6%	7.4%	13.3%	4.5%	8.0%	10.4%	7.8%	6.6%	8.0%	5.8%	6.0%	8.7%	6.9%	17.6%
5	15	15	-	-	2	5	8	1	4	10	-	3	4	7	-	4	11	14	-	15	-	2	2	7	-
	2.9%	3.8%	-	-	3.0%	4.4%	2.8%	2.6%	5.1%	3.7%	-	2.7%	2.5%	5.8%	-	4.0%	4.1%	3.5%	-	3.6%	-	1.7%	1.3%	8.0%	-
6	18	16	2	-	2	6	8	2	4	10	2	-	7	7	2	1	13	18	-	17	-	2	6	5	-
	3.5%	4.0%	1.8%	-	3.0%	5.3%	2.8%	5.1%	5.1%	3.7%	2.1%	-	4.3%	5.8%	9.1%	1.0%	4.9%	4.5%	-	4.1%	-	1.7%	4.0%	5.7%	-
7	5	5	-	-	-	2	2	-	2	3	-	1	2	2	-	2	3	5	-	5	-	-	1	-	-
	1.0%	1.3%	-	-	-	1.8%	0.7%	-	2.6%	1.1%	-	0.9%	1.2%	1.7%	-	2.0%	1.1%	1.3%	-	1.2%	-	-	0.7%	-	-
8	11	11	-	-	3	-	3	4	-	6	1	-	2	7	2	2	6	11	-	11	-	1	4	4	-
	2.1%	2.8%	-	-	4.5%	-	1.0%	10.3%	-	2.2%	1.1%	-	1.2%	5.8%	9.1%	2.0%	2.2%	2.8%	-	2.7%	-	0.9%	2.7%	4.6%	-



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S1. How many total CFLs are you currently storing in your home for future use?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2003- 2005	2006 AFTER	BE- 2003	2003- 2005	2006 AFTER	NONE	LIGHT	RATE	HEAVY	VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
9	2	2	-	-	1	-	1	1	-	1	-	1	-	1	-	-	1	1	-	1	-	-	-	-	1	-
	0.4%	0.5%			1.5%		0.3%	2.6%		0.4%		0.9%		0.8%		0.4%	0.3%		0.2%					1.1%		
10	11	10	1	-	-	5	5	-	3	7	-	2	2	7	-	1	8	11	-	10	1	1	4	1	1	
	2.1%	2.5%	0.9%			4.4%	1.7%		3.8%	2.6%		1.8%	1.2%	5.8%		1.0%	3.0%	2.8%		2.4%	1.4%	0.9%	2.7%	1.1%	5.9%	
11	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	-	-	-	-	
	0.2%	0.3%					0.3%			0.4%				0.8%		1.0%		0.3%		0.2%						
12	10	9	1	-	1	2	6	-	-	8	-	1	1	6	-	-	9	10	-	9	1	3	1	2	1	
	1.9%	2.3%	0.9%		1.5%	1.8%	2.1%			2.9%		0.9%	0.6%	5.0%			3.4%	2.5%		2.2%	1.4%	2.6%	0.7%	2.3%	5.9%	
14	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	
	0.2%	0.3%				0.9%			1.3%					0.8%			0.4%		0.9%		1.4%			1.1%		
15	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	1	-	-	1	1	-	-	-	
	0.2%	0.3%					0.3%			0.4%							0.4%	0.3%			1.4%	0.9%				
16	3	3	-	-	1	2	-	1	1	1	-	-	-	3	-	3	-	3	-	3	-	-	1	-	2	
	0.6%	0.8%			1.5%	1.8%		2.6%	1.3%	0.4%				2.5%		3.0%		0.8%		0.7%			0.7%		11.8%	
20	3	3	-	-	-	-	3	-	-	3	-	-	2	1	-	-	3	2	1	2	1	1	-	1	-	
	0.6%	0.8%					1.0%			1.1%			1.2%	0.8%			1.1%	0.5%	0.9%	0.5%	1.4%	0.9%		1.1%		
24	3	2	1	-	-	1	2	-	-	2	-	-	2	1	-	-	2	3	-	2	-	1	1	1	-	
	0.6%	0.5%	0.9%			0.9%	0.7%			0.7%			1.2%	0.8%			0.7%	0.8%		0.5%		0.9%	0.7%	1.1%		
48	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-	
	0.2%	0.3%					0.3%			0.4%				0.8%			0.4%	0.3%		0.2%				1.1%		



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S1. How many total CFLs are you currently storing in your home for future use?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006- OR AFTER	BE- FORE 2003	2006- OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
Refused	3	-	3	-	-	-	2	-	-	-	-	1	-	-	-	-	2	1	2	1	-	-	2	-	
	0.6%		2.7%				0.7%					0.6%					0.5%	0.9%	0.5%	1.4%			2.3%		
Don't know	20	17	2	-	1	9	4	1	7	7	-	3	8	6	2	2	10	14	5	13	4	6	6	-	-
	3.9%	4.3%	1.8%		1.5%	8.0%	1.4%	2.6%	9.0%	2.6%		2.7%	4.9%	5.0%	9.1%	2.0%	3.7%	3.5%	4.7%	3.1%	5.8%	5.2%	4.0%		



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S2. Was this the same 3 years ago?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
TOTAL ANSWERING	270	254	15	-	33	68	151	25	50	175	11	52	102	92	10	61	176	226	41	225	30	49	76	58	10
No	154	145	9	-	15	37	92	9	26	109	5	26	62	58	7	38	98	129	22	131	11	27	41	31	6
	57.0%	57.1%	60.0%		45.5%	54.4%	60.9%	36.0%	52.0%	62.3%	45.5%	50.0%	60.8%	63.0%	70.0%	62.3%	55.7%	57.1%	53.7%	58.2%	36.7%	55.1%	53.9%	53.4%	60.0%
Yes	106	100	5	-	15	26	57	12	21	64	6	26	33	32	3	22	70	88	18	87	17	21	32	25	4
	39.3%	39.4%	33.3%		45.5%	38.2%	37.7%	48.0%	42.0%	36.6%	54.5%	50.0%	32.4%	34.8%	30.0%	36.1%	39.8%	38.9%	43.9%	38.7%	56.7%	42.9%	42.1%	43.1%	40.0%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	10	9	1	-	3	5	2	4	3	2	-	-	7	2	-	1	8	9	1	7	2	1	3	2	-
	3.7%	3.5%	6.7%		9.1%	7.4%	1.3%	16.0%	6.0%	1.1%			6.9%	2.2%		1.6%	4.5%	4.0%	2.4%	3.1%	6.7%	2.0%	3.9%	3.4%	



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S3. About how many CFLs were you storing at your home 3 years ago?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	AWARE	NON- PURCH	UN- AWARE	BE- 2003	2003- 2005	OR AFTER	BE- 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+	
TOTAL ANSWERING	154	145	9	-	15	37	92	9	26	109	5	26	62	58	7	38	98	129	22	131	11	27	41	31	6
MEAN	0.62	0.54	1.88	-	0.62	1.26	0.29	0.75	1.05	0.42	1.20	0.58	0.50	0.76	0.00	0.44	0.64	0.74	0.00	0.60	0.00	1.48	0.14	0.50	0.50
MEDIAN	0.00	0.00	0.00	-	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0	122	116	6	-	8	28	78	5	17	94	4	21	52	42	7	29	78	99	20	103	9	19	35	25	3
	79.2%	80.0%	66.7%	-	53.3%	75.7%	84.8%	55.6%	65.4%	86.2%	80.0%	80.8%	83.9%	72.4%	100%	76.3%	79.6%	76.7%	90.9%	78.6%	81.8%	70.4%	85.4%	80.6%	50.0%
1	3	3	-	-	3	-	-	1	1	-	-	-	3	-	-	2	1	3	-	3	-	-	-	2	-
	1.9%	2.1%			20.0%			11.1%	3.8%				4.8%			5.3%	1.0%	2.3%		2.3%				6.5%	
2	5	5	-	-	1	1	3	1	1	3	-	2	1	2	-	3	2	5	-	5	-	1	1	1	1
	3.2%	3.4%			6.7%	2.7%	3.3%	11.1%	3.8%	2.8%		7.7%	1.6%	3.4%		7.9%	2.0%	3.9%		3.8%		3.7%	2.4%	3.2%	16.7%
3	2	1	1	-	1	1	-	1	-	-	-	-	1	1	-	-	1	2	-	1	-	1	1	-	-
	1.3%	0.7%	11.1%		6.7%	2.7%		11.1%					1.6%	1.7%			1.0%	1.6%		0.8%		3.7%	2.4%		
4	3	3	-	-	-	1	2	-	2	1	-	-	1	2	-	2	1	3	-	3	-	1	-	-	-
	1.9%	2.1%				2.7%	2.2%		7.7%	0.9%			1.6%	3.4%		5.3%	1.0%	2.3%		2.3%		3.7%			
5	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	1	-
	0.6%	0.7%					1.1%			0.9%				1.7%			1.0%	0.8%		0.8%				3.2%	
6	3	3	-	-	-	-	1	-	-	3	1	-	1	1	-	-	3	3	-	3	-	1	-	1	-
	1.9%	2.1%					1.1%			2.8%	20.0%		1.6%	1.7%			3.1%	2.3%		2.3%		3.7%		3.2%	
10	1	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	1	-	1	-	1	-	-	-
	0.6%	0.7%				2.7%				0.9%			3.8%				1.0%	0.8%		0.8%		3.7%			
12	2	1	1	-	-	2	-	-	1	-	-	-	1	1	-	-	1	2	-	1	-	1	-	-	-
	1.3%	0.7%	11.1%			5.4%			3.8%				1.6%	1.7%			1.0%	1.6%		0.8%		3.7%			



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S3. About how many CFLs were you storing at your home 3 years ago?

TOTAL	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	ASER	NON- PRCHR	UN- AWARE	BE- FORE 2003	2003- OR 2006	OR AFTER	BE- FORE 2003	2003- OR 2006	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Don't know	12	11	1	-	2	3	7	1	4	6	-	2	2	8	-	2	9	10	2	10	2	2	4	1	2
	7.8%	7.6%	11.1%		13.3%	8.1%	7.6%	11.1%	15.4%	5.5%		7.7%	3.2%	13.8%		5.3%	9.2%	7.8%	9.1%	7.6%	18.2%	7.4%	9.8%	3.2%	33.3%



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S4. Why are you storing CFLs?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	NOT WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
TOTAL ANSWERING	270	254	15	-	33	68	151	25	50	175	11	52	102	92	10	61	176	226	41	225	30	49	76	58	10
So I have them on hand if a bulb burns out	197	184	12	-	23	53	109	20	36	126	6	40	77	65	6	49	127	163	32	167	21	38	54	43	8
	73.0%	72.4%	80.0%		69.7%	77.9%	72.2%	80.0%	72.0%	72.0%	54.5%	76.9%	75.5%	70.7%	60.0%	80.3%	72.2%	72.1%	78.0%	74.2%	70.0%	77.6%	71.1%	74.1%	80.0%
Purchased more CFLs than I needed	33	33	-	-	3	9	17	2	7	22	-	2	17	12	2	9	22	28	5	25	4	5	18	3	2
	12.2%	13.0%			9.1%	13.2%	11.3%	8.0%	14.0%	12.6%		3.8%	16.7%	13.0%	20.0%	14.8%	12.5%	12.4%	12.2%	11.1%	13.3%	10.2%	23.7%	5.2%	20.0%
Bought them on sale	38	38	-	-	4	7	24	4	7	27	2	2	11	21	-	5	31	35	3	34	3	4	12	11	1
	14.1%	15.0%			12.1%	10.3%	15.9%	16.0%	14.0%	15.4%	18.2%	3.8%	10.8%	22.8%		8.2%	17.6%	15.5%	7.3%	15.1%	10.0%	8.2%	15.8%	19.0%	10.0%
Can't/won't use them in certain rooms	2	2	-	-	-	1	1	-	1	1	-	1	-	1	-	-	2	2	-	2	-	-	2	-	-
	0.7%	0.8%				1.5%	0.7%		2.0%	0.6%		1.9%		1.1%			1.1%	0.9%		0.9%			2.6%		
Can't/won't use them in certain applications	5	4	1	-	-	1	2	-	2	2	1	3	-	1	-	-	3	5	-	5	-	-	2	1	-
	1.9%	1.6%	6.7%			1.5%	1.3%		4.0%	1.1%	9.1%	5.8%		1.1%			1.7%	2.2%		2.2%			2.6%	1.7%	
Other reason (specify)	34	32	2	-	5	5	22	2	5	22	2	5	9	14	3	6	21	29	4	28	5	5	6	8	3
	12.6%	12.6%	13.3%		15.2%	7.4%	14.6%	8.0%	10.0%	12.6%	18.2%	9.6%	8.8%	15.2%	30.0%	9.8%	11.9%	12.8%	9.8%	12.4%	16.7%	10.2%	7.9%	13.8%	30.0%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	3	3	-	-	-	2	1	-	1	2	-	2	1	-	-	2	1	3	-	3	-	1	2	-	-
	1.1%	1.2%				2.9%	0.7%		2.0%	1.1%		3.8%	1.0%			3.3%	0.6%	1.3%		1.3%		2.0%	2.6%		



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S5. When do you think you will install the CFL(s) you currently have in storage? Would you say within the next 3 months, 3 to 6 months from now, 6 to 12 months from now, more than a year from now, or never?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006- OR 2005	OR AFTER	BE- FORE 2003	2006- OR 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K- \$200K	\$200K- 200K+		
TOTAL ANSWERING	270	254	15	-	33	68	151	25	50	175	11	52	102	92	10	61	176	226	41	225	30	49	76	58	10
Within the next 3 months	40	37	3	-	4	11	23	2	8	27	2	11	13	14	1	11	25	34	6	31	6	5	12	12	2
	14.8%	14.6%	20.0%		12.1%	16.2%	15.2%	8.0%	16.0%	15.4%	18.2%	21.2%	12.7%	15.2%	10.0%	18.0%	14.2%	15.0%	14.6%	13.8%	20.0%	10.2%	15.8%	20.7%	20.0%
3 to 6 months from now	44	43	1	-	4	11	24	3	7	33	2	10	15	16	1	12	30	36	8	41	2	7	16	11	2
	16.3%	16.9%	6.7%		12.1%	16.2%	15.9%	12.0%	14.0%	18.9%	18.2%	19.2%	14.7%	17.4%	10.0%	19.7%	17.0%	15.9%	19.5%	18.2%	6.7%	14.3%	21.1%	19.0%	20.0%
6 to 12 months from now	55	51	4	-	4	19	28	4	8	37	2	6	25	20	3	13	34	48	6	46	5	10	16	15	3
	20.4%	20.1%	26.7%		12.1%	27.9%	18.5%	16.0%	16.0%	21.1%	18.2%	11.5%	24.5%	21.7%	30.0%	21.3%	19.3%	21.2%	14.6%	20.4%	16.7%	20.4%	21.1%	25.9%	30.0%
More than a year from now	51	50	1	-	12	13	24	11	13	26	-	6	20	21	1	9	38	42	9	43	5	10	15	11	-
	18.9%	19.7%	6.7%		36.4%	19.1%	15.9%	44.0%	26.0%	14.9%		11.5%	19.6%	22.8%	10.0%	14.8%	21.6%	18.6%	22.0%	19.1%	16.7%	20.4%	19.7%	19.0%	
Never	5	4	1	-	1	1	3	-	1	3	-	2	1	2	-	2	2	4	1	4	1	-	1	1	-
	1.9%	1.6%	6.7%		3.0%	1.5%	2.0%		2.0%	1.7%		3.8%	1.0%	2.2%		3.3%	1.1%	1.8%	2.4%	1.8%	3.3%		1.3%	1.7%	
Refused	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	-	-	-	-
	0.4%	0.4%					0.7%			0.6%				1.1%		1.6%		0.4%		0.4%					
Don't know	74	68	5	-	8	13	48	5	13	48	5	17	28	18	4	13	47	61	11	59	11	17	16	8	3
	27.4%	26.8%	33.3%		24.2%	19.1%	31.8%	20.0%	26.0%	27.4%	45.5%	32.7%	27.5%	19.6%	40.0%	21.3%	26.7%	27.0%	26.8%	26.2%	36.7%	34.7%	21.1%	13.8%	30.0%



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R1. Have you had any CFLs that you installed but then removed and did not use elsewhere?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- OR 2005	OR AFTER	BE- FORE 2003	2003- OR 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
No	327	327	-	-	40	75	185	28	59	235	10	80	135	90	13	79	233	264	60	270	37	62	105	57	12
	81.8%	81.8%			76.9%	77.3%	84.9%	71.8%	75.6%	86.4%	55.6%	81.6%	88.2%	78.3%	59.1%	79.0%	86.9%	81.2%	88.2%	81.8%	82.2%	87.3%	83.3%	80.3%	92.3%
Yes	60	60	-	-	10	15	31	9	14	34	8	14	16	19	8	19	30	52	7	52	7	7	18	14	1
	15.0%	15.0%			19.2%	15.5%	14.2%	23.1%	17.9%	12.5%	44.4%	14.3%	10.5%	16.5%	36.4%	19.0%	11.2%	16.0%	10.3%	15.8%	15.6%	9.9%	14.3%	19.7%	7.7%
Refused	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	0.3%	0.3%				1.0%			1.3%				0.7%												
Don't know	12	12	-	-	2	6	2	2	4	3	-	4	1	6	1	2	5	9	1	8	1	2	3	-	-
	3.0%	3.0%			3.8%	6.2%	0.9%	5.1%	5.1%	1.1%		4.1%	0.7%	5.2%	4.5%	2.0%	1.9%	2.8%	1.5%	2.4%	2.2%	2.8%	2.4%		



