
**New Jersey's Clean Energy Program™
WARMAdvantage and COOLAdvantage
HVAC Programs for 2011**



January 15, 2011

Dear Participating Contractor:

On behalf of the New Jersey Board of Public Utilities we would like to thank you for your participation in the Residential HVAC Incentive Programs. This notice is intended to make you aware of important changes to the program for 2011. The new guidelines, outlined below, will go into effect for **purchases made on or after February 15, 2011**. Purchases prior to February 15th will be processed according to 2010 program guidelines and incentives.

Please note the following 2011 program changes

COOLAdvantage Program:

- For 2011, Central A/C and Heat Pumps must have a compressor and coil combination that meets or exceeds SEER 16 and EER 13 and (in the case of heat pumps) HSPF 8.5, as a minimum efficiency level.

WARMAdvantage Program:

- Domestic Hot Water Heaters must have a minimum Energy Factor (EF) of .82 to qualify for incentives in 2011.

ARRA SEEARP HVAC Program

- The ARRA SEEARP Program supporting municipal and co-op electric, propane and oil customers will continue until the earlier of June 30, 2011 or when funds are exhausted. The SEEARP storage hot water heater incentive will be discontinued for 2011. Please visit the NJCEP website <http://www.njcleanenergy.com/arra> for current incentive information and forms.

Please see the minimum efficiency levels and incentives found on the back page of this letter.

Replacements and/or retrofits of existing installations in New Jersey homes are eligible for incentives in the COOLAdvantage or WARMAdvantage programs. Installations of equipment in new homes are not eligible for incentives.

New for 2011: WARM and COOLAdvantage Co-op Contractor Advertising Incentives (see page 2 for details)

We look forward to working with you to support your business and help promote the sale and proper installation of high efficiency HVAC equipment. *New Jersey's Clean Energy Program* has many initiatives to help New Jersey residents save money, energy and the environment.

New Jersey's Clean Energy Program™
c/o Honeywell • 145 Route 46 West • Wayne, New Jersey 07470
866-NJSMART • Fax 973-890-1891

This is brought to you by the New Jersey Board of Public Utilities and New Jersey's Clean Energy Program www.NJCleanEnergy.com

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Minimum Efficiency Levels and Incentives

COOLAdvantage for high efficiency Central Air Conditioning Systems and Heat Pump Systems

| Equipment Type | Minimum Efficiency Criteria for units purchased on or after April 1, 2010 | Sizing and Selection | Customer Incentive |
|---|---|--|--------------------|
| Central Air Conditioning, Heat Pump or Ductless Mini-Split System | Compressor and coil combination that yield \geq SEER 16 and EER 13 and (in the case of heat pumps) HSPF 8.5 | ACCA Manual J and Manual S outputs are required showing that the installed system is sized within 15% variance of requirement and correctly selected for the dwelling. | \$500 |

Forms will be available on or before February 15th 2011 on the NJCEP website at: <http://www.njcleanenergy.com/cool>

WARMAdvantage for high efficiency natural gas Heating Systems and Domestic Water Heating

| Natural Gas Equipment Type | Minimum Efficiency Level for units purchased on or after April 1, 2010 | Customer Incentive |
|----------------------------|--|--------------------|
| Gas Furnace | AFUE 92% or greater, ENERGY STAR* | \$300 |
| Gas Furnace with ECM | AFUE 92% or greater, ENERGY STAR* | \$400 |
| Gas Boiler | AFUE 85% or greater, ENERGY STAR* | \$300 |
| Domestic Hot Water Heater | EF .82 or greater | \$300 |
| Solar Domestic Hot Water | Eligible equipment list, electric backup | \$1,200 |

* ENERGY STAR qualified products must be listed on the <http://www.energystar.gov> website.

Forms will be available on or before February 15th 2011 on the NJCEP website at:

<http://www.njcleanenergy.com/residential/programs/warmadvantage>

Please be sure to review the rebate application instructions, terms and conditions.

WARM and COOLAdvantage Co-op Contractor Advertising Incentives

- \$200,000 co-op advertising incentives are available in New Jersey throughout 2011 on a first come, first serve basis, while funding is available. This is additional to the benefit of the contractor trade ally database website listing. The reimbursement will cover print advertisement of up to 25% of total costs, not to exceed \$10,000 per contractor per year, and requires a pre-approval of the print advertisement by the program.
- Coop advertising incentives will be available on and after February 15, 2011.
- Please direct all Co-op advertising inquiries to RSNJCEP.HVAC.COOP@Honeywell.com

Please direct any other inquiries or correspondence to:

New Jersey's Clean Energy ProgramTM
WARMAdvantage/COOLAdvantage
c/o Honeywell
145 Route 46 West
Wayne, NJ 07470
1(866) NJ SMART

Sincerely,

New Jersey's Clean Energy Program