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R2. Approximately how many CFLs did you remove and did not use elsewhere?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN- AWARE		BE- 2003	2003- 2005	OR AFTER	BE- 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+
	TOTAL	ASER	PRCHR																						
TOTAL ANSWERING	60	60	-	-	10	15	31	9	14	34	8	14	16	19	8	19	30	52	7	52	7	7	18	14	1
MEAN	1.39	1.39	-	-	2.67	1.20	1.07	2.75	1.14	1.22	0.75	0.77	0.69	2.82	1.75	2.00	1.04	1.46	0.50	1.44	0.67	2.29	0.82	1.69	4.00
MEDIAN	1.00	1.00			1.00	1.00	0.00	1.00	0.50	1.00	0.50	1.00	0.00	2.00	2.00	1.00	1.00	1.00	0.50	1.00	1.00	1.00	0.00	1.00	4.00
0	22	22	-	-	-	6	15	-	7	13	4	6	9	2	2	5	12	19	3	20	2	3	9	5	-
	36.7%	36.7%				40.0%	48.4%		50.0%	38.2%	50.0%	42.9%	56.3%	10.5%	25.0%	26.3%	40.0%	36.5%	42.9%	38.5%	28.6%	42.9%	50.0%	35.7%	
1	18	18	-	-	5	4	8	5	2	11	2	5	5	6	1	7	10	15	3	14	4	1	4	4	-
	30.0%	30.0%			50.0%	26.7%	25.8%	55.6%	14.3%	32.4%	25.0%	35.7%	31.3%	31.6%	12.5%	36.8%	33.3%	28.8%	42.9%	26.9%	57.1%	14.3%	22.2%	28.6%	
2	8	8	-	-	1	3	3	-	3	4	2	1	1	2	3	2	3	8	-	8	-	1	3	1	-
	13.3%	13.3%			10.0%	20.0%	9.7%		21.4%	11.8%	25.0%	7.1%	6.3%	10.5%	37.5%	10.5%	10.0%	15.4%		15.4%		14.3%	16.7%	7.1%	
3	3	3	-	-	-	1	1	-	1	2	-	1	-	2	1	1	1	2	-	2	-	-	-	2	-
	5.0%	5.0%				6.7%	3.2%		7.1%	5.9%		7.1%		10.5%	12.5%	5.3%	3.3%	3.8%		3.8%				14.3%	
4	2	2	-	-	1	-	1	1	-	1	-	-	1	1	1	1	-	2	-	2	-	-	1	-	1
	3.3%	3.3%			10.0%		3.2%	11.1%		2.9%			6.3%	5.3%	12.5%	5.3%		3.8%		3.8%			5.6%		100%
5	2	2	-	-	1	1	-	1	1	-	-	-	-	2	-	-	2	2	-	2	-	1	-	-	-
	3.3%	3.3%			10.0%	6.7%		11.1%	7.1%				10.5%				6.7%	3.8%		3.8%		14.3%			
8	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	1	-	1	-	1	-	-	-
	1.7%	1.7%			10.0%			11.1%						5.3%		5.3%		1.9%		1.9%		14.3%			
10	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	-	-	1	-
	1.7%	1.7%					3.2%			2.9%				5.3%		5.3%		1.9%		1.9%				7.1%	
Don't know	3	3	-	-	1	-	2	1	-	2	-	1	-	2	-	1	2	2	1	2	1	-	1	1	-
	5.0%	5.0%			10.0%		6.5%	11.1%		5.9%		7.1%		10.5%		5.3%	6.7%	3.8%	14.3%	3.8%	14.3%		5.6%	7.1%	



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R3. What was the main reason for removing the CFL?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====			=====			=====			=====				=====			=====		=====		=====			
	AWARE	NON- PURCH	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+
TOTAL ANSWERING	60	60	-	10	15	31	9	14	34	8	14	16	19	8	19	30	52	7	52	7	7	18	14	1
Burned out	19	19	-	2	3	14	2	4	13	-	7	5	7	-	8	11	16	3	15	4	3	8	2	-
	31.7%	31.7%		20.0%	20.0%	45.2%	22.2%	28.6%	38.2%		50.0%	31.3%	36.8%		42.1%	36.7%	30.8%	42.9%	28.8%	57.1%	42.9%	44.4%	14.3%	
Didn't like the color	7	7	-	3	1	3	3	1	3	-	4	2	1	3	3	1	6	-	6	-	-	1	1	1
	11.7%	11.7%		30.0%	6.7%	9.7%	33.3%	7.1%	8.8%		28.6%	12.5%	5.3%	37.5%	15.8%	3.3%	11.5%		11.5%			5.6%	7.1%	100%
Took too long to start up	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	1.7%	1.7%			6.7%			7.1%					5.3%			3.3%	1.9%		1.9%					
Wasn't bright enough	5	5	-	1	3	1	1	3	-	1	-	1	3	-	4	1	5	-	5	-	2	2	1	-
	8.3%	8.3%		10.0%	20.0%	3.2%	11.1%	21.4%		12.5%		6.3%	15.8%		21.1%	3.3%	9.6%		9.6%		28.6%	11.1%	7.1%	
Was too bright	2	2	-	-	1	1	-	-	2	-	-	2	-	-	-	1	2	-	2	-	-	1	1	-
	3.3%	3.3%			6.7%	3.2%			5.9%			12.5%				3.3%	3.8%		3.8%			5.6%	7.1%	
Didn't like the way it looked	2	2	-	-	1	-	-	1	1	1	-	-	1	-	-	1	2	-	2	-	-	-	2	-
	3.3%	3.3%			6.7%			7.1%	2.9%	12.5%			5.3%			3.3%	3.8%		3.8%				14.3%	
Didn't fit in fixture	6	6	-	1	2	-	2	1	2	1	2	-	2	2	-	4	5	1	5	1	-	3	2	-
	10.0%	10.0%		10.0%	13.3%		22.2%	7.1%	5.9%	12.5%	14.3%		10.5%	25.0%		13.3%	9.6%	14.3%	9.6%	14.3%		16.7%	14.3%	
Other reason (specify)	10	10	-	3	-	7	1	1	8	4	-	2	3	2	3	4	9	1	9	1	1	1	2	-
	16.7%	16.7%		30.0%		22.6%	11.1%	7.1%	23.5%	50.0%		12.5%	15.8%	25.0%	15.8%	13.3%	17.3%	14.3%	17.3%	14.3%	14.3%	5.6%	14.3%	
Refused	6	6	-	-	2	4	-	1	4	1	-	4	-	1	1	4	5	1	6	-	-	2	2	-
	10.0%	10.0%			13.3%	12.9%		7.1%	11.8%	12.5%		25.0%		12.5%	5.3%	13.3%	9.6%	14.3%	11.5%			11.1%	14.3%	
Don't know	2	2	-	-	1	1	-	1	1	-	1	-	1	-	-	2	1	1	1	1	1	-	1	-
	3.3%	3.3%			6.7%	3.2%		7.1%	2.9%		7.1%		5.3%			6.7%	1.9%	14.3%	1.9%	14.3%	14.3%		7.1%	



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R4. What type of bulb did you use to replace the CFL you removed?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2005	OR 2006	BE- 2003	2005	OR 2006	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	60	60	-	-	10	15	31	9	14	34	8	14	16	19	8	19	30	52	7	52	7	7	18	14	1
Incandescent	29	29	-	-	7	8	12	6	7	16	5	10	6	8	4	13	9	25	3	25	3	5	6	7	1
	48.3%	48.3%			70.0%	53.3%	38.7%	66.7%	50.0%	47.1%	62.5%	71.4%	37.5%	42.1%	50.0%	68.4%	30.0%	48.1%	42.9%	48.1%	42.9%	71.4%	33.3%	50.0%	100%
CFL	18	18	-	-	2	3	12	3	4	10	1	3	5	9	-	6	12	16	2	16	2	1	6	4	-
	30.0%	30.0%			20.0%	20.0%	38.7%	33.3%	28.6%	29.4%	12.5%	21.4%	31.3%	47.4%		31.6%	40.0%	30.8%	28.6%	30.8%	28.6%	14.3%	33.3%	28.6%	
Halogen	1	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-
	1.7%	1.7%				6.7%				2.9%	12.5%				12.5%			1.9%		1.9%			5.6%		
Other (specify)	2	2	-	-	-	1	-	-	-	1	-	-	1	-	1	-	1	2	-	2	-	-	-	1	-
	3.3%	3.3%				6.7%				2.9%			6.3%		12.5%		3.3%	3.8%		3.8%				7.1%	
Refused	4	4	-	-	-	1	3	-	1	2	1	-	2	-	1	-	3	3	1	4	-	-	2	-	-
	6.7%	6.7%				6.7%	9.7%		7.1%	5.9%	12.5%		12.5%		12.5%		10.0%	5.8%	14.3%	7.7%			11.1%		
Don't know	6	6	-	-	1	1	4	-	2	4	-	1	2	2	1	-	5	5	1	4	2	1	3	2	-
	10.0%	10.0%			10.0%	6.7%	12.9%		14.3%	11.8%		7.1%	12.5%	10.5%	12.5%		16.7%	9.6%	14.3%	7.7%	28.6%	14.3%	16.7%	14.3%	



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N1. Using a scale of 0 to 10, where 0 means you are "not at all satisfied" and 10 means you are "extremely satisfied," how satisfied are you with CFLs in general?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN- AWARE		BE- FORE 2003	2006 OR AFTER		BE- FORE 2003	2006 OR AFTER		NONE	LIGHT	MODE- RATE HEAVY		NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
	TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	7.98	7.98	-	-	7.94	7.81	8.09	7.85	8.36	7.97	5.00	7.54	8.17	8.61	1.23	6.16	9.21	7.87	8.55	7.92	8.61	8.76	8.14	7.94	7.85
MEDIAN	8.00	8.00	-	-	8.00	8.00	8.00	8.00	9.00	8.00	4.00	8.00	8.00	9.00	1.00	6.50	10.00	8.00	9.00	8.00	9.50	10.00	8.00	8.00	8.00
0	9	9	-	-	1	1	5	-	1	6	4	2	1	1	9	-	-	8	1	7	-	1	2	1	-
	2.3%	2.3%	-	-	1.9%	1.0%	2.3%	-	1.3%	2.2%	22.2%	2.0%	0.7%	0.9%	40.9%	-	-	2.5%	1.5%	2.1%	-	1.4%	1.6%	1.4%	-
1	4	4	-	-	-	2	2	-	-	4	1	3	-	-	4	-	-	4	-	4	-	-	-	1	-
	1.0%	1.0%	-	-	-	2.1%	0.9%	-	-	1.5%	5.6%	3.1%	-	-	18.2%	-	-	1.2%	-	1.2%	-	-	-	1.4%	-
2	4	4	-	-	1	1	-	1	-	2	1	-	2	-	4	-	-	4	-	3	1	1	-	1	-
	1.0%	1.0%	-	-	1.9%	1.0%	-	2.6%	-	0.7%	5.6%	-	1.3%	-	18.2%	-	-	1.2%	-	0.9%	2.2%	1.4%	-	1.4%	-
3	5	5	-	-	-	1	4	-	-	5	-	2	2	1	5	-	-	4	-	4	-	-	2	-	1
	1.3%	1.3%	-	-	-	1.0%	1.8%	-	-	1.8%	-	2.0%	1.3%	0.9%	22.7%	-	-	1.2%	-	1.2%	-	-	1.6%	-	7.7%
4	6	6	-	-	1	1	3	2	1	2	2	-	2	1	-	6	-	5	1	5	1	-	2	-	-
	1.5%	1.5%	-	-	1.9%	1.0%	1.4%	5.1%	1.3%	0.7%	11.1%	-	1.3%	0.9%	-	6.0%	-	1.5%	1.5%	1.5%	2.2%	-	1.6%	-	-
5	22	22	-	-	3	4	14	3	3	16	-	13	7	1	-	22	-	21	-	20	1	2	6	5	-
	5.5%	5.5%	-	-	5.8%	4.1%	6.4%	7.7%	3.8%	5.9%	-	13.3%	4.6%	0.9%	-	22.0%	-	6.5%	-	6.1%	2.2%	2.8%	4.8%	7.0%	-
6	22	22	-	-	4	6	10	2	6	13	-	7	10	4	-	22	-	21	1	20	1	2	7	5	1
	5.5%	5.5%	-	-	7.7%	6.2%	4.6%	5.1%	7.7%	4.8%	-	7.1%	6.5%	3.5%	-	22.0%	-	6.5%	1.5%	6.1%	2.2%	2.8%	5.6%	7.0%	7.7%
7	50	50	-	-	6	20	24	6	10	34	1	13	19	14	-	50	-	40	10	40	7	9	14	10	3
	12.5%	12.5%	-	-	11.5%	20.6%	11.0%	15.4%	12.8%	12.5%	5.6%	13.3%	12.4%	12.2%	-	50.0%	-	12.3%	14.7%	12.1%	15.6%	12.7%	11.1%	14.1%	23.1%



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N1. Using a scale of 0 to 10, where 0 means you are "not at all satisfied" and 10 means you are "extremely satisfied," how satisfied are you with CFLs in general?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+		
8	88	88	-	-	15	21	47	10	15	62	1	18	39	29	-	-	88	68	19	79	6	10	36	16	3
	22.0%	22.0%			28.8%	21.6%	21.6%	25.6%	19.2%	22.8%	5.6%	18.4%	25.5%	25.2%			32.8%	20.9%	27.9%	23.9%	13.3%	14.1%	28.6%	22.5%	23.1%
9	36	36	-	-	4	11	18	3	8	24	1	7	15	12	-	-	36	30	6	29	5	5	15	10	2
	9.0%	9.0%			7.7%	11.3%	8.3%	7.7%	10.3%	8.8%	5.6%	7.1%	9.8%	10.4%			13.4%	9.2%	8.8%	8.8%	11.1%	7.0%	11.9%	14.1%	15.4%
10	144	144	-	-	17	26	87	12	31	98	4	31	54	49	-	-	144	115	27	113	22	41	41	21	3
	36.0%	36.0%			32.7%	26.8%	39.9%	30.8%	39.7%	36.0%	22.2%	31.6%	35.3%	42.6%			53.7%	35.4%	39.7%	34.2%	48.9%	57.7%	32.5%	29.6%	23.1%
Refused	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-
	0.3%	0.3%					0.5%			0.4%			0.7%				0.3%		0.3%			0.8%			
Don't know	9	9	-	-	-	3	3	-	3	5	3	2	1	3	-	-	-	4	3	5	1	-	-	1	-
	2.3%	2.3%				3.1%	1.4%		3.8%	1.8%	16.7%	2.0%	0.7%	2.6%			1.2%	4.4%	1.5%	2.2%			1.4%		



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N2. Using the same scale, how would you rate your satisfaction with... "The color of the light they provide"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE	NON- PURCH	UN- AWARE	BE- FORE 2003	2006 OR 2005	2006 OR AFTER	BE- FORE 2003	2006 OR 2005	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K- \$200K	\$200K- 200K+	200K+
TOTAL ANSWERING	400	400	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	7.86	7.86	-	7.53	7.68	8.00	7.58	8.05	7.92	6.57	7.40	8.02	8.24	2.37	6.31	8.83	7.77	8.45	7.83	8.44	8.78	8.08	7.65	7.54
MEDIAN	8.00	8.00	-	8.00	8.00	8.00	8.00	8.00	8.00	7.50	8.00	8.00	8.00	2.00	7.00	9.00	8.00	8.00	8.00	9.00	10.00	8.00	8.00	8.00
0	7	7	-	1	1	5	-	1	5	2	4	1	-	7	-	-	5	1	4	-	1	1	-	-
	1.8%	1.8%	-	1.9%	1.0%	2.3%	-	1.3%	1.8%	11.1%	4.1%	0.7%	-	31.8%	-	-	1.5%	1.5%	1.2%	-	1.4%	0.8%	-	-
1	2	2	-	-	1	1	-	-	2	-	2	-	-	2	-	-	2	-	2	-	-	-	1	-
	0.5%	0.5%	-	-	1.0%	0.5%	-	-	0.7%	-	2.0%	-	-	9.1%	-	-	0.6%	-	0.6%	-	-	-	1.4%	-
2	6	6	-	1	1	2	1	1	3	-	2	3	-	2	3	1	6	-	6	-	-	1	2	-
	1.5%	1.5%	-	1.9%	1.0%	0.9%	2.6%	1.3%	1.1%	-	2.0%	2.0%	-	9.1%	3.0%	0.4%	1.8%	-	1.8%	-	-	0.8%	2.8%	-
3	9	9	-	2	1	6	2	-	7	1	3	3	1	4	4	1	9	-	8	1	1	2	1	1
	2.3%	2.3%	-	3.8%	1.0%	2.8%	5.1%	-	2.6%	5.6%	3.1%	2.0%	0.9%	18.2%	4.0%	0.4%	2.8%	-	2.4%	2.2%	1.4%	1.6%	1.4%	7.7%
4	13	13	-	3	3	5	3	1	8	1	3	4	5	1	11	1	11	2	11	2	1	2	5	-
	3.3%	3.3%	-	5.8%	3.1%	2.3%	7.7%	1.3%	2.9%	5.6%	3.1%	2.6%	4.3%	4.5%	11.0%	0.4%	3.4%	2.9%	3.3%	4.4%	1.4%	1.6%	7.0%	-
5	25	25	-	4	8	12	2	6	16	1	6	11	6	1	18	6	24	-	23	1	2	6	8	-
	6.3%	6.3%	-	7.7%	8.2%	5.5%	5.1%	7.7%	5.9%	5.6%	6.1%	7.2%	5.2%	4.5%	18.0%	2.2%	7.4%	-	7.0%	2.2%	2.8%	4.8%	11.3%	-
6	14	14	-	2	5	7	2	5	7	1	3	3	7	-	9	5	13	1	13	-	2	5	3	1
	3.5%	3.5%	-	3.8%	5.2%	3.2%	5.1%	6.4%	2.6%	5.6%	3.1%	2.0%	6.1%	-	9.0%	1.9%	4.0%	1.5%	3.9%	-	2.8%	4.0%	4.2%	7.7%
7	44	44	-	5	14	22	4	7	32	1	11	19	10	-	26	17	34	10	34	7	1	21	4	4
	11.0%	11.0%	-	9.6%	14.4%	10.1%	10.3%	9.0%	11.8%	5.6%	11.2%	12.4%	8.7%	-	26.0%	6.3%	10.5%	14.7%	10.3%	15.6%	1.4%	16.7%	5.6%	30.8%
8	96	96	-	13	25	55	9	22	64	1	23	39	31	1	17	78	74	20	81	10	19	34	14	3
	24.0%	24.0%	-	25.0%	25.8%	25.2%	23.1%	28.2%	23.5%	5.6%	23.5%	25.5%	27.0%	4.5%	17.0%	29.1%	22.8%	29.4%	24.5%	22.2%	26.8%	27.0%	19.7%	23.1%



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N2. Using the same scale, how would you rate your satisfaction with... "The color of the light they provide"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
9	32	32	-	-	7	7	17	4	3	25	1	8	12	10	-	2	30	27	5	29	2	2	11	8	3
	8.0%	8.0%			13.5%	7.2%	7.8%	10.3%	3.8%	9.2%	5.6%	8.2%	7.8%	8.7%		2.0%	11.2%	8.3%	7.4%	8.8%	4.4%	2.8%	8.7%	11.3%	23.1%
10	133	133	-	-	13	25	82	11	27	94	5	28	53	42	1	7	124	106	26	106	20	40	40	23	1
	33.3%	33.3%			25.0%	25.8%	37.6%	28.2%	34.6%	34.6%	27.8%	28.6%	34.6%	36.5%	4.5%	7.0%	46.3%	32.6%	38.2%	32.1%	44.4%	56.3%	31.7%	32.4%	7.7%
Refused	3	3	-	-	-	2	-	-	2	-	-	-	3	-	-	-	2	2	-	2	-	-	-	-	-
	0.8%	0.8%				2.1%			2.6%				2.0%				0.7%	0.6%		0.6%					
Don't know	16	16	-	-	1	4	4	1	3	9	4	5	2	3	3	3	3	12	3	11	2	2	3	2	-
	4.0%	4.0%			1.9%	4.1%	1.8%	2.6%	3.8%	3.3%	22.2%	5.1%	1.3%	2.6%	13.6%	3.0%	1.1%	3.7%	4.4%	3.3%	4.4%	2.8%	2.4%	2.8%	



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N3. "The brightness of the light they provide"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====		=====				
	AWARE			BE-	2006	OR	BE-	2006	OR	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
	TOTAL	ASER	PRCHR	UN-	FORE	2003-	OR	FORE	2003-	OR	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	7.84	7.84	-	-	8.04	7.62	7.88	8.05	7.99	7.84	6.07	7.53	7.89	8.29	2.58	6.38	8.78	7.66	8.75	7.72	8.79	8.64	7.77	8.06	7.92
MEDIAN	8.00	8.00	-	-	8.00	8.00	8.00	8.00	8.00	8.00	6.50	8.00	8.00	8.00	2.00	6.00	9.00	8.00	9.00	8.00	10.00	10.00	8.00	8.00	8.00
0	6	6	-	-	1	-	4	-	1	3	2	1	2	-	5	1	-	6	-	5	-	1	1	-	-
	1.5%	1.5%			1.9%		1.8%		1.3%	1.1%	11.1%	1.0%	1.3%		22.7%	1.0%		1.8%		1.5%		1.4%	0.8%		
1	5	5	-	-	-	2	2	-	-	5	-	4	1	-	4	1	-	5	-	5	-	-	-	2	-
	1.3%	1.3%				2.1%	0.9%			1.8%		4.1%	0.7%		18.2%	1.0%		1.5%		1.5%				2.8%	
2	3	3	-	-	-	1	2	-	-	3	-	-	2	1	3	-	-	3	-	3	-	-	2	-	1
	0.8%	0.8%				1.0%	0.9%			1.1%			1.3%	0.9%	13.6%			0.9%		0.9%			1.6%		7.7%
3	4	4	-	-	-	1	3	-	1	3	1	2	-	-	1	3	-	4	-	3	1	1	2	-	-
	1.0%	1.0%				1.0%	1.4%		1.3%	1.1%	5.6%	2.0%			4.5%	3.0%		1.2%		0.9%	2.2%	1.4%	1.6%		
4	11	11	-	-	2	4	4	2	3	5	2	1	4	4	-	8	3	10	1	10	1	2	5	-	-
	2.8%	2.8%			3.8%	4.1%	1.8%	5.1%	3.8%	1.8%	11.1%	1.0%	2.6%	3.5%		8.0%	1.1%	3.1%	1.5%	3.0%	2.2%	2.8%	4.0%		
5	35	35	-	-	4	11	19	3	6	26	1	13	13	7	3	21	11	32	2	32	-	3	9	7	1
	8.8%	8.8%			7.7%	11.3%	8.7%	7.7%	7.7%	9.6%	5.6%	13.3%	8.5%	6.1%	13.6%	21.0%	4.1%	9.8%	2.9%	9.7%		4.2%	7.1%	9.9%	7.7%
6	26	26	-	-	2	7	17	2	5	18	1	6	13	5	1	17	8	24	1	22	1	5	7	2	1
	6.5%	6.5%			3.8%	7.2%	7.8%	5.1%	6.4%	6.6%	5.6%	6.1%	8.5%	4.3%	4.5%	17.0%	3.0%	7.4%	1.5%	6.7%	2.2%	7.0%	5.6%	2.8%	7.7%
7	42	42	-	-	5	14	21	4	12	25	1	10	18	12	1	21	19	35	7	37	5	3	21	9	1
	10.5%	10.5%			9.6%	14.4%	9.6%	10.3%	15.4%	9.2%	5.6%	10.2%	11.8%	10.4%	4.5%	21.0%	7.1%	10.8%	10.3%	11.2%	11.1%	4.2%	16.7%	12.7%	7.7%
8	81	81	-	-	15	13	46	13	9	59	2	18	28	30	1	16	64	64	16	69	9	10	28	19	3
	20.3%	20.3%			28.8%	13.4%	21.1%	33.3%	11.5%	21.7%	11.1%	18.4%	18.3%	26.1%	4.5%	16.0%	23.9%	19.7%	23.5%	20.9%	20.0%	14.1%	22.2%	26.8%	23.1%



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N3. "The brightness of the light they provide"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
9	37	37	-	-	7	9	17	3	8	26	-	11	16	8	-	6	31	29	8	32	2	2	15	8	1
	9.3%	9.3%			13.5%	9.3%	7.8%	7.7%	10.3%	9.6%		11.2%	10.5%	7.0%		6.0%	11.6%	8.9%	11.8%	9.7%	4.4%	2.8%	11.9%	11.3%	7.7%
10	133	133	-	-	16	29	79	12	28	91	4	28	51	45	-	6	127	102	30	102	24	43	34	22	5
	33.3%	33.3%			30.8%	29.9%	36.2%	30.8%	35.9%	33.5%	22.2%	28.6%	33.3%	39.1%		6.0%	47.4%	31.4%	44.1%	30.9%	53.3%	60.6%	27.0%	31.0%	38.5%
Refused	3	3	-	-	-	1	1	-	1	1	-	-	3	-	-	-	2	3	-	3	-	-	1	-	-
	0.8%	0.8%				1.0%	0.5%		1.3%	0.4%			2.0%				0.7%	0.9%		0.9%			0.8%		
Don't know	14	14	-	-	-	5	3	-	4	7	4	4	2	3	3	-	3	8	3	7	2	1	1	2	-
	3.5%	3.5%				5.2%	1.4%		5.1%	2.6%	22.2%	4.1%	1.3%	2.6%	13.6%		1.1%	2.5%	4.4%	2.1%	4.4%	1.4%	0.8%	2.8%	



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N4. "The amount of time they take to light up"?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN-	BE-	2006	BE-	2006	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
	TOTAL	ASER	PRCHR	AWARE	2003	2005	OR	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	7.48	7.48	-	-	7.19	7.05	7.74	7.13	7.26	7.63	7.67	7.59	7.57	7.27	4.83	6.04	8.20	7.32	8.31	7.28	8.76	8.30	7.59	7.13	7.08
MEDIAN	8.00	8.00	-	-	8.00	8.00	8.00	7.00	8.00	8.00	9.50	8.00	8.00	8.00	4.50	6.00	8.00	8.00	8.00	8.00	9.50	9.00	8.00	8.00	8.00
0	4	4	-	-	1	-	1	-	1	2	1	1	1	-	4	-	-	4	-	4	-	1	-	-	-
	1.0%	1.0%			1.9%		0.5%		1.3%	0.7%	5.6%	1.0%	0.7%		18.2%			1.2%		1.2%		1.4%			
1	4	4	-	-	1	3	-	1	2	1	-	1	1	2	1	3	-	4	-	4	-	-	1	2	-
	1.0%	1.0%			1.9%	3.1%		2.6%	2.6%	0.4%		1.0%	0.7%	1.7%	4.5%	3.0%		1.2%		1.2%			0.8%	2.8%	
2	8	8	-	-	2	-	5	2	-	6	-	2	3	3	-	6	2	8	-	8	-	-	-	4	-
	2.0%	2.0%			3.8%		2.3%	5.1%		2.2%		2.0%	2.0%	2.6%		6.0%	0.7%	2.5%		2.4%				5.6%	
3	15	15	-	-	1	6	8	1	5	9	-	4	4	7	3	9	3	15	-	15	-	1	6	4	1
	3.8%	3.8%			1.9%	6.2%	3.7%	2.6%	6.4%	3.3%		4.1%	2.6%	6.1%	13.6%	9.0%	1.1%	4.6%		4.5%		1.4%	4.8%	5.6%	7.7%
4	12	12	-	-	1	7	4	1	5	6	-	2	6	2	1	8	3	12	-	12	-	1	7	-	-
	3.0%	3.0%			1.9%	7.2%	1.8%	2.6%	6.4%	2.2%		2.0%	3.9%	1.7%	4.5%	8.0%	1.1%	3.7%		3.6%		1.4%	5.6%		
5	38	38	-	-	8	11	18	6	6	25	2	7	16	12	2	16	20	33	4	34	2	5	12	6	2
	9.5%	9.5%			15.4%	11.3%	8.3%	15.4%	7.7%	9.2%	11.1%	7.1%	10.5%	10.4%	9.1%	16.0%	7.5%	10.2%	5.9%	10.3%	4.4%	7.0%	9.5%	8.5%	15.4%
6	24	24	-	-	3	5	13	3	1	20	1	6	10	6	1	10	13	20	4	21	1	5	3	8	-
	6.0%	6.0%			5.8%	5.2%	6.0%	7.7%	1.3%	7.4%	5.6%	6.1%	6.5%	5.2%	4.5%	10.0%	4.9%	6.2%	5.9%	6.4%	2.2%	7.0%	2.4%	11.3%	
7	49	49	-	-	7	13	27	6	12	29	1	15	15	17	1	18	30	38	9	41	5	5	18	9	3
	12.3%	12.3%			13.5%	13.4%	12.4%	15.4%	15.4%	10.7%	5.6%	15.3%	9.8%	14.8%	4.5%	18.0%	11.2%	11.7%	13.2%	12.4%	11.1%	7.0%	14.3%	12.7%	23.1%
8	82	82	-	-	10	18	46	6	13	60	-	17	37	27	-	13	69	63	19	67	10	15	30	13	6
	20.5%	20.5%			19.2%	18.6%	21.1%	15.4%	16.7%	22.1%		17.3%	24.2%	23.5%		13.0%	25.7%	19.4%	27.9%	20.3%	22.2%	21.1%	23.8%	18.3%	46.2%



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N4. "The amount of time they take to light up"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
9	38	38	-	-	5	7	25	2	8	28	1	9	14	11	-	6	32	30	7	33	3	4	18	5	-
	9.5%	9.5%			9.6%	7.2%	11.5%	5.1%	10.3%	10.3%	5.6%	9.2%	9.2%	9.6%		6.0%	11.9%	9.2%	10.3%	10.0%	6.7%	5.6%	14.3%	7.0%	
10	104	104	-	-	13	21	61	11	19	74	6	28	41	24	5	10	88	83	21	77	21	32	28	18	1
	26.0%	26.0%			25.0%	21.6%	28.0%	28.2%	24.4%	27.2%	33.3%	28.6%	26.8%	20.9%	22.7%	10.0%	32.8%	25.5%	30.9%	23.3%	46.7%	45.1%	22.2%	25.4%	7.7%
Refused	2	2	-	-	-	1	1	-	1	-	1	-	1	-	1	-	1	2	-	2	-	-	-	-	-
	0.5%	0.5%				1.0%	0.5%		1.3%		5.6%		0.7%		4.5%		0.4%	0.6%		0.6%					
Don't know	20	20	-	-	-	5	9	-	5	12	5	6	4	4	3	1	7	13	4	12	3	2	3	2	-
	5.0%	5.0%				5.2%	4.1%		6.4%	4.4%	27.8%	6.1%	2.6%	3.5%	13.6%	1.0%	2.6%	4.0%	5.9%	3.6%	6.7%	2.8%	2.4%	2.8%	



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N5. "The way they fit into light fixtures"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====			=====			=====			=====				=====			=====		=====		=====			
	AWARE	NON- PURCH	UN- AWARE	BE- 2003	2006 2005	OR AFTER	BE- 2003	2006 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
TOTAL ANSWERING	400	400	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	8.26	8.26	-	7.62	8.08	8.51	7.84	7.89	8.54	6.67	8.25	8.27	8.50	4.55	7.31	8.89	8.15	8.89	8.19	8.86	8.84	8.22	8.22	8.31
MEDIAN	9.00	9.00	-	8.50	8.50	9.00	8.00	8.50	9.00	8.00	9.00	9.00	9.00	4.50	7.00	10.00	9.00	10.00	9.00	10.00	10.00	9.00	9.00	8.00
0	7	7	-	2	1	4	1	1	4	3	2	1	1	7	-	-	6	1	6	-	1	2	1	-
	1.8%	1.8%	-	3.8%	1.0%	1.8%	2.6%	1.3%	1.5%	16.7%	2.0%	0.7%	0.9%	31.8%	-	-	1.8%	1.5%	1.8%	-	1.4%	1.6%	1.4%	-
2	5	5	-	2	1	1	2	1	1	-	-	4	-	1	3	1	5	-	4	1	1	2	-	-
	1.3%	1.3%	-	3.8%	1.0%	0.5%	5.1%	1.3%	0.4%	-	-	2.6%	-	4.5%	3.0%	0.4%	1.5%	-	1.2%	2.2%	1.4%	1.6%	-	-
3	3	3	-	1	-	1	-	-	2	1	1	-	1	1	-	2	3	-	3	-	1	1	-	-
	0.8%	0.8%	-	1.9%	-	0.5%	-	-	0.7%	5.6%	1.0%	-	0.9%	4.5%	-	0.7%	0.9%	-	0.9%	-	1.4%	0.8%	-	-
4	7	7	-	-	5	1	-	4	2	-	2	-	3	1	4	2	6	1	7	-	-	2	3	-
	1.8%	1.8%	-	-	5.2%	0.5%	-	5.1%	0.7%	-	2.0%	-	2.6%	4.5%	4.0%	0.7%	1.8%	1.5%	2.1%	-	-	1.6%	4.2%	-
5	27	27	-	5	9	10	2	10	13	-	6	14	6	1	17	9	24	2	23	1	4	5	3	1
	6.8%	6.8%	-	9.6%	9.3%	4.6%	5.1%	12.8%	4.8%	-	6.1%	9.2%	5.2%	4.5%	17.0%	3.4%	7.4%	2.9%	7.0%	2.2%	5.6%	4.0%	4.2%	7.7%
6	16	16	-	4	4	8	3	3	9	1	5	8	2	-	9	7	16	-	16	-	2	6	4	-
	4.0%	4.0%	-	7.7%	4.1%	3.7%	7.7%	3.8%	3.3%	5.6%	5.1%	5.2%	1.7%	-	9.0%	2.6%	4.9%	-	4.8%	-	2.8%	4.8%	5.6%	-
7	42	42	-	8	11	21	8	10	24	2	13	15	12	2	17	23	33	7	33	7	2	19	10	1
	10.5%	10.5%	-	15.4%	11.3%	9.6%	20.5%	12.8%	8.8%	11.1%	13.3%	9.8%	10.4%	9.1%	17.0%	8.6%	10.2%	10.3%	10.0%	15.6%	2.8%	15.1%	14.1%	7.7%
8	63	63	-	3	15	42	3	8	51	1	14	26	22	3	17	43	53	9	54	6	9	22	12	6
	15.8%	15.8%	-	5.8%	15.5%	19.3%	7.7%	10.3%	18.8%	5.6%	14.3%	17.0%	19.1%	13.6%	17.0%	16.0%	16.3%	13.2%	16.4%	13.3%	12.7%	17.5%	16.9%	46.2%
9	40	40	-	5	5	25	2	6	32	1	10	14	11	1	10	29	35	5	36	4	4	14	8	2
	10.0%	10.0%	-	9.6%	5.2%	11.5%	5.1%	7.7%	11.8%	5.6%	10.2%	9.2%	9.6%	4.5%	10.0%	10.8%	10.8%	7.4%	10.9%	8.9%	5.6%	11.1%	11.3%	15.4%



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N5. "The way they fit into light fixtures"?

	CFL PURCHASES/ AWARENESS		FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	UN- PRCHR	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+		
10	172	172	-	20	41	99	16	31	123	6	42	65	51	3	21	147	133	38	137	25	46	50	27	3
	43.0%	43.0%		38.5%	42.3%	45.4%	41.0%	39.7%	45.2%	33.3%	42.9%	42.5%	44.3%	13.6%	21.0%	54.9%	40.9%	55.9%	41.5%	55.6%	64.8%	39.7%	38.0%	23.1%
Refused	3	3	-	-	2	1	-	2	1	-	-	3	-	-	-	1	2	-	2	-	-	1	-	-
	0.8%	0.8%			2.1%	0.5%		2.6%	0.4%			2.0%				0.4%	0.6%		0.6%			0.8%		
Don't know	15	15	-	2	3	5	2	2	10	3	3	3	6	2	2	4	9	5	9	1	1	2	3	-
	3.8%	3.8%		3.8%	3.1%	2.3%	5.1%	2.6%	3.7%	16.7%	3.1%	2.0%	5.2%	9.1%	2.0%	1.5%	2.8%	7.4%	2.7%	2.2%	1.4%	1.6%	4.2%	



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N6. "The way they look in light fixtures"?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN-	BE-	2006	BE-	2006	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
	TOTAL	ASER	PRCHR	AWARE	2003	2005	OR	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	7.27	7.27	-	-	6.62	7.15	7.61	6.32	7.26	7.47	5.00	7.21	7.44	7.44	2.63	6.02	8.08	7.16	7.87	7.17	7.91	8.34	7.37	7.27	6.62
MEDIAN	8.00	8.00	-	-	7.00	7.00	8.00	6.00	8.00	8.00	5.00	8.00	8.00	8.00	1.00	6.00	9.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	7.00
0	14	14	-	-	3	3	6	2	4	7	3	4	4	3	8	4	2	13	1	12	1	1	5	2	1
	3.5%	3.5%	-	-	5.8%	3.1%	2.8%	5.1%	5.1%	2.6%	16.7%	4.1%	2.6%	2.6%	36.4%	4.0%	0.7%	4.0%	1.5%	3.6%	2.2%	1.4%	4.0%	2.8%	7.7%
1	7	7	-	-	1	1	4	1	-	6	1	1	3	2	3	1	3	6	1	7	-	1	2	1	-
	1.8%	1.8%	-	-	1.9%	1.0%	1.8%	2.6%	-	2.2%	5.6%	1.0%	2.0%	1.7%	13.6%	1.0%	1.1%	1.8%	1.5%	2.1%	-	1.4%	1.6%	1.4%	-
2	14	14	-	-	3	3	7	2	3	8	1	4	5	3	2	7	5	12	2	11	2	1	3	1	-
	3.5%	3.5%	-	-	5.8%	3.1%	3.2%	5.1%	3.8%	2.9%	5.6%	4.1%	3.3%	2.6%	9.1%	7.0%	1.9%	3.7%	2.9%	3.3%	4.4%	1.4%	2.4%	1.4%	-
3	3	3	-	-	-	1	1	1	1	1	1	-	-	2	-	1	2	2	1	2	1	-	1	1	-
	0.8%	0.8%	-	-	-	1.0%	0.5%	2.6%	1.3%	0.4%	5.6%	-	-	1.7%	-	1.0%	0.7%	0.6%	1.5%	0.6%	2.2%	-	0.8%	1.4%	-
4	6	6	-	-	3	2	1	3	2	1	1	-	3	1	-	3	3	5	1	6	-	1	-	1	-
	1.5%	1.5%	-	-	5.8%	2.1%	0.5%	7.7%	2.6%	0.4%	5.6%	-	2.0%	0.9%	-	3.0%	1.1%	1.5%	1.5%	1.8%	-	1.4%	-	1.4%	-
5	50	50	-	-	7	14	23	8	9	31	1	13	19	14	2	25	22	42	5	44	2	5	13	10	2
	12.5%	12.5%	-	-	13.5%	14.4%	10.6%	20.5%	11.5%	11.4%	5.6%	13.3%	12.4%	12.2%	9.1%	25.0%	8.2%	12.9%	7.4%	13.3%	4.4%	7.0%	10.3%	14.1%	15.4%
6	33	33	-	-	5	9	17	3	5	24	-	12	12	9	1	12	20	29	4	31	2	2	19	6	3
	8.3%	8.3%	-	-	9.6%	9.3%	7.8%	7.7%	6.4%	8.8%	-	12.2%	7.8%	7.8%	4.5%	12.0%	7.5%	8.9%	5.9%	9.4%	4.4%	2.8%	15.1%	8.5%	23.1%
7	40	40	-	-	5	13	20	3	7	30	1	7	15	14	-	19	21	34	6	31	7	7	13	9	1
	10.0%	10.0%	-	-	9.6%	13.4%	9.2%	7.7%	9.0%	11.0%	5.6%	7.1%	9.8%	12.2%	-	19.0%	7.8%	10.5%	8.8%	9.4%	15.6%	9.9%	10.3%	12.7%	7.7%
8	60	60	-	-	8	13	36	4	13	42	3	16	22	18	1	10	49	47	12	50	7	8	20	11	4
	15.0%	15.0%	-	-	15.4%	13.4%	16.5%	10.3%	16.7%	15.4%	16.7%	16.3%	14.4%	15.7%	4.5%	10.0%	18.3%	14.5%	17.6%	15.2%	15.6%	11.3%	15.9%	15.5%	30.8%



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N6. "The way they look in light fixtures"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
9	28	28	-	-	2	6	19	1	2	25	1	4	12	8	1	2	25	25	3	22	4	5	7	10	1
	7.0%	7.0%			3.8%	6.2%	8.7%	2.6%	2.6%	9.2%	5.6%	4.1%	7.8%	7.0%	4.5%	2.0%	9.3%	7.7%	4.4%	6.7%	8.9%	7.0%	5.6%	14.1%	7.7%
10	120	120	-	-	13	26	75	10	26	82	2	29	49	37	1	12	106	92	27	95	17	34	41	15	1
	30.0%	30.0%			25.0%	26.8%	34.4%	25.6%	33.3%	30.1%	11.1%	29.6%	32.0%	32.2%	4.5%	12.0%	39.6%	28.3%	39.7%	28.8%	37.8%	47.9%	32.5%	21.1%	7.7%
Refused	2	2	-	-	-	1	-	-	1	-	-	-	2	-	-	-	2	2	-	2	-	-	-	-	-
	0.5%	0.5%				1.0%			1.3%				1.3%				0.7%	0.6%		0.6%					
Don't know	23	23	-	-	2	5	9	1	5	15	3	8	7	4	3	4	8	16	5	17	2	6	2	4	-
	5.8%	5.8%			3.8%	5.2%	4.1%	2.6%	6.4%	5.5%	16.7%	8.2%	4.6%	3.5%	13.6%	4.0%	3.0%	4.9%	7.4%	5.2%	4.4%	8.5%	1.6%	5.6%	



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N7. "How long they last before burning out"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE					CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====			=====			=====			=====					=====			=====		=====					
	AWARE			BE-	2006	OR	BE-	2006	OR	MODE-					NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
	TOTAL	ASER	PRCHR	UN-	FORE	2003-	OR	FORE	2003-	OR	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
MEAN	8.87	8.87	-	-	8.65	8.95	8.92	8.51	8.94	8.97	6.54	8.64	9.02	9.10	6.33	8.28	9.25	8.81	9.28	8.87	8.94	9.05	9.12	8.51	8.91
MEDIAN	10.00	10.00	-	-	10.00	10.00	10.00	10.00	10.00	10.00	10.00	9.00	10.00	10.00	8.00	9.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	9.00	9.00
0	2	2	-	-	1	-	1	-	-	1	2	-	-	-	2	-	-	2	-	2	-	1	-	-	-
	0.5%	0.5%			1.9%		0.5%			0.4%	11.1%				9.1%			0.6%		0.6%		1.4%			
1	1	1	-	-	-	-	1	-	-	1	1	-	-	-	1	-	-	1	-	1	-	-	-	-	-
	0.3%	0.3%					0.5%			0.4%	5.6%				4.5%			0.3%		0.3%					
2	3	3	-	-	1	1	-	1	1	1	-	1	2	-	1	1	1	3	-	2	1	1	-	1	-
	0.8%	0.8%			1.9%	1.0%		2.6%	1.3%	0.4%		1.0%	1.3%		4.5%	1.0%	0.4%	0.9%		0.6%	2.2%	1.4%		1.4%	
3	2	2	-	-	1	-	-	2	-	-	1	-	-	1	-	2	-	1	1	1	1	-	1	1	-
	0.5%	0.5%			1.9%			5.1%			5.6%			0.9%		2.0%		0.3%	1.5%	0.3%	2.2%		0.8%	1.4%	
4	1	1	-	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	1	-	-	-	1	-	-
	0.3%	0.3%				1.0%			1.3%							1.0%		0.3%		0.3%			0.8%		
5	13	13	-	-	2	2	9	2	2	8	1	5	3	4	2	7	4	11	-	11	-	1	1	5	-
	3.3%	3.3%			3.8%	2.1%	4.1%	5.1%	2.6%	2.9%	5.6%	5.1%	2.0%	3.5%	9.1%	7.0%	1.5%	3.4%		3.3%		1.4%	0.8%	7.0%	
6	9	9	-	-	1	2	4	1	2	5	1	4	2	2	-	2	7	8	1	7	1	-	2	2	-
	2.3%	2.3%			1.9%	2.1%	1.8%	2.6%	2.6%	1.8%	5.6%	4.1%	1.3%	1.7%		2.0%	2.6%	2.5%	1.5%	2.1%	2.2%		1.6%	2.8%	
7	23	23	-	-	3	7	13	2	7	14	-	7	10	5	-	14	9	20	3	21	1	5	9	5	-
	5.8%	5.8%			5.8%	7.2%	6.0%	5.1%	9.0%	5.1%		7.1%	6.5%	4.3%		14.0%	3.4%	6.2%	4.4%	6.4%	2.2%	7.0%	7.1%	7.0%	
8	52	52	-	-	7	14	30	6	8	38	-	15	22	15	4	16	32	46	6	45	5	7	16	10	5
	13.0%	13.0%			13.5%	14.4%	13.8%	15.4%	10.3%	14.0%		15.3%	14.4%	13.0%	18.2%	16.0%	11.9%	14.2%	8.8%	13.6%	11.1%	9.9%	12.7%	14.1%	38.5%



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N7. "How long they last before burning out"?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE			CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
9	42	42	-	-	7	8	22	4	4	33	-	10	18	13	-	10	32	32	9	35	5	7	14	11	2
	10.5%	10.5%			13.5%	8.2%	10.1%	10.3%	5.1%	12.1%		10.2%	11.8%	11.3%		10.0%	11.9%	9.8%	13.2%	10.6%	11.1%	9.9%	11.1%	15.5%	15.4%
10	196	196	-	-	28	50	106	21	44	129	7	39	77	63	5	37	154	158	37	164	21	40	69	28	4
	49.0%	49.0%			53.8%	51.5%	48.6%	53.8%	56.4%	47.4%	38.9%	39.8%	50.3%	54.8%	22.7%	37.0%	57.5%	48.6%	54.4%	49.7%	46.7%	56.3%	54.8%	39.4%	30.8%
Refused	4	4	-	-	-	3	1	-	3	1	-	1	3	-	-	-	2	2	1	2	1	1	1	-	-
	1.0%	1.0%				3.1%	0.5%		3.8%	0.4%		1.0%	2.0%				0.7%	0.6%	1.5%	0.6%	2.2%	1.4%	0.8%		
Don't know	52	52	-	-	1	9	31	-	6	41	5	16	16	12	7	10	27	40	10	38	9	8	12	8	2
	13.0%	13.0%			1.9%	9.3%	14.2%		7.7%	15.1%	27.8%	16.3%	10.5%	10.4%	31.8%	10.0%	10.1%	12.3%	14.7%	11.5%	20.0%	11.3%	9.5%	11.3%	15.4%



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N8. Are they too bright, or not bright enough?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	132	132	-	-	14	40	72	11	28	88	8	37	53	29	18	72	41	119	11	117	8	15	47	20	4
Too bright	11	11	-	-	2	-	9	-	-	10	1	3	3	4	3	6	2	10	1	10	-	2	2	3	1
	8.3%	8.3%			14.3%		12.5%			11.4%	12.5%	8.1%	5.7%	13.8%	16.7%	8.3%	4.9%	8.4%	9.1%	8.5%		13.3%	4.3%	15.0%	25.0%
Not bright enough	103	103	-	-	10	33	54	9	23	68	6	23	46	23	12	53	37	93	9	92	6	11	42	13	2
	78.0%	78.0%			71.4%	82.5%	75.0%	81.8%	82.1%	77.3%	75.0%	62.2%	86.8%	79.3%	66.7%	73.6%	90.2%	78.2%	81.8%	78.6%	75.0%	73.3%	89.4%	65.0%	50.0%
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	-	-	-
	0.8%	0.8%					1.4%				12.5%				5.6%			0.8%		0.9%					
Don't know	17	17	-	-	2	7	8	2	5	10	-	11	4	2	2	13	2	15	1	14	2	2	3	4	1
	12.9%	12.9%			14.3%	17.5%	11.1%	18.2%	17.9%	11.4%		29.7%	7.5%	6.9%	11.1%	18.1%	4.9%	12.6%	9.1%	12.0%	25.0%	13.3%	6.4%	20.0%	25.0%



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N9. In general, what are the best features of CFLs?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	400	400	-	-	52	97	218	39	78	272	18	98	153	115	22	100	268	325	68	330	45	71	126	71	13
Last longer before burning out	174	174	-	-	26	43	91	21	35	114	5	48	75	43	6	42	125	139	34	146	17	44	59	24	4
	43.5%	43.5%			50.0%	44.3%	41.7%	53.8%	44.9%	41.9%	27.8%	49.0%	49.0%	37.4%	27.3%	42.0%	46.6%	42.8%	50.0%	44.2%	37.8%	62.0%	46.8%	33.8%	30.8%
Save money/reduce electric bill	117	117	-	-	11	29	69	6	18	91	4	22	36	48	7	30	78	103	14	105	10	17	41	25	3
	29.3%	29.3%			21.2%	29.9%	31.7%	15.4%	23.1%	33.5%	22.2%	22.4%	23.5%	41.7%	31.8%	30.0%	29.1%	31.7%	20.6%	31.8%	22.2%	23.9%	32.5%	35.2%	23.1%
Save/conserv energy/ electricity	160	160	-	-	21	46	80	12	37	106	5	39	56	52	5	38	116	136	24	135	15	28	43	38	9
	40.0%	40.0%			40.4%	47.4%	36.7%	30.8%	47.4%	39.0%	27.8%	39.8%	36.6%	45.2%	22.7%	38.0%	43.3%	41.8%	35.3%	40.9%	33.3%	39.4%	34.1%	53.5%	69.2%
Resource conservation benefits/better for environment/"green"/ global warming	44	44	-	-	10	12	20	6	10	26	2	7	17	16	2	10	32	34	9	37	7	4	15	7	3
	11.0%	11.0%			19.2%	12.4%	9.2%	15.4%	12.8%	9.6%	11.1%	7.1%	11.1%	13.9%	9.1%	10.0%	11.9%	10.5%	13.2%	11.2%	15.6%	5.6%	11.9%	9.9%	23.1%
CFLs work better/higher quality than incandescent bulbs	26	26	-	-	6	7	12	5	3	16	1	4	11	9	1	3	20	21	4	20	3	6	8	2	1
	6.5%	6.5%			11.5%	7.2%	5.5%	12.8%	3.8%	5.9%	5.6%	4.1%	7.2%	7.8%	4.5%	3.0%	7.5%	6.5%	5.9%	6.1%	6.7%	8.5%	6.3%	2.8%	7.7%
Other (specify)	43	43	-	-	6	7	26	5	7	29	1	9	20	10	3	6	34	32	10	33	7	9	17	7	1
	10.8%	10.8%			11.5%	7.2%	11.9%	12.8%	9.0%	10.7%	5.6%	9.2%	13.1%	8.7%	13.6%	6.0%	12.7%	9.8%	14.7%	10.0%	15.6%	12.7%	13.5%	9.9%	7.7%
Refused	2	2	-	-	1	-	1	1	-	1	-	1	1	-	1	1	-	1	-	1	-	-	-	-	-
	0.5%	0.5%			1.9%		0.5%	2.6%		0.4%		1.0%	0.7%		4.5%	1.0%		0.3%		0.3%					
Don't know	19	19	-	-	-	7	9	-	5	13	2	7	7	3	4	4	6	13	3	12	2	2	3	1	1
	4.8%	4.8%				7.2%	4.1%		6.4%	4.8%	11.1%	7.1%	4.6%	2.6%	18.2%	4.0%	2.2%	4.0%	4.4%	3.6%	4.4%	2.8%	2.4%	1.4%	7.7%



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N10. Why haven't you ever purchased CFLs?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
TOTAL ANSWERING	112	-	112	-	14	16	67	-	-	-	77	11	10	5	-	-	-	74	37	83	23	44	24	16	4
Waiting for bulbs installed to burn out	17	-	17	-	-	1	14	-	-	-	14	2	1	-	-	-	-	9	8	10	7	7	3	2	-
	15.2%		15.2%			6.3%	20.9%				18.2%	18.2%	10.0%					12.2%	21.6%	12.0%	30.4%	15.9%	12.5%	12.5%	
Storing incandescent bulbs	3	-	3	-	-	1	2	-	-	-	3	-	-	-	-	-	-	3	-	3	-	1	-	1	1
	2.7%		2.7%			6.3%	3.0%				3.9%							4.1%		3.6%		2.3%		6.3%	25.0%
Have enough CFLs in Storage	2	-	2	-	1	1	-	-	-	-	-	1	1	-	-	-	-	2	-	1	-	2	-	-	-
	1.8%		1.8%		7.1%	6.3%						10.0%	20.0%					2.7%		1.2%		4.5%			
Operating hours -- don't use the other bulbs/ lamps enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CFLs are too expensive/ cost too much N11	19	-	19	-	4	1	11	-	-	-	17	1	-	-	-	-	-	14	5	14	4	10	3	-	-
	17.0%		17.0%		28.6%	6.3%	16.4%				22.1%	9.1%						18.9%	13.5%	16.9%	17.4%	22.7%	12.5%		
Need dimmable bulbs / can't get dimmable CFLs / can't use CFLs with dimmers	2	-	2	-	1	-	1	-	-	-	1	-	-	-	-	-	-	2	-	2	-	-	-	1	-
	1.8%		1.8%		7.1%		1.5%				1.3%							2.7%		2.4%				6.3%	
Need 3-way bulbs / can't get 3-way CFLs / can't use CFLs in my 3-way fixtures	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	1	-	-	-
	0.9%		0.9%				1.5%				1.3%							1.4%		1.2%		2.3%			
Don't like the way CFLs look in fixtures	3	-	3	-	-	2	-	-	-	-	2	1	-	-	-	-	-	1	2	1	2	1	-	-	-
	2.7%		2.7%			12.5%					2.6%	9.1%						1.4%	5.4%	1.2%	8.7%	2.3%			



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N10. Why haven't you ever purchased CFLs?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- OR 2005	OR AFTER	BE- FORE 2003	2003- OR 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
Don't like the way CFLs fit in fixtures	2	-	2	-	-	-	2	-	-	-	2	-	-	-	-	-	1	1	1	1	2	-	-	-
	1.8%		1.8%				3.0%				2.6%						1.4%	2.7%	1.2%	4.3%	4.5%			
CFLs aren't bright enough	2	-	2	-	-	-	-	-	-	-	1	1	-	-	-	-	1	1	1	-	1	-	-	-
	1.8%		1.8%								1.3%	9.1%					1.4%	2.7%	1.2%		2.3%			
CFL light color isn't what I want/isn't right	2	-	2	-	-	-	2	-	-	-	2	-	-	-	-	-	-	2	1	1	1	1	-	-
	1.8%		1.8%				3.0%				2.6%							5.4%	1.2%	4.3%	2.3%	4.2%		
CFLs take too long to light up	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-
	0.9%		0.9%				1.5%						20.0%				1.4%		1.2%					
Other (specify)	56	-	56	-	7	9	33	-	-	-	37	6	6	2	-	-	38	18	45	7	22	14	9	3
	50.0%		50.0%		50.0%	56.3%	49.3%				48.1%	54.5%	60.0%	40.0%			51.4%	48.6%	54.2%	30.4%	50.0%	58.3%	56.3%	75.0%
Refused	2	-	2	-	1	-	1	-	-	-	2	-	-	-	-	-	2	-	2	-	-	1	1	-
	1.8%		1.8%		7.1%		1.5%				2.6%						2.7%		2.4%			4.2%	6.3%	
Don't know	11	-	11	-	2	2	4	-	-	-	4	1	2	1	-	-	6	4	8	3	2	3	2	-
	9.8%		9.8%		14.3%	12.5%	6.0%				5.2%	9.1%	20.0%	20.0%			8.1%	10.8%	9.6%	13.0%	4.5%	12.5%	12.5%	



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N11. On a 0 to 10 scale, with 0 being definitely will not and 10 being definitely will, how likely are you to purchase any CFLs within the next year?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	=====			=====			=====			=====				=====			=====		=====						
	TOTAL	PURCH	NON- PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	NOT WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	514	400	112	-	66	113	286	39	78	272	95	110	163	120	22	100	268	400	106	414	69	116	150	87	17
MEAN	7.09	7.80	4.58	-	6.86	7.31	7.19	8.13	7.66	7.85	4.05	7.31	8.20	8.17	1.80	7.09	8.65	7.20	6.70	7.17	6.85	6.92	7.74	7.21	7.71
MEDIAN	9.00	10.00	5.00	-	9.00	9.00	9.00	10.00	10.00	10.00	5.00	8.00	10.00	10.00	0.00	8.00	10.00	9.00	8.00	9.00	9.00	8.00	10.00	10.00	10.00
0	70	38	32	-	9	14	38	2	8	26	32	13	8	11	14	8	14	49	20	54	12	16	15	13	2
	13.6%	9.5%	28.6%	-	13.6%	12.4%	13.3%	5.1%	10.3%	9.6%	33.7%	11.8%	4.9%	9.2%	63.6%	8.0%	5.2%	12.3%	18.9%	13.0%	17.4%	13.8%	10.0%	14.9%	11.8%
1	3	1	2	-	2	-	1	1	-	-	1	1	-	-	-	-	1	2	1	3	-	2	-	-	-
	0.6%	0.3%	1.8%	-	3.0%	-	0.3%	2.6%	-	-	1.1%	0.9%	-	-	-	-	0.4%	0.5%	0.9%	0.7%	-	1.7%	-	-	-
2	9	5	4	-	4	2	2	-	2	3	4	-	3	2	1	1	3	8	1	8	1	2	1	4	-
	1.8%	1.3%	3.6%	-	6.1%	1.8%	0.7%	-	2.6%	1.1%	4.2%	-	1.8%	1.7%	4.5%	1.0%	1.1%	2.0%	0.9%	1.9%	1.4%	1.7%	0.7%	4.6%	-
3	6	4	2	-	-	-	4	-	1	3	4	1	-	1	-	1	1	3	3	3	2	1	1	1	-
	1.2%	1.0%	1.8%	-	-	-	1.4%	-	1.3%	1.1%	4.2%	0.9%	-	0.8%	-	1.0%	0.4%	0.8%	2.8%	0.7%	2.9%	0.9%	0.7%	1.1%	-
4	8	5	3	-	-	2	6	-	1	4	3	1	2	2	-	3	1	8	-	7	1	1	3	1	-
	1.6%	1.3%	2.7%	-	-	1.8%	2.1%	-	1.3%	1.5%	3.2%	0.9%	1.2%	1.7%	-	3.0%	0.4%	2.0%	-	1.7%	1.4%	0.9%	2.0%	1.1%	-
5	57	32	25	-	6	12	31	4	8	16	22	10	15	4	2	17	13	46	11	45	8	16	13	5	2
	11.1%	8.0%	22.3%	-	9.1%	10.6%	10.8%	10.3%	10.3%	5.9%	23.2%	9.1%	9.2%	3.3%	9.1%	17.0%	4.9%	11.5%	10.4%	10.9%	11.6%	13.8%	8.7%	5.7%	11.8%
6	14	10	3	-	1	3	9	1	1	8	2	6	3	3	1	6	3	12	2	12	1	3	5	3	-
	2.7%	2.5%	2.7%	-	1.5%	2.7%	3.1%	2.6%	1.3%	2.9%	2.1%	5.5%	1.8%	2.5%	4.5%	6.0%	1.1%	3.0%	1.9%	2.9%	1.4%	2.6%	3.3%	3.4%	-
7	28	20	8	-	4	7	16	2	2	16	7	7	10	3	-	11	9	23	4	24	2	5	10	5	1
	5.4%	5.0%	7.1%	-	6.1%	6.2%	5.6%	5.1%	2.6%	5.9%	7.4%	6.4%	6.1%	2.5%	-	11.0%	3.4%	5.8%	3.8%	5.8%	2.9%	4.3%	6.7%	5.7%	5.9%



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N11. On a 0 to 10 scale, with 0 being definitely will not and 10 being definitely will, how likely are you to purchase any CFLs within the next year?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+		
8	44	36	8	-	5	8	30	5	3	28	3	13	20	7	1	13	22	32	12	36	6	10	15	4	3
	8.6%	9.0%	7.1%		7.6%	7.1%	10.5%	12.8%	3.8%	10.3%	3.2%	11.8%	12.3%	5.8%	4.5%	13.0%	8.2%	8.0%	11.3%	8.7%	8.7%	8.6%	10.0%	4.6%	17.6%
9	19	18	1	-	2	5	10	2	1	15	1	4	8	5	-	4	14	16	3	16	1	2	8	5	-
	3.7%	4.5%	0.9%		3.0%	4.4%	3.5%	5.1%	1.3%	5.5%	1.1%	3.6%	4.9%	4.2%		4.0%	5.2%	4.0%	2.8%	3.9%	1.4%	1.7%	5.3%	5.7%	
10	230	211	19	-	30	52	130	21	44	142	14	47	87	74	1	34	176	183	46	190	33	51	78	45	9
	44.7%	52.8%	17.0%		45.5%	46.0%	45.5%	53.8%	56.4%	52.2%	14.7%	42.7%	53.4%	61.7%	4.5%	34.0%	65.7%	45.8%	43.4%	45.9%	47.8%	44.0%	52.0%	51.7%	52.9%
Refused	2	2	-	-	-	1	1	-	1	1	-	-	2	-	1	-	-	1	-	-	-	-	-	-	-
	0.4%	0.5%				0.9%	0.3%		1.3%	0.4%			1.2%		4.5%			0.3%							
Don't know	24	18	5	-	3	7	8	1	6	10	2	7	5	8	1	2	11	17	3	16	2	7	1	1	-
	4.7%	4.5%	4.5%		4.5%	6.2%	2.8%	2.6%	7.7%	3.7%	2.1%	6.4%	3.1%	6.7%	4.5%	2.0%	4.1%	4.3%	2.8%	3.9%	2.9%	6.0%	0.7%	1.1%	



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N12. Using the same 0 to 10 scale, when one of your regular incandescent light bulbs burns out, how likely would you be to replace it with a CFL?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	AWARE	BE- FORE 2003	2006 2005	OR AFTER	BE- FORE 2003	2006 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	514	400	112	-	66	113	286	39	78	272	95	110	163	120	22	100	268	400	106	414	69	116	150	87	17
MEAN	7.36	8.19	4.52	-	6.54	7.51	7.64	6.97	8.47	8.33	4.24	7.38	8.28	8.62	3.10	7.12	9.05	7.41	7.22	7.39	7.20	7.68	7.75	7.35	6.94
MEDIAN	9.00	10.00	5.00	-	8.00	9.00	10.00	7.50	10.00	10.00	4.00	8.00	10.00	10.00	1.50	8.00	10.00	9.00	10.00	9.00	10.00	10.00	10.00	9.50	10.00
0	53	18	34	-	10	10	27	2	4	12	30	9	5	5	9	2	6	37	15	40	9	10	12	10	2
	10.3%	4.5%	30.4%	-	15.2%	8.8%	9.4%	5.1%	5.1%	4.4%	31.6%	8.2%	3.1%	4.2%	40.9%	2.0%	2.2%	9.3%	14.2%	9.7%	13.0%	8.6%	8.0%	11.5%	11.8%
1	7	4	3	-	1	2	4	1	1	2	4	-	-	3	1	3	-	7	-	7	-	2	-	2	2
	1.4%	1.0%	2.7%	-	1.5%	1.8%	1.4%	2.6%	1.3%	0.7%	4.2%	-	-	2.5%	4.5%	3.0%	-	1.8%	-	1.7%	-	1.7%	-	2.3%	11.8%
2	13	6	7	-	3	3	4	1	-	4	5	4	2	1	2	3	1	12	1	12	1	3	4	1	-
	2.5%	1.5%	6.3%	-	4.5%	2.7%	1.4%	2.6%	-	1.5%	5.3%	3.6%	1.2%	0.8%	9.1%	3.0%	0.4%	3.0%	0.9%	2.9%	1.4%	2.6%	2.7%	1.1%	-
3	9	7	2	-	1	-	5	2	-	4	4	2	2	-	1	5	-	6	3	6	3	1	2	2	-
	1.8%	1.8%	1.8%	-	1.5%	-	1.7%	5.1%	-	1.5%	4.2%	1.8%	1.2%	-	4.5%	5.0%	-	1.5%	2.8%	1.4%	4.3%	0.9%	1.3%	2.3%	-
4	10	7	3	-	-	2	5	1	1	4	3	4	1	1	1	3	3	8	2	9	-	2	4	2	-
	1.9%	1.8%	2.7%	-	-	1.8%	1.7%	2.6%	1.3%	1.5%	3.2%	3.6%	0.6%	0.8%	4.5%	3.0%	1.1%	2.0%	1.9%	2.2%	-	1.7%	2.7%	2.3%	-
5	47	28	18	-	9	9	22	7	5	15	13	11	15	6	2	13	12	36	10	36	10	12	10	8	2
	9.1%	7.0%	16.1%	-	13.6%	8.0%	7.7%	17.9%	6.4%	5.5%	13.7%	10.0%	9.2%	5.0%	9.1%	13.0%	4.5%	9.0%	9.4%	8.7%	14.5%	10.3%	6.7%	9.2%	11.8%
6	15	12	3	-	3	3	9	2	3	7	2	3	8	2	-	7	5	11	4	13	2	2	5	1	-
	2.9%	3.0%	2.7%	-	4.5%	2.7%	3.1%	5.1%	3.8%	2.6%	2.1%	2.7%	4.9%	1.7%	-	7.0%	1.9%	2.8%	3.8%	3.1%	2.9%	1.7%	3.3%	1.1%	-
7	19	15	4	-	3	4	12	3	1	11	2	6	10	1	-	9	6	18	1	18	1	5	7	4	-
	3.7%	3.8%	3.6%	-	4.5%	3.5%	4.2%	7.7%	1.3%	4.0%	2.1%	5.5%	6.1%	0.8%	-	9.0%	2.2%	4.5%	0.9%	4.3%	1.4%	4.3%	4.7%	4.6%	-



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N12. Using the same 0 to 10 scale, when one of your regular incandescent light bulbs burns out, how likely would you be to replace it with a CFL?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR 2005	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
8	51	41	10	-	4	17	26	1	7	32	7	14	21	7	-	17	23	39	12	43	1	5	20	7	2
	9.9%	10.3%	8.9%		6.1%	15.0%	9.1%	2.6%	9.0%	11.8%	7.4%	12.7%	12.9%	5.8%		17.0%	8.6%	9.8%	11.3%	10.4%	1.4%	4.3%	13.3%	8.0%	11.8%
9	22	19	3	-	4	7	11	4	1	14	3	2	8	7	-	4	15	20	2	18	3	3	8	6	-
	4.3%	4.8%	2.7%		6.1%	6.2%	3.8%	10.3%	1.3%	5.1%	3.2%	1.8%	4.9%	5.8%		4.0%	5.6%	5.0%	1.9%	4.3%	4.3%	2.6%	5.3%	6.9%	
10	244	223	21	-	25	49	149	14	49	156	17	50	87	78	4	32	187	190	53	198	36	66	74	43	9
	47.5%	55.8%	18.8%		37.9%	43.4%	52.1%	35.9%	62.8%	57.4%	17.9%	45.5%	53.4%	65.0%	18.2%	32.0%	69.8%	47.5%	50.0%	47.8%	52.2%	56.9%	49.3%	49.4%	52.9%
Refused	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-
	0.2%	0.3%					0.3%			0.4%				0.8%			0.4%	0.3%		0.2%					
Don't know	23	19	4	-	3	7	11	1	6	10	5	5	4	8	2	2	9	15	3	13	3	5	4	1	-
	4.5%	4.8%	3.6%		4.5%	6.2%	3.8%	2.6%	7.7%	3.7%	5.3%	4.5%	2.5%	6.7%	9.1%	2.0%	3.4%	3.8%	2.8%	3.1%	4.3%	4.3%	2.7%	1.1%	



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N13. What, if anything, would motivate you to purchase CFLs before the end of 2008?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	AWARE	BE- FORE 2003	2006 OR 2005	AFTER	BE- FORE 2003	2006 OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	238	153	83	-	37	52	121	23	30	94	77	49	59	37	19	63	66	186	50	192	33	51	62	38	7
Nothing at all / I would never buy a CFL	43	25	17	-	10	12	13	5	7	11	14	11	9	4	7	10	7	34	9	36	6	11	7	4	4
	18.1%	16.3%	20.5%		27.0%	23.1%	10.7%	21.7%	23.3%	11.7%	18.2%	22.4%	15.3%	10.8%	36.8%	15.9%	10.6%	18.3%	18.0%	18.8%	18.2%	21.6%	11.3%	10.5%	57.1%
They need to be cheaper	75	51	23	-	11	16	40	9	9	31	24	13	24	12	3	23	24	56	18	60	13	16	26	13	-
	31.5%	33.3%	27.7%		29.7%	30.8%	33.1%	39.1%	30.0%	33.0%	31.2%	26.5%	40.7%	32.4%	15.8%	36.5%	36.4%	30.1%	36.0%	31.3%	39.4%	31.4%	41.9%	34.2%	
I would need to be convinced of their energy savings potential	11	6	5	-	2	4	4	1	1	4	5	2	2	1	1	3	2	9	2	9	2	2	4	2	1
	4.6%	3.9%	6.0%		5.4%	7.7%	3.3%	4.3%	3.3%	4.3%	6.5%	4.1%	3.4%	2.7%	5.3%	4.8%	3.0%	4.8%	4.0%	4.7%	6.1%	3.9%	6.5%	5.3%	14.3%
I would need to see them in the stores where I buy light bulbs	4	1	3	-	-	-	4	-	-	1	2	-	2	-	-	-	1	2	2	2	2	1	2	-	-
	1.7%	0.7%	3.6%				3.3%			1.1%	2.6%		3.4%				1.5%	1.1%	4.0%	1.0%	6.1%	2.0%	3.2%		
They need to make them in different sizes to fit in my fixtures	3	3	-	-	-	1	1	-	-	3	2	1	-	-	-	2	-	2	1	2	1	-	-	2	-
	1.3%	2.0%				1.9%	0.8%			3.2%	2.6%	2.0%				3.2%		1.1%	2.0%	1.0%	3.0%			5.3%	
They need to have the features I'm looking for (e.g., dimmable, 3-way)	6	5	1	-	1	-	5	-	1	4	-	2	2	2	1	3	1	6	-	5	1	-	3	1	-
	2.5%	3.3%	1.2%		2.7%		4.1%		3.3%	4.3%		4.1%	3.4%	5.4%	5.3%	4.8%	1.5%	3.2%		2.6%	3.0%		4.8%	2.6%	
They need to make them look attractive in my fixtures	2	2	-	-	1	-	-	1	-	1	-	-	1	1	-	-	2	2	-	2	-	-	-	2	-
	0.8%	1.3%			2.7%			4.3%		1.1%			1.7%	2.7%			3.0%	1.1%		1.0%				5.3%	
I still need more information about CFLs	4	2	2	-	-	-	3	-	1	1	3	-	1	-	-	1	-	2	2	2	1	-	1	1	-
	1.7%	1.3%	2.4%				2.5%		3.3%	1.1%	3.9%		1.7%			1.6%		1.1%	4.0%	1.0%	3.0%		1.6%	2.6%	



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N13. What, if anything, would motivate you to purchase CFLs before the end of 2008?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	FORE 2003	OR 2005	AFTER 2006	FORE 2003	OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
Improved quality of the light	11	9	2	-	-	2	9	-	3	6	2	4	2	1	3	4	2	8	3	8	2	3	4	-	-
	4.6%	5.9%	2.4%			3.8%	7.4%		10.0%	6.4%	2.6%	8.2%	3.4%	2.7%	15.8%	6.3%	3.0%	4.3%	6.0%	4.2%	6.1%	5.9%	6.5%		
I still prefer incandescent/standard bulbs	1	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	1	-
	0.4%	0.7%			2.7%			4.3%					1.7%		5.3%			0.5%		0.5%				2.6%	
If they did not contain mercury / did not need to be recycled	10	5	5	-	2	2	5	-	1	4	4	6	-	-	-	5	-	8	1	10	-	2	2	3	-
	4.2%	3.3%	6.0%		5.4%	3.8%	4.1%		3.3%	4.3%	5.2%	12.2%			7.9%		4.3%	2.0%	5.2%		3.9%	3.2%	7.9%		
Other (specify)	53	34	19	-	5	12	34	3	6	25	19	7	10	14	3	9	21	46	7	44	4	13	12	8	2
	22.3%	22.2%	22.9%		13.5%	23.1%	28.1%	13.0%	20.0%	26.6%	24.7%	14.3%	16.9%	37.8%	15.8%	14.3%	31.8%	24.7%	14.0%	22.9%	12.1%	25.5%	19.4%	21.1%	28.6%
Refused	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	1	-
	0.4%		1.2%															0.5%		0.5%				2.6%	
Don't know	14	9	5	-	4	3	3	3	1	3	2	3	5	2	-	3	6	9	5	10	1	3	1	-	-
	5.9%	5.9%	6.0%		10.8%	5.8%	2.5%	13.0%	3.3%	3.2%	2.6%	6.1%	8.5%	5.4%		4.8%	9.1%	4.8%	10.0%	5.2%	3.0%	5.9%	1.6%		



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D1. Do you own or rent your home?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2003- 2005	OR AFTER	BE- 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
Own	449	325	74	45	49	98	216	30	66	219	66	77	125	111	20	87	213	449	-	416	14	73	133	90	17
	73.1%	81.3%	66.1%	49.5%	74.2%	86.7%	75.5%	76.9%	84.6%	80.5%	69.5%	70.0%	76.7%	92.5%	90.9%	87.0%	79.5%	100%		87.0%	14.6%	50.3%	79.6%	95.7%	94.4%
Rent	149	68	37	39	15	12	67	8	9	50	28	29	36	8	1	12	52	-	149	58	80	71	33	4	1
	24.3%	17.0%	33.0%	42.9%	22.7%	10.6%	23.4%	20.5%	11.5%	18.4%	29.5%	26.4%	22.1%	6.7%	4.5%	12.0%	19.4%	100%	12.1%	83.3%	49.0%	19.8%	4.3%	5.6%	
Other (specify)	2	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	0.3%			2.2%																0.2%					
Refused	9	4	-	4	1	1	2	1	1	2	-	2	2	-	1	-	1	-	-	2	2	1	-	-	-
	1.5%	1.0%		4.4%	1.5%	0.9%	0.7%	2.6%	1.3%	0.7%		1.8%	1.2%		4.5%		0.4%			0.4%	2.1%	0.7%			
Don't know	5	3	1	1	1	2	1	-	2	1	1	2	-	1	-	1	2	-	-	1	-	-	1	-	-
	0.8%	0.8%	0.9%	1.1%	1.5%	1.8%	0.3%		2.6%	0.4%	1.1%	1.8%		0.8%		1.0%	0.7%			0.2%			0.6%		



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D2. In what type of building do you live?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
One-family home detached from any other house	403	289	64	45	49	83	188	29	58	193	59	69	111	99	16	76	191	370	29	403	-	58	118	80	16
	65.6%	72.3%	57.1%	49.5%	74.2%	73.5%	65.7%	74.4%	74.4%	71.0%	62.1%	62.7%	68.1%	82.5%	72.7%	76.0%	71.3%	82.4%	19.5%	84.3%		40.0%	70.7%	85.1%	88.9%
One-family home attached to one or more houses	75	41	19	15	4	12	39	3	5	33	13	16	15	11	2	9	30	46	29	75	-	25	23	10	1
	12.2%	10.3%	17.0%	16.5%	6.1%	10.6%	13.6%	7.7%	6.4%	12.1%	13.7%	14.5%	9.2%	9.2%	9.1%	9.0%	11.2%	10.2%	19.5%	15.7%		17.2%	13.8%	10.6%	5.6%
A building with 2 apartments	31	18	2	9	2	2	15	3	1	14	2	7	7	3	-	8	10	9	21	-	31	17	7	1	-
	5.0%	4.5%	1.8%	9.9%	3.0%	1.8%	5.2%	7.7%	1.3%	5.1%	2.1%	6.4%	4.3%	2.5%		8.0%	3.7%	2.0%	14.1%		32.3%	11.7%	4.2%	1.1%	
A building with 3 or 4 apartments	25	10	10	3	1	2	12	1	2	6	7	4	7	-	1	-	9	4	20	-	25	18	3	1	-
	4.1%	2.5%	8.9%	3.3%	1.5%	1.8%	4.2%	2.6%	2.6%	2.2%	7.4%	3.6%	4.3%		4.5%		3.4%	0.9%	13.4%		26.0%	12.4%	1.8%	1.1%	
A building with 5 or more apartments	40	17	11	12	5	3	20	1	4	12	10	7	9	2	-	2	14	1	39	-	40	17	9	1	1
	6.5%	4.3%	9.8%	13.2%	7.6%	2.7%	7.0%	2.6%	5.1%	4.4%	10.5%	6.4%	5.5%	1.7%		2.0%	5.2%	0.2%	26.2%		41.7%	11.7%	5.4%	1.1%	5.6%
Mobile home	4	2	2	-	3	-	-	1	1	-	1	1	1	-	-	-	2	3	1	-	-	4	-	-	-
	0.7%	0.5%	1.8%		4.5%			2.6%	1.3%		1.1%	0.9%	0.6%				0.7%	0.7%	0.7%			2.8%			
Other (specify)	19	12	4	3	1	6	8	1	2	9	2	2	10	2	2	3	7	11	7	-	-	6	6	1	-
	3.1%	3.0%	3.6%	3.3%	1.5%	5.3%	2.8%	2.6%	2.6%	3.3%	2.1%	1.8%	6.1%	1.7%	9.1%	3.0%	2.6%	2.4%	4.7%			4.1%	3.6%	1.1%	
Refused	12	7	-	4	1	2	4	-	2	5	1	3	1	2	1	2	3	3	2	-	-	-	1	-	-
	2.0%	1.8%		4.4%	1.5%	1.8%	1.4%		2.6%	1.8%	1.1%	2.7%	0.6%	1.7%	4.5%	2.0%	1.1%	0.7%	1.3%			0.6%			
Don't know	5	4	-	-	-	3	-	-	3	-	-	1	2	1	-	-	2	2	1	-	-	-	-	-	-
	0.8%	1.0%				2.7%			3.8%			0.9%	1.2%	0.8%			0.7%	0.4%	0.7%						



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D3. About when was this building first built?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
Before the 1970s	305	213	59	31	30	64	154	16	47	143	55	66	80	59	7	58	144	247	55	258	41	73	92	47	9
	49.7%	53.3%	52.7%	34.1%	45.5%	56.6%	53.8%	41.0%	60.3%	52.6%	57.9%	60.0%	49.1%	49.2%	31.8%	58.0%	53.7%	55.0%	36.9%	54.0%	42.7%	50.3%	55.1%	50.0%	50.0%
1970s	67	48	14	4	8	13	34	5	7	33	10	6	27	16	4	13	29	54	13	51	9	15	25	11	3
	10.9%	12.0%	12.5%	4.4%	12.1%	11.5%	11.9%	12.8%	9.0%	12.1%	10.5%	5.5%	16.6%	13.3%	18.2%	13.0%	10.8%	12.0%	8.7%	10.7%	9.4%	10.3%	15.0%	11.7%	16.7%
1980s	56	39	8	9	5	11	28	6	5	28	7	10	14	15	2	9	28	45	11	45	5	9	18	12	1
	9.1%	9.8%	7.1%	9.9%	7.6%	9.7%	9.8%	15.4%	6.4%	10.3%	7.4%	9.1%	8.6%	12.5%	9.1%	9.0%	10.4%	10.0%	7.4%	9.4%	5.2%	6.2%	10.8%	12.8%	5.6%
1990-1994	24	18	3	3	5	6	7	4	4	10	3	1	3	11	2	5	10	23	1	22	1	1	4	11	2
	3.9%	4.5%	2.7%	3.3%	7.6%	5.3%	2.4%	10.3%	5.1%	3.7%	3.2%	0.9%	1.8%	9.2%	9.1%	5.0%	3.7%	5.1%	0.7%	4.6%	1.0%	0.7%	2.4%	11.7%	11.1%
1995-1999	19	9	6	2	4	1	10	-	-	9	4	2	6	3	1	1	7	15	4	15	3	5	6	5	-
	3.1%	2.3%	5.4%	2.2%	6.1%	0.9%	3.5%			3.3%	4.2%	1.8%	3.7%	2.5%	4.5%	1.0%	2.6%	3.3%	2.7%	3.1%	3.1%	3.4%	3.6%	5.3%	
2000s	34	25	5	3	6	5	17	4	2	19	4	9	8	8	4	6	15	31	3	32	1	3	9	8	3
	5.5%	6.3%	4.5%	3.3%	9.1%	4.4%	5.9%	10.3%	2.6%	7.0%	4.2%	8.2%	4.9%	6.7%	18.2%	6.0%	5.6%	6.9%	2.0%	6.7%	1.0%	2.1%	5.4%	8.5%	16.7%
Refused	10	5	-	4	-	2	3	-	2	3	1	3	1	-	1	1	1	3	1	3	-	-	-	-	-
	1.6%	1.3%		4.4%		1.8%	1.0%		2.6%	1.1%	1.1%	2.7%	0.6%		4.5%	1.0%	0.4%	0.7%	0.7%	0.6%					
Don't know	99	43	17	35	8	11	33	4	11	27	11	13	24	8	1	7	34	31	61	52	36	39	13	-	-
	16.1%	10.8%	15.2%	38.5%	12.1%	9.7%	11.5%	10.3%	14.1%	9.9%	11.6%	11.8%	14.7%	6.7%	4.5%	7.0%	12.7%	6.9%	40.9%	10.9%	37.5%	26.9%	7.8%		



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D4. How many square feet of living space are there in your residence, including bathrooms, foyers and hallways?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME					
	=====				=====			=====			=====				=====			=====		=====							
	AWARE		UN-		BE-		2006	BE-		2006	MODE-				NOT	SOME-		VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K-	\$100-	\$200K	200K+
	TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K-	\$100-	\$200K	200K+	
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18		
Less than 500	11	5	6	-	4	1	5	2	-	3	5	2	4	-	-	-	5	5	6	5	5	8	3	-	-		
	1.8%	1.3%	5.4%		6.1%	0.9%	1.7%	5.1%		1.1%	5.3%	1.8%	2.5%				1.9%	1.1%	4.0%	1.0%	5.2%	5.5%	1.8%				
500 - 1,000	48	32	7	7	5	11	22	2	10	20	7	11	13	7	-	10	22	27	20	28	15	17	19	3	1		
	7.8%	8.0%	6.3%	7.7%	7.6%	9.7%	7.7%	5.1%	12.8%	7.4%	7.4%	10.0%	8.0%	5.8%		10.0%	8.2%	6.0%	13.4%	5.9%	15.6%	11.7%	11.4%	3.2%	5.6%		
1,001 - 1,500	61	47	9	5	9	14	27	5	12	30	8	15	22	10	1	9	36	50	10	52	4	10	27	10	1		
	9.9%	11.8%	8.0%	5.5%	13.6%	12.4%	9.4%	12.8%	15.4%	11.0%	8.4%	13.6%	13.5%	8.3%	4.5%	9.0%	13.4%	11.1%	6.7%	10.9%	4.2%	6.9%	16.2%	10.6%	5.6%		
1,501 - 2,000	68	53	10	2	9	17	31	4	10	38	12	15	19	16	5	17	30	60	8	63	3	13	24	18	1		
	11.1%	13.3%	8.9%	2.2%	13.6%	15.0%	10.8%	10.3%	12.8%	14.0%	12.6%	13.6%	11.7%	13.3%	22.7%	17.0%	11.2%	13.4%	5.4%	13.2%	3.1%	9.0%	14.4%	19.1%	5.6%		
2,001 - 2,500	53	40	8	5	3	14	30	3	10	26	3	11	10	20	1	17	22	49	4	50	3	4	18	12	2		
	8.6%	10.0%	7.1%	5.5%	4.5%	12.4%	10.5%	7.7%	12.8%	9.6%	3.2%	10.0%	6.1%	16.7%	4.5%	17.0%	8.2%	10.9%	2.7%	10.5%	3.1%	2.8%	10.8%	12.8%	11.1%		
2,501 - 3,000	39	32	5	2	6	8	22	4	7	21	5	3	10	16	-	7	25	39	-	38	1	2	12	15	4		
	6.4%	8.0%	4.5%	2.2%	9.1%	7.1%	7.7%	10.3%	9.0%	7.7%	5.3%	2.7%	6.1%	13.3%		7.0%	9.3%	8.7%		7.9%	1.0%	1.4%	7.2%	16.0%	22.2%		
Greater than 3,000	45	30	7	7	6	10	18	4	4	22	6	5	8	18	4	7	18	42	2	43	-	4	5	13	8		
	7.3%	7.5%	6.3%	7.7%	9.1%	8.8%	6.3%	10.3%	5.1%	8.1%	6.3%	4.5%	4.9%	15.0%	18.2%	7.0%	6.7%	9.4%	1.3%	9.0%		2.8%	3.0%	13.8%	44.4%		
Refused	10	5	1	3	1	4	1	1	3	1	2	1	3	-	-	1	3	4	1	5	-	1	-	-	-		
	1.6%	1.3%	0.9%	3.3%	1.5%	3.5%	0.3%	2.6%	3.8%	0.4%	2.1%	0.9%	1.8%			1.0%	1.1%	0.9%	0.7%	1.0%		0.7%					
Don't know	279	156	59	60	23	34	130	14	22	111	47	47	74	33	11	32	107	173	98	194	65	86	59	23	1		
	45.4%	39.0%	52.7%	65.9%	34.8%	30.1%	45.5%	35.9%	28.2%	40.8%	49.5%	42.7%	45.4%	27.5%	50.0%	32.0%	39.9%	38.5%	65.8%	40.6%	67.7%	59.3%	35.3%	24.5%	5.6%		



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D5. Which of the following best describes your age?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN- AWARE		BE- FORE 2003	2006 OR 2005	OR AFTER	BE- FORE 2003	2006 OR 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
	TOTAL	ASER	PRCHR	AWARE	2003	2005	AFTER	2003	2005	AFTER					VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
Less than 18 years old,	8	3	1	4	-	1	3	-	1	2	1	-	3	-	-	1	2	5	2	5	2	2	1	1	-
	1.3%	0.8%	0.9%	4.4%		0.9%	1.0%		1.3%	0.7%	1.1%		1.8%		1.0%	0.7%	1.1%	1.3%	1.0%	2.1%	1.4%	0.6%	1.1%		
18 to 24,	21	11	3	7	1	1	10	1	1	9	2	5	3	3	-	4	7	12	9	17	4	8	5	1	-
	3.4%	2.8%	2.7%	7.7%	1.5%	0.9%	3.5%	2.6%	1.3%	3.3%	2.1%	4.5%	1.8%	2.5%		4.0%	2.6%	2.7%	6.0%	3.6%	4.2%	5.5%	3.0%	1.1%	
25 to 34,	64	42	14	7	10	9	33	4	10	27	9	11	16	16	2	12	28	28	34	40	20	18	26	11	1
	10.4%	10.5%	12.5%	7.7%	15.2%	8.0%	11.5%	10.3%	12.8%	9.9%	9.5%	10.0%	9.8%	13.3%	9.1%	12.0%	10.4%	6.2%	22.8%	8.4%	20.8%	12.4%	15.6%	11.7%	5.6%
35 to 44,	93	67	14	9	8	14	54	5	11	50	15	14	29	22	2	10	54	70	23	77	12	18	29	20	1
	15.1%	16.8%	12.5%	9.9%	12.1%	12.4%	18.9%	12.8%	14.1%	18.4%	15.8%	12.7%	17.8%	18.3%	9.1%	10.0%	20.1%	15.6%	15.4%	16.1%	12.5%	12.4%	17.4%	21.3%	5.6%
45 to 54,	134	96	24	12	17	29	62	14	15	65	18	26	36	37	8	25	61	109	23	118	13	17	44	28	11
	21.8%	24.0%	21.4%	13.2%	25.8%	25.7%	21.7%	35.9%	19.2%	23.9%	18.9%	23.6%	22.1%	30.8%	36.4%	25.0%	22.8%	24.3%	15.4%	24.7%	13.5%	11.7%	26.3%	29.8%	61.1%
55 to 64, or	118	88	17	11	13	27	55	8	15	63	18	25	32	21	4	28	54	97	21	98	14	27	32	22	4
	19.2%	22.0%	15.2%	12.1%	19.7%	23.9%	19.2%	20.5%	19.2%	23.2%	18.9%	22.7%	19.6%	17.5%	18.2%	28.0%	20.1%	21.6%	14.1%	20.5%	14.6%	18.6%	19.2%	23.4%	22.2%
65 or older?	146	76	34	34	15	24	60	7	17	49	26	21	39	20	1	15	58	113	31	110	25	52	30	11	1
	23.8%	19.0%	30.4%	37.4%	22.7%	21.2%	21.0%	17.9%	21.8%	18.0%	27.4%	19.1%	23.9%	16.7%	4.5%	15.0%	21.6%	25.2%	20.8%	23.0%	26.0%	35.9%	18.0%	11.7%	5.6%
Refused	20	13	3	3	2	5	7	-	5	6	6	4	4	1	4	4	3	11	4	9	3	2	-	-	-
	3.3%	3.3%	2.7%	3.3%	3.0%	4.4%	2.4%		6.4%	2.2%	6.3%	3.6%	2.5%	0.8%	18.2%	4.0%	1.1%	2.4%	2.7%	1.9%	3.1%	1.4%			
Don't know	10	4	2	4	-	3	2	-	3	1	-	4	1	-	1	1	1	4	2	4	3	1	-	-	-
	1.6%	1.0%	1.8%	4.4%		2.7%	0.7%		3.8%	0.4%		3.6%	0.6%		4.5%	1.0%	0.4%	0.9%	1.3%	0.8%	3.1%	0.7%			



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D6. Including yourself, how many people currently living in your home year-round are in the following age groups?

Less than 18

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K- \$200K	\$200K- 200K+		
TOTAL ANSWERING	185	132	29	21	23	29	98	18	18	96	24	33	54	46	5	38	89	134	50	149	29	39	59	43	5
MEAN	1.62	1.53	1.90	1.76	1.78	1.52	1.58	1.61	1.39	1.54	2.00	1.42	1.46	1.72	1.80	1.45	1.55	1.59	1.72	1.64	1.62	1.64	1.53	1.74	1.80
MEDIAN	1.00	1.00	2.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	2.00	1.00	1.00	1.00	2.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	2.00	1.00
1	103	80	11	11	14	16	53	12	12	56	8	22	33	24	1	25	54	75	27	81	17	24	35	21	3
	55.7%	60.6%	37.9%	52.4%	60.9%	55.2%	54.1%	66.7%	66.7%	58.3%	33.3%	66.7%	61.1%	52.2%	20.0%	65.8%	60.7%	56.0%	54.0%	54.4%	58.6%	61.5%	59.3%	48.8%	60.0%
2	56	38	13	4	4	11	35	3	5	30	11	8	17	15	4	10	24	43	13	47	7	8	17	15	1
	30.3%	28.8%	44.8%	19.0%	17.4%	37.9%	35.7%	16.7%	27.8%	31.3%	45.8%	24.2%	31.5%	32.6%	80.0%	26.3%	27.0%	32.1%	26.0%	31.5%	24.1%	20.5%	28.8%	34.9%	20.0%
3	21	11	3	6	2	2	9	1	1	9	3	3	4	4	-	2	9	13	8	17	4	5	7	5	-
	11.4%	8.3%	10.3%	28.6%	8.7%	6.9%	9.2%	5.6%	5.6%	9.4%	12.5%	9.1%	7.4%	8.7%		5.3%	10.1%	9.7%	16.0%	11.4%	13.8%	12.8%	11.9%	11.6%	
4	3	2	1	-	2	-	-	2	-	-	1	-	-	2	-	1	1	2	1	2	1	1	-	1	1
	1.6%	1.5%	3.4%		8.7%			11.1%			4.2%			4.3%		2.6%	1.1%	1.5%	2.0%	1.3%	3.4%	2.6%		2.3%	20.0%
5	2	1	1	-	1	-	1	-	-	1	1	-	-	1	-	-	1	1	1	2	-	1	-	1	-
	1.1%	0.8%	3.4%		4.3%		1.0%			1.0%	4.2%			2.2%			1.1%	0.7%	2.0%	1.3%		2.6%		2.3%	



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D6. Including yourself, how many people currently living in your home year-round are in the following age groups?  
18-24

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006- OR AFTER	BE- FORE 2003	2006- OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+			
TOTAL ANSWERING	100	66	19	15	13	17	48	8	7	50	13	24	28	18	2	21	43	78	22	91	8	23	29	17	4
MEAN	1.44	1.42	1.53	1.40	1.15	1.53	1.50	1.13	1.43	1.48	1.54	1.42	1.39	1.56	1.50	1.24	1.51	1.46	1.36	1.45	1.25	1.35	1.55	1.41	1.50
MEDIAN	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.50	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
1	65	44	11	10	11	9	30	7	4	32	7	15	20	11	1	16	27	50	15	59	6	16	16	10	3
	65.0%	66.7%	57.9%	66.7%	84.6%	52.9%	62.5%	87.5%	57.1%	64.0%	53.8%	62.5%	71.4%	61.1%	50.0%	76.2%	62.8%	64.1%	68.2%	64.8%	75.0%	69.6%	55.2%	58.8%	75.0%
2	27	17	6	4	2	7	13	1	3	13	5	8	6	4	1	5	11	21	6	24	2	6	11	7	-
	27.0%	25.8%	31.6%	26.7%	15.4%	41.2%	27.1%	12.5%	42.9%	26.0%	38.5%	33.3%	21.4%	22.2%	50.0%	23.8%	25.6%	26.9%	27.3%	26.4%	25.0%	26.1%	37.9%	41.2%	
3	7	4	2	1	-	1	4	-	-	4	1	1	1	3	-	-	4	6	1	7	-	1	1	-	1
	7.0%	6.1%	10.5%	6.7%		5.9%	8.3%			8.0%	7.7%	4.2%	3.6%	16.7%			9.3%	7.7%	4.5%	7.7%		4.3%	3.4%		25.0%
4	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	-	1	-	-
	1.0%	1.5%					2.1%			2.0%			3.6%				2.3%	1.3%		1.1%			3.4%		



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D6. Including yourself, how many people currently living in your home year-round are in the following age groups?  
25-34

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====				=====			=====			=====				=====			=====		=====		=====			
	AWARE				BE-	2006		BE-	2006		MODE-				NOT	SOME-		=====		=====		\$50K- \$100-			
	TOTAL	ASER	PRCHR	UN- AWARE	FORE 2003	2003- 2005	OR AFTER	FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K-	\$200K	200K+
TOTAL ANSWERING	101	71	17	11	13	13	55	9	10	50	12	16	33	24	3	15	53	64	36	74	19	20	42	19	1
MEAN	1.53	1.55	1.35	1.45	1.54	1.62	1.42	1.56	1.50	1.54	1.42	1.50	1.61	1.50	1.33	1.87	1.47	1.58	1.47	1.54	1.58	1.40	1.57	1.53	2.00
MEDIAN	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.50	1.00	1.00	1.00	1.00	1.00	2.00	1.00	1.00	1.00	1.00	2.00	1.00	1.00	1.00	2.00	
1	58	40	11	7	7	7	35	5	5	29	7	10	18	13	2	7	31	37	20	45	8	14	22	11	-
	57.4%	56.3%	64.7%	63.6%	53.8%	53.8%	63.6%	55.6%	50.0%	58.0%	58.3%	62.5%	54.5%	54.2%	66.7%	46.7%	58.5%	57.8%	55.6%	60.8%	42.1%	70.0%	52.4%	57.9%	
2	34	24	6	3	5	5	17	3	5	16	5	4	11	10	1	4	19	19	15	20	11	5	16	6	1
	33.7%	33.8%	35.3%	27.3%	38.5%	38.5%	30.9%	33.3%	50.0%	32.0%	41.7%	25.0%	33.3%	41.7%	33.3%	26.7%	35.8%	29.7%	41.7%	27.0%	57.9%	25.0%	38.1%	31.6%	100%
3	7	6	-	1	1	-	3	1	-	4	-	2	3	1	-	3	3	6	1	7	-	-	4	2	-
	6.9%	8.5%		9.1%	7.7%		5.5%	11.1%		8.0%		12.5%	9.1%	4.2%		20.0%	5.7%	9.4%	2.8%	9.5%			9.5%	10.5%	
4	2	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	2	-	2	-	1	-	-	-
	2.0%	1.4%				7.7%				2.0%			3.0%			6.7%		3.1%		2.7%		5.0%			



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Table 141 Page 200

D6. Including yourself, how many people currently living in your home year-round are in the following age groups?  
35-44

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+	
TOTAL ANSWERING	100	67	19	12	10	19	52	5	15	46	16	13	23	29	2	10	54	71	29	76	21	26	33	17	3
MEAN	1.45	1.45	1.53	1.33	1.20	1.47	1.44	1.00	1.27	1.46	1.63	1.08	1.17	1.52	3.50	1.10	1.39	1.52	1.28	1.45	1.43	1.38	1.42	1.59	1.00
MEDIAN	1.00	1.00	2.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	2.00	1.00	1.00	1.00	3.50	1.00	1.00	1.00	1.00	1.00	1.00	1.00	2.00	1.00	
1	64	45	9	9	8	12	31	5	11	29	6	12	19	16	1	9	35	42	22	47	16	20	21	7	3
	64.0%	67.2%	47.4%	75.0%	80.0%	63.2%	59.6%	100%	73.3%	63.0%	37.5%	92.3%	82.6%	55.2%	50.0%	90.0%	64.8%	59.2%	75.9%	61.8%	76.2%	76.9%	63.6%	41.2%	100%
2	32	19	10	2	2	6	20	-	4	15	10	1	4	12	-	1	18	26	6	26	4	5	11	10	-
	32.0%	28.4%	52.6%	16.7%	20.0%	31.6%	38.5%		26.7%	32.6%	62.5%	7.7%	17.4%	41.4%		10.0%	33.3%	36.6%	20.7%	34.2%	19.0%	19.2%	33.3%	58.8%	
3	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	-
	1.0%			8.3%															3.4%	1.3%					
4	2	2	-	-	-	1	1	-	-	2	-	-	-	1	-	-	1	2	-	2	-	-	1	-	-
	2.0%	3.0%				5.3%	1.9%			4.3%				3.4%			1.9%	2.8%		2.6%			3.0%		
6	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	1	-	-	-
	1.0%	1.5%													50.0%			1.4%			4.8%	3.8%			



# Appendices

Table 142 Page 201

D6. Including yourself, how many people currently living in your home year-round are in the following age groups?  
45-54

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	PURCH	NON- PRCHR	UN- AWARE	BE- FORE 2003	2006- OR 2005	BE- FORE 2006	2006- OR 2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K- \$200K	\$200K- 200K+		
TOTAL ANSWERING	152	108	26	17	22	28	73	15	18	72	22	28	44	37	7	33	67	122	30	136	15	24	52	34	11
MEAN	1.53	1.56	1.50	1.41	1.41	1.71	1.58	1.33	1.67	1.58	1.55	1.39	1.50	1.76	1.57	1.42	1.61	1.61	1.20	1.56	1.33	1.29	1.38	1.94	1.73
MEDIAN	1.00	1.00	1.50	1.00	1.00	1.50	2.00	1.00	1.50	1.00	2.00	1.00	1.00	2.00	2.00	1.00	1.00	2.00	1.00	1.00	1.00	1.00	1.00	2.00	2.00
1	82	59	13	10	13	14	36	10	9	38	10	17	28	14	3	21	35	58	24	71	10	17	35	10	3
	53.9%	54.6%	50.0%	58.8%	59.1%	50.0%	49.3%	66.7%	50.0%	52.8%	45.5%	60.7%	63.6%	37.8%	42.9%	63.6%	52.2%	47.5%	80.0%	52.2%	66.7%	70.8%	67.3%	29.4%	27.3%
2	66	45	13	7	9	12	35	5	8	31	12	11	14	21	4	11	29	60	6	61	5	7	16	21	8
	43.4%	41.7%	50.0%	41.2%	40.9%	42.9%	47.9%	33.3%	44.4%	43.1%	54.5%	39.3%	31.8%	56.8%	57.1%	33.3%	43.3%	49.2%	20.0%	44.9%	33.3%	29.2%	30.8%	61.8%	72.7%
4	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1	-	-	-	1	-
	0.7%	0.9%					1.4%			1.4%				2.7%		3.0%		0.8%		0.7%				2.9%	
5	3	3	-	-	-	2	1	-	1	2	-	-	2	1	-	-	3	3	-	3	-	-	1	2	-
	2.0%	2.8%				7.1%	1.4%		5.6%	2.8%			4.5%	2.7%		4.5%	2.5%		2.2%				1.9%	5.9%	



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Table 143 Page 202

D6. Including yourself, how many people currently living in your home year-round are in the following age groups?

55-64

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME												
	=====				=====			=====			=====				=====			=====		=====														
	AWARE	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-	2006	BE-
TOTAL	ASER	PRCHR	UN-	FORE	2003-	OR	FORE	2003-	OR	FORE	2003-	OR	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+							
TOTAL ANSWERING	124	89	19	15	14	26	54	9	16	63	18	28	35	22	4	30	53	97	26	104	13	23	35	22	5									
MEAN	1.48	1.45	1.47	1.67	1.57	1.62	1.37	1.44	1.69	1.40	1.67	1.29	1.43	1.59	1.50	1.53	1.40	1.48	1.42	1.46	1.31	1.35	1.54	1.36	1.40									
MEDIAN	1.00	1.00	1.00	1.00	2.00	2.00	1.00	1.00	2.00	1.00	2.00	1.00	1.00	2.00	1.00	1.50	1.00	1.00	1.00	1.00	1.00	1.00	1.00	2.00	1.00	1.00								
1	72	52	10	9	6	10	37	5	5	41	7	21	20	10	3	15	33	53	19	59	9	15	16	15	3									
	58.1%	58.4%	52.6%	60.0%	42.9%	38.5%	68.5%	55.6%	31.3%	65.1%	38.9%	75.0%	57.1%	45.5%	75.0%	50.0%	62.3%	54.6%	73.1%	56.7%	69.2%	65.2%	45.7%	68.2%	60.0%									
2	48	34	9	5	8	16	14	4	11	19	10	6	15	11	-	14	19	41	6	42	4	8	19	6	2									
	38.7%	38.2%	47.4%	33.3%	57.1%	61.5%	25.9%	44.4%	68.8%	30.2%	55.6%	21.4%	42.9%	50.0%		46.7%	35.8%	42.3%	23.1%	40.4%	30.8%	34.8%	54.3%	27.3%	40.0%									
3	3	3	-	-	-	-	3	-	-	3	1	1	-	1	1	1	1	3	-	3	-	-	-	1	-									
	2.4%	3.4%					5.6%			4.8%	5.6%	3.6%		4.5%	25.0%	3.3%	1.9%	3.1%		2.9%				4.5%										
6	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-									
	0.8%			6.7%															3.8%															



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Table 144 Page 203

D6. Including yourself, how many people currently living in your home year-round are in the following age groups?  
65 or older

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006- OR AFTER	BE- FORE 2003	2006- OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY NOT	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K-	\$200K-	200K+		
TOTAL ANSWERING	152	85	38	27	14	27	71	8	15	60	31	19	43	23	3	21	60	114	35	120	24	48	36	13	2
MEAN	1.33	1.34	1.29	1.37	1.14	1.30	1.35	1.25	1.33	1.35	1.29	1.32	1.30	1.39	1.33	1.33	1.35	1.39	1.11	1.34	1.25	1.31	1.17	1.62	1.00
MEDIAN	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	2.00	1.00	
1	102	56	27	17	12	19	46	6	10	39	22	13	30	14	2	14	39	70	31	79	18	33	30	5	2
	67.1%	65.9%	71.1%	63.0%	85.7%	70.4%	64.8%	75.0%	66.7%	65.0%	71.0%	68.4%	69.8%	60.9%	66.7%	66.7%	65.0%	61.4%	88.6%	65.8%	75.0%	68.8%	83.3%	38.5%	100%
2	50	29	11	10	2	8	25	2	5	21	9	6	13	9	1	7	21	44	4	41	6	15	6	8	-
	32.9%	34.1%	28.9%	37.0%	14.3%	29.6%	35.2%	25.0%	33.3%	35.0%	29.0%	31.6%	30.2%	39.1%	33.3%	33.3%	35.0%	38.6%	11.4%	34.2%	25.0%	31.3%	16.7%	61.5%	



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Table 145 Page 204

D6. Including yourself, how many people currently living in your home year-round are in the following age groups?  
 Refused/Don't know

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====				=====			=====			=====				=====			=====		=====					
	AWARE	BE-	2006	BE-	2006	BE-	2006	BE-	2006	OR	MODE-	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K
TOTAL	ASER	PRCHR	UN-	FORE	2003-	OR	FORE	2003-	OR																
TOTAL ANSWERING	52	29	8	13	6	12	15	2	11	14	6	12	9	7	4	7	13	27	14	26	10	12	1	1	-
Refused	40	21	7	11	4	8	12	2	7	10	4	10	6	5	3	7	8	21	11	21	7	5	1	1	-
	76.9%	72.4%	87.5%	84.6%	66.7%	66.7%	80.0%	100%	63.6%	71.4%	66.7%	83.3%	66.7%	71.4%	75.0%	100%	61.5%	77.8%	78.6%	80.8%	70.0%	41.7%	100%	100%	-
Don't know	12	8	1	2	2	4	3	-	4	4	2	2	3	2	1	-	5	6	3	5	3	7	-	-	-
	23.1%	27.6%	12.5%	15.4%	33.3%	33.3%	20.0%		36.4%	28.6%	33.3%	16.7%	33.3%	28.6%	25.0%		38.5%	22.2%	21.4%	19.2%	30.0%	58.3%			



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D7. What is the highest level of education you have completed?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====				=====			=====			=====				=====			=====		=====					
	AWARE	BE-	2006	BE-	2006	BE-	2006	NONE	LIGHT	RATE	HEAVY	NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+			
TOTAL	PURCH	NON-	UN-	FORE	2003-	OR	FORE	2003-	OR	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
ASER	PRCHR	ASER	ASER	2003	2005	AFTER	2003	2005	AFTER																
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
No schooling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than high school	15	6	1	7	-	2	2	-	1	3	1	1	3	1	-	1	4	5	10	8	6	6	2	-	-
	2.4%	1.5%	0.9%	7.7%		1.8%	0.7%		1.3%	1.1%	1.1%	0.9%	1.8%	0.8%		1.0%	1.5%	1.1%	6.7%	1.7%	6.3%	4.1%	1.2%		
Some high school	30	9	9	10	2	2	13	-	3	6	3	6	7	2	-	-	9	12	16	17	10	16	5	-	-
	4.9%	2.3%	8.0%	11.0%	3.0%	1.8%	4.5%		3.8%	2.2%	3.2%	5.5%	4.3%	1.7%			3.4%	2.7%	10.7%	3.6%	10.4%	11.0%	3.0%		
High school graduate or equivalent (e.g., GED)	136	75	27	31	11	16	64	7	10	57	21	24	36	17	2	14	57	95	37	104	27	50	31	12	1
	22.1%	18.8%	24.1%	34.1%	16.7%	14.2%	22.4%	17.9%	12.8%	21.0%	22.1%	21.8%	22.1%	14.2%	9.1%	14.0%	21.3%	21.2%	24.8%	21.8%	28.1%	34.5%	18.6%	12.8%	5.6%
Trade or technical school	26	15	7	4	4	7	11	2	5	8	4	5	6	4	1	4	10	18	8	21	4	15	3	2	-
	4.2%	3.8%	6.3%	4.4%	6.1%	6.2%	3.8%	5.1%	6.4%	2.9%	4.2%	4.5%	3.7%	3.3%	4.5%	4.0%	3.7%	4.0%	5.4%	4.4%	4.2%	10.3%	1.8%	2.1%	
Some college	103	70	23	10	14	18	50	11	11	45	23	20	27	19	5	16	46	75	27	82	14	26	43	9	1
	16.8%	17.5%	20.5%	11.0%	21.2%	15.9%	17.5%	28.2%	14.1%	16.5%	24.2%	18.2%	16.6%	15.8%	22.7%	16.0%	17.2%	16.7%	18.1%	17.2%	14.6%	17.9%	25.7%	9.6%	5.6%
College degree	170	131	26	12	26	35	83	16	22	90	23	36	52	40	8	37	84	142	25	146	19	23	56	37	7
	27.7%	32.8%	23.2%	13.2%	39.4%	31.0%	29.0%	41.0%	28.2%	33.1%	24.2%	32.7%	31.9%	33.3%	36.4%	37.0%	31.3%	31.6%	16.8%	30.5%	19.8%	15.9%	33.5%	39.4%	38.9%
Some graduate school	15	11	3	1	1	6	6	1	4	6	3	1	6	3	-	6	5	15	-	15	-	-	6	7	1
	2.4%	2.8%	2.7%	1.1%	1.5%	5.3%	2.1%	2.6%	5.1%	2.2%	3.2%	0.9%	3.7%	2.5%		6.0%	1.9%	3.3%		3.1%			3.6%	7.4%	5.6%
Graduate degree	91	66	13	9	7	22	47	2	16	47	12	12	19	32	2	19	45	72	19	72	11	8	21	27	8
	14.8%	16.5%	11.6%	9.9%	10.6%	19.5%	16.4%	5.1%	20.5%	17.3%	12.6%	10.9%	11.7%	26.7%	9.1%	19.0%	16.8%	16.0%	12.8%	15.1%	11.5%	5.5%	12.6%	28.7%	44.4%
Refused	18	13	-	4	1	3	8	-	5	8	2	4	5	2	3	3	5	8	5	7	3	-	-	-	-
	2.9%	3.3%		4.4%	1.5%	2.7%	2.8%		6.4%	2.9%	2.1%	3.6%	3.1%	1.7%	13.6%	3.0%	1.9%	1.8%	3.4%	1.5%	3.1%				



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(Continued)

D7. What is the highest level of education you have completed?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2005	OR AFTER	BE- 2003	2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
Don't know	10	4	3	3	-	2	2	-	1	2	3	1	2	-	1	-	3	7	2	6	2	1	-	-	-
	1.6%	1.0%	2.7%	3.3%		1.8%	0.7%		1.3%	0.7%	3.2%	0.9%	1.2%		4.5%		1.1%	1.6%	1.3%	1.3%	2.1%	0.7%			



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D8. Which of the following best represents your annual household income from all sources in 2007, before taxes?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====				=====			=====			=====				=====			=====		=====					
	TOTAL	ASER	PRCHR	UN- AWARE	BE- 2003	2003- 2005	OR AFTER	BE- 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
Less than \$20,000 per year,	44	14	15	13	5	3	20	-	3	11	10	7	7	3	-	3	11	16	27	18	23	44	-	-	-
	7.2%	3.5%	13.4%	14.3%	7.6%	2.7%	7.0%		3.8%	4.0%	10.5%	6.4%	4.3%	2.5%		3.0%	4.1%	3.6%	18.1%	3.8%	24.0%	30.3%			
\$20,000-49,999,	101	57	29	14	13	19	43	9	12	34	18	18	32	11	2	10	45	57	44	65	29	101	-	-	-
	16.4%	14.2%	25.9%	15.4%	19.7%	16.8%	15.0%	23.1%	15.4%	12.5%	18.9%	16.4%	19.6%	9.2%	9.1%	10.0%	16.8%	12.7%	29.5%	13.6%	30.2%	69.7%			
\$50,000-74,999,	101	75	15	9	13	17	54	7	14	52	13	22	30	20	3	17	54	75	26	82	15	-	101	-	-
	16.4%	18.8%	13.4%	9.9%	19.7%	15.0%	18.9%	17.9%	17.9%	19.1%	13.7%	20.0%	18.4%	16.7%	13.6%	17.0%	20.1%	16.7%	17.4%	17.2%	15.6%		60.5%		
\$75,000-99,999,	66	51	9	6	7	17	30	6	13	32	8	13	25	13	1	12	38	58	7	59	4	-	66	-	-
	10.7%	12.8%	8.0%	6.6%	10.6%	15.0%	10.5%	15.4%	16.7%	11.8%	8.4%	11.8%	15.3%	10.8%	4.5%	12.0%	14.2%	12.9%	4.7%	12.3%	4.2%		39.5%		
\$100,000-149,999,	67	50	12	5	7	12	35	5	6	38	11	8	16	25	2	11	36	64	3	65	2	-	-	67	-
	10.9%	12.5%	10.7%	5.5%	10.6%	10.6%	12.2%	12.8%	7.7%	14.0%	11.6%	7.3%	9.8%	20.8%	9.1%	11.0%	13.4%	14.3%	2.0%	13.6%	2.1%			71.3%	
\$150,000-199,999, or	27	21	4	-	3	8	14	-	4	17	6	3	5	11	1	9	11	26	1	25	1	-	-	27	-
	4.4%	5.3%	3.6%		4.5%	7.1%	4.9%		5.1%	6.3%	6.3%	2.7%	3.1%	9.2%	4.5%	9.0%	4.1%	5.8%	0.7%	5.2%	1.0%			28.7%	
\$200,000 or more?	18	13	4	1	3	7	7	1	3	8	4	-	3	9	1	4	8	17	1	17	1	-	-	-	18
	2.9%	3.3%	3.6%	1.1%	4.5%	6.2%	2.4%	2.6%	3.8%	2.9%	4.2%		1.8%	7.5%	4.5%	4.0%	3.0%	3.8%	0.7%	3.6%	1.0%				100%
Refused	121	80	15	23	8	19	60	6	14	59	15	28	29	19	8	24	43	88	27	95	15	-	-	-	-
	19.7%	20.0%	13.4%	25.3%	12.1%	16.8%	21.0%	15.4%	17.9%	21.7%	15.8%	25.5%	17.8%	15.8%	36.4%	24.0%	16.0%	19.6%	18.1%	19.9%	15.6%				
Don't know	69	39	9	20	7	11	23	5	9	21	10	11	16	9	4	10	22	48	13	52	6	-	-	-	-
	11.2%	9.8%	8.0%	22.0%	10.6%	9.7%	8.0%	12.8%	11.5%	7.7%	10.5%	10.0%	9.8%	7.5%	18.2%	10.0%	8.2%	10.7%	8.7%	10.9%	6.3%				



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D9. Are you Spanish/Hispanic/Latino?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
No	508	331	99	71	60	96	238	34	65	226	79	87	142	103	18	81	227	380	118	405	71	128	137	83	15
	82.7%	82.8%	88.4%	78.0%	90.9%	85.0%	83.2%	87.2%	83.3%	83.1%	83.2%	79.1%	87.1%	85.8%	81.8%	81.0%	84.7%	84.6%	79.2%	84.7%	74.0%	88.3%	82.0%	88.3%	83.3%
Yes	82	57	9	13	5	13	39	4	10	38	11	19	18	15	3	15	34	57	23	58	19	16	28	10	3
	13.4%	14.2%	8.0%	14.3%	7.6%	11.5%	13.6%	10.3%	12.8%	14.0%	11.6%	17.3%	11.0%	12.5%	13.6%	15.0%	12.7%	12.7%	15.4%	12.1%	19.8%	11.0%	16.8%	10.6%	16.7%
Refused	18	8	3	6	1	3	5	1	2	5	3	3	3	1	1	2	5	9	7	11	5	1	1	-	-
	2.9%	2.0%	2.7%	6.6%	1.5%	2.7%	1.7%	2.6%	2.6%	1.8%	3.2%	2.7%	1.8%	0.8%	4.5%	2.0%	1.9%	2.0%	4.7%	2.3%	5.2%	0.7%	0.6%		
Don't know	6	4	1	1	-	1	4	-	1	3	2	1	-	1	-	2	2	3	1	4	1	-	1	1	-
	1.0%	1.0%	0.9%	1.1%		0.9%	1.4%		1.3%	1.1%	2.1%	0.9%		0.8%		2.0%	0.7%	0.7%	0.7%	0.8%	1.0%		0.6%	1.1%	



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D10. What is your race?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	=====				=====			=====			=====				=====			=====		=====					
	AWARE	NON- PURCH	UN- PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	NOT VERY	SOME- WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K- \$200K	\$200K- 200K+	200K+
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
White	429	301	74	48	47	90	209	31	60	203	65	80	118	96	19	74	200	357	63	364	41	87	128	71	16
	69.9%	75.3%	66.1%	52.7%	71.2%	79.6%	73.1%	79.5%	76.9%	74.6%	68.4%	72.7%	72.4%	80.0%	86.4%	74.0%	74.6%	79.5%	42.3%	76.2%	42.7%	60.0%	76.6%	75.5%	88.9%
Black or African American	100	51	25	22	11	10	43	2	7	40	19	16	22	14	1	10	38	46	51	63	32	45	20	15	2
	16.3%	12.8%	22.3%	24.2%	16.7%	8.8%	15.0%	5.1%	9.0%	14.7%	20.0%	14.5%	13.5%	11.7%	4.5%	10.0%	14.2%	10.2%	34.2%	13.2%	33.3%	31.0%	12.0%	16.0%	11.1%
American Indian or Alaska Native	4	2	-	1	-	-	1	-	-	1	-	-	1	-	1	-	1	1	3	2	2	2	1	-	-
	0.7%	0.5%		1.1%			0.3%			0.4%			0.6%		4.5%		0.4%	0.2%	2.0%	0.4%	2.1%	1.4%	0.6%		
Asian	19	12	1	4	1	3	7	-	3	8	1	3	5	4	-	3	9	13	6	14	2	1	5	5	-
	3.1%	3.0%	0.9%	4.4%	1.5%	2.7%	2.4%		3.8%	2.9%	1.1%	2.7%	3.1%	3.3%		3.0%	3.4%	2.9%	4.0%	2.9%	2.1%	0.7%	3.0%	5.3%	
Chinese	1	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-
	0.2%	0.3%				0.9%				0.4%			0.6%				0.4%	0.2%							
Japanese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Korean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vietnamese	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	1	-	-
	0.2%			1.1%													0.2%		0.2%				0.6%		
Filipino	2	1	1	-	1	1	-	-	1	-	-	1	-	1	-	-	1	2	-	1	-	1	1	-	-
	0.3%	0.3%	0.9%		1.5%	0.9%			1.3%			0.9%		0.8%			0.4%	0.4%		0.2%		0.7%	0.6%		
Native Hawaiian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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D10. What is your race?

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
Guamanian or Chamorro	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Samoan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (specify)	22	13	2	7	3	4	6	3	3	7	2	3	7	3	-	4	9	10	12	12	8	8	7	3	
	3.6%	3.3%	1.8%	7.7%	4.5%	3.5%	2.1%	7.7%	3.8%	2.6%	2.1%	2.7%	4.3%	2.5%		4.0%	3.4%	2.2%	8.1%	2.5%	8.3%	5.5%	4.2%	3.2%	
Refused	33	18	9	6	3	3	20	3	3	12	8	6	9	2	1	9	8	17	13	20	10	1	3		
	5.4%	4.5%	8.0%	6.6%	4.5%	2.7%	7.0%	7.7%	3.8%	4.4%	8.4%	5.5%	5.5%	1.7%	4.5%	9.0%	3.0%	3.8%	8.7%	4.2%	10.4%	0.7%	1.8%		
Don't know	3	1	-	2	-	1	-	-	1	-	-	1	-	-	-	-	1	1	1	1	1	-	1		
	0.5%	0.3%		2.2%		0.9%			1.3%			0.9%					0.4%	0.2%	0.7%	0.2%	1.0%		0.6%		



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D11. What is the primary language spoken in your home?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME			
	AWARE		UN-	AWARE	BE-	2006	OR	BE-	2006	OR	MODE-				NOT	SOME-	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
	TOTAL	ASER	PRCHR	ASER	2003	2005	AFTER	2003	2005	AFTER	NONE	LIGHT	RATE	HEAVY	VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$100K	\$200K	200K+
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
English	568	379	105	76	64	104	272	39	68	261	88	104	156	116	21	96	252	422	132	448	86	137	153	91	18
	92.5%	94.8%	93.8%	83.5%	97.0%	92.0%	95.1%	100%	87.2%	96.0%	92.6%	94.5%	95.7%	96.7%	95.5%	96.0%	94.0%	94.0%	88.6%	93.7%	89.6%	94.5%	91.6%	96.8%	100%
Spanish	13	7	3	3	-	3	5	-	2	5	3	-	3	1	-	2	5	9	4	10	3	1	7	1	-
	2.1%	1.8%	2.7%	3.3%		2.7%	1.7%		2.6%	1.8%	3.2%		1.8%	0.8%		2.0%	1.9%	2.0%	2.7%	2.1%	3.1%	0.7%	4.2%	1.1%	
Mandarin	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	1	-	-
	0.2%			1.1%														0.2%		0.2%			0.6%		
Cantonese	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-
	0.2%																	0.2%		0.2%					
Tagalog	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Korean	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	1	-	-	-
	0.2%			1.1%														0.2%		0.2%		0.7%			
Vietnamese	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	1	-	-
	0.2%			1.1%														0.2%		0.2%			0.6%		
Russian	2	2	-	-	1	-	1	-	1	1	-	1	-	1	-	1	1	2	-	2	-	-	1	-	-
	0.3%	0.5%			1.5%		0.3%		1.3%	0.4%		0.9%		0.8%		1.0%	0.4%	0.4%		0.4%			0.6%		
Japanese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (specify)	16	7	2	5	1	4	4	-	4	3	2	3	2	2	-	1	6	8	8	9	4	6	4	2	-
	2.6%	1.8%	1.8%	5.5%	1.5%	3.5%	1.4%		5.1%	1.1%	2.1%	2.7%	1.2%	1.7%		1.0%	2.2%	1.8%	5.4%	1.9%	4.2%	4.1%	2.4%	2.1%	



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D11. What is the primary language spoken in your home?

	CFL PURCHASES/ AWARENESS				FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME		HOUSING		INCOME			
	TOTAL	PURCH	NON- PRCHR	UN- AWARE	BE- FORE 2003	2003- 2005	OR AFTER	BE- FORE 2003	2003- 2005	OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY VERY	WHAT	VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100- \$200K	200K+
Refused	10 1.6%	4 1.0%	2 1.8%	4 4.4%	-	1 0.9%	4 1.4%	-	2 2.6%	2 0.7%	2 2.1%	1 0.9%	2 1.2%	-	1 4.5%	-	3 1.1%	4 0.9%	5 3.4%	5 1.0%	3 3.1%	-	-	-	-
Don't know	1 0.2%	1 0.3%	-	-	-	1 0.9%	-	-	1 1.3%	-	-	1 0.9%	-	-	-	-	1 0.4%	-	-	-	-	-	-	-	-



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D12. RECORD GENDER

	CFL PURCHASES/ AWARENESS			FIRST BECAME AWARE OF CFL'S			FIRST PURCHASED CFL'S			CFL USER TYPE				CFL SATISFACTION			HOME OWNERSHIP		HOUSING TYPE		INCOME				
	TOTAL	ASER	PRCHR	UN- AWARE	BE- FORE 2003	2006 OR AFTER	BE- FORE 2003	2006 OR AFTER	NONE	LIGHT	RATE	HEAVY	VERY WHAT	SOME- VERY	OWN	RENT	SINGL	MULTI	<\$50K	\$50K- \$100K	\$100K- \$200K	200K+			
TOTAL ANSWERING	614	400	112	91	66	113	286	39	78	272	95	110	163	120	22	100	268	449	149	478	96	145	167	94	18
Male	249	159	51	34	36	56	103	20	40	97	43	42	56	58	4	45	108	193	48	204	33	54	79	42	8
	40.6%	39.8%	45.5%	37.4%	54.5%	49.6%	36.0%	51.3%	51.3%	35.7%	45.3%	38.2%	34.4%	48.3%	18.2%	45.0%	40.3%	43.0%	32.2%	42.7%	34.4%	37.2%	47.3%	44.7%	44.4%
Female	365	241	61	57	30	57	183	19	38	175	52	68	107	62	18	55	160	256	101	274	63	91	88	52	10
	59.4%	60.3%	54.5%	62.6%	45.5%	50.4%	64.0%	48.7%	48.7%	64.3%	54.7%	61.8%	65.6%	51.7%	81.8%	55.0%	59.7%	57.0%	67.8%	57.3%	65.6%	62.8%	52.7%	55.3%	55.6%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